The **unit price** of mountain bicycles that were **sold on January 30, 2008**, was recorded at **$2,040**. This price represents the cost per individual bicycle at the time of sale, reflecting factors such as **market demand, material costs, and production expenses**. The pricing of mountain bicycles can fluctuate based on various elements, including **technological advancements, brand reputation, and economic conditions**. On this particular date, the listed price per unit was set at **$2,040**, ensuring that customers purchasing these bicycles were charged accordingly.