BUSINES INSIGHT 360



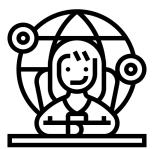


SALES



MARKETING

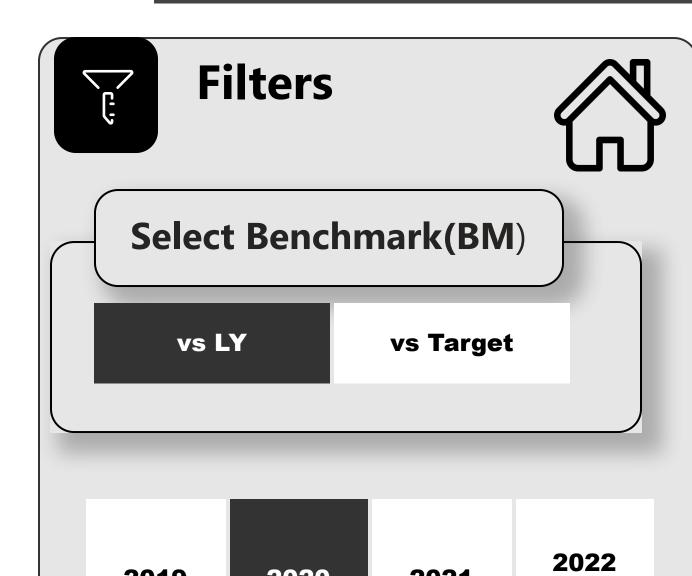


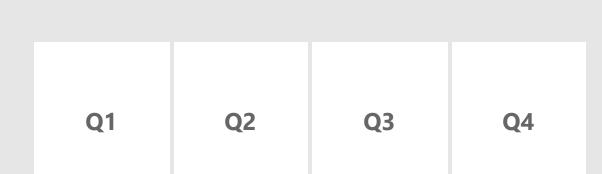


EXECUTIVE









2020

2021

Est

YTD	YTG
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BY REGION/COUNTRY

 \vee All

BY COUNTRY

2019

All

BY CATEGORY

All \vee

Abbreviations

BM = Benchmark | LY=Last Year

GM = Gross Margin | NS = Net Sales

NP= Net Profit | Chg = Change

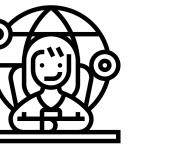


FINANCE











NS\$

Primary Parameter

secondary Parameter

region

market

product

category

\$267.98M

BM: 111.37M | 140.61% **A**

GM %

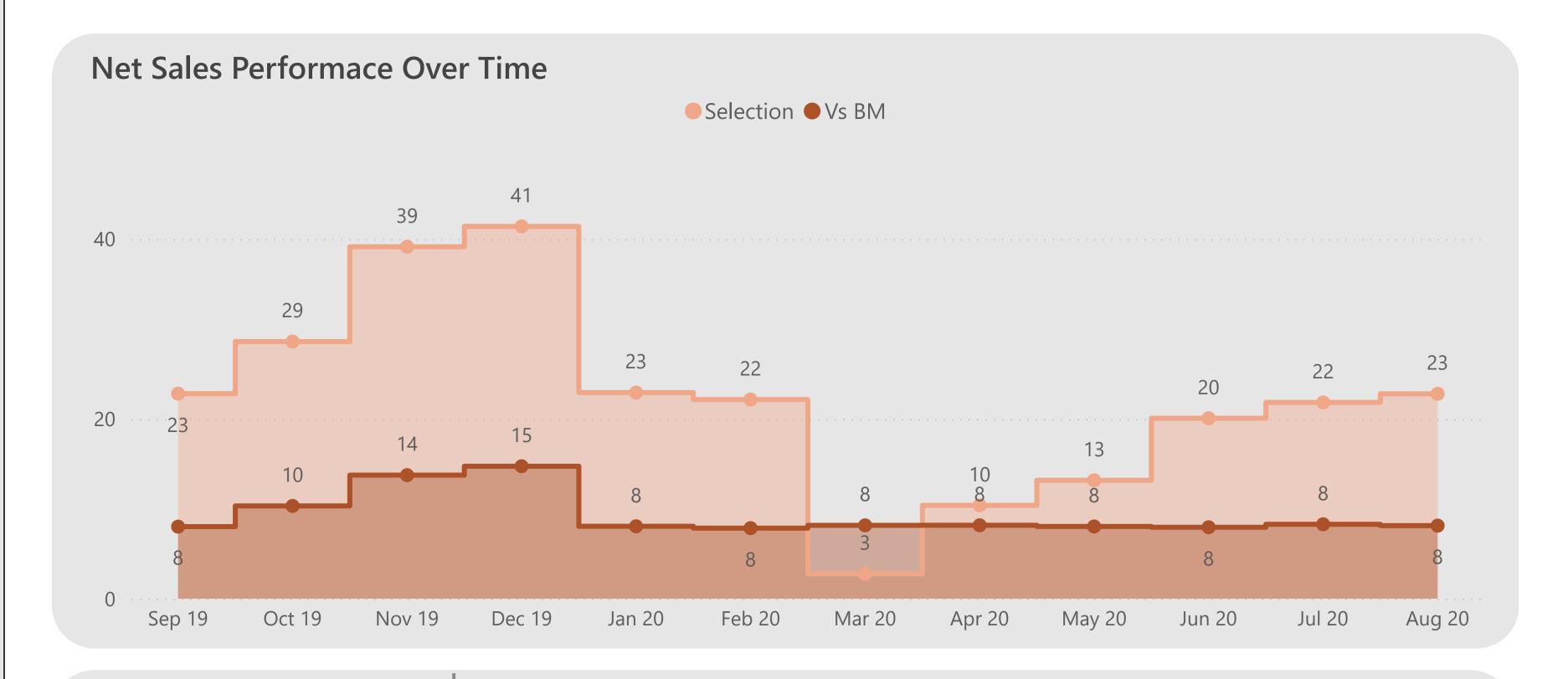
37.10%

BM: 41.2% | -9.95% ▼

NP%

-0.85%

BM: 2.21% | -138.68% ▼



Top/Bottom Products & customers by Net Sales **Values** Chg % region **APAC** 147.98 107.48 **⊞ NA** 62.21 182.70 **⊞** EU 55.79 224.03 **H** LATAM 2.00 141.89 **Total** 140.61 267.98 267.98

Profit & Loss Statement

Line Item ▼	2020	ВМ	Chg	Chg %
Net Profit%	-0.85	2.21	-3.06	-138.68
Net Profit	-2.29	2.46	-4.75	-193.08
Operational Expense	-101.71	-43.43	-58.28	-134.21
GM / Unit	4.79	4.25	0.53	12.49
Gross Margin %	37.10	41.20	-4.10	-9.95
Gross Margin	99.42	45.89	53.53	116.66
Total COGS	168.56	65.49	103.07	157.39
- Other Cost	1.10	0.51	0.59	115.02
- Freight Cost	7.16	2.64	4.52	171.46
- Manufacturing Cost	160.30	62.34	97.96	157.14
Net Sales	267.98	111.37	156.60	140.6
Total Post Invoice Deduction	143.27	50.25	93.02	185.13
- Post Deductions	47.43	20.53	26.90	131.02
- Post Discounts	95.85	29.72	66.13	222.51
Net Invoice Sales	411.25	161.62	249.63	154.45
Pre Invoice Deduction	124.69	47.44	77.26	162.85
Gross Sales	535.95	209.06	326.88	156.36