

Filters



Select Benchmark(BM)

vs LY

vs Target

2019

2020

2021

2022 Est

Q1

Q2

Q3

Q4

YTD

YTG

BY REGION/COUNTRY

All

BY COUNTRY

All

BY CATEGORY

All

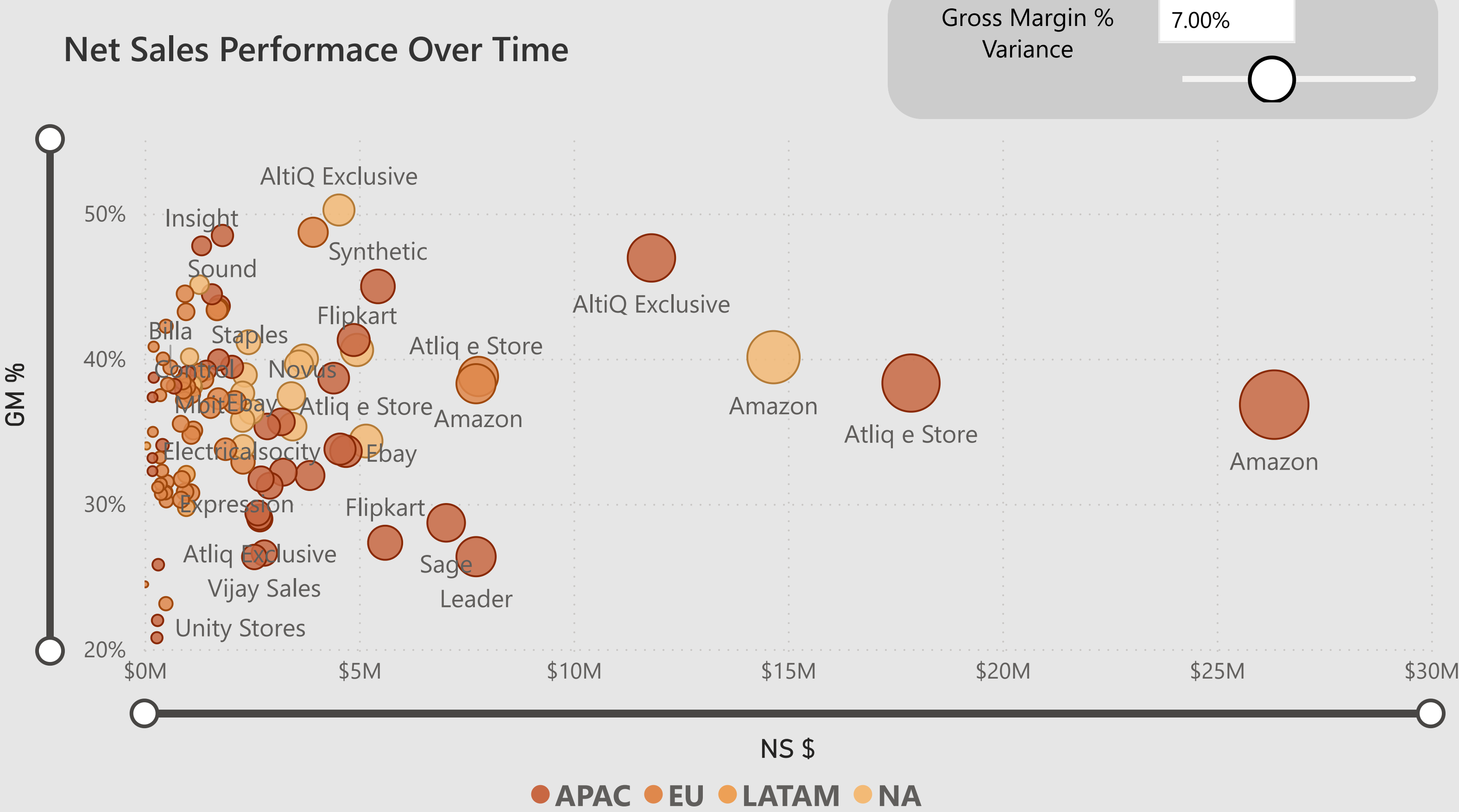
Abbreviations

BM = Benchmark | LY=Last Year

GM = Gross Margin | NS = Net Sales

NP= Net Profit | Chg = Change

Net Sales Performace Over Time



Pre Invoice Deduction
124.6944 (23.27%)

Gross Margin
99.4233071432001 (18.55%)

Total COGS 62.90%

Gross Margin 37.10%

Total Post Invoice Deduction
143.2725 (26.73%)

Total COGS
168.5555392964... (31.45%)

Net Sales 267.9788 (50%)

Profit & Loss Statement

Product

Customer

Customer	NS \$	GM \$	-	GM %	Δ GM %
Amazon	\$49.77M	18.89M		37.96%	-0.09
Atliq e Store	\$31.74M	11.89M		37.47%	-0.09
AltIQ Exclusive	\$20.28M	9.74M		48.02%	-0.05
Flipkart	\$10.92M	3.66M		33.54%	-0.04
Ebay	\$8.15M	2.80M		34.34%	-0.19
Sage	\$8.32M	2.60M		31.22%	-0.29
Synthetic	\$5.75M	2.54M		44.23%	0.09
Leader	\$7.73M	2.04M		26.36%	-0.45
Novus	\$4.88M	2.01M		41.28%	0.10
Neptune	\$4.41M	1.70M		38.66%	-0.16
Electricalsocity	\$4.56M	1.54M		33.77%	-0.24
Staples	\$3.71M	1.48M		39.99%	0.17
Costco	\$3.60M	1.43M		39.59%	0.27
Acclaimed Stores	\$3.73M	1.38M		37.09%	0.11
walmart	\$3.42M	1.28M		37.43%	0.04
Expression	\$3.86M	1.23M		31.95%	-0.20
Reliance Digital	\$3.36M	1.22M		36.36%	-0.15
Control	\$2.84M	1.14M		40.09%	0.26
Croma	\$3.19M	1.14M		35.65%	-0.22