

Blockchain Summit: A seminar to understand blockchain technology

As a project management student, I had an outstanding opportunity to be a part of the amazing team managing the summit project on Blockchain Technology. The seminar was about the studies and included different topics on the blockchain, Central Digital Currency, Cryptocurrency in digital life, Demystifying Non-fungible Tokens, and much more.



Careerin Blockchain - July 2021

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July 24, 2021 12pm - 2pm PST / 3pm - 5pm EST

On the project kick-off, we were briefed by the client and the CareerIn founder Kenneth about the summit that he had in his mind. We were a team of 6 people acting as Co-project managers and started to plan on how we can execute the project and make it a glowing success. First, we made a project scope statement and discussed the scope and the schedule of the project. Then the project outlines were clear and set we each took a responsible part in the project and started

working on it. I was assigned as the social media and marketing manager for the Blockchain project. I oversaw contacting schools, colleges, and other institutions and inform students and professors about the summit.



MEET OUR SPEAKERS

TIME: 1pm - 2pm PST/ 4pm - 5pm EST



JOSEPH NOOTT
CTO at UABA

Central Bank Digital Currency



TEJAS CHOPRA
Senior Software Engineer at NETFLIX

Demystifying
Non-Fungible Tokens



SIDDHAV SAKHALKAR
Ph.D. Researcher at Iowa State Uni.

Cryptocurrency in Daily life

We started working as a team and every week, we met with the client and briefed them about the process we were making. With the agile approach to the out project, we were able to make the project much more successful, as, in the beginning, the project had very few clear ideas of how we will be able to complete it, but as we progressed, we were able to make it more and more

clear and adjust according to the situation. In the debrief we inform the client of the progression and then we set goals for the next upcoming phase accordingly. We managed to complete the entire project on time and the cost. As a social media manager, I reached out to over 100 schools in Canada. I managed to reach out to multiple knowledgeable speakers representing different industry-leading companies, like Netflix, Diageo, and United Africa.



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Speakers from



FREE RSVP

The project was not all smooth sailing, we had so many difficulties executing the project. First and foremost, because of the pandemic, we were all working from home. I was working from India and had a time difference of 10hrs I had to meet, complete provide updates or respond to queries in the middle of the night or early mornings. Some of the team members were in Canada and some were still in India. The client was based in Vancouver BC. The time zone difference was a major risk in the project and did lead to a communication gap and slowed down the progress. Teamwork was excellent and with that, we managed to make the most of it. The members would work in their time zone and hand it over to another person which will complete their work and pass it over again. Overcoming the obstacles, we managed to organize the whole summit and we connected different institutions making participation the highest by some margin in the Blockchain summit. The summit was promoted on different social media Linked In, Instagram, Facebook, and Emails. We managed to get hold of 6 speakers and each session had an interesting topic.

The other major risk was one of the speakers dropping out or no-show at the summit. While planning the project we did make sure to plan for the risk and when one of the main speakers Joseph Nott did not show up on the day of the summit, we already had a response ready, with the sessions making more interesting and making two speakers debate on the Blockchain technology advancement. Which turned out to be the best session of the summit.

The blockchain summit was a success and we managed to successfully run an online event while team members were in different time zones. They had a successful final meeting with the client and with the numbers team and the event produces client was very pleased with the success.