

# Nir Mendelson

Entrepreneur and AI builder with hands-on experience creating full-stack, AI-powered products from idea to deployment. Passionate about rapid experimentation, solving real-world problems with LLMs, and working across teams to turn prototypes into impact. Looking to bring product-thinking and technical creativity into an innovation-driven role.

## EXPERIENCE

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### Founder & CEO – Rubybeam

2024-Today

- *Built an AI agent that helps influencer agencies close more sponsorship deals by generating hyper-personalized brand pitches using LLMs*
- *Developed full-stack system (Python, React, Node.js); deployed on Azure and AWS using AI-first workflows (ChatGPT, Cursor, Sora)*
- *Raised 100,000 NIS from Cactus Capital VC as their first solo-founder investment*

### Founder & CEO – Enty

2023-2024

- *Created a platform for investing in up-and-coming YouTubers, enabling creators to raise funds by offering revenue-sharing deals*

## MILITARY SERVICE

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### Special Operations Intelligence- Project Manager

2020-2022

- *Led strategic projects across multiple units; coordinated high-pressure execution and briefed senior leadership*

### Special Operations Intelligence- Head of Visual Intelligence Team

2018-2020

- *Managed 5-person team in mission-critical visual ops; delivered intelligence to high-ranking officers under tight deadlines*

## EDUCATION

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### B.A. Information Systems Management

2022-2025

*Ben Gurion University of the Negev*

- *Built an AI-powered shared delivery platform as final project – developed full-stack system that consolidates grocery store delivery orders*
- *GPA of 85*

## CONTACT

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## SKILLS

- Python
- LLMs + LangChain
- Full-stack development (React, Node.js)
- Rapid prototyping & PoC execution
- Product and business thinking
- Azure & AWS
- Git, CI/CD workflows
- User interviews & senior-level presentations
- Solo execution & cross-team work

## LANGUAGES

- Hebrew – Native
- English – Fluent