

Sri Lanka Institute of Information Technology



DWBI – Assignment Report Data warehousing and Business Intelligence-IT3021 DWBI – Assignment 02

Submitted by:

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2.	SSAS Cube implementation
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4.	PowerBI Reports



Step 1: Data source for the assignment 2

1 DataSource Description –Learning Platform

The data warehouse is designed for an **online learning platform**, capturing user interactions, course participation, payments, and support activities. The star schema facilitates fast analytical queries and business intelligence operations.

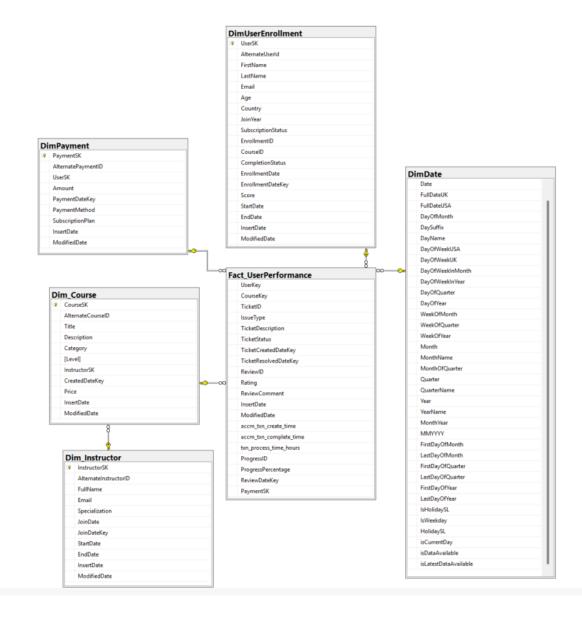
The central **Fact table** captures user performance metrics, and is surrounded by multiple **Dimension tables** that provide descriptive attributes related to users, courses, instructors, payments, and time.

• Business Logic:

Track how many support tickets each user raises and analyze their course progress to understand the relationship between support needs and learning

Engagement







2. Table Descriptions

2.1 Fact User Performance

This is the central fact table that stores measurable events related to user activities, including performance metrics, ticket handling, reviews, and progress tracking.

Key Columns:

- UserSK Foreign Key to DimUserEnrollment
- CourseKey Foreign Key to Dim_Course
- TicketID ID of support ticket
- TicketStatus Open/Closed
- TicketCreatedDateKey Date Key of ticket creation (linked to DimDate)
- TicketResolvedDateKey Date Key of resolution (linked to DimDate)
- ReviewID Review Identifier
- Rating Numeric rating
- ReviewComment User feedback
- ProgressID Progress tracking ID
- ProgressPercentage Course progress %
- PaymentSK Foreign Key to DimPayment
- accm_bn_create_time Ticket create time (raw)
- accm_bn_complete_time Ticket resolve time (raw)
- txn_process_time_hours Total process time in hours

2.2 DimUserEnrollment

Stores information about users and their course enrollments.

Key Columns:

- UserSK Surrogate Key
- AlternateUserId External user ID
- FirstName, LastName, Email Personal information
- Age, Country Demographics
- JoinYear Year user joined
- SubscriptionStatus Free/Paid
- EnrollmentID Unique enrollment key
- CourseID Linked to Dim_Course
- CompletionStatus Completed/In Progress
- EnrollmentDateKey Linked to DimDate
- StartDate, EndDate Enrollment duration

2.3 Dim_Course

Contains detailed information about courses offered on the platform.

Key Columns:

CourseSK – Surrogate Key



- AlternateCourseID External Course ID
- Title Course title
- Description Course overview
- Category Subject area
- Level Beginner/Intermediate/Advanced
- InstructorSK Foreign Key to Dim_Instructor
- Price Course price
- CreatedDateKey Linked to DimDate

2.4 Dim_Instructor

Stores information about course instructors.

Key Columns:

- InstructorSK Surrogate Key
- AlternateInstructorID External ID
- FullName Name of instructor
- Email Contact
- Specialization Area of expertise
- JoinDate, StartDate, EndDate Duration of engagement
- JoinDateKey Linked to DimDate

2.5 DimPayment

Captures payment transactions for course subscriptions.

Key Columns:

- PaymentSK Surrogate Key
- AlternatePaymentID External Payment ID
- UserSK Foreign Key to DimUserEnrollment
- Amount Payment amount
- PaymentMethod Credit, Debit, UPI, etc.
- SubscriptionPlan Plan type (Monthly, Annual)
- PaymentDateKey Linked to DimDate

2.6 DimDate

A classic date dimension that provides hierarchical and descriptive time information for all time-based analysis. Key Columns:

- DateKey Primary Key (formatted as YYYYMMDD)
- FullDateUK / FullDateUSA Date formats
- Day, Week, Month, Quarter, Year Calendar breakdown
- DayOfWeek, IsHoliday Business calendar insights
- MonthName, QuarterName Textual representation

4. Usage in Reports



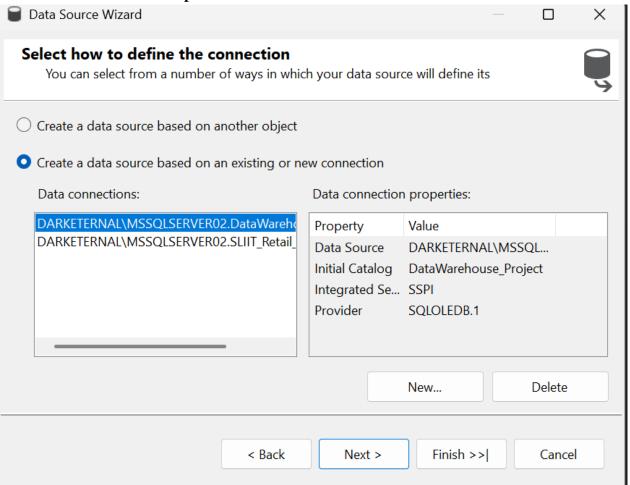
This data warehouse is used as the data source for:

- Drill-through reports in Power BI (e.g., from high-level user performance down to payment or enrollment detail).
- Time-based performance tracking.
- Analyzing subscription trends, course popularity, and instructor effectiveness.
- Measuring ticket resolution efficiency and review sentiments.

