Adventus.io

Be in the Driver's seat with Adventus.io:

Control and channel management like never before

CONFIDENTIAL for feedback and subject to change

Adventus.io at a glance

90%+

Offer rate and global visa success rate*

8,000+

Vetted recruitment agents globally

100,000+

Student applications since launch.

20+

Source regions

1,300+

Institution partners

300+

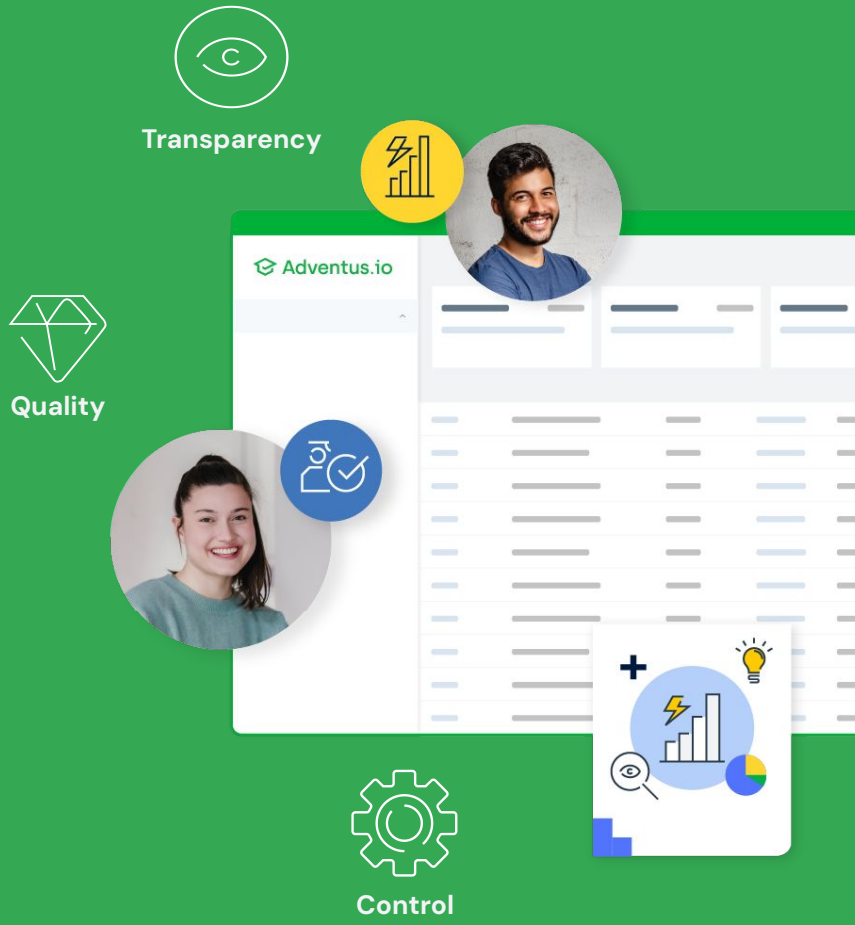
Team members

Source Countries

**global average based on Jan 2024 intake*

WHO WE ARE

The all-in-one international student recruitment marketplace, connecting the world's institutions, recruiters and service providers.



The current ecosystem is fragmented and inefficient

Institutions

Student services

Over-reliance on one or two source markets

Poor quality applications

Lack of brand awareness internationally

Lack of visibility over pipeline

Difficult to optimise large agent network

Lack of diversity in student body

Prohibitive cost to enter new markets

Overburdened with administration

Lack of targeting in marketing investment

Recruiters

Students

The Adventus.io marketplace provides ultimate control and transparency over your student recruitment

We **empower institutions** with the tools to capture as much demand as possible.

You participate on your terms with full **supply chain visibility**.

	Master Agents	Adventus.io
Process applications	✓	✓
Agent transparency	✗	✓
Channel management analytics	✗	✓
Quality checks and agent vetting	✗	✓
On/off platform marketing & engagement tools	✗	✓
Deep institution expertise	✗	✓
Key & emerging source markets	✗	✓
Data intelligence & market insights	✗	✓
Pass on 100% agent commission	✗	✓

The Adventus.io marketplace streamlines your access to student demand

Your **core marketplace benefits:**

Efficiency

Network of vetted recruiters

› Your courses are searchable by **7,000+ agents** across key and emerging source markets
› Gain access through **one single point of contact**

Quality

Quality Assurance

› Over **100,000+ applications** screened and processed through the marketplace since launch
› **90%+** application success rate
› **95%+** global visa success rate

Intelligence

Trusted & transparent

› Radical transparency is part of our DNA
› **Real-time data** reporting to unveil your student funnel, conversion benchmarking, and agent performance

Our technology puts quality at the core:
on-platform features ensure only verified applications reach you

- **Pre-application visa eligibility** - only applications with a high likelihood of getting a visa and offer will proceed to next stage
- **Document completeness** - mandatory fields in place to ensure the right documents are provided and completed. Hard stop on-platform to prevent agents submitting without full document set
- **Plagiarism check** - software to detect plagiarism and fraud to prevent problems down the track
- **Grade match** - tool to recommend courses to students who satisfy academic requirements to drive relevant applications

A team with deep institution expertise by your side

We hire from the best: From Head of International Recruitment to Deputy Vice-Chancellor at top universities around the world, our team of experts have been in your shoes and understand your unique challenges.

100+ years of combined experience at these institutions and more

UNIVERSITY OF WESTMINSTER

LA TROBE UNIVERSITY

WASHINGTON STATE UNIVERSITY

MONASH University

SWINBURNE UNIVERSITY OF TECHNOLOGY

navitas

RMIT UNIVERSITY

Brock University

