# An Overview of Adaptive Designs

Niranjan Dey\* Roll: STAT29

Reg. No.: 18214110029

Supervisor: Dr. Arunangshu Biswas<sup>†</sup>

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#### DEPARTMENT OF STATISTICS

<sup>\*</sup>Final year student, B.Sc. Statistics Presidency University, Kolkata

<sup>&</sup>lt;sup>†</sup>Statistical Manager at GSK India Global Services Pvt. Ltd.

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#### 1 Introduction

- \* Response-adaptive designs, or response-adaptive randomization procedures, are designs that **change allocation away** from 50/50 based on responses observed so far in the trial.
  - → The desired allocation proportion is usually motivated by an **ethical considera**tion of assigning more patients to better treatments.
  - → In this presentation, we discuss several classes of response-adaptive designs and the advantages and disadvantages of these designs, and the analysis of clinical trials based on adaptive designs.

# 2 Goals of Response Adaptive Designs

The two main goals of response-adaptive designs are:-

- 1. To maximize the individual patient's personal experience in a trial under certain restrictions.
  - (a) To reduce the overall number of patients (sample size) of a randomized clinical trial.

# 3 Different Families of Response Adaptive Designs

- \* The early ideas of adaptive designs can be traced back to Thompson and Robbins. Since then, two main families of response-adaptive designs have been proposed:-
  - **Design-driven**, where designs are driven by intuition and are **not optimal** in a formal sense.
  - Few examples of these type of designs are (**Urn Models**):-
    - 1. Play-the-winner rule.
    - 2. Randomized play-the-winner rule.
    - 3. Drop-the-loser rule.
- \* Target-based, which is based on an optimal allocation target, where a specific criterion is optimized based on a population model.
  - → Different examples of Target Based Adaptive Designs are :-
    - 1. Sequential maximum likelihood procedure.
    - 2. Doubly adaptive biased coin design.
- \* Let  $p_A$  be the probability of a success on treatment A and let  $p_B$  be the success probability of treatment B, with  $q_A = 1 p_A$  and  $q_B = 1 p_B$ .
  - ▶ In addition, let n be the total number of patients in a trial, let  $n_A$  be the number of patients assigned to treatment A, and let  $n_B$  be the number of patients assigned to B, so that  $n_A + n_B = n$ .
  - ▶ We here assume that the outcome can be observed relatively quickly.

→ Here we consider the simplest situation where two independent treatments "A" and "B" with binary outcomes (Success or faliure) are compared in the course of a trial.

#### 4 Urn Models

- \* One large class of response-adaptive designs is based on urn models which are specifically design driven , are based on Urn Models.
  - → Following the ethical imperative, the Urn Models basically change the allocation in the course of a trial so that **more patients receive** the **treatment performing better** thus far in the trial.

#### 4.1 Play-the-winner Rule

- \* This is one of the first response-adaptive designs, proposed by Zelen.
  - → The first patient is equally likely to receive one of the two treatments.
  - The subsequent patient is assigned to the **same** treatment following a **successful** outcome, and to the **opposite** treatment following a **failure**.

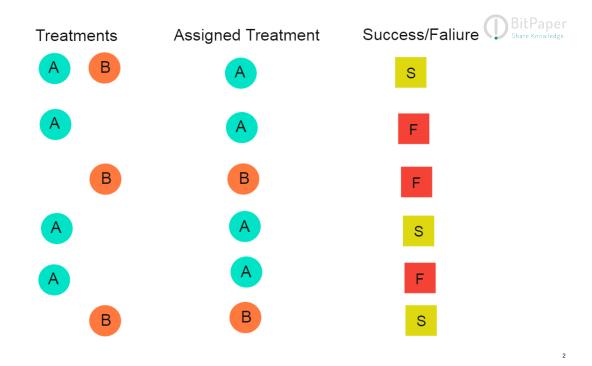


Figure 1: Diagram illustrating Play-The-Winner Rule

- \* On average, the proportion of patients  $\frac{n_A}{n}$  assigned to treatment A is  $\frac{q_B}{q_A+q_B}$ .
  - ▶ We simulate using R,  $10^3$  samples following Play-The-Winner Procedure where we consider  $p_A = 0 \cdot 3$  and  $p_B = 0 \cdot 6$ .

