The **unit price** of **mountain bicycles** sold on **01/30/08** is **$2,025**. This means that the cost of each individual **mountain bicycle** on that specific date was set at **$2,025**. This price is the amount that a customer would need to pay to purchase one bicycle, not including additional charges such as taxes, shipping, or possible customizations. The price of **$2,025** could reflect the **brand**, **design**, or **features** of the bicycles, as high-quality or specialized bicycles typically come with higher price tags. Factors such as **market demand**, **economic conditions**, and even the **retail environment** could have influenced this price at the time. For the retailer, knowing this **unit price** is important for ensuring competitive pricing, managing inventory, and calculating total sales revenue. Additionally, this price point could serve as a benchmark for comparing future sales and trends in the **cycling industry**.