SHIELD INSURANCE REPORT

OVERVIEW DASHBOARD

This page likely gives a high-level summary of key metrics such as total revenue, total customers, and other important business indicators for Shield Insurance. It allows users to get a snapshot of the overall performance of the company.

SALESMODE DASHBOARD

This page focuses on analyzing revenue and customer data by different sales channels (e.g., offline-agent, offline-direct, online-app, online-website). It helps the company understand how various sales methods are performing.

AGEGROUP DASHBOARD

This dashboard breaks down the customer and revenue data by age groups. It provides insights into how different age demographics are interacting with the company's policies, helping to tailor marketing and service strategies.

OVERVIEW DASHBOARD

SHIELD INSURANCE

TOTAL REVENUE	TOTAL CUSTOMERS	DRG	DCG
₹989.25M	26,841	₹ 5.47M	148.29
TARGET NOT AVAILABLE	TARGET NOT AVAILABLE	DRG Chg: -1.22% ▼	DCG Chg: -1.32% ▼

Age Group | City

Customers | Revenue

FILTERS

Apply Filters

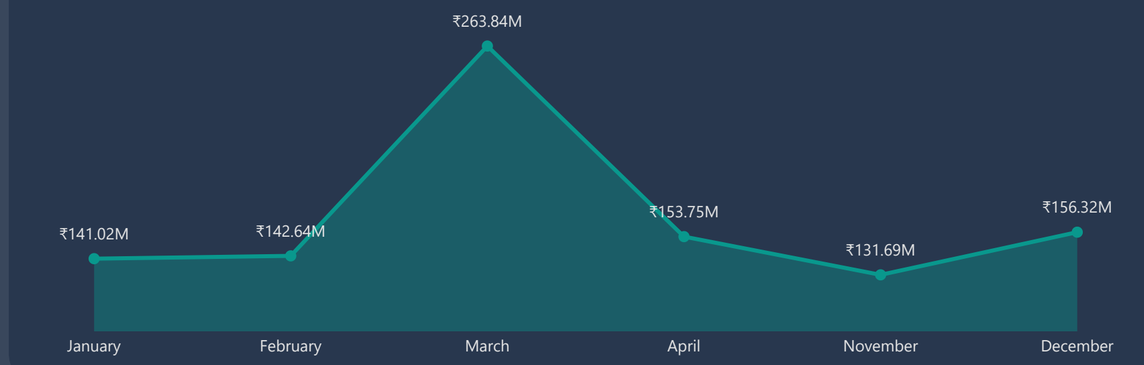
APPLIED FILTERS

LM : Last Month
DRG : Daily Revenue Growth
DCG : Daily Customer Growth

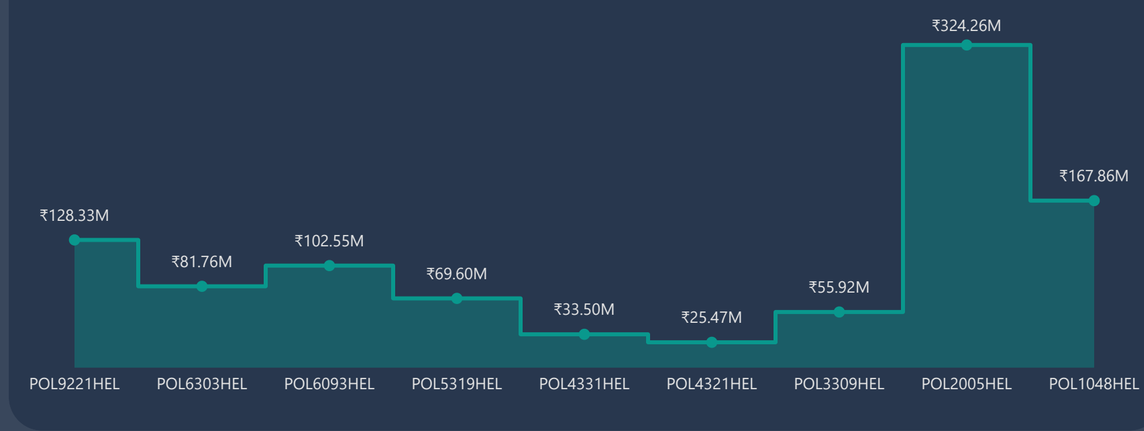
REVENUE AND CUSTOMER INSIGHTS BY AGE GROUP AND CITY

City	Revenue	Customers
Chennai	₹106.31M	2966
Delhi NCR	₹401.57M	11007
Hyderabad	₹160.52M	4340
Indore	₹81.35M	2096
Mumbai	₹239.51M	6432

