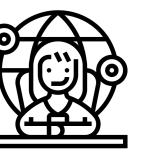
**FINANCE** 



**SALES** 



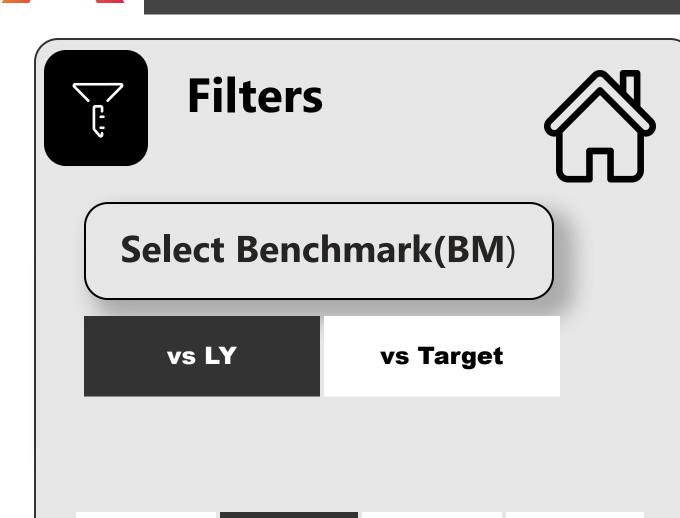
**MARKETING** 

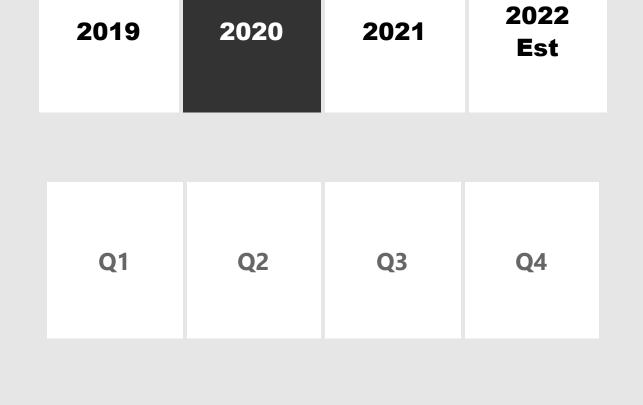


**EXECUTIVE** 









YTG

BY REGION,	/COUNTRY

YTD

All  $\vee$ 

### BY COUNTRY

 $\vee$ All

### **BY CATEGORY**

 $\vee$ All

### **Abbreviations**

BM = Benchmark | LY=Last Year GM = Gross Margin | NS = Net Sales NP= Net Profit | Chg = Change













## Forecast Accuracy%

72.99%

BM: 86.45% | -15.57% ▼

Net Error (\$) 492K LY: 0.64M | -100% ▲

ABS Error (\$) **6M** LY: 1.55M | -100% ▼

# **Key Metrics By Customer**

customer	FCA %	FCA % LY	Net Error ▲	Net Error %	Risk
Amazon	48.43%	78.07%	-917K	-31.93%	OOS
Atliq e Store	55.24%	76.51%	-544K	-28.48%	OOS
Flipkart	11.82%	50.68%	-330K	-59.99%	OOS
Ebay	18.21%	51.05%	-232K	-55.58%	OOS
Acclaimed Stores	8.69%	56.42%	-83K	-39.76%	OOS
Path	9.55%	29.61%	-64K	-40.42%	OOS
Taobao	-4.05%	4.43%	-51K	-67.95%	OOS
Circuit City	9.90%	26.23%	-48K	-34.82%	OOS
Total	72.99%	86.45%	492K	2.31%	EI

# **Key Metrics By Product**

segment	FCA %	FCA % LY	Net Error	Net Error % ▼	Risk
<b>⊞</b> Notebook	76.65%	83.02%	146640	22.59%	ΕI
<b>⊞</b> Storage	81.01%	80.25%	698487	14.86%	ΕI
<b>⊞</b> Peripherals	75.18%	85.06%	193476	7.43%	EI
<b>Accessories</b>	71.42%	90.20%	-167818	-1.40%	OOS
<b>⊞</b> Desktop	70.07%		-52	-2.00%	OOS
<b>⊞</b> Networking	52.50%	81.50%	-379134	-28.90%	OOS
Total	72.99%	86.45%	491599	2.31%	EI