- Since, here we have taken  $p_A = 0.3$ ,  $p_B = 0.6$ , the simulated allocation proportion for treatment A must converge to  $\frac{q_B}{q_A + q_B} = \frac{0.4}{1.1} = \frac{4}{11} \approx 0.364$  and treatment B must converge to  $\frac{q_A}{q_A + q_B} = \frac{0.7}{1.1} = \frac{7}{11} \approx 0.636$ .
- $\blacktriangleright$  We try to validate the above statements using simulation and plot the allocation proportions for both Treatment A & B as a function of increasing sample size n.

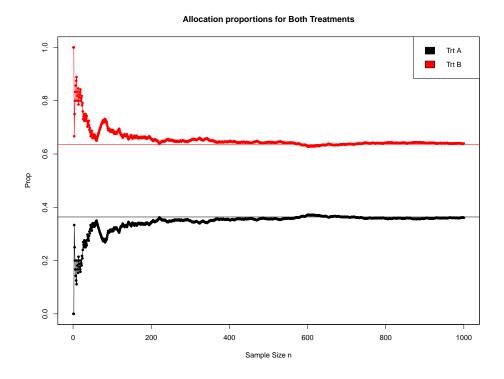


Figure 2: Plot of  $n_A/n$  and  $n_B/n$  as a function of n

# 4.2 Randomized play-the-winner Rule

- \* This rule was suggested by Wei and Durham and Wei.
  - → In this rule, the procedure is generally started with an urn containing one ball of each type corresponding to the two treatments.
  - → When a patient arrives, a ball is drawn from the urn and then replaced.
  - → The patient receives corresponding treatment.
  - ⇒ If the outcome is a success, one ball of that type is added to the urn.
  - → Otherwise, **one ball** of the **opposite type** is added to the urn.

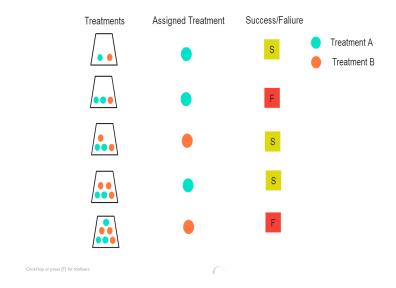


Figure 3: Diagram illustrating Randomized play-the-winner Rule

- \* This design has the same limiting allocation proportion as the play-the-winner rule i.e  $\frac{n_A}{n} \xrightarrow{P} \frac{q_B}{q_A + q_B}$ .
  - ightharpoonup We simulate for the parameter values  $p_A = 0.3, p_B = 0.6$ .
  - So from theoritical perspective, the observed allocation proportion for Treatment A must get closer to  $\frac{q_B}{q_A+q_B}=\frac{0\cdot 4}{1\cdot 1}=\frac{4}{11}\approx 0\cdot 364$  and for Treatment B, closer to  $\frac{q_A}{q_A+q_B}=\frac{0\cdot 7}{1\cdot 1}=\frac{7}{11}\approx 0\cdot 636.$

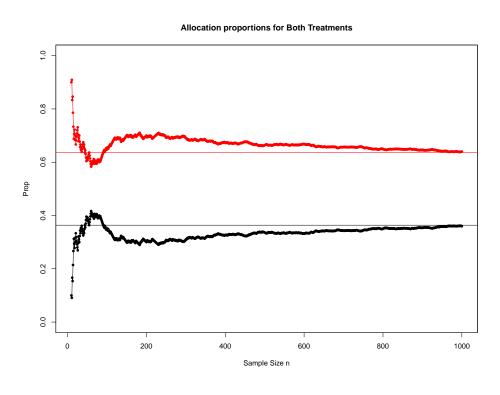


Figure 4:  $n_A/n$  and  $n_B/n$  as a function of n

#### 4.3 Drop-The-Loser Rule

- \* According to this rule, the urn starts with **one** ball of **each treatment type** and **one** ball of the so-called **immigration type**.
  - → When a patient arrives to be randomized to a treatment, a ball is taken from the urn.
  - → If it is an immigration ball, the ball is replaced and two additional balls (one of each treatment type) are added to the urn.
  - → If it is an actual treatment ball, a patient is assigned to corresponding treatment and response is observed.

