

PIZZA SALES REPORT

Jan/15 - Dec/15

Pizza Category

All

01-01-2015

31-12-2015

Page 1

Best / Worst Sellers

817.86K

Total Revenue

38.31

Avg Order Value

49574

Total Pizza Sold

21350

Total Order

2.32

Avg Pizza Per Order

BUSIEST DAYS & TIMES

Days

Orders are **highest** on weekends, **Friday/Saturday** evenings

MONTHLY

There are **maximum** orders from month of **July and January**

SALE PERFORMANCE

CATEGORY

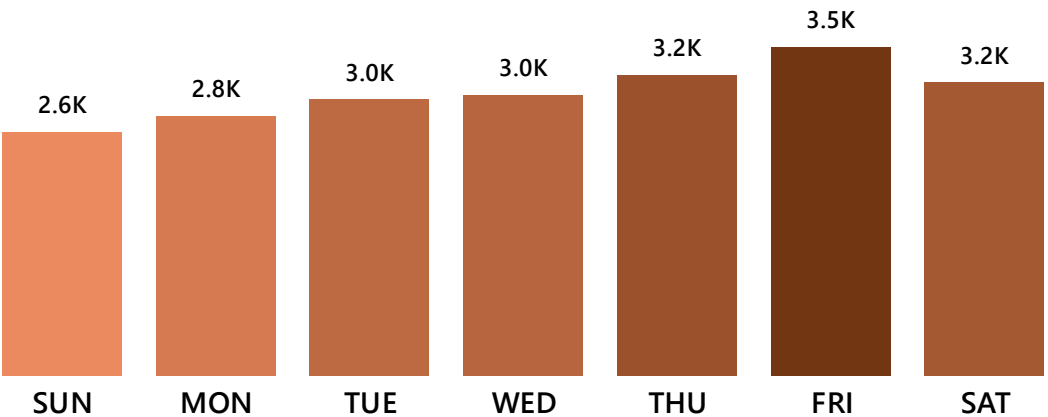
Classic Category contributes to **maximum** sales & total orders.

SIZE

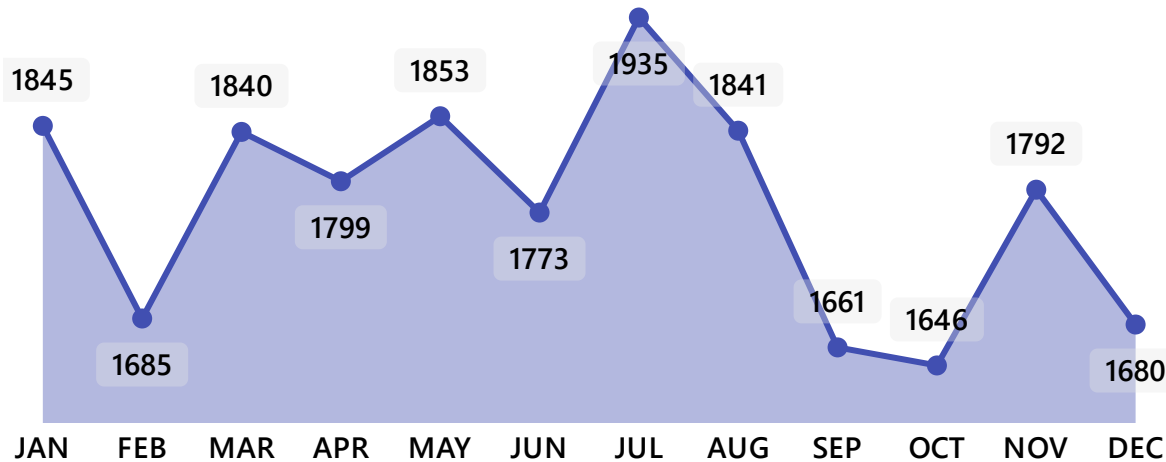
Large size pizza contributes to **maximum** sales