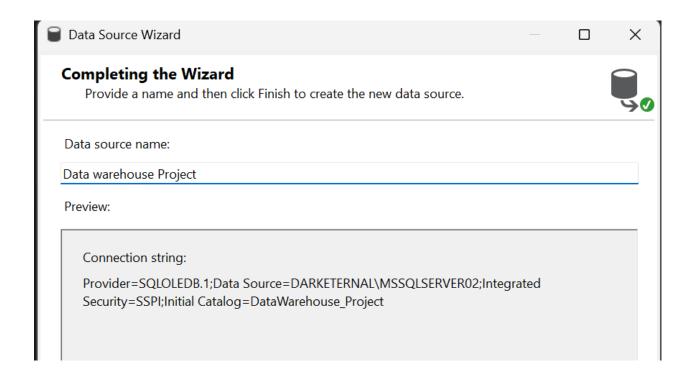
3. SSAS Cube implementation-Learning Platform

This SSAS cube analyzes user performance and support interactions on an e-learning platform. It connects to a SQL Server data warehouse and includes key dimensions like User, Course, Instructor, and Date. The main fact table captures metrics such as ticket activity, course progress, and reviews. Role-playing date dimensions are used to track events like ticket creation and review dates. The cube supports rollups and drilldowns to help identify patterns in user engagement and support needs.

1. Data Source Setup

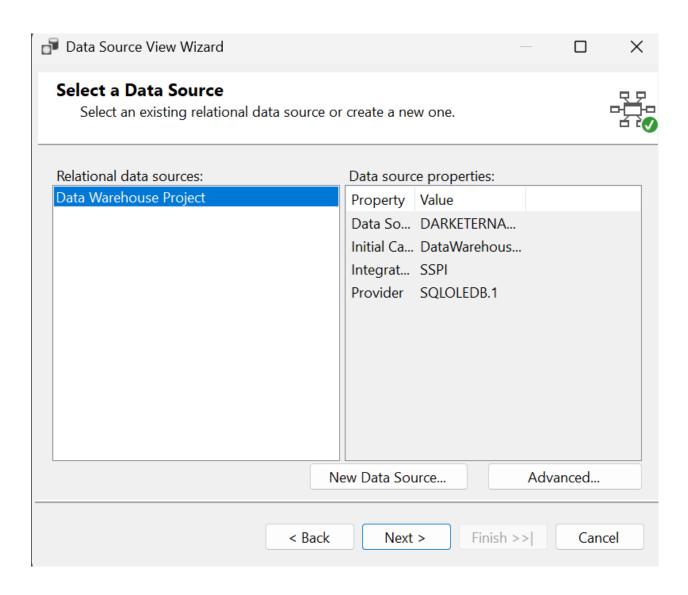




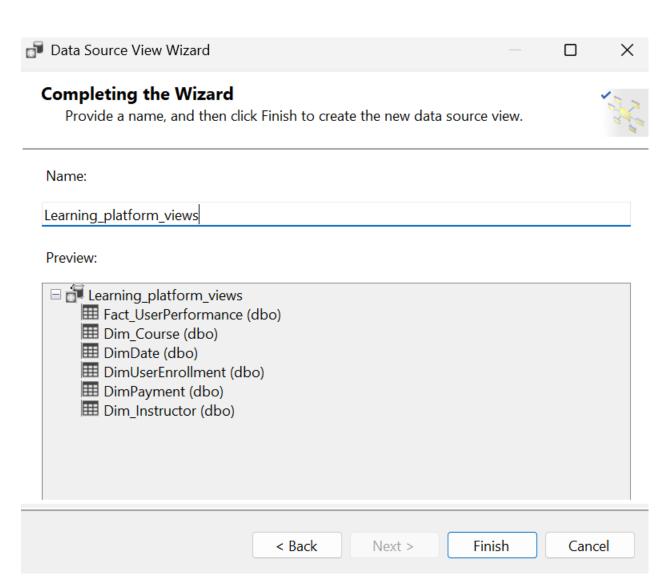


• Created a Data Source View (DSV) and selected all fact and dimension tables:

