



**DEPARTMENT OF BUSINESS MANAGEMENT
OSMANIA UNIVERSITY, HYDERABAD**

**Proposed MBA (Day) Structure and Syllabus As Per CBCS with Guidelines Effective From
2016-2017**

Year-I Semester –I

Course Code	Course Title	Nature	Credits	HPW	MaxMarks (IA+UE) 100
MB101	Management & Organizational Behaviour	Core	5	5	20+80
MB102	Accounting for Management	Core	5	5	20+80
MB103	Marketing Management	Core	5	5	20+80
MB104	<u>Generic Elective-I</u> 1.Business Law & Ethics 2.Fundamentals of Technology Management 3.Managerial Economics	Generic	4	4	20+80
MB105	<u>Generic Elective –II</u> 1. IT Applications for Management 2. Business Communication 3. Customer Relationship Management	Generic	4	4	20+80
MB106	Computer Practical's and Seminars	Practical	1	2	25
Semester Credits			24	25	525

Year-I Semester –II

Course Code	Course Title	Nature	Credits	HP W	MaxMarks (IA+UE) 100
MB201	Human Resources Management	Core	5	5	20+80
MB202	Financial Management	Core	5	5	20+80
MB203	Business Research Methods	Core	5	5	20+80
MB204	<u>Generic Elective-III</u> 1.Economic Environment and Policy 2.Bussines Process Re-engineering 3.International Business 4.Financial Market & Services	Generic	4	4	20+80
MB205	<u>GenericElective-IV</u> 1. Total Quality Management 2. Strategic Management Accounting 3. Start Up Management 4. Retail Management	Generic/	4	4	20+80
MB206	Seminar/ Work Shop/ Case Studies	-----	1	2	Grade
Semester Credits			24	25	500
Yearly Credits			48	50	1025

**Proposed MBA (Day& Part – time – Evening 2 years) Structure and Syllabus As Per CBCS with Guidelines
Effective From 2016-2017**

Year-II –Semester-III

Course Code	Course Title	Nature	Credits	HPW	MaxMarks (IA+UE) 100
MB301	Operations Management	Core	5	5	20+80
MB302	E- Business	Core	5	5	20+80
MB303	<u>Interdisciplinary Courses</u> 1.Managerial Communication 2.Entrepreneurial Development 3.Management Theory and Practice	ID	5	5	20+80
MB305	<u>Discipline Specific Elective- I</u> 1. Financial Risk Management(F) 2.Product & Brand Management (M) 3.Compensation Management (HR) 4.Decision Support Systems (SYS)	DSE	4	4	20+80
MB306	<u>Discipline Specific Elective – II</u> 1.International Finance(F) 2.Promotion & Distribution Management(M) 3.Organization Development(HR) 4. Business Analytics (SYS)	DSE	4	4	20+80
MB307	<u>Tutorials</u> Project work Tutorials/Case Study/ Programming R		1	2	-----
Semester Credits			24	25	500

Year-II –Semester IV

Course Code	Course Title	Nature	Credits	HPW	MaxMarks (IA+UE) 100
MB401	Strategic Management	Core	5	5	20+80
MB402	Operations Research	Core	5	5	20+80
MB403	Supply Chain Management	Core	5	5	20+80
MB404	<u>DSElective- III</u> 1.Investment Management(F) 2.Consumer Behaviour(M) 3.Performance Management (HR) 4.Data Base Management Systems (SYS)	DSE	4	4	20+80
MB405	<u>DSElective- IV</u> 1.Banking & Insurance (F) 2.Services & Global Marketing(M) 3.Talent &Knowledge Mgt (HR) 4.Software Project Management (SYS)	DSE	4	4	20+80
MB406	Project Work	-----	1	2	Grade
MB407	Comprehensive Viva - Voce	-----	1	--	Grade
Semester Credits			25	25	500
Yearly Credits			49	50	2025
Total Credits for the course			97	100	

Note :

1. A Comprehensive Viva – Voce Examination will be Conducted at the end of the fourth semester.