

\$24.9...

Total Revenue

25K

Total_order

\$10.4...

Total profit

2.17%

Return_Rate





Monthly Revenue

\$1.83M Goal: \$1.77M (+3.31%)

2146

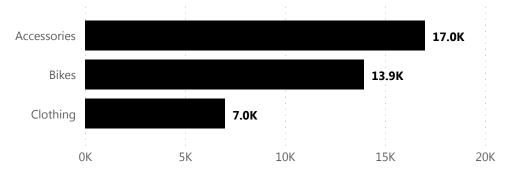
Monthly Order

Goal: 2165 (-0.88%)

Monthly Return

166 Goal: 169 (+1.78%)

Order by Category



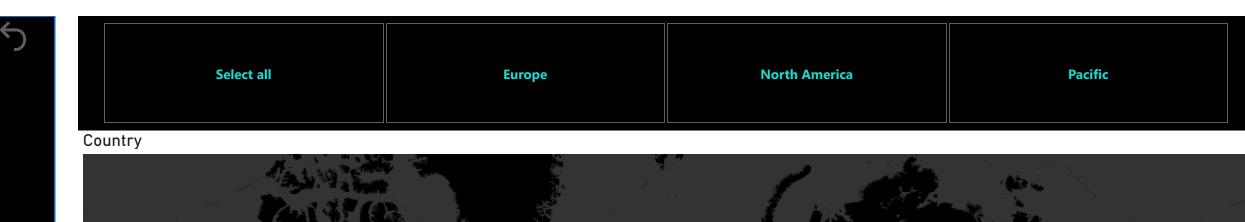
ProductName	Total_order	Total_revenue ▼	Return_Ra
Mountain-200 Black, 46	606	\$1,241,754.60	2
Mountain-200 Black, 42	602	\$1,233,558.20	3
Mountain-200 Silver, 38	586	\$1,213,852.12	2
Mountain-200 Silver, 46	571	\$1,182,780.82	2
Mountain-200 Black, 38	569	\$1,165,937.90	2
Mountain-200 Silver, 42	547	\$1,133,066.74	2
Road-250 Black, 52	316	\$689,372.96	3
Total	24598	\$23,479,360.65	2.

Most Ordered Product

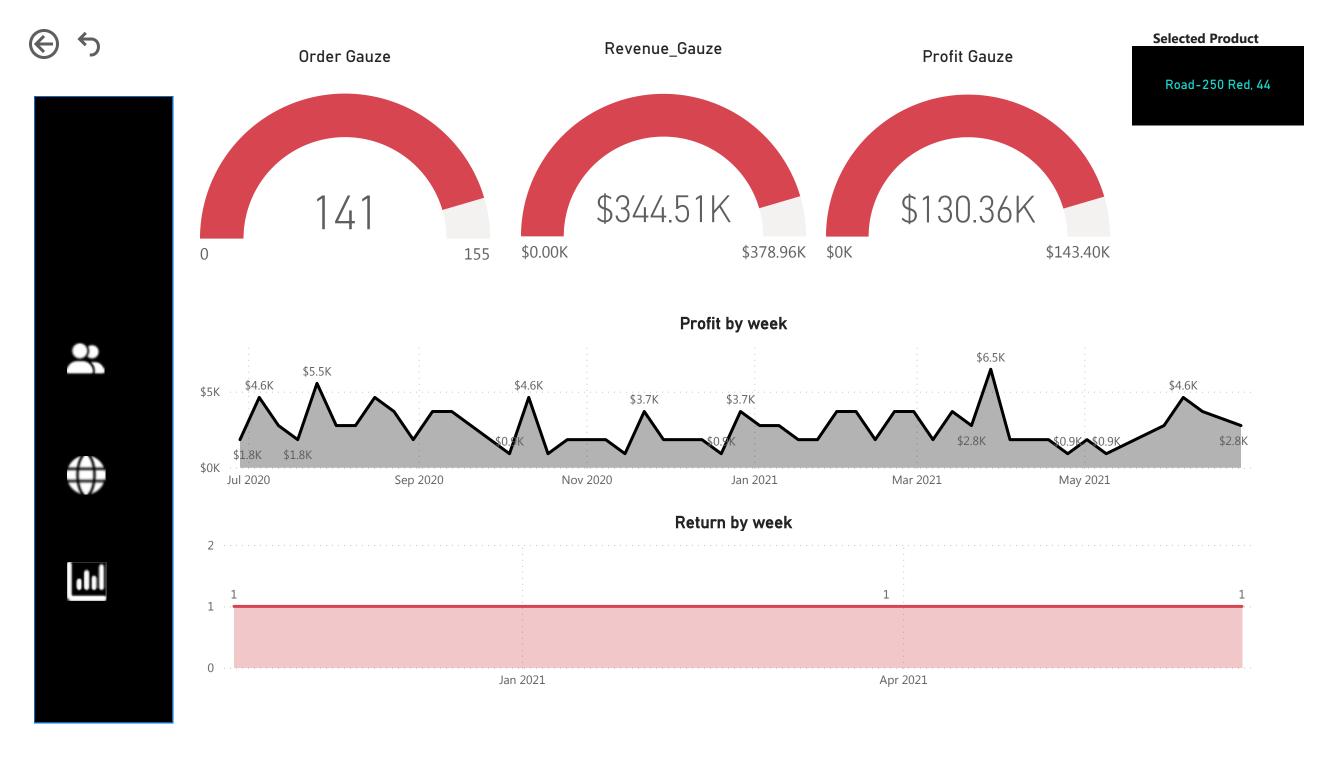
Most returned value

Tires and Tubes

Shorts







Weekly Customer 600 17K Mrs. Rosa who drove the most revenue at the \$9.2k of order 4 at skilled manual my LMV H Total_customer \$1.38K Revenue_per_Customer 2020 Order by Income Level Jul 2020 Jan 2021 Jan 2022 Jan 2020 Jul 2021 **Average Total Order** 12K 25K CustomerKey Full Name Total order Total revenue Low Ms. Sierra Young 16 \$813.29 11619 11K Ms. Sarah Simmons 15 \$848.90 11500 **Highest order from customer** 12760 Ms. Krista Gomez \$389.46 11820 Ms. Katelyn Lopez \$347.87 Mr. Dalton Perez High 2K 11869 Ms. Kaitlyn Adams \$328.46 16497 Ms. Julia Peterson \$202.93 **Total order from customer** 11868 Ms. Jessica Peterson \$327.58 Order by Occupation 16 11505 Ms. Jasmine Powell \$1,103.50 130 14332 Ms. Jade Rogers \$129.53 **Skilled Manual** 11507 Ms. Isabella Russell 15 \$859.45 6K 11769 Ms. Haley Hernandez \$593.22 **Professional Total Revenue from customer** 16 11078 \$991.27 **8K** Ms. Gina Martin Ms. Destiny Stewart \$373.89 13144 4 \$8.30K 11581 Ms. Cindy Jordan \$271.67 12972 Management Ms. Carolyn Suri \$291.38 **4K** Mr. Aaron Wright 1264 \$605,796.71 **Total**