# "How an \$8 per Hour UPS Package Handler Got Accepted into Harvard Business School... Despite... Mediocre Grades and a Very Average Background!"

Only about 10% of all applicants get accepted to Harvard Business School. And until recently all but the top 20% of those accepted got in without an interview.

However, this average guy with a very average background got in... and... got in without an interview. (In fact, he was in the top 2% of all applicants.)

Here's how he did, and how you can do it too ...

## Dear Friend,

Is there one secret, above all else, that ensures you'll have a fighting chance, even an <u>unfair</u> <u>advantage</u>, in getting into Harvard Business School?

The answer is a resounding... YES! And I'm about to reveal it to you.

Here's what this is all about:

My name is Ryan Patterson and what I am about to reveal to you is **THE SECRET to getting into Harvard Business School and turbo-charging your career FOREVER.** 

It's a story about the SECRET FORMULA a former UPS package handler with mediocre grades and an average background used to get into Harvard Business School... shocking his friends in the process.

This applicant did not go to an loy League school. He did not work for a major investment bank. He did not work for a major consulting firm.

He had a 2.9 GPA when he attended Idaho State University and started off his career as a \$8/hour UPS package handler

I did say he seemed average didn't I?

At the time, this applicant was not very familiar with Harvard Business School.

Yet, by sheer dumb luck he ended up following the same proven principles and strategies used by hundreds of other successful Harvard Business School applicants...

Get an UNFAIR Advantage Over Your Competiton with the How to Get into Harvard Busines School Toolkit!

#### The How to Get Into Harvard Business School Toolkit Includes:

- How to avoid the #1 thing <u>unsuccessful</u> Harvard Business School applicants inadvertently do
  to hurt their chances of getting in!
- Discover a simple technique for <u>getting around weaknesses</u> in your application -turning your weaknesses into assets that blow away your competiton!
- How to create phenomenal Harvard Business School essays quickly & easily!
- Discover the little-known secret to picking the right experiences to discuss in your essays!
- New... An outline of an actual winning essay that will reveal to you the key to creating captivating and compelling essays from everyday (even mundane) life experiences!

(You'll be shocked at how mundane the topic of this essay was... and yet it works brilliantly)

 Why you MUST convey this ultra-critical trait in your essays to be even remotely considered for Harvard Business School!

#### It also includes:

- How to avoid applying to <u>multiple business schools</u> the wrong way and curtail your chances of success everywhere including Harvard Business School!
- Discover the first thing you MUST do <u>BEFORE</u> you even start your application <u>or</u> don't even bother applying... there's no way you'll get in!
- Learn what goes through the <u>head of the admissions committee</u> when they're reading your application and what you MUST say to compel them to admit you!
- For people planning to <u>apply a year or more from now</u>, why NOW is the time to get started to maximize your chances of getting in!
- Discover the two goals you need to achieve with your essays in order for your essays to be even be considered!

### You also benefit from:

- How to write winning essays with 4 "must-have" elements in them!
- Why you need to be aware of the 3 key criteria on which you will be evaluated!
- Discover #1 problem you must look out for AFTER you've written your application!
- How to avoid the biggest <u>mistake</u> you could possible make on your application!
- The shocking truth about GMAT scores below 700 and GPAs under 3.5!
- Why Harvard Business School selects the essay questions that it does and what it means for your application!
- Discover what Harvard Business School really looks for and why... and more importantly what to do about it!

# 7 Free Bonus Reports

In addition, if you invest in the toolkit today, you'll also receive 7 free bonus reports:

- 1. How to Obtain Recommendations for Harvard Business School that Blow Away Your Competiton!
  - o How to pick the right recommenders for Harvard Business School!
  - Why you might not want to pick a recommender even if she's favorably disposed towards you!
  - How to <u>coach your recommenders</u> to emphasize the right ideas and examples that Harvard Business School wants to hear about!
  - A simple formula for getting your recommenders to write a stellar recommendations the Harvard Business School way!
- Checklist for a Creating Winning Harvard Business School Applications Quickly & Easily!
  - The 15 things your application <u>must include</u> to maximize your chances for success!
  - The #1 resource you want to turn to after you're so sick and tired of your application that you just want to turn it in!
  - All the key principles from my toolkit distilled into a simple <u>checklist!</u>
- 3. A Day in the Life of an Harvard Business School Student & Why you MUST know this before you Apply!
  - Why one of the <u>major reasons applicants get rejected</u> from Harvard Business School can be easily overcome if you understand what a day in the life of an Harvard Business School student looks like!
  - How to subtly mention in your application that you understand this and why it's important to do so!
  - How to do this even if you don't have the opportunity to visit campus!
- 4. Discover Answers to the 21 Most Frequently Asked Questions by Harvard Business School Applicants!
  - Is being an international student an advantage or liability?
  - Will a severe lack of community service hurt my application?
  - Is it true that Harvard Business School is looking for younger applicants?
  - o I have a low GMAT score, should I retake the test?
  - o How strict is the essay word count limit?
  - What is Harvard Business School looking for in each essay?

- 5. New... 40 <u>Actual Interview Questions</u> asked by Harvard Business School Admissions Interviewers!
  - The #1 thing you need to know to be prepared for your interview!
  - 2 unusually open-ended questions that might catch you off guard!
  - An overview of the style of the interview and how to best prepare for it!
- 6. Now... Hear for Yourself the Insider Secrets to Getting Into Harvard Business School -- Over 3 Hours of MP3 Audio Recordings!
  - 5 steps to a creating a winning elevator pitch quickly & easily!
  - o How to standout from the crowd and wow the admissions board!
  - The #1 message you must convey about yourself to get accepted!
  - How to work around weaknesses in your application effortlessly!
  - How to pick what examples to use in your essays
  - Discover how to "create" uniqueness out of otherwise "ordinary" experiences!
- 7. Discover the Insider-Secret to Knowing Your Competition Inside and Out -- 26 Resumes of Harvard Business School Applicants that Got In!
  - What kind of investment banker, consultants, non-profit, and consumer packaged goods type applicants does Harvard Business School accept?
  - What do successful international applicants from Europe, Asia and South American look like?
  - Do successful female applicants have a different profile than successful male applicants?
  - Discover what do <u>YOU</u> have in common with successful applicants to Harvard Business School!

These 7 bonuses are FREE when you invest in my "**How to Get Into Harvard Business School Toolkit**"

If there's one thing I've learned about **people who get into and succeed at Harvard Business School**, it's that **they are ULTRA-COMPETITIVE**.

Whether they are applying to business school, debating something in class, playing basketball, or even playing the board game Monopoly (trust me on this one), they are brutal competitors that will fight to the end.

If you're serious about applying to Harvard Business School, you **NEED** this toolkit to get an unfair advantage over your competiton.

The material in the "How to Get Into Harvard Business School Toolkit" is **not available anywhere else** .

Don't hesitate on this decision... or you'll end up giving your competiton a chance to gain an unfair advantage over you!

Act now, you have NOTHING to lose and a turbo-charged career to gain.

Just click on the button below to gain an Unfair Advantage over your competition.

Act Now... Before Your Competition Does!