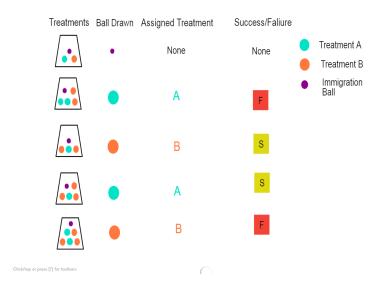


Figure 5: Drop-The-Loser Rule

- \* If response is a **failure**, the **ball** is **not returned** to the urn.
  - **▶** If response is a **success**, the ball is **returned** to the urn (hence the urn composition remains unchanged).
  - $\rightarrow$  In this case also, the **limiting allocation proportion** is equal to  $\frac{q_B}{q_A+q_B}$ .

# 4.4 Advantages of Designs Based on Urn Models

- 1. We can stop the trial early or come to conclusions early.
  - (a) Because of early decision and greater flexibility it can reduce the potential cost.
  - (b) Urn models are intuitive and easy to implement in clinical trials.
  - (c) They shift the allocation probability to better treatments.

#### 4.5 Some Drawbacks of Designs Based on Urn Models

- 1. In most of the models, we can see that it can only target a specific allocation proportion. This allocation is usually not optimal in a formal sense.
  - (a) It can only be applied to the clinical trials with binary or multinomial responses only. Modifications are necessary to apply urn models to clinical trials with continuous responses or survival responses.

# 5 Neyman Optimal Allocations

- \* Response-adaptive designs were introduced following the ethical goal to maximize an individual patient's personal experience in the trial.
  - Another important goal is to maximize the power of treatment comparison.
  - **▶** These two goals **usually compete** with each other.
  - → Optimal allocation proportions are usually determined through some multipleobjective optimality criteria.
  - ightharpoonup Consider the situation when two binomials are compared and the measure of interest is  $p_A p_B$ .
- \* Let  $\hat{p}_A$  and  $\hat{p}_B$  be the corresponding maximum likelihood estimators of  $p_A$  and  $p_B$ . The allocation that minimizes the variance of  $\hat{p}_A \hat{p}_B$  is the **Neymann Allocation** with :-

 $\frac{n_A}{n} = \frac{\sqrt{p_A q_A}}{\sqrt{p_A q_A} + \sqrt{p_B q_B}}$ 

An interesting fact about the **Neymann Allocation** scheme is that for some values of  $p_A$  and  $p_B$  it will assign more patients to the inferior treatment. Since, then

$$p_{A} \gtrless p_{B} \Rightarrow \frac{\sqrt{p_{A}q_{A}}}{\sqrt{p_{B}q_{B}}} \gtrless 1 \ \forall \ p_{A}, p_{B} \in (0, 1)$$
$$\Rightarrow p_{A} \gtrless p_{B} \Rightarrow (n_{A})_{Neymann} \gtrless (n_{B})_{Neymann} \ \forall \ p_{A}, p_{B} \in (0, 1)$$

(which is obviously not desirable in terms of the ethical goal)

\* Another goal, a compromise between the ethical goal and efficiency, is to minimize the expected number of failures for a fixed variance of  $\hat{p}_A - \hat{p}_B$ . The optimal allocation for this goal is:-

$$\frac{n_A}{n} = \frac{\sqrt{p_A}}{\sqrt{p_A} + \sqrt{p_B}}$$

→ This allocation also has the advantage of allocating more patients to better treatment as:-

$$\sqrt{\frac{p_A}{p_B}} \geqslant 1 \implies (n_A)_{opt} \geqslant (n_B)_{opt}$$

so it serves both the goals simultaneously which is much desired.

 $\blacktriangleright$  For more than 2 treatments i.e k treatments in general, it is still unclear how to find optimal allocations for general K treatment clinical trials!!