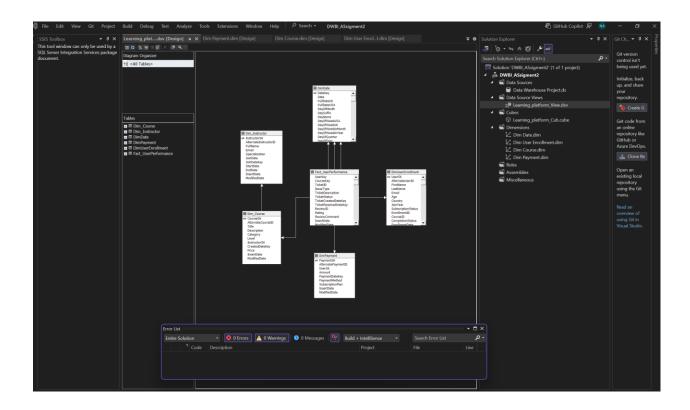








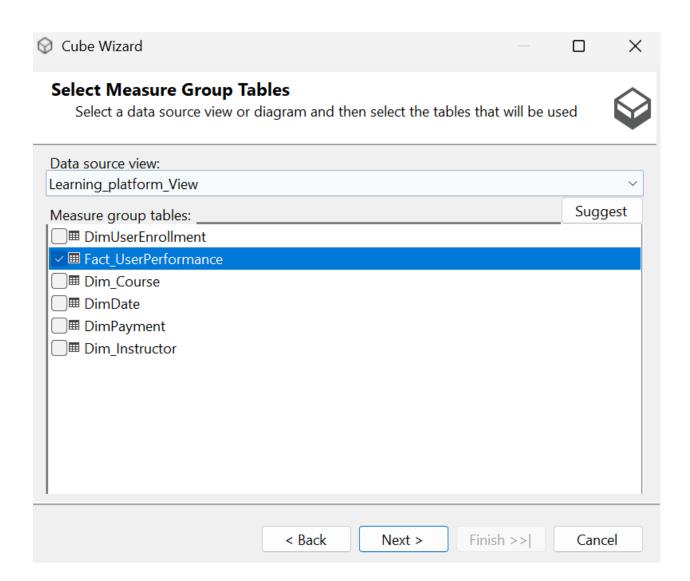




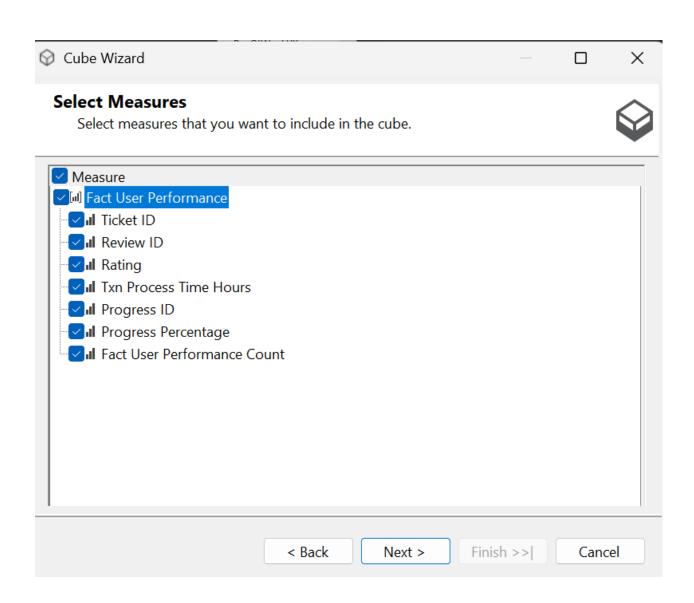


2.Cube Design

Launched the Cube Wizard and selected Fact_UserPerformance as the measure grou







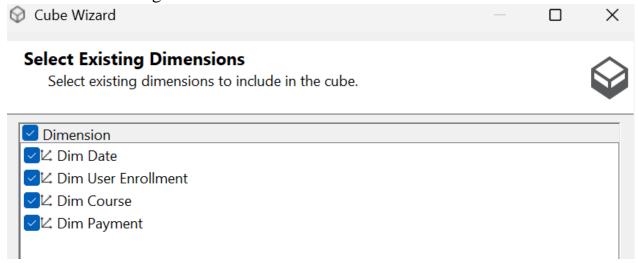


Automatically detected numeric measures from Fact_USerPErformance, including:



3.Dimensions and Hierarchies

Added the following Dimensions from the DSV





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\mathbb{M}	Cube	Wizard
~	CGDC	VVIZGIG

Completing the Wizard

Name the cube, review its structure, and then click Finish to save the cube.

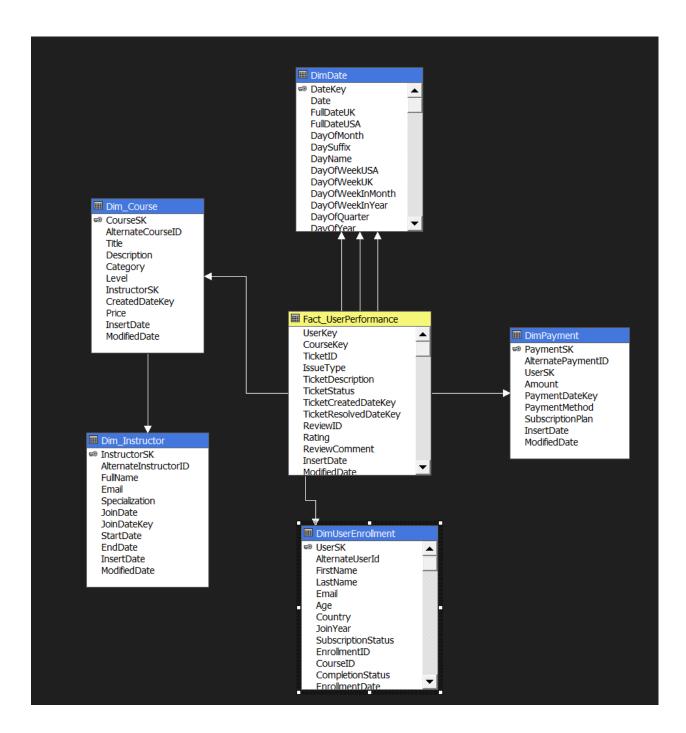
Cube name:

Learning_platform_View 1

Preview:

