

LetsGo



Project Number: 230202

*Workshop: Entrepreneurship in the Development
of Software Products*

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OVERVIEW

A lot of people seek to travel in a group but find it difficult to get the right partners.

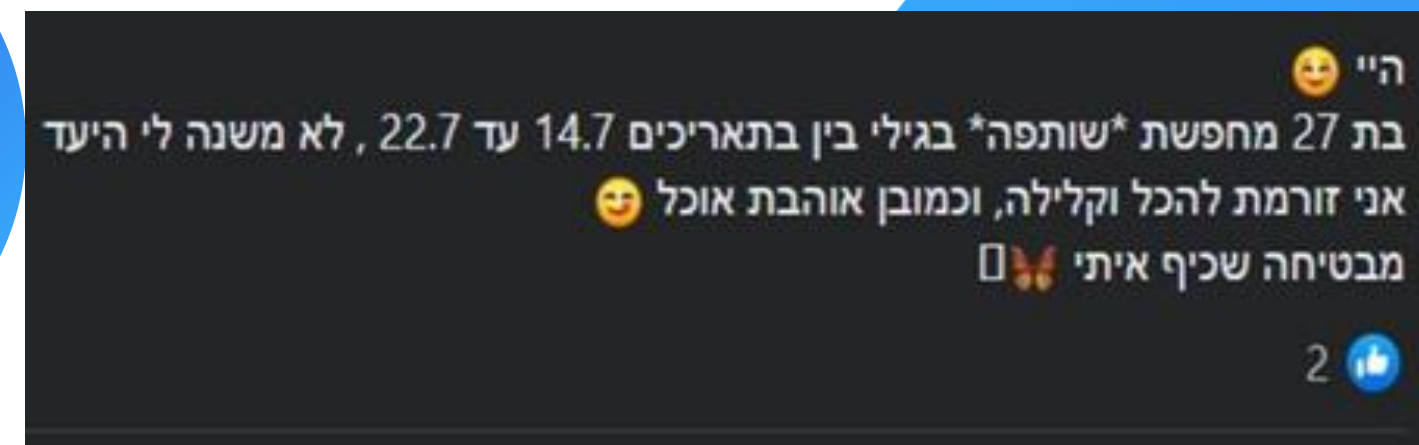
In our modern technological world, a digital-social solution is a must.

This is where *LetsGo* comes into the picture.



THE PROBLEM

- Individuals struggle to find like-minded travel buddies.
- Missed opportunities for shared experiences.
- Safety concerns.
- Lack of a dedicated platform.

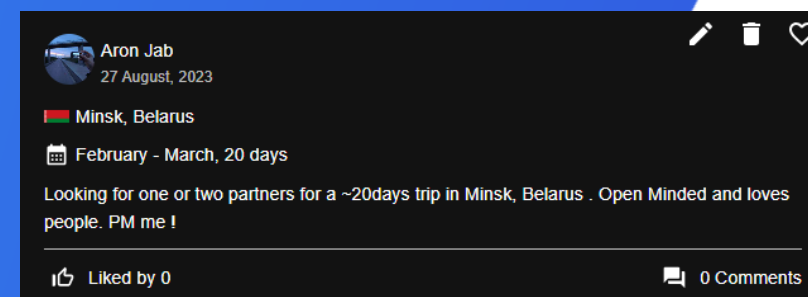
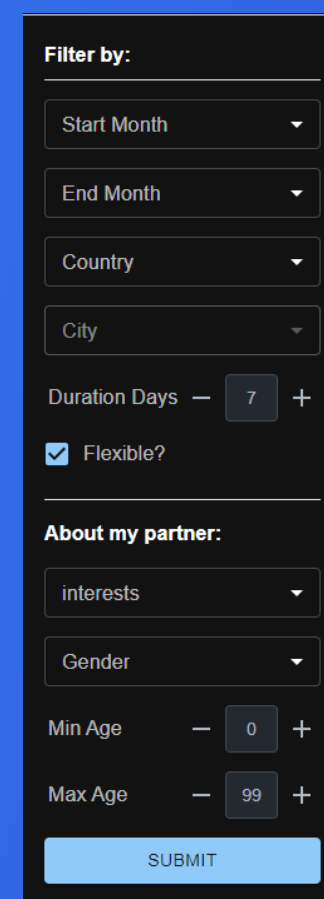
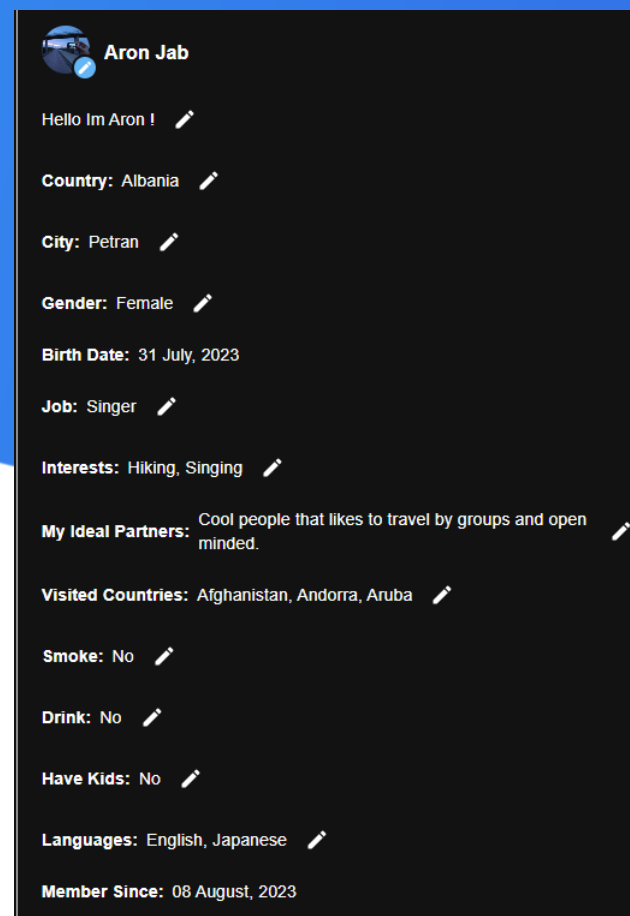
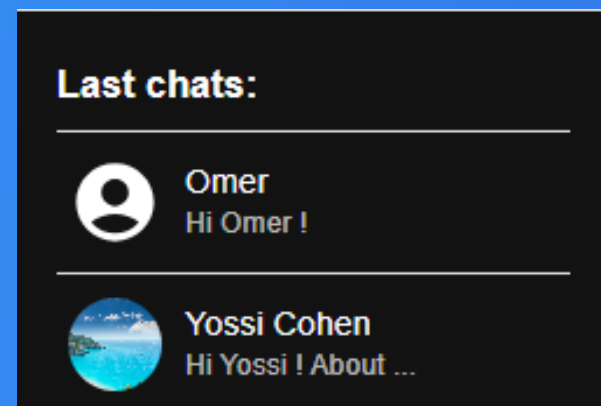