TOTAL REVENUE & CUSTOMERS BY MONTH



TOTAL REVENUE & CUSTOMERS BY MONTH



SALES MODE DASHBOARD

SHIELD INSURANCE

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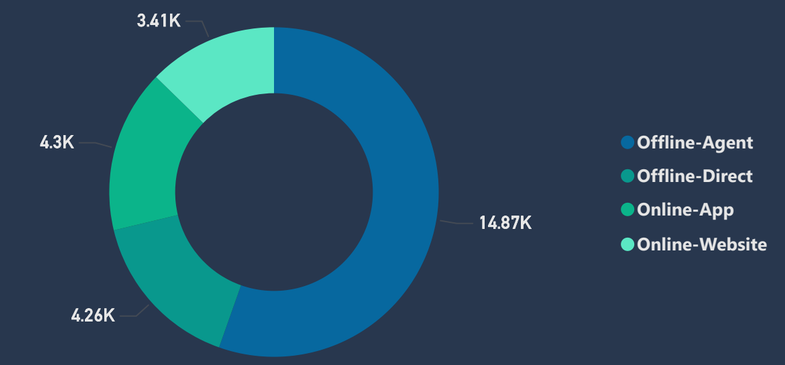
TOTAL REVENUE	TOTAL CUSTOMERS	DRG	DCG
₹989.25M	26,841	₹ 5.47M	148.29
TARGET NOT AVAILABLE	TARGET NOT AVAILABLE	DRG Chg: -1.22% ▼	DCG Chg: -1.32% ▼

REVENUE AND CUSTOMER INSIGHTS BY POLICY ID AND SALES MODE

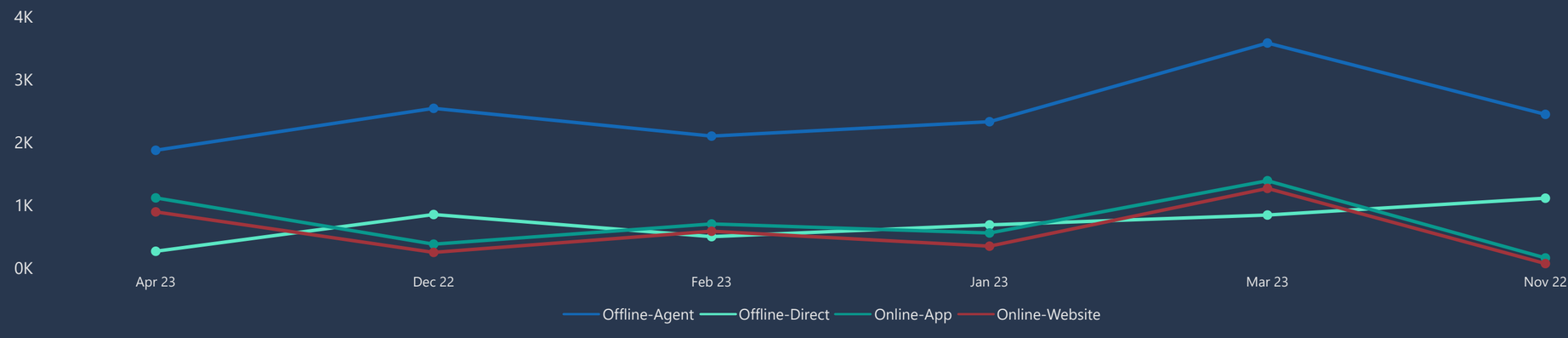
Policy ID	Revenue	Customers
POL1048HEL	₹167.86M	1668
POL2005HEL	₹324.26M	1968
POL3309HEL	₹55.92M	3829
POL4321HEL	₹25.47M	4434
POL4331HEL	₹33.50M	3735
POL5319HEL	₹69.60M	3329
POL6093HEL	₹102.55M	2543
POL6303HEL	₹81.76M	3017
POL9221HEL	₹128.33M	2318

Customers | Revenue

TOTAL REVENUE & CUSTOMERS BY SALES MODE



TOTAL REVENUE & CUSTOMERS BY SALES MODE



AGE GROUP DASHBOARD

SHIELD INSURANCE

FILTERS

Apply Filters

APPLIED FILTERS

Applied Filters

LM : Last Month
DRG : Daily Revenue Growth
DCG : Daily Customer Growth

TOTAL REVENUE
₹989.25M
TARGET NOT AVAILABLE

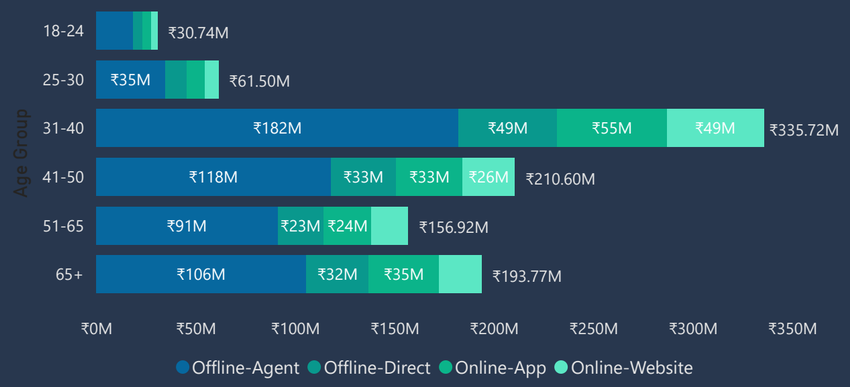
TOTAL CUSTOMERS
26,841
TARGET NOT AVAILABLE