- - ☐ [ii] Fact User Performance
 - **III** Ticket ID
 - II Review ID
 - **III** Rating
 - II Txn Process Time Hours
 - **III** Progress ID
 - **III** Progress Percentage
 - III Fact User Performance Count
- □ Dimensions
 - ∠ Dim Date
 - □ Dim User Enrollment
 - ∠ Dim Course
 - ∠ Dim Payment



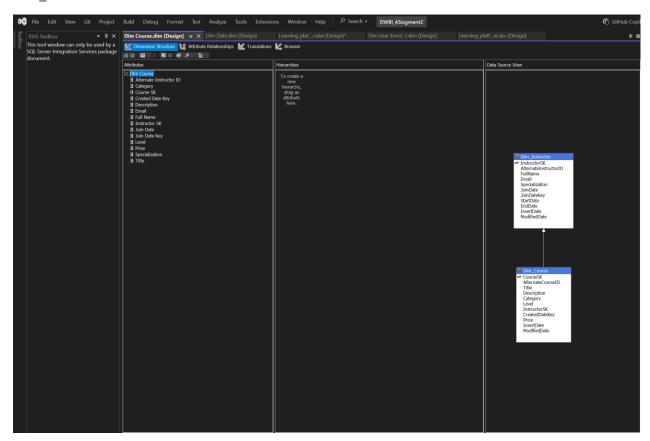




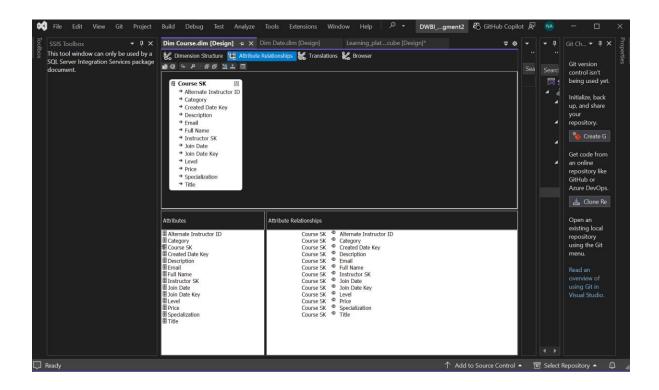
4. Attribute Configuration

Verified relationships between dimension keys and fact foreign keys using the Dimension Usage tab.