# 6 Target-Based Response-Adaptive Designs

- \* Because optimal allocation usually **depends on** some **unknown parameters**, we **cannot implement** it in practice, unless we **estimate** the **unknown parameters** sequentially.
  - → In this section, we introduce two allocation procedures that use **sequential estimation** of **unknown parameters**.
  - → We consider the case of comparing two treatments with binary responses.
  - **▶** We also suppose that the **optimal allocation** is the **target proportion**.

# 6.1 Sequential Maximum Likelihood Procedure

- \* To start, allocate  $n_0 \geq 2$  patients to both treatments A and B.
  - $\rightarrow$  Assume that we have assigned j ( $j \geq 2n_0$ ) patients in the trial and their responses have been observed.
  - ightharpoonup Let  $\hat{p}_A$  and  $\hat{p}_B$  be the corresponding maximum likelihood estimators of  $p_A$  and  $p_B$  based on the j responses.
  - $\rightarrow$  Then we allocate the  $(j+1)^{th}$  patient to treatment A with probability:

$$\frac{\sqrt{\widehat{p}_A}}{\sqrt{\widehat{p}_A} + \sqrt{\widehat{p}_B}}$$

- \* From the invariance property of MLE, we can show that this allocation proportion, in a limiting sense, converges to the desired optimal allocation proportion  $\frac{\sqrt{p_A}}{\sqrt{p_A} + \sqrt{p_B}}$ .
  - Using simulation we can give evidence that the limiting allocation proportion gets closer to the optimal allocation proportion  $\frac{\sqrt{p_A}}{\sqrt{p_A} + \sqrt{p_B}}$  for Trt A and  $\frac{\sqrt{p_B}}{\sqrt{p_A} + \sqrt{p_B}}$  for Trt B:-
  - We plot the simulated allocation proportion for both Treatment A & B with  $p_A = 0 \cdot 3, p_B = 0 \cdot 7$  with increasing value of n:-
  - So, theoritical the limiting proportions must be equal to  $\frac{\sqrt{0.3}}{\sqrt{0.3}+\sqrt{0.7}} \approx 0 \cdot 396$  and  $\frac{\sqrt{0.3}}{\sqrt{0.3}+\sqrt{0.7}} \approx 0 \cdot 604$  for Treatments A & B respectively.

# Allocation proportions for Both Treatments Trt A Trt B Trt B

Figure 6:  $n_A/n$  and  $n_B/n$  as a function of n

Sample Size n

#### 6.2 Doubly Adaptive Biased Coin Design

- \* This procedure is a generalization of the sequential maximum likelihood procedure.
  - $\rightarrow$  At first, allocate  $n_0 \geq 2$  patients to both treatments A and B.
  - $\rightarrow$  Suppose that we have assigned j ( $j \ge 2n_0$ ) patients in the trial and their responses have been observed.
  - ightharpoonup Let  $\rho = \frac{\sqrt{p_A}}{\sqrt{p_A} + \sqrt{p_B}}$  be the desired allocation.
- \* Let  $\hat{\rho}$  be the desired allocation, replaced by current estimates  $\hat{p}_A$  and  $\hat{p}_B$ .
  - ightharpoonup Let  $j_A/j$  and  $j_B/j$  be the current proportions of patients that have already been allocated to A and B, respectively.
  - **▶** Then we assign patient j+1 to treatment A with probability  $g(jA/j, \hat{\rho})$ .
  - ightharpoonup Here g is an allocation function belonging to the family of functions:-

$$g\left(x,y\right) = \frac{y\left(y/x\right)^{\gamma}}{y\left(y/x\right)^{\gamma} + \left(1 - y\right)\left(1 - y/1 - x\right)^{\gamma}} \text{ where } \gamma \ge 0$$

- \* Suppose the  $(j+1)^{th}$  patient is allocated to Treatment A.
  - ightharpoonup Then we update the estimates  $\hat{p}_A, \hat{p}_B$  and then the optimal allocation estimate  $\hat{\rho}$  accordingly.
  - Then we allocate the  $(j+2)^{th}$  patient to Treatment A with probability  $g((j+1)_A/(j+1), \widehat{\rho})$  where  $(j+1)_A = j_A + 1$ .
  - Now, we simulate the Doubly Adaptive Biased Coin Design for different two pairs of  $(p_A = 0 \cdot 3, p_B = 0 \cdot 7)$  &  $(p_A = 0 \cdot 6, p_B = 0 \cdot 7)$  and also plot the allocation proportions for different values of  $\gamma$  parameter.

