Chairsyde Performance Audit & Optimization Guide

❖ OVERVIEW SUMMARY

Common Issues Across All Pages:

These issues were found consistently across Landing, Login, Video Playback, and Voice Notes pages. Addressing them will significantly improve load speed and user experience.

- **❖ Long JavaScript execution time (1.5–3.1s+):** JavaScript blocks rendering; aim for under 1.5s.
- **❖ Heavy unused JavaScript and CSS:** Bloated assets slow down rendering. Target size reductions via tree-shaking and purging unused styles.
- ❖ Render-blocking resources: CSS or JS that blocks first paint. Inline critical CSS and defer others.
- **❖ Legacy JavaScript:** Modern browsers don't need ES5/IE11 polyfills. Avoid transpiling for outdated support.
- Missing preconnect hints: Instruct the browser early to connect to critical domains like APIs, fonts, video CDNs.

PERFORMANCE METRIC EXPLAINERS

- ❖ First Contentful Paint (FCP): Time until the first text/image is visible.
 - \circ Good = <1.8s.
- ❖ Largest Contentful Paint (LCP): Time until the main visible element loads.
 - \circ Good = <2.5s.
- ❖ Total Blocking Time (TBT): Time JS blocks interactivity.
 - \circ Good = <200ms.
- Speed Index: Time until visible content appears.
 - \circ Good = <3.4s.

1. Landing Page

Performance Score: 29

Issues:

• FCP: 3.1s (should be <1.8s)

• LCP: 5.0s (target < 2.5s)

• TBT: 1.0s (target <0.2s)

• Speed Index: 6.0s (should be <3.4s)

Recommended Fixes:

- ✓ Tree-shake and split JavaScript bundles to reduce parsing time.
- ✓ Use async/defer for all non-essential JS.
- ✓ Inline critical CSS; lazy-load the rest.
- ✓ Add connect for: Algolia, Chargebee, Cloudflare, Google Fonts, YouTube.
- ✓ Audit and reduce payloads from Vidyard, Mixpanel, PostHog.

2. Login Page

Ø URL: https://demo.chairsyde.com/

Performance Score: 37

Issues:

• FCP: 3.1s (should be <1.8s)

• LCP: 4.0s (target < 2.5s)

• TBT: \sim 660ms (target < 0.2s)

• Speed Index: 3.3s

Recommended Fixes:

- ✓ Defer heavy JS like /0bc49ec.js and c6f50fd.js.
- ✓ Purge unused CSS classes.
- ✓ Remove legacy polyfills unless explicitly needed.
- ✓ Apply Brotli/Gzip compression server-side.
- $\sqrt{}$ Optimize or delay third-party scripts (e.g., Chargebee, Recaptcha, Userflow).

3. Video Playback Page

Ø URL: https://demo.chairsyde.com/content/?treatment-category=9&treatment=61

Performance Score: 29

Issues:

- FCP: 2.9s (should be <1.8s)
- LCP: 5.4s (target < 2.5s)
- TBT: 1.07s (target < 0.2s)
- • Speed Index: 4.9s (should be <3.4s)

Recommended Fixes:

- ✓ Split JS into chunks and lazy-load player scripts (e.g., Plyr).
- ✓ Defer Chargebee and Vidyard JS.
- ✓ Preconnect to CDNs and YouTube.
- $\sqrt{\text{Remove unused Quill, V-Calendar, and Vue plugins where not required.}}$
- ✓ Enable compression on API responses and static content.

4. Voice Notes Page

Performance Score: 29

Issues:

- FCP: 3.0s (should be <1.8s)
- LCP: 5.2s (target <2.5s)
- • TBT: 1.2s (target < 0.2s)
- Speed Index: 4.3s (should be <3.4s)

Recommended Fixes:

- ✓ Fix redirect from /voice-note to /voice-note/ to prevent 4s delay.
- ✓ Reduce JS bundle sizes by trimming unused Vue components.
- ✓ Preload only critical assets and defer others.
- ✓ Preconnect to: hCaptcha, Userflow, Chargebee, Vidyard.
- ✓ Avoid repeating imports of f9b9b59.js and c6f50fd.js across routes.