

EXPERIENCE KOREA

This July, experience *Hallyu* or the *Korean Wave* in Chennai! Get ready to be swept off your feet with a heady mixture of the dynamic energy of K-Pop complemented with flavoursome samples of popular Korean cuisine. For the first time, Chennai plays host to the K-Pop Contest India 2016 Grand Finale with winners from regional rounds in 7 cities across India, competing for the crown. The winners will participate in the Changwon K-Pop World Festival in Korea, later this year. Internationally known teen idol group JJCC will be in the city for an exclusive mini-concert and fan meet. A K-Food Festival complements the K-Pop Contest with delicious fare of traditional Korean delicacies as well as Korean street food.

We invite you to **Experience Korea**, at the Sir Mutha Venkatasubba Rao Concert Hall from **3.30 pm on 30 July 2016**.

K-POP Contest- INDIA 2016- Grand Finale

The K-POP Contest-India 2016 is presented under the banner of K-POP World Festival organized by South Korea's Ministry of Foreign Affairs. Over 70 countries take part every year. India has been a part of this grand festival since 2012.

The upcoming K-POP CONTEST India 2016 in its 5th edition, targets a large audience with auditions sweeping across 7 cities in India- Delhi, Kolkata, Bengaluru, Patna, Mumbai, Chennai and Sikkim. The K-POP Contest India, 2016 Grand Finale will be held in Chennai on 30th July 2016 at Sir Mutha Venkatasubba Rao Concert Hall. Eddy and Simba from the famous K-Pop group JJCC will be the celebrity judges for this year's contest. The Grand Finale in Chennai is presented by the Korean Cultural Centre, New Delhi; Consulate General of the Republic of Korea in Chennai and InKo Centre.

The K-POP contest -India, 2016 has two categories - Song and Dance - and participants will undergo three stages of competition - The Online audition, the Regional round and the Grand Finale. The Regional rounds are spread across Delhi, Kolkata, Bengaluru, Patna, Mumbai, Chennai and Sikkim and were/will be held on the following dates:

Delhi	Saturday, 25 June 2016, 5pm at the Korean Cultural Centre India.
Patna	Wednesday, 29 June 2016, 1pm at the YGL Conference Hall, E1, E2, EPIP, Hajipur.
Sikkim	Friday, 1 July 2016, 5pm at Manan Bhawan, Gangtok.
Mumbai	Saturday, 2 July 2016, 5pm at the Pama Thandhani Auditorium, Jai Hind College.
Kolkata	Saturday, 2 July 2016, 2pm at BD Auditorium, Laban Hrod Mancha.
Bengaluru	Sunday, 3 July 2016, 5pm at the Xavier's Hall, St. Joseph College.
Chennai	Wednesday, 20 July 2016, 4pm at the MGR Hall, Hindustan University.

K-POP idol group **IMFACT** will be the judges for the regional round in Sikkim while K-POP Singer/Songwriter Dabit along with Solo artist Hayana will be the judge for the regional rounds in Kolkata and Bangalore.

The winners from the regional round will get an all-expenses paid trip to compete for the Grand Finale in Chennai. The winning team at the grand finale will be nominated for the Changwon K-Pop World Festival, and will receive additionally, a host of amazing prizes.

In addition to the K-Pop contest, Indian K-Pop fans will get the opportunity to witness a mini-concert/fan meet of popular K-Pop group JJCC on 31st July, 2016. Jackie Chan Joint Culture, also known as JJCC was formed by Jackie Chan Group Korea which is owned by internationally acclaimed actor and international celebrity, Jackie Chan.

The mini-concert/Fan meet will be organized by Pink Box Events. To register and for more details, please log on to www.facebook.com/Pinkboxevents

A Korean Food Festival with unique Korean delicacies and refreshments will complement the K-Pop Contest 2016 Grand Finale on 30 July from 3.30 to 7 pm at the Sir Mutha Venkatasubba Rao Concert Hall, Chennai.

For more details regarding the K-Pop Contest 2016 Grand Finale and the Korean Food Festival, please contact: **T: 044-40615504 or M: 9677062997.**

ABOUT THE ARTISTS



Imfact is a South Korean boy band under Star Empire Entertainment formed in 2016. Their debut mini-album Lollipop was released on January 27, 2016. The group performed at the K-Pop Contest 2015 India Grand Finale in New Delhi, India.

Imfact has garnered a large following in India and in response to a clamour by their fans, the group have been invited once again to perform in Sikkim.

IMFACT will be the judges for the regional round in Sikkim.



David Kim better known by his stage name Dabit is a South Korean-American solo singer-songwriter managed by *Koffee Dream Management (KDM)*. He debuted on his birthday, December 5, 2013. His fan club name is called "Dalbit" which means "moon-light". He was born and raised in the state of Ohio.



Hayana is a solo artist who debuted as a part of 5 member K-Pop girl group *EvoL* from South Korea under the label *Stardom Entertainment*. Currently she is a solo artist managed by *Koffee Dream Management*.

Dabit and Hayana will be the judges for the regional rounds in Kolkata and Bangalore.



JJCC (pronounced J-J-C-C, is a South Korean hip-hop boy group formed and managed by the Jackie Chan Group Korea. The group debuted in March 14, 2014.

Their debut single 'At First' was released on March 24. JJCC is the first K-pop idol group to be formed by the Jackie Chan Group. The name of the band is composed of the man who forms the group and the group's aim. The first "JC" comes from the first letters of the words Jackie and Chan while the second "JC" comes from the first letters of the words 'join' and 'cultures'. The band name is a tribute to Jackie Chan as well as his effort to "join cultures" in Asia through music.

JJCC's Eddy and Simba will be the celebrity judges for the K-Pop Contest 2016 Grand Finale in Chennai.

K-Food Festival

On 30th of July 2016 from 3:30pm to 7pm, The Korean Consulate General in Chennai will present a Korean Food Festival at the Sir Mutha Venkata Subbarao Concert Hall. Korean traditional food like Kimchi along with Korean street food such as *Hotteok* (Sugar filled Korean Pancake), *Dak-Kangjeong* (Sweet and Sour Chicken), *Tteok-bokki* (Spicy rice cake), *Kimbab* and other delicacies will be on offer. The K-Food Festival complements the K-Pop Contest 2016 Grand Finale in the same venue.

Music in the air and tasty food... we invite you to *Experience Korea!*

