

Filters



Select Benchmark(BM)

vs LY

vs Target

2019

2020

2021

2022 Est

Q1

Q2

Q3

Q4

YTD

YTG

BY REGION/COUNTRY

All

BY STORES

All

BY CATEGORY

All

Abbreviations

BM = Benchmark | LY=Last Year

GM = Gross Margin | NS = Net Sales

NP= Net Profit | Chg = Change

Net Sales \$

\$4.97bn

BM: 1.23Bn | 303.18% ▲

Gross Margin %

37.83%

BM: 37.07% | 2.05% ▲

Net Profit %

-11.64%

BM: -4.52% | 157.19% ▲

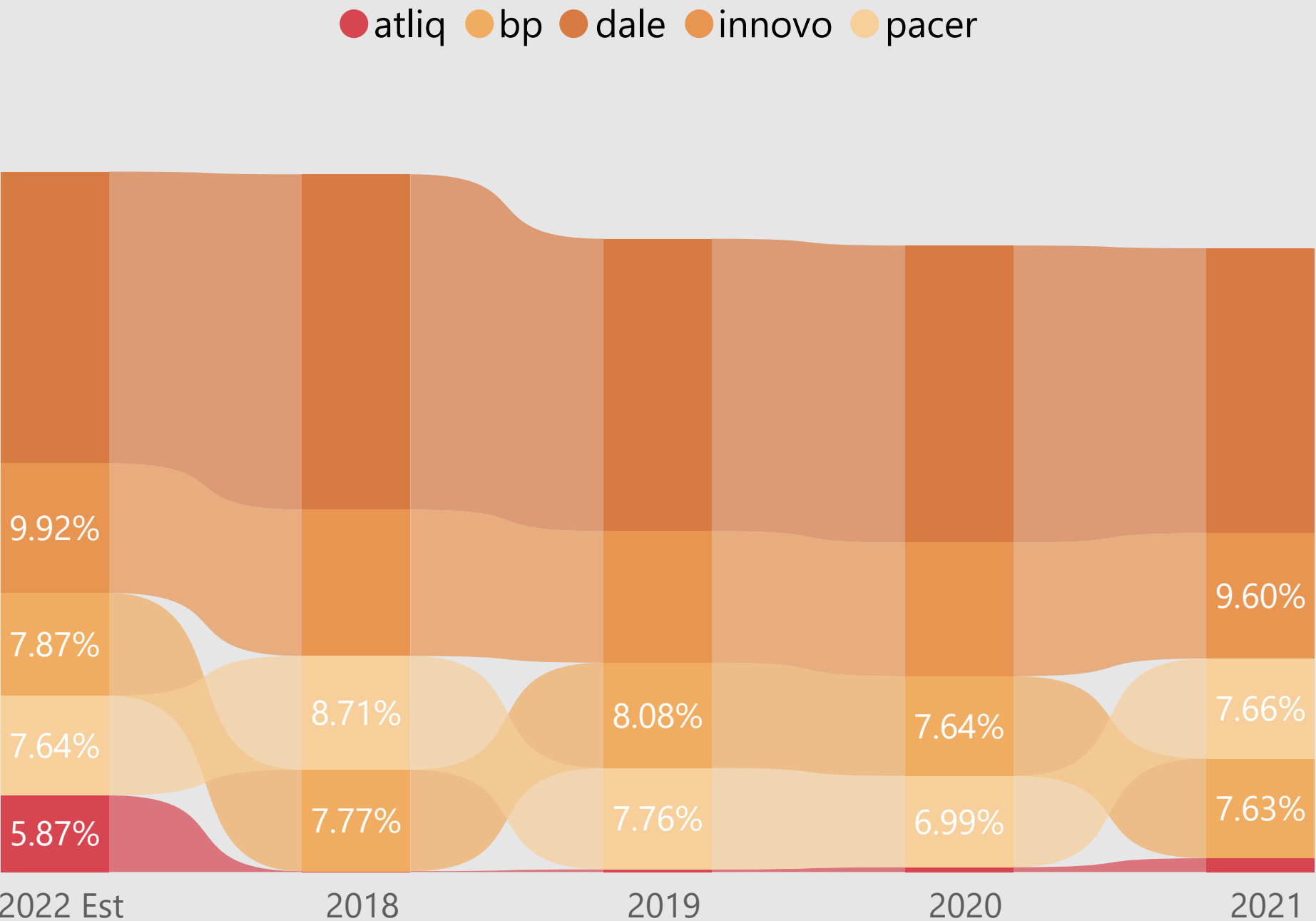
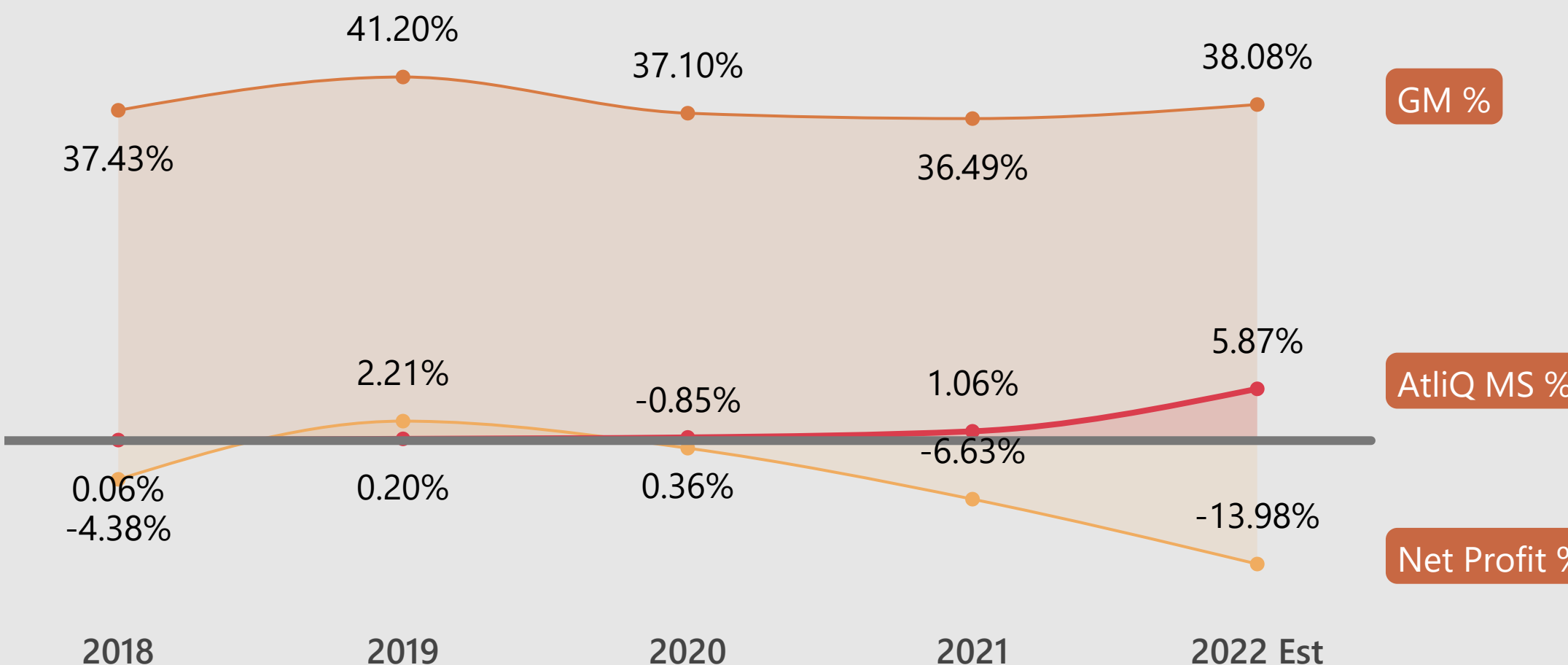
Forecast Accuracy%

