

## **Tips for Identifying Sprint Participants**

## **Tech Teams**

Tech teams can come from large corporations, small businesses, startups, universities, nonprofits, or other organizations with technology experience. Consider engaging organizations with an interest in the challenges you are focused on. Within larger organizations, consider engaging groups focused on data, corporate social responsibility, partnerships, and community engagement.

Successful teams are often made up of individuals with a mix of the following skills:

- √ Graphic design
- √ UX/UI design
- √ Design research
- √ Data science
- √ Data visualization
- √ Front end development
- √ Back end development

## **User Advocates**

User advocates are individuals who focus directly on issues related to your challenges and who work closely with end-users or even better, they are people who experience the problem directly.

They may be:

- √ Community leaders
- √ Individuals from advocacy organizations
- √ Service providers
- √ Others with expertise or experience in the problem area.