Aaron Smith

http://gngrwzrd.com/
gngrwzrd@gmail.com
(415) 205-6839

Dedicated to mobile, desktop, and web software. I've launched successful software and open source projects, and helped an employer raise ad sales by 300% because of the quality SDK I built for them. I have management and technical director skills when required.

Unix, C, C++, Objective-C, Java, Python, Ruby, Lua, iOS, Android, Blackberry 9 & 10, Xcode, Eclipse.

Professional Experience

Apptitude Digital (SF) - Owner & Partner, Technical Director

- Worked with two other business partners.
- Estimated prices and negotiated contracts with clients.
- Planned and scoped work, estimated production hours to dictate estimates.
- Built most software for clients.
- Used venders for production work that made sense to - mostly HTML/CSS/JS.

Say Media (SF) - Senior Mobile Developer

- Re-built their mobile ad SDK from scratch - other developers use it to display Say Media ads.
- Built Scrambled game - in the app store.
- Designed and built javascript APIs for ads served in the SDK.
- Built test harnesses for validating and QA'ing ads served in the Say Media Ad Network.
- Innovated with test and QA processes for the studio team who built the ads.

Mccann Erickson / MRM Worldwide (SF) - Senior Interactive Developer

- Worked on projects for award winning clients like Microsoft and HP.
- Built numerous Flash based interactive websites.
- Briefly managed a team of developers.

Crispin Porter Bogusky (Miami) - Flash Developer

- Worked on projects for award winning clients like Burger King and Volkswagen.
- Built Flash based micro-sites, which at the time were all the rage.
- Travelled with an in-car experience I built for Volkswagen owner events.

Mercury Cloud (Seattle) - Flash Developer

- Started as an intern Flash Developer.
- Worked on Kiosk software for Sam Goody.
- Built a few Flash websites.

Work Examples

If you'd like to see specific work examples and code, I encourage you to look at my website http://gngrwzrd.com/ and github account http://github.com/gngrwzrd/.

Education

Full Sail (Orlando) - Associates in Digital Media

St. Cloud Technical College (St. Cloud, Minnesota) - Associates in Web Programming