#### 6.2.1 Role of Parameter $\gamma$ in Determining Variability of The Procedure

At the extreme, when  $\gamma=0$ , we have the sequential maximum likelihood procedure, which has maximum variability :-

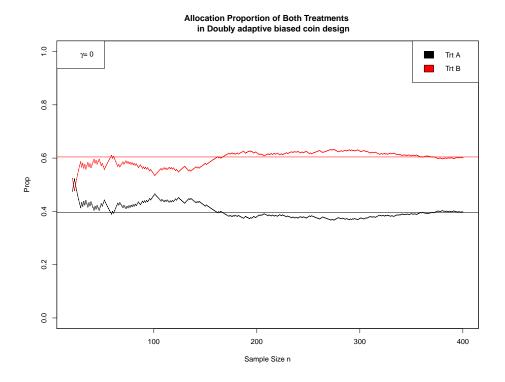


Figure 7:  $p_A = 0 \cdot 3, p_B = 0 \cdot 7, \boldsymbol{\gamma} = \boldsymbol{0}$ 

As  $\gamma$  increases, the procedure becomes more deterministic resulting in a reduction of variance using simulation this can be shown :-

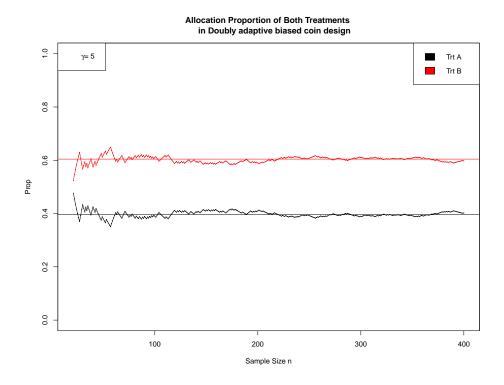


Figure 8:  $p_A = 0 \cdot 3, p_B = 0 \cdot 7, \gamma = 5$ 

For quite large values of  $\gamma$  (= 10), the variability further decreases:-

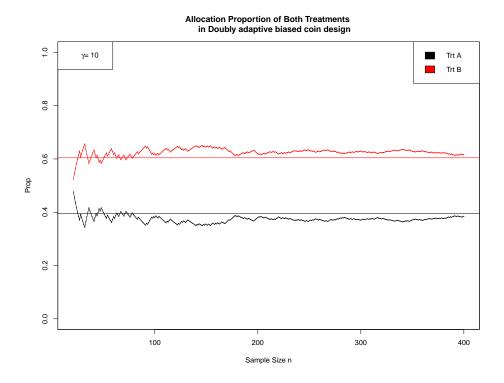


Figure 9:  $p_A = 0 \cdot 3, p_B = 0 \cdot 7, \gamma = 10$ 

Smaller the difference between  $p_A$  and  $p_B$ , larger is the variability of the procedure as we can notice it even doesn't seem to converge to the desired limits:-

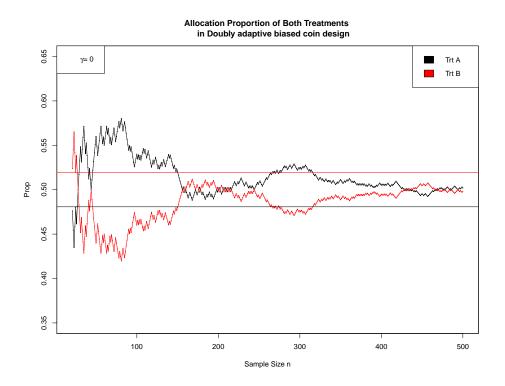


Figure 10:  $p_A = 0.6, p_B = 0.7, \gamma = 0$ 

So to stabilize the procedure, we require even larger values of  $\gamma$ , say  $\gamma=20$  as we can see in the simulated plot :-

