

# Varsha Chitikaneni

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## About Me

Aspiring Power BI enthusiast with hands-on experience in SQL and DAX. Eager to apply practical skills to contribute to Company's projects. Detail-oriented team player dedicated to delivering valuable data insights.

## Skills

Power BI | SQL | DAX | Python | Statistics | Data Analysis | Data Visualization | Microsoft Excel | Business Intelligence | ETL Processes | Data Modeling | Problem-solving | continuous learning Communication | Attention to Detail | Team Collaboration | Data Analysis | Data Manipulation

## Education

### Master's in Computer Science

New Science Degree and PG College, Telangana  
2021-2023 CGPA : 8.0

### Bachelor of science in Mathematics, Statistics, Computer Science

Chaitanya Degree College, Telangana  
2018-2021 CGPA : 9.8

### Intermediate (MPC)

Ekashila Junior College for Girls, Telangana  
2016-2018 Score : 96%

## Certifications

### Data Science Bootcamp

OdinSchool

### Microsoft Excel : Beginner to Advanced for 2023

Udemy

### SQL for Beginners 2023 - MYSQL

Udemy

## Achievements

Received reward for **Best Working Performance** at WNS Global Services, recognizing consistent dedication and exceptional results.

## Professional Experience

### Associate - Operations in Logistics

09/2021 - 07/2023

WNS Global Services

- Managed logistics operations, analyzing shipping instructions using Excel. Collaborated cross-functionally to streamline processes, resulting in a 20% reduction in shipping errors.
- Developed reports and visualizations to monitor performance metrics, aligning with Power BI development requirements
- Communicated effectively with stakeholders to address discrepancies, ensuring accurate shipping documentation.
- SKILLS** : Excel , Email Communication, Accuracy and Attention to Detail , Collaboration, Efficiency Improvement, Problem-Solving, Teamwork

### Data Analytics Internship

08/2023 - 10/2023

KultureHire - [Project Link](#) | [Excel Report](#) | [SQL Queries](#)

- Completed internship focusing on Excel, MySQL, and Power BI. Led "Understanding Career Aspiration of GEN-Z" project, on designing Power BI Dashboard. Solved Business questions using SQL queries and Created Excel Dashboard. Recognized as top-performing intern for data analytics contributions.

## Project Experience

### Project Title: Maven Sales Challenge - MavenTech [Project Link](#)

- Developed an interactive Power BI dashboard analyzing B2B sales data from MavenTech's CRM.
- Identified a quarterly revenue decline of -44.48% alongside a 59.09% improvement in the average sales cycle length.
- Highlighted top-performing sales agents and dominant product series contributing to revenue.
- Provided strategic recommendations including additional training for bottom-performing agents and targeted account management strategies.

### Project Title: Supply Chain Analysis in the FMCG Domain - AtliQ Mart [Project Link](#)

- Analyzed supply chain performance metrics such as On-time Delivery (%OT) and In-full Delivery (%IF) using Power BI, identifying a 30% gap between actual and target OTIF% and a 40% late delivery rate, in line with the role's focus on risk assessment.
- Utilized data visualization techniques to effectively communicate findings and drive strategic decision-making, supporting process improvement initiatives and showcasing proficiency in data analysis and reporting.

### Project Title: Insights to the Product Strategy Team in the Banking Domain [Project Link](#) | [Presentation](#)

- Analyzed customer data for Mitron Bank's credit card launch, identifying key segments like "Salaried IT Employees" and demographics such as the "25-34" age group.
- Leveraged Power BI for visualization, presenting recommendations to influence product strategy and achieving high income utilization for "Credit Card" transactions.
- Presented actionable insights to the Product Strategy Team, contributing to successful product launches.

### Creation of Grosvenor Database using MySQL

[Project Link](#)

- Developed a MySQL database for Grosvenor Hotel, including four tables (hotel, room, guest, booking) with primary and foreign keys, ensuring data integrity and normalization, contributing to a 25% increase in efficiency in managing hotel operations.
- Implemented DML queries such as SELECT, INSERT INTO, UPDATE, DELETE, and executed queries related to Aggregate functions, Subqueries, and Joins, resulting in a 30% improvement in data manipulation and reporting capabilities for hotel management.