Daily Trend for Total Orders

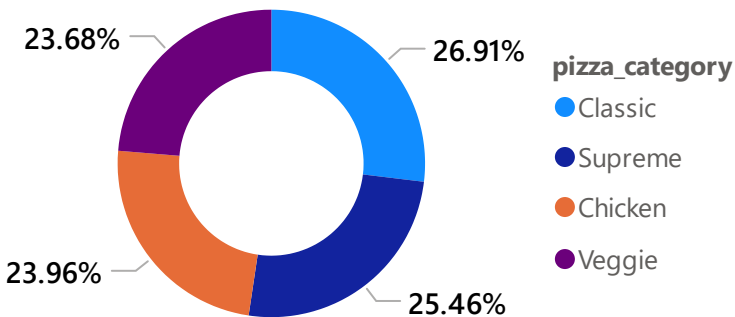
Total Order 2.62K 3.54K



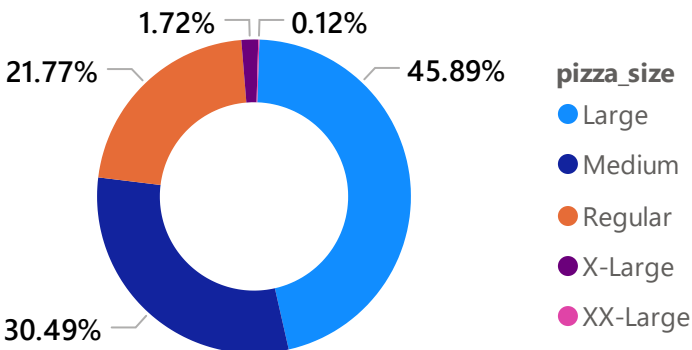
Monthly Trend for Total Orders



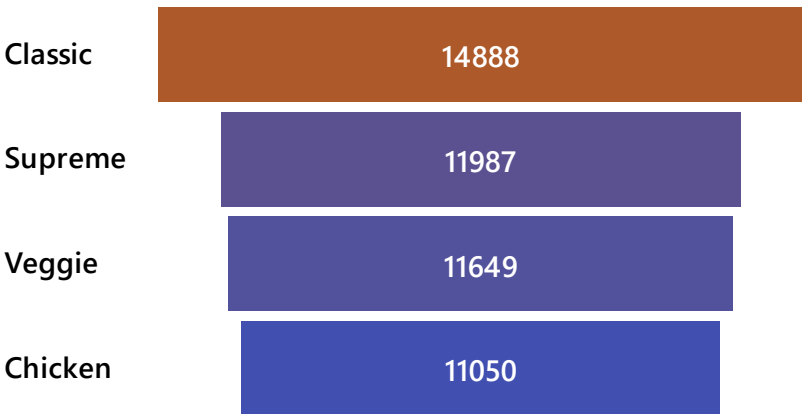
% of Sales by Pizza Category



% of Sales by Pizza Size



Total Pizza Sold by pizza category



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BEST SELLERS

REVENUE

The Thai Chicken Pizza
Contributes to maximum
Revenue.

QUANTITY

The Classic Deluxe Pizza
Contributes to maximum
Total Quantities

TOTAL ORDERS

The Classic Deluxe Pizza
Contributes to maximum
Total Orders

WORST SELLERS

REVENUE

The Brie Carre minimum
Revenue.

QUANTITY

The Brie Carre Pizza
Contributes to minimum
Total Quantities.

TOTAL ORDERS

The Brie Carre Pizza
Contributes to minimum
Total Orders.

