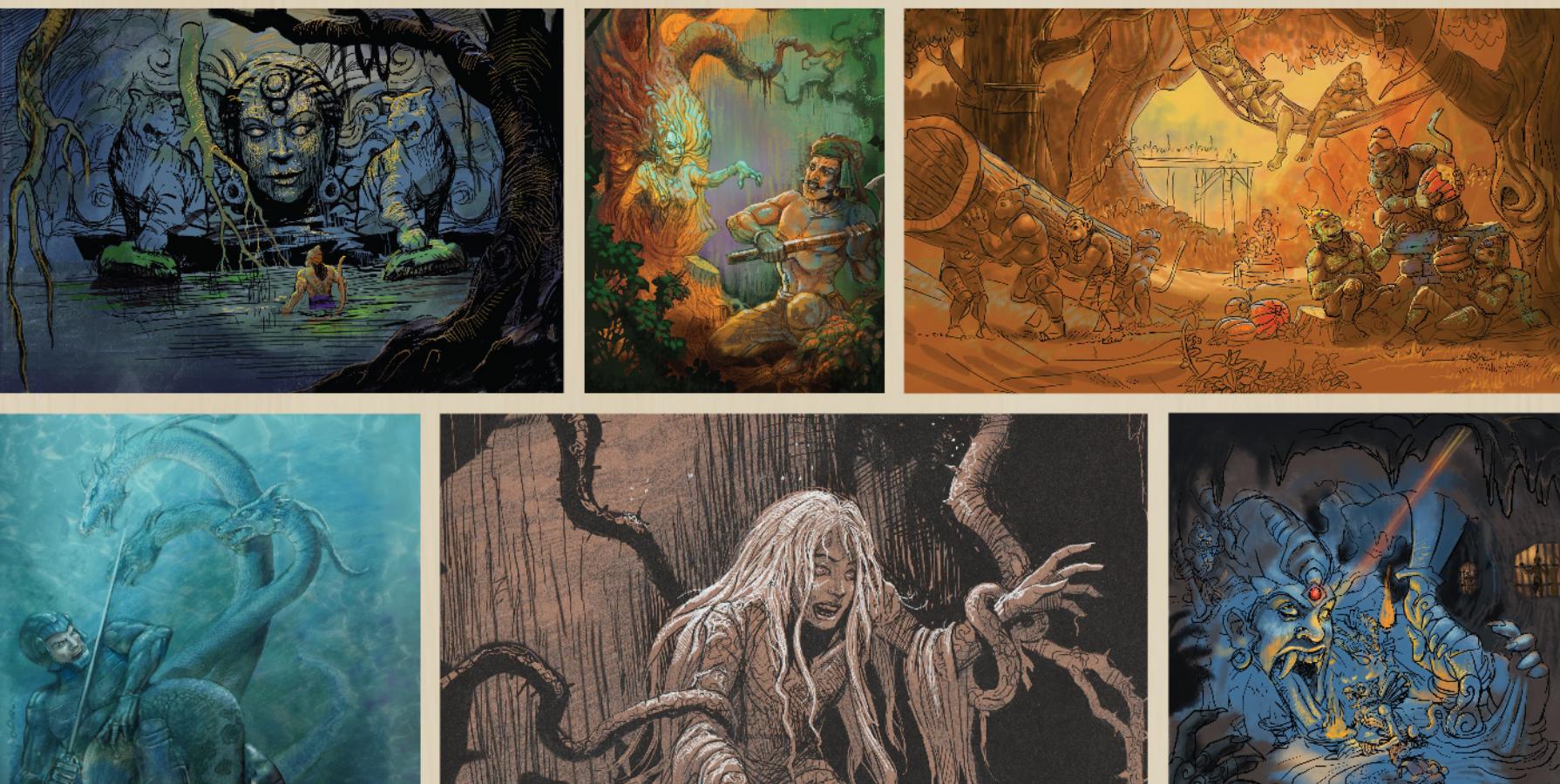


# Animated Artistry



**Friday 17 May | 6.30 p.m. | The Gallery @ InKo Centre**

All art is animated, infused as it is with the creative energy of the artist reaching out to connect, often recalibrating perspectives or offering fantastical parallel universes. What occurs when the technological arm clasps the already incredible human hand?

*Animated Artistry* showcases the unique synergy between drawing and technical layering, art and animation, that forms the basis for ideas bursting forth into life, to audaciously transition from the drawing board to the screen. The exhibition aims to trace the process behind the making of critically acclaimed animated films by Emagic Animation Company such as *Hanuman vs Mahiravana* as well as short films such as *Book Goblin*, *Fairywoods*, *Wizard of Arabia* and *Dark Spell*.

#### About Emagic Animation Company and Academy

Emagic is the primary studio responsible for the making of *Hanuman vs Mahiravana* (2018), a stereoscopic animated feature film released to critical acclaim across 400 screens in India. Emagic is a leading mentorship institution in the field of animation offering a unique approach to create animated films.

Emagic was founded by Dr. Ezhil Vendan who has 15 years of experience as a Senior 3D Artist in the field of animation. He has worked in the UK for nearly 8 years in popular game studios such as Codemasters and the Warner Brothers' owned Traveller's Tales. With detailed character designing, 3D Modeling and texturing capabilities, he has contributed to the making of globally popular computer games such as Colin Mc Rae 6 and Race Driver 4 while working at Codemasters UK. As a Senior Artist at TT Games (Division of Warner Bros. Inc) he has worked on titles such as Lego Indiana Jones, Lego Batman and Lego Clone Wars. Dr. Ezhil, is a member of the VES (Visual Effects Society) a prestigious global organization and is currently working as the Art Director at Gamaya Inc, USA, to provide the blueprint of designs for Gamaya Legends including gaming, VR and toy creation.

Employing commendable artistic and creative skills, Dr Ezhil has directed the 3D animation feature film *Hanuman vs Mahiravana*. The environment designs, character concepts and most of the storyboards for the film were done first-hand by the director himself.

Passionate about teaching, he has created several short films for the animation classes that he offers to art students. He is also a guest lecturer at Loyola College, Chennai for post graduate animation students.



The exhibition will remain open  
until Saturday, 15 June 2019 (except Sundays)  
from 10 a.m. to 6 p.m.

18, ADYAR CLUB GATE ROAD, CHENNAI 600 028.

\* As we do not have parking facilities at our premises, we request all guests to disembark at the gate and call for their vehicles as required. Thank you for your understanding.