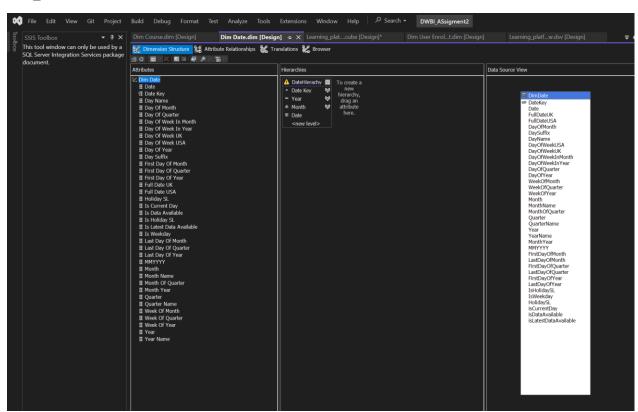
Dim_Course



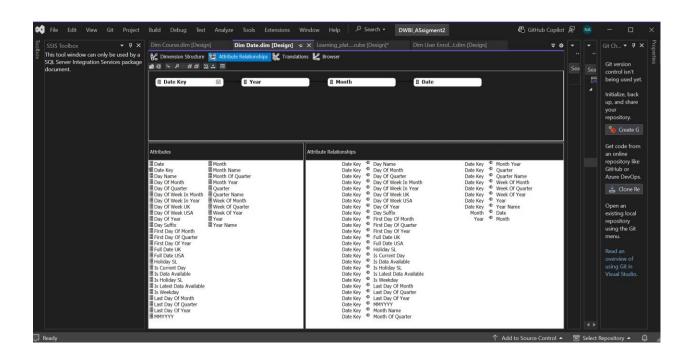




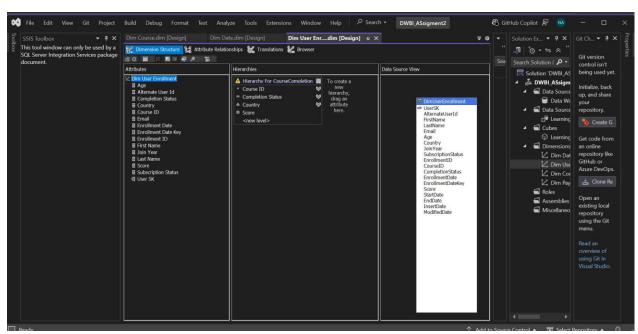
Dim_Date



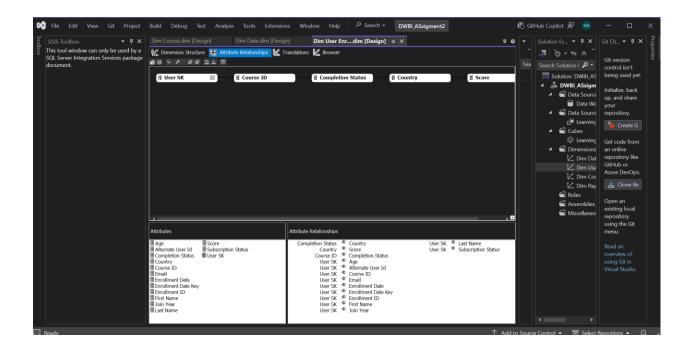




Dim_User_Enrollemt

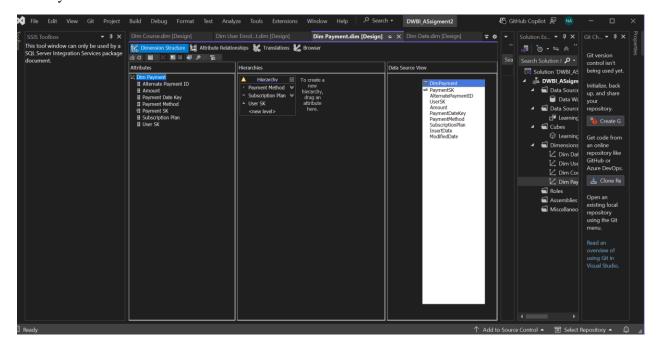


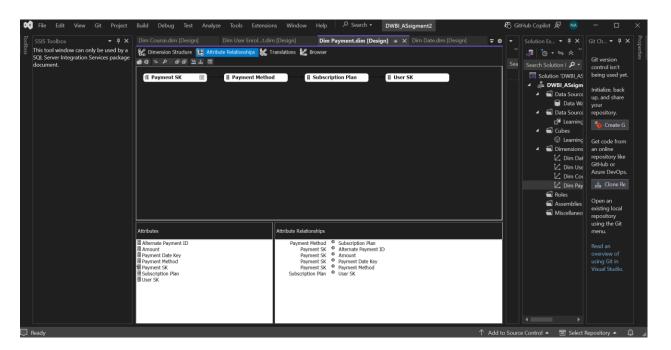




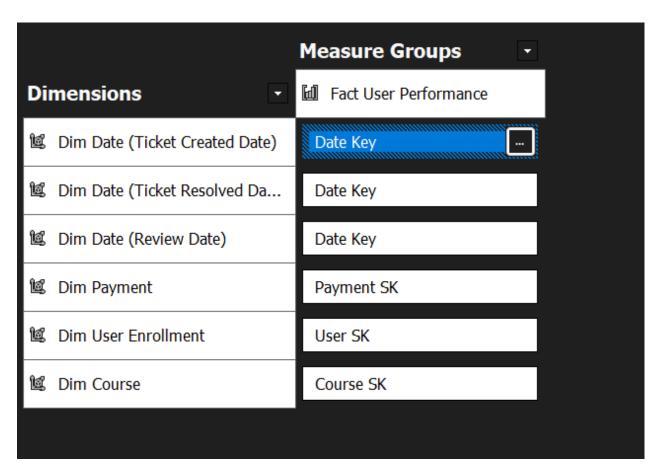


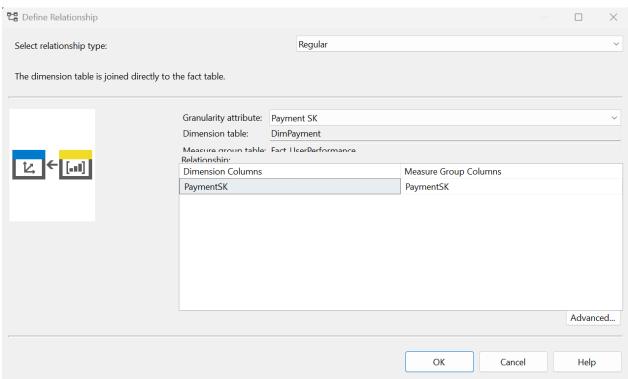
DimPayment



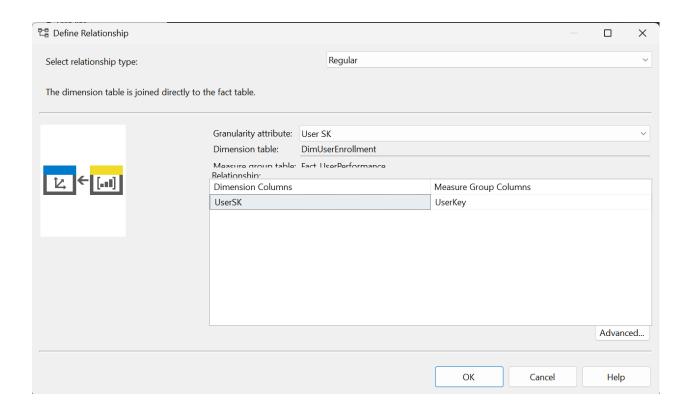




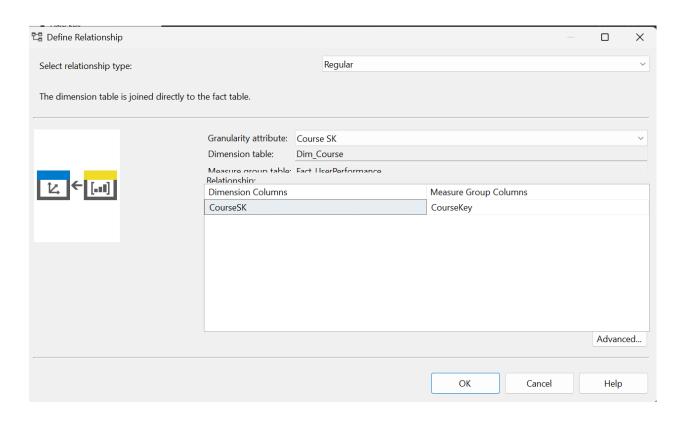


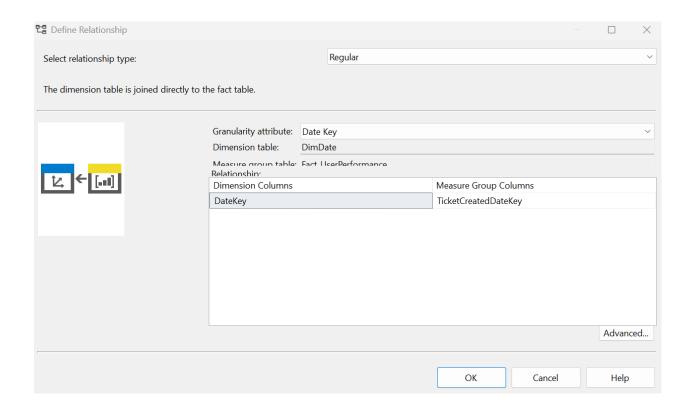




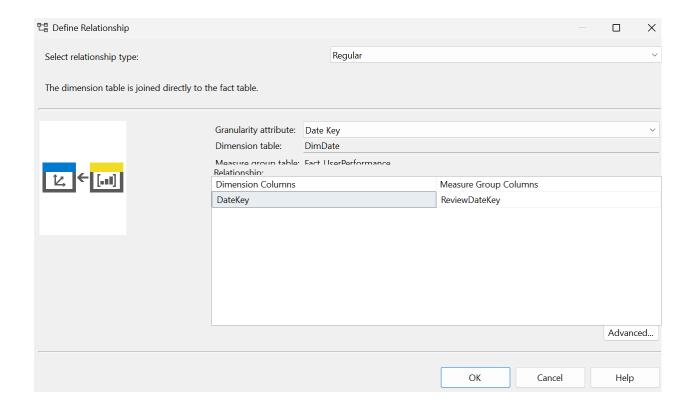








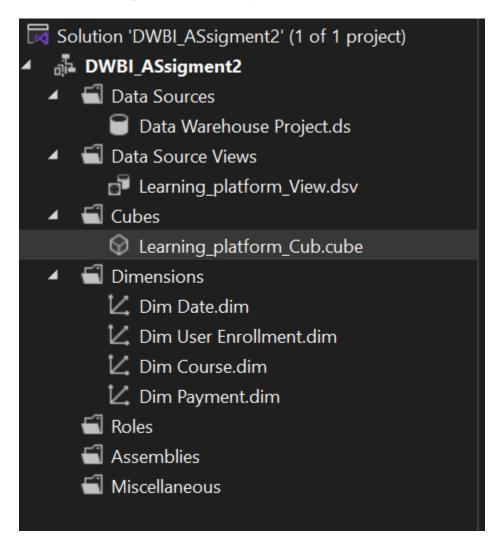






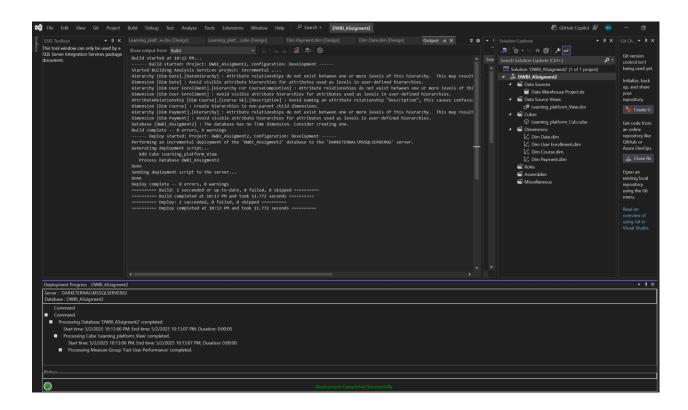
5. Deployment and Processing

