# Jason R. Braverman

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#### **EDUCATION**

Syracuse University, Martin J. Whitman School of Management

May 2025

**Bachelor of Science** | Business Analytics

School of Information Studies: Minor: Information, Technology and Management

Relevant Coursework: Advanced Business Analytics, Information Reporting and Presentation,

Introduction to Database Management

### **EXPERIENCE**

Analyst Intern, Converge Technology Solutions, New York, New York

July-August 2023

- Worked with supervisor and team on requirement analysis
- Categorized requirements for new storage system for company-wide, cross-practice presales repository with the intent to share customer information across sales cycles

Teaching Assistant, Syracuse University, Syracuse, New York

January 2023-May 2023

- Support and guide students in IST 233 Introduction to Network and Cloud Computing
- Assess and evaluate coursework with the team

Data Analyst Intern, Adam Mesh Trading Group, New York, New York

June-August 2020

- Audited marketing funnels from the back end of the platform to ensure data was accurate and up to date
- Monitored and verified all links with A/B testing to remove poorly performing sites
- Moved website data from old platform to new infrastructure to improve the user experience

#### **PROJECTS**

- Finalist Kiebach Competition Video Project: Videographer and Co-director
  - o Delivered a strategic overview of six critical challenges of a select country
- Consulting Project: Writer and Researcher
  - o Solutioned a fix to a managerial problem of a prominent software company
- King of the Hills Champion: Solo Project
  - o A shark tank-esq competition run at the school district level for aspiring business students
  - O Designed a robot that will help people pick things up off the ground or retrieve the items from elsewhere

## TECHNICAL SKILLS/ CERTIFICATIONS

- Certifications: Microsoft Excel, HubSpot Inbound Marketing
- Programming Languages: R, HTML, Python, SQL
- Skills: Agile Dev Ops
- Software: Adobe Premiere Video Editor, Google Slides, Google Docs, Google Sheets, Microsoft Word, Microsoft PowerPoint, Microsoft Outlook, Microsoft Project, Cisco Packet Tracer

#### **LEADERSHIP**

Phi Mu Alpha Sinfonia Service Fraternity, Treasurer

April 2022-May 2023

- Established and managed all budgets
- Presented weekly reports to the chapter members, and bi-annual reports to the national office
- Created fundraisers to procure more funds
- Collaborated with other organizations for formal events with shared expense

## ACTIVITIES AND COMMUNITY ENGAGEMENT

• Public Relations/Social Media Chair for Marching Band and Pep Band

April 2023-Present

• Pride of the Orange Syracuse Marching Band (Division 1 Football),

August 2021-Present

• Sour Sitrus Society Pep Band (Division 1 Basketball),

September 2021-Present

• Outreach Mentor Half Hollow Hills High School West Robotics Club (FTC)

July 2021-Present