

Data Analytics Process

Application in Real Life Scenario Case Study / PPT

Your Task:

Your task is to give the example(s) of such a real-life situation where we use Data Analytics and link it with the data analytics process. You can prepare a PPT/PDF on a real-life scenario explaining it with the above process (Plan, Prepare, Process, Analyze, Share, Act) and submit it as part of this task.

Example: when I will go to Travel

The Data Analytics Process:

Plan:

The first step In this case, the problem is how to optimize a travel experience, and the objective is to identify the best destinations, activities, and accommodations based on their interests, preferences, and budget. And I need to decide where to go is very defficult.

Prepare:

The next step is to gather and prepare the data. the data sources include travel guides, reviews, ratings, and blogs. And how much money and time I am willing to spend on traveling.

Process:

In this step I need to check what I want to do ,where I want go and how much I spend money on it. Which area is better for me to traveling.and how much time take it.

Analyze:

The results of the analysis are then interpreted to identify the best destinations, activities, and, preferences, and budget. The analysis might include identifying popular destinations among travelers, evaluating reviews and ratings, and identifying affordable accommodations and activities. I check all thing which make my traveling is good.

Share:

The insights and findings are communicate with the traveler. This helps to inform their decision-making and develop targeted strategies to optimize their travel experience.

Act:

Finally, I takes action based on the insights and recommendations from the analysis. And go.