• Solution Explorer-CubeProject_IT22154576



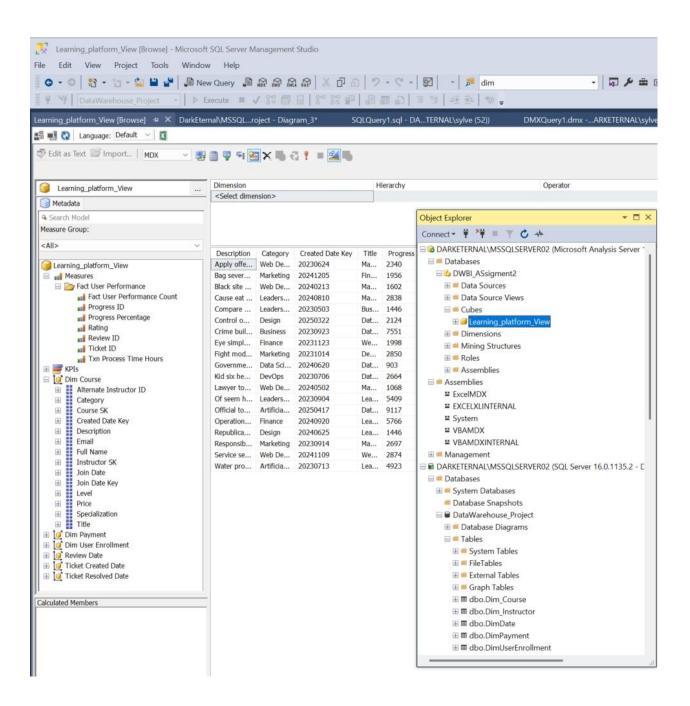
- Deployed the cube to the local Analysis Services instance.
- Successfully processed the cube to load data.





• Validated cube structure in the SQL Analysis Server







4. Demonstration of OLAP Operations

Business Logic: Track the support and the performance

Track how many support tickets each user raises and analyze their course progress to understand the relationship between support needs and learning Engagement

OLAP Operations in Excel

The following OLAP operations were performed using PivotTables:

1. Roll-up

Data was aggregated from individual Date records up to Year \rightarrow Quarter \rightarrow Month \rightarrow Date level.

