

# Jason R. Braverman

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## EDUCATION

Syracuse University, Martin J. Whitman School of Management

May 2025

**Bachelor of Science** | Business Analytics

School of Information Studies: Minor: Information, Technology and Management

**Relevant Coursework:** Adv. Business Analytics, Info Reporting/Presentation, Intro to Database Management

## EXPERIENCE

*Business Intern*, Selflock Screw Products (SSP), Syracuse, New York

January 2024-Present

- Part of D'Aniello Internship Program from Syracuse
- Optimized email marketing plan to reach out to potential clients
- Collaborated with external marketing company in the company's rebranding

*Analyst Intern*, Converge Technology Solutions, New York, New York

July-August 2023

- Worked with supervisor and team on requirement analysis
- Categorized requirements for new storage system for company-wide, cross-practice presales repository with the intent to share customer information across sales cycles

*Teaching Assistant*, Syracuse University, Syracuse, New York

January 2023-May 2023

- Support and guide students in IST 233 Introduction to Network and Cloud Computing
- Assessed and evaluated coursework with the team

*Data Analyst Intern*, Adam Mesh Trading Group, New York, New York

June-August 2020

- Audited marketing funnels from the back end of the platform to ensure data was accurate and up to date
- Monitored and verified all links with A/B testing to remove poorly performing sites
- Moved website data from old platform to new infrastructure to improve the user experience

## PROJECTS

- Finalist Kiebach Competition Video Project: Videographer and Co-director
  - Delivered a strategic overview of six critical challenges of a select country
- Consulting Project: Writer and Researcher
  - Solutioned a fix to a managerial problem of a prominent tech security/hardware company
- King of the Hills Champion: Solo Project
  - A shark tank-esq competition run at the school district level for aspiring business students
  - Designed a robot that will help people pick things up off the ground or retrieve the items from elsewhere around them

## TECHNICAL SKILLS/ CERTIFICATIONS

- Certifications: Microsoft Excel, HubSpot Inbound Marketing
- Programming Languages: R, HTML, Python, SQL
- Skills: Agile Dev Ops
- Software: Adobe Premiere Video Editor, Google Slides, Google Docs, Google Sheets, Microsoft Word, Microsoft PowerPoint, Microsoft Outlook, Microsoft Project, Cisco Packet Tracer

## LEADERSHIP

Phi Mu Alpha Sinfonia Service Fraternity, Treasurer

April 2022-May 2023

- Established and managed all budgets
- Presented weekly reports to the chapter members, and bi-annual reports to the national office
- Created fundraisers to procure more funds
- Collaborated with other organizations for formal events with shared expense

## ACTIVITIES AND COMMUNITY ENGAGEMENT

- Public Relations/Social Media Chair for Marching Band and Pep Band April 2023-Present
- Pride of the Orange Syracuse Marching Band (Division 1 Football), August 2021-Present
- Sour Citrus Society Pep Band (Division 1 Basketball), September 2021-Present
- Outreach Mentor Half Hollow Hills High School West Robotics Club (FTC) July 2021-Present