DRG
₹ 5.47M
DRG Chg: -1.22% ▼

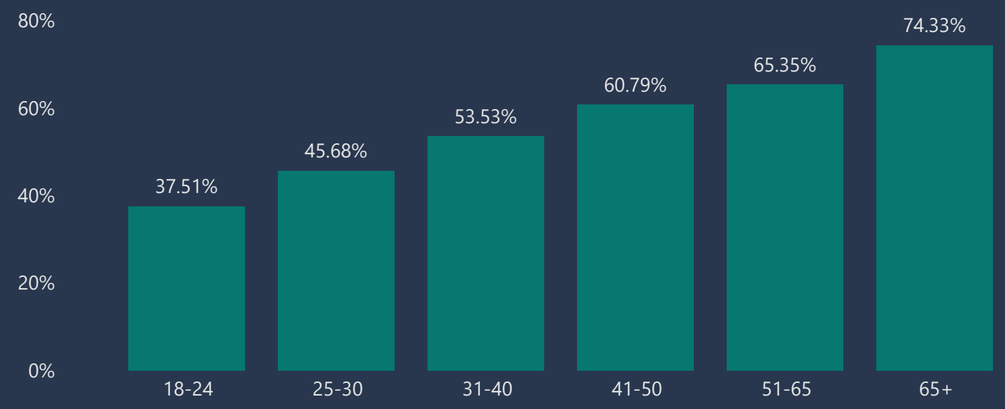
DCG
148.29
DCG Chg: -1.32% ▼

Customers | Revenue

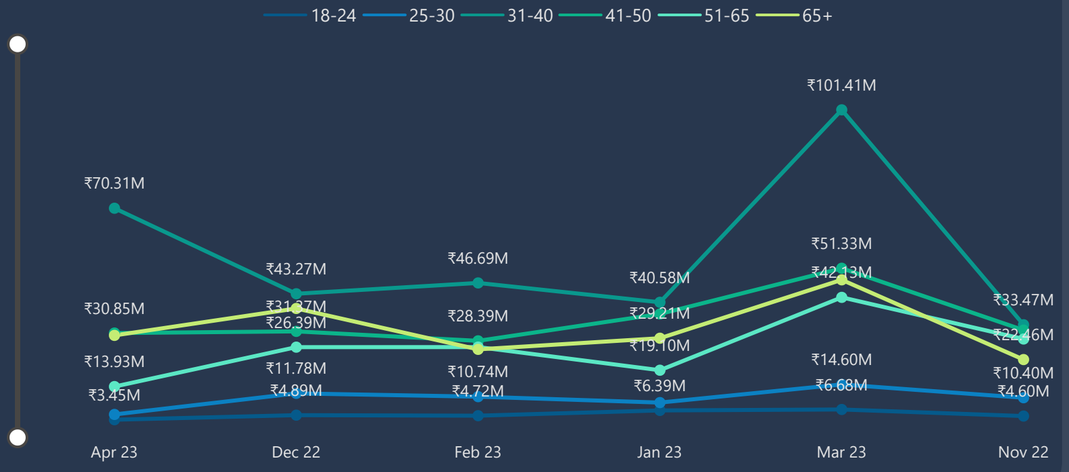
CUSTOMER & REVENUE ANALYSIS BY AGE GROUP AND SALES MODE



AGE GROUP VS SETTLEMENT PERCENTAGE



REVENUE ANALYSIS AND CUSTOMER BREAKDOWN BY POLICY ID

Policy ID	18-24	25-30	31-40	41-50	51-65	65+
POL1048HEL	₹3.15M	₹9.16M	₹57.66M	₹34.18M	₹26.63M	₹37.07M
POL2005HEL	₹4.82M	₹10.66M	₹78.63M	₹55.67M	₹61.45M	₹113.02M
POL3309HEL	₹3.40M	₹6.32M	₹27.99M	₹11.01M	₹4.87M	₹2.33M
POL4321HEL	₹5.36M	₹6.29M	₹8.60M	₹2.91M	₹1.49M	₹0.82M
POL4331HEL	₹3.51M	₹5.31M	₹15.14M	₹5.76M	₹2.20M	₹1.59M
POL5319HEL	₹1.87M	₹5.70M	₹30.23M	₹18.84M	₹8.54M	₹4.43M
POL6093HEL	₹3.10M	₹6.70M	₹39.92M	₹27.85M	₹14.68M	₹10.29M

TOTAL REVENUE & CUSTOMERS BY MONTH