- **Result:** Allows viewing of summarized **Rating** and **Progress Percentage** by time period, starting from yearly down to specific dates.
- Rows:

 $Dim_Date \to Year \to Quarter \to MonthName \to Date$

• Columns:

Measure Type (Rating, Progress Percentage)

• Values:

Rating, Progress Percentage

2. Drill-down

- **Result**: Observe how **user rating trends** change across time.
- Fields:
 - o Columns: Dim_Date → Year, Quarter, Month (Hierarchy)
 - o **Rows**: Category \rightarrow Title \rightarrow First Name \rightarrow Last Name



o Values: Rating

3. Slicer

- A slicer was added to enable easy filtering of the PivotTable by **Subscription Status**.
- **Result:** Users can click on slicer buttons (Active, Cancelled, Inactive, Trial, Unknown) to instantly filter the country-by-category Progress Percentage summary to only those records matching the selected status.

Fields:

• Slicer Field:

Fact User Performance → Subscription Status

4 Dice

- Operation: A DICE operation was performed to select a specific subcube of the data.
- **Result**: The data is sliced to show only selected countries (Barbados, Egypt, Estonia, French Polynesia) and categories across all subscription statuses, allowing focused analysis of **Progress Percentage**.
- Fields:
 - o Rows: Category
 - o Columns: Country
 - o Values: Progress Percentage
 - Filter applied: Subscription Status = All (but could be used to narrow to specific user groups)

5. Pivot

• Row Dimension – Title:

The rows list different bootcamp programs, each with a unique name and code. This allows us to compare how many ratings each specific bootcamp received.

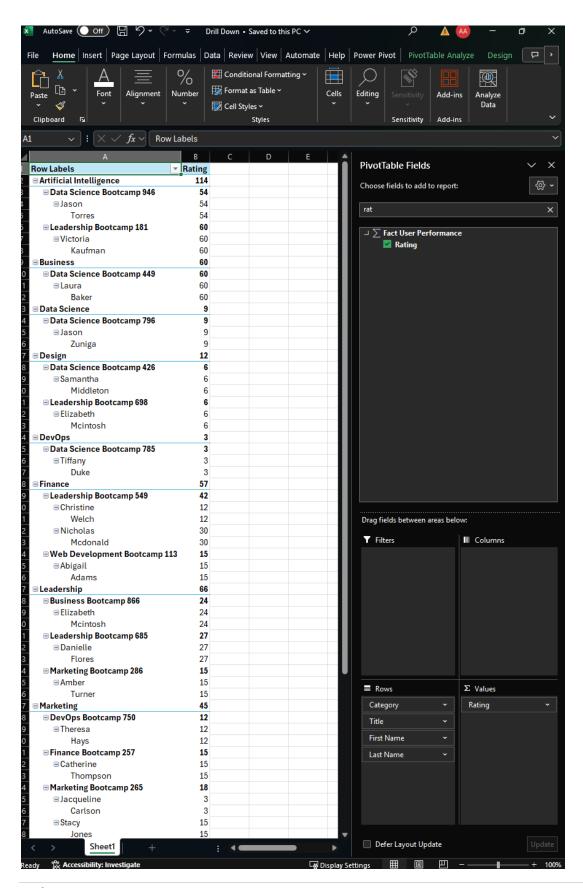
• Column Dimension – Age:

The columns represent the age of the users who gave ratings. Each column shows a specific age (like 22, 25, 30, etc.), helping us understand which age groups are rating each bootcamp.

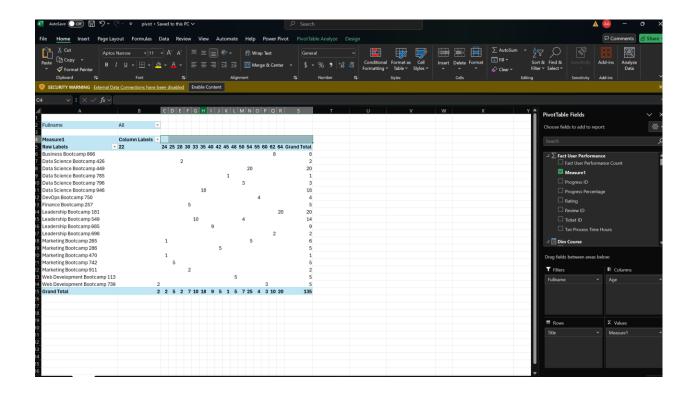
• Values – Measure1 (Rating Count):

The numbers in the table show how many ratings were given by participants of each age group for each bootcamp. This helps identify the age distribution of users providing feedback and which bootcamps are receiving more engagement.

