Chanchal Abhang

Creative and detail oriented **Graphic Designer** with 1.6 years of experience in branding, marketing creatives, and visual communication. Strong at turning ideas into clean, impactful visuals thatelevate brand presence. Skilled in layout, typography, color theory, and modern designtrends, delivering consistent designs across digital and print media.

Work Experience

Graphic Designer (Full-Time)

Techriigour IT Solutions Pvt Ltd, Pune | April 2024 - October 2025

- Collaborated with stakeholders, marketing teams, and product managers to create cohesive brand visuals.
- Designed branding assets, promotional materials, social media creatives, and digital campaign graphics.
- Developed visual concepts aligned with brand strategy, business goals, and target audience insights.
- Created product graphics, icons, illustrations, and UI-aligned creative elements for cross-team use.
- Produced print-ready designs including banners, posters, brochures, and standees.
- Enhanced and edited imagery using Photoshop, Illustrator, and Lightroom to improve visual quality.

Service Delivery Executive

Neyamo | August 2022 - April 2024

- Delivered payroll service outputs by processing client data accurately and on time.
- Handled GL reports and BACS processing specifically for UK-based clients.
- Managed project processing through both automated and manual workflows.

Educational Background

B.TECH(Electronic & Telecommunication)

MGM's Jawaharlal Nehru Engineering College Sambhajinagar | 2019 - 2022

Diploma(Electronics & Telecommunications)

Institute of Engineering Technology Kannad | 2016 - 2019

Contact

Pune, Maharashtra
chanchalabhang44@gmail.com
(+91)8275103197
LinkedIn
Portfolio

Skills

Graphic & Visual Design

- Branding & Logo Design
- Social Media Creatives
- Posters, Flyers & Banners
- Visual Storytelling
- Advertisement Design
- Infographics

Digital Design

- Landing Page Graphics
- Product Visuals
- Website Banners
- Brouchure Design

Creative Strategy

- Concept Development
- Campaign Theme Creation
- Color & Typography Systems
- Visual Consistency Guidelines
- Multi-format Creative Planning

Tools & Tech

- Adobe Photoshop
- Adobe Illustrator
- Adobe Lightroom
- Canva

Languages

- English
- Hindi
- Marathi