TARGET MARKET

- Group travelers
- Adventurers
- Solo travelers
- Travel enthusiasts



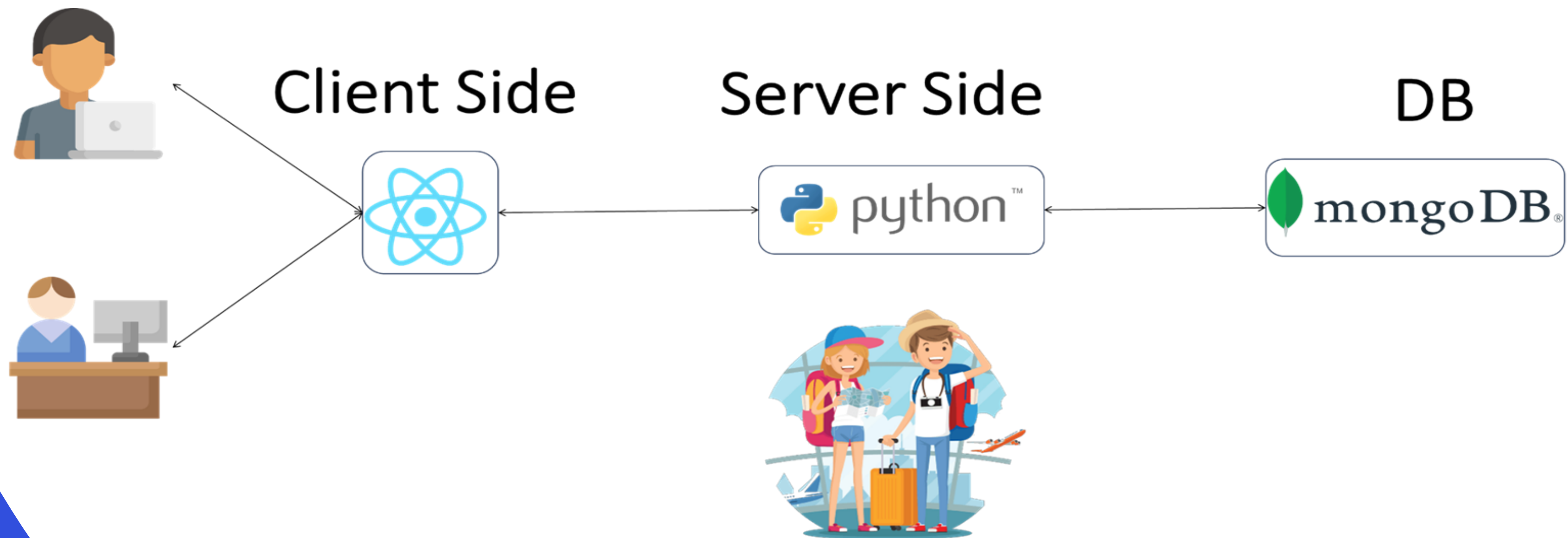
THE SOLUTION



Centralized Online Platform:

- Search by parameters: shared interests, travel preferences, and destination preferences.
- Interaction: profiles, chat, comments, likes.
- Dedicated platform for finding travel partners.

LETS GO'S ARCHITECTURE



LETS GO'S ALGORITHM

Connect travelers with
their ideal travel

Companions, based on:

Destination, Traveling
dates, Budget, Desired
activities, Personality
traits, etc.

MARKET COMPETITION

Facebook - Limited visibility and search options, engagement and response rates.

WorkAway - Not a community, limited availability.

Couchsurfing - Connect with locals, stay with locals and host travelers, explore local social events.

| | LetsGo | Couchsurfing | workaway.info | f |
|------------------------------|--------|--------------|---------------|---|
| Community | ✓ | ✓ | ✗ | ✓ |
| Availability | ✓ | ✓ | ✗ | ✓ |
| Search by Travel-Preferences | ✓ | ✗ | ✓ | ✗ |

SUMMARY

Our web-based solution offers a specialized and efficient solution for travelers to find companions, promoting community building and enhancing travel experiences.

LetsGo



THANK YOU

FOR WATCHING!

Questions? 😊

“Life is an adventure best traveled together.”