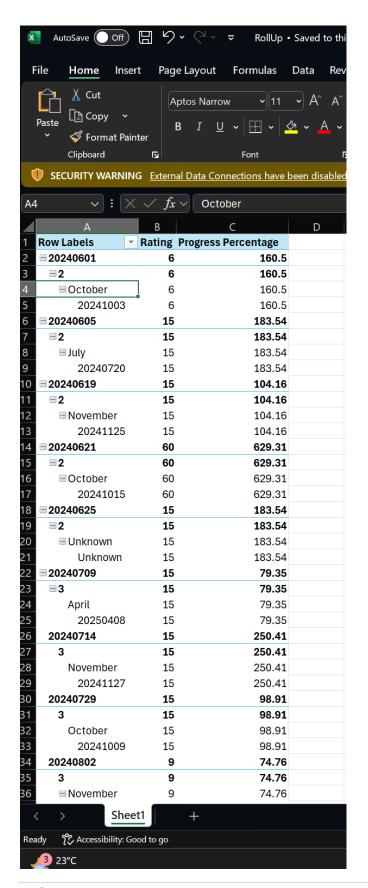




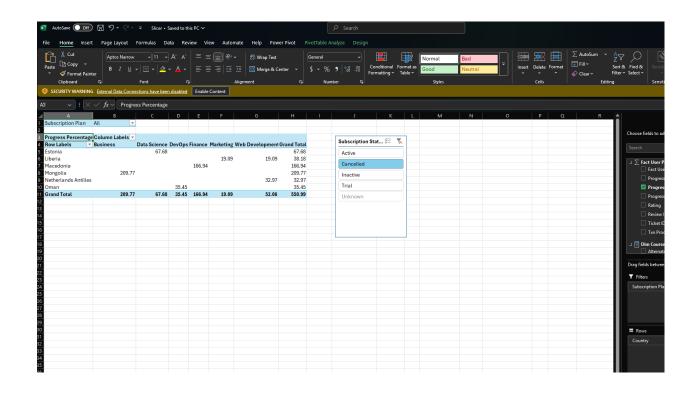


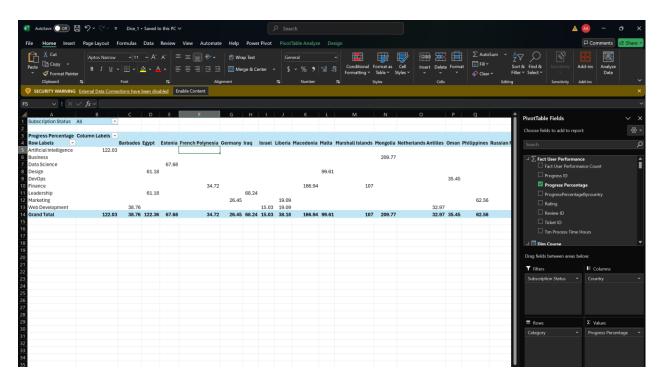












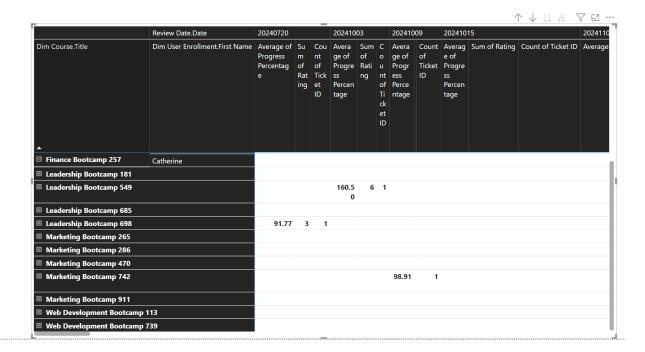


Power BI

The data for this report was sourced from an existing SSAS (SQL Server Analysis Services) cube. I used the **Get Data** option in Power BI and selected **Analysis Services** as the source type. After entering the server name, I connected to the appropriate cube using **Live Connection mode** to ensure real-time data interaction.

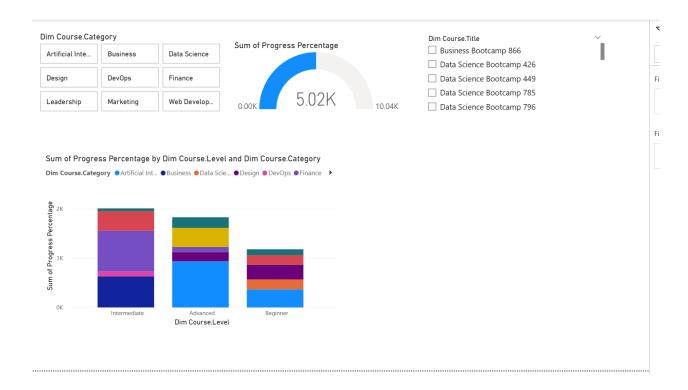
1 Report

I created a Matrix visual using Title and UserFirstName for rows, and added Ticket Count, Average Progress Percentage, and Sum of Ratings as values.



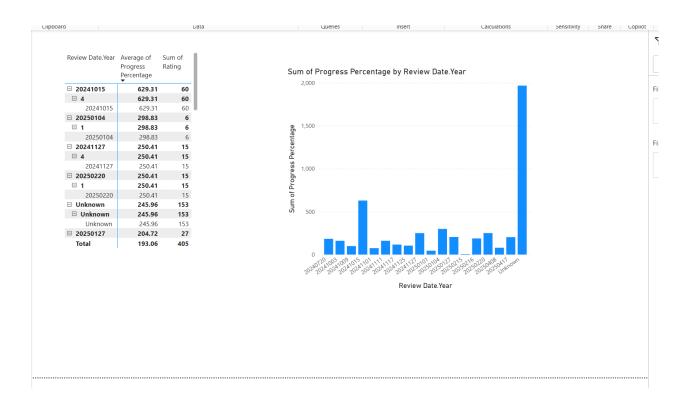


2 Report



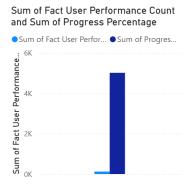
3 Report





4 Report





Dim User Enrollment.First Name	Dim User Enr
Abigail	Adams
Amber	Turner
Catherine	Thompson
Chad	Erickson
Christine	Welch
Danielle	Flores
Elizabeth	Mcintosh
Jacqueline	Carlson
Jason	Torres
Jason	Zuniga
Karen	Anderson
Laura	Baker