817.86K

Total Revenue

38.31

Avg Order Value

49574

Total Pizza Sold

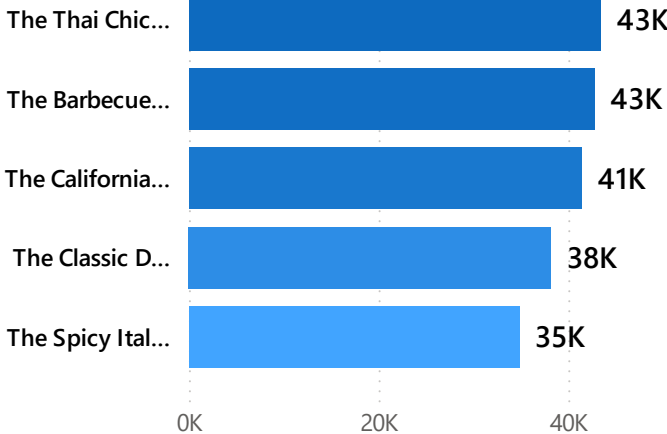
21350

Total Order

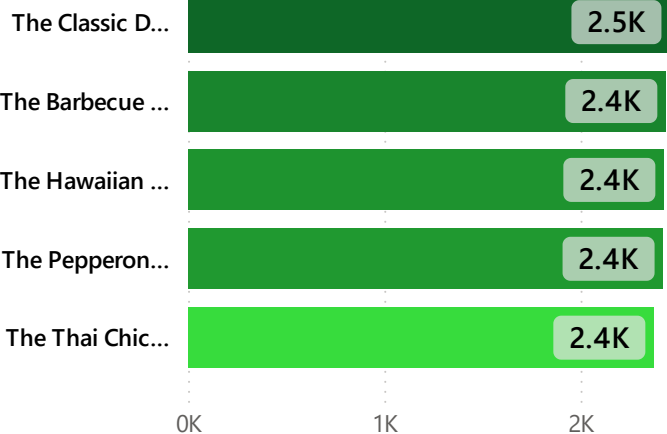
2.32

Avg Pizza Per Order

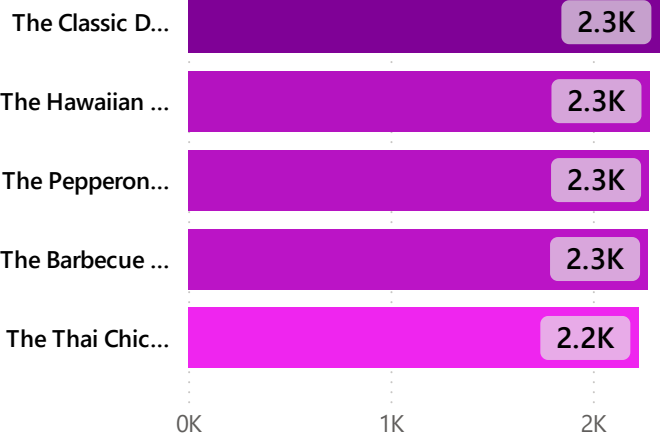
TOP 5 Pizzas by Revenue



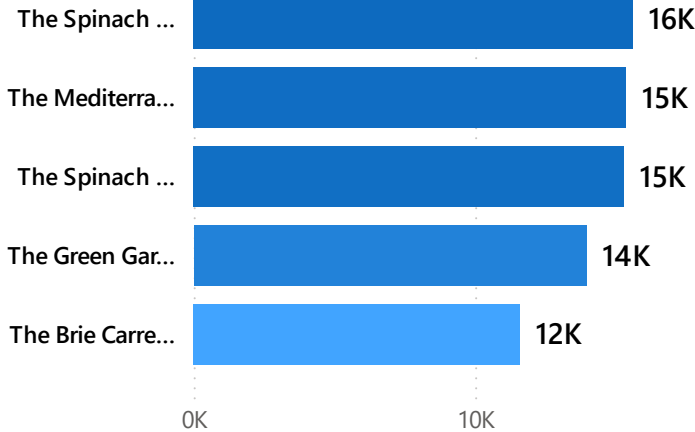
TOP 5 Pizzas by Quantity



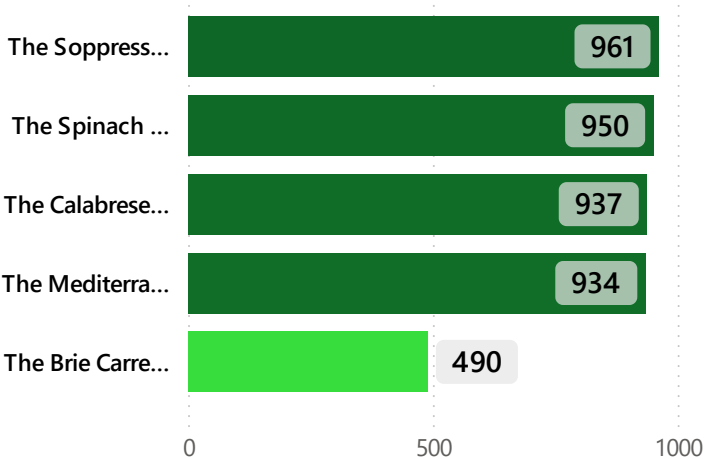
Top 5 Pizza by Total Orders



Bottom 5 Pizzas by Revenue



BOTTOM 5 Pizzas by Quantity



Bottom 5 Pizza by Total Orders

