

# Same Same But Different

-an Indo-Korean Music collaboration.



Same Same But Different, Season 5 at Seoul, Korea, October 2017.

InKo Centre premiered the wonderfully sensory and evocative music of **Noreum Machi**, the riveting New Wave Music Group from Korea, at The Hindu November Music Festival across three cities in India in 2014. Following the performances, we proactively looked for opportunities where the group could meet and interact with local Indian performing artists to engage and connect, even if fleetingly, with local, regional and national musical traditions and vocabularies. We are particularly delighted therefore at the opportunity to support the development and presentation of Season 5 of **Same Same But Different (SSBD)**, which is a concert series produced periodically by Noreum Machi since 2013, involving artists from different cultural and artistic backgrounds. By its very multicultural mix, SSBD provides a platform for convergence- a pulsating possibility where different strands, divergent styles complement each other, reinstating their own but embracing a different cultural perspective to embark on a new journey of discovery!



Same Same But Different, Season 5 at Seoul, Korea, October 2017.



**1. Ju-Hong Kim**  
Artistic Director

**2. Howon Lee**  
Korean Traditional percussionist and performer

**3. Hyun-ju Oh**  
Korean Traditional percussionist and performer

**4. Gyeongsik Kim**  
Saenghwang and Piri player

**5. Hyeyeong Oh**  
Gayageum player

**6. Astad Deboo**  
Contemporary Dancer

**7. B.C. Manjunath**  
Percussionist

**8. Praveen D. Rao**  
Percussionist, Music Director and Composer

**9. Varijashree Venugopal**  
Singer and Flautist



At the residency at InKo Centre, Chennai, December 2016.

## SAME SAME BUT DIFFERENT (SSBD):

**Same Same but Different (SSBD)**, is a concert series produced and organized periodically since 2013 by Noreum Machi, to introduce its international collaborations with artists around the globe. By collaborating with artists from different cultural bases for each season, this project provides access for Korean traditional music to converge with different cultures and genres of art.

**SSBD Season 5** is an exciting collaboration that brings together the exciting Korean New Wave Group, *Noreum Machi*, the world-renowned contemporary Indian dancer, Astad Deboo and Trayam, an ensemble of three critically acclaimed Indian musicians, percussionist, BC Manjunath, singer and flautist, Varijashree Venugopal and percussionist, composer and music director, Praveen D. Rao. InKo Centre, in association with The Ministry of Culture, Sports and Tourism and Arts Council Korea, initiated a music residency in Chennai, India in December 2016 which resulted in a vibrant exchange of ideas to draw

up and experiment with a sophisticated range of songscapes and mood boards that were to be further researched and refined at a second residency in Seoul in October 2017. The resultant, reverberating and unique collaborative performance premiered on 17 October 2017 at the Seoul Namsan Gugakdang followed by a performance at The National Theater of Korea in Seoul on 20 October 2017. This collaborative performance was commissioned by InKo Centre, in association with The Ministry of Culture, Sports and Tourism, Republic of Korea and Arts Council Korea.

The Indian premiere, slated for February 2020, with a four-city tour to Chennai, Bangalore, Hyderabad and Mumbai, is presented with the support of The Korea Foundation and local partners in each city - The Kalakshetra Foundation in Chennai, the Honorary Consulate General of the Republic of Korea in Hyderabad, The Royal Opera House in Mumbai and Jagriti in Bengaluru.

We thank our valuable partners in Korea and in India for supporting this collaborative music project:



**Kalakshetra** was started in January 1936 on the grounds of the Theosophical Society in Adyar, Chennai, as an academy for the preservation of traditional values in Indian art. It gained international recognition under Rukmini Devi's guidance for its unique style and perfection. In 1962, Kalakshetra shifted to its current campus

in Thiruvanmiyur. Kalakshetra is today, a vital centre of training and performance. The focus of the institute is on bharata natyam and related subjects - music, instruments, visual art, percussion, theory, textual heritage, crafts, aesthetics, history, and spirituality. As an educational institution, Kalakshetra has produced acclaimed artists, and continues to provide a holistic arts education in a serene and inspiring natural environment. As a performance company, Kalakshetra productions are widely recognized for their impeccable technique and refined aesthetics. The institute is committed to artistic excellence, whether inside its classrooms, on stages in India or during performance engagements around the world.



The Honorary Consulate of Republic of Korea in Hyderabad, Telangana opened in November 2017 to promote Indo-Korean Cultural Exchange. The opening follows an appointment of an Honorary Consul General of Republic of Korea for the state of Telangana. The Centre will be supported by the Consulate General of the Republic of Korea and the Phoenix Group of Companies.



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**The Royal Opera House**, Mumbai: Following extensive restoration, The Royal Opera reopened in October 2016, The Royal Opera House is a performance space and cultural venue par excellence. Widely touted as the city's Cultural Crown Jewel and India's only surviving Opera House, this is one of the last standing Baroque structures in Mumbai today. The Royal Opera House Mumbai, winning an Award of Merit in the 2017 UNESCO Asia-Pacific Awards for Cultural Heritage Conservation, was the feather in the cap and a big shot in the arm for this mammoth task of restoration.



**Jagriti:** Jagriti is a performance arts space in Bengaluru, dedicated to Theatre, Music, Dance and Comedy. Founded in 2011, the space has hosted several productions from India and around the world. The 200-seat theatre is built with a full-thrust stage. While the main stage is designed for intimate performances, the adjoining spaces are used for informal lectures and gatherings.

**17 February 2020  
7.00 p.m.  
at the Koothambalam,  
Kalakshetra  
Foundation,  
**CHENNAI****

**19 February 2020  
6.30 p.m.  
at Ravindra Bharathi  
Auditorium,  
**HYDERABAD****

**21 February 2020  
7.00 p.m.  
at the  
Royal Opera House,  
**MUMBAI****

**23 February 2020  
6.30 p.m.  
at Jagriti,  
**BENGALURU****

**Entry is free** for the performances in **Chennai** and **Hyderabad**. Seating on a first-come, first-served basis.

For performances in **Mumbai** and **Bengaluru**:

**Royal Opera House** Mumbai: For booking tickets, log onto : [insider.in](http://insider.in)  
**Jagriti** Bengaluru: For booking tickets, log on to [www.bookmyshow.com](http://www.bookmyshow.com).

For further information, please call 044-24361224 or write to [enquiries@inkocentre.org](mailto:enquiries@inkocentre.org)