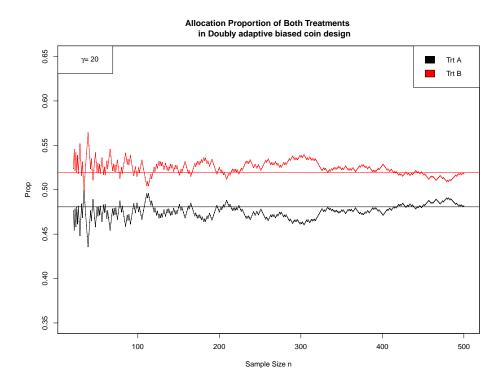


Figure 11:  $p_A = 0.6, p_B = 0.7, \gamma = 20$ 

# 7 Important Issues in Adaptive Design

#### 7.1 Variability and Power of Using Adaptive Designs

- \* When using response-adaptive designs in clinical trials, the number of patients assigned to each treatments  $(n_A \& n_B)$  are random variables.
  - Therefore the power P (rejecting  $\mathcal{H}_0|\mathcal{H}_0$  false) (for most testing hypotheses and alternatives) is also a random variable. Here we generally consider hypothesis like :-

$$\mathcal{H}_0: p_A = p_B$$
  
 $\mathcal{H}_1: p_A \neq p_B$ 

- → The variability of allocation has a strong effect on the power.
- → Hu and Rosenberger show that the average power of a randomization procedure is a decreasing function of the variability of the procedure.
- \* The drop-the-loser rule has minimum variability (lower bound) in the class of all response-adaptive procedures targeting urn allocation  $\frac{q_B}{q_A+q_B}$ .
  - → The doubly adaptive biased coin design can directly target any given allocation (may depend on unknown parameters).
  - $\rightarrow$  At the extreme, when  $\gamma = 0$ , we have the sequential maximum likelihood procedure, which has the highest variability.
- \* As  $\gamma$  tends to  $\infty$ , we have a procedure that attains the lower bound of any randomization procedure targeting the same allocation.
  - $\rightarrow$  As  $\gamma$  becomes smaller, we have more randomization, but also more variability.
  - → Overall, the doubly adaptive biased coin procedure is the most favorable design as:-
    - ➤ It is flexible in terms of targeting any desired allocation.
    - ➤ It can be applied to different types of responses.
    - $\triangleright$  One can tune the parameter  $\gamma$  to reflect the **tradeoff** between the **power** and **variability**, and the tradeoff between **degree of randomization** and **expected treatment successes**.

# 7.2 Sample Size of Adaptive Designs

- \* It is usually difficult to determine the required sample size for response-adaptive designs.
  - → This is because the allocation probabilities keep changing during a clinical trial when using response-adaptive design.
  - → For a fixed sample size, the number of patients assigned to each treatment is a random variable.
  - → Therefore the power is also a random variable for a fixed sample size.
  - → In the literature, sample sizes of response-adaptive designs are calculated by ignoring the randomness of the allocations.

# 8 Applying Adaptive Designs

- \* The randomized play-the-winner rule was used in the highly controversial extracorporeal membrane oxygenation (ECMO) study.
  - → Adaptive designs have been implemented in several clinical trails such as :-
    - ➤ A trial of crystalloid preload in hypotension for cesarean patients.
    - ➤ A trial of fluoxetine vs. placebo in depression patients.
    - ➤ A four-arm trial in depression.
  - → Adaptive designs have also been used extensively in adaptive learning algorithms, game theory, as well as dynamical systems.

# 9 Some Important Issues Regarding Adaptive Designs

- \* In the above discussion, we assume that individual patient outcome will be immediately available.
  - For clinical trials with delayed responses, we can update the urn when the response becomes available.
  - → For doubly adaptive biased coin designs, the unknown parameters are estimated sequentially and the delayed responses effect these estimators.
  - → The properties of doubly adaptive biased coin design with delayed responses are unknown, and this is a topic of future research.