79.83%

BM: 79.26% | 0.72% ▲

Revenue Contribution

- ☒ division
☐ channel



TOP 5 Customers

Customer	RC %	GM %
Amazon	13.6%	36.76% ▲
Atliq e Store	8.4%	37.13% ▼
AltIQ Exclusive	8.2%	47.16% ▲
Flipkart	3.6%	39.78% ▲
Sage	3.4%	32.45% ▼
Total	37.3%	39.03%

TOP 5 Products

Product	RC %	GM %
AQ Smash 1	3.3%	37.47% ▼
AQ Smash 2	3.4%	37.37% ▲
AQ BZ Allin1	3.5%	37.55% ▲
AQ BZ Allin1 Gen 2	4.1%	38.51% ○
AQ HOME Allin1 G...	4.4%	38.04% ▲
Total	18.7%	37.83%

Sub-Region Performance

Sub Zone	NS \$	RC %	GM %	Net Profit %	Net Error %	Risk	AtliQ MS %
NA	\$1,290.74M	26.0%	43.45% ▲	-13.40%	-3.79%	OOS	1.8%
India	\$1,271.22M	25.6%	35.14% ▲	-22.03%	0.21%	EI	5.1%
ROA	\$1,077.36M	21.7%	35.42% ▼	-2.30%	-5.27%	OOS	3.2%
NE	\$604.60M	12.2%	34.05% ▼	-14.26%	4.92%	EI	2.5%
SE	\$446.41M	9.0%	37.59% ▼	-1.32%	-6.66%	OOS	6.6%
ANZ	\$257.15M	5.2%	42.51% ▲	-3.17%	-1.16%	OOS	0.5%
LATAM	\$211.00M	0.10%	25.22% ▼	-0.78%	-0.27%	EI	0.10%
Total	\$4,968.48M	100.0%	37.83%	-11.64%	-1.97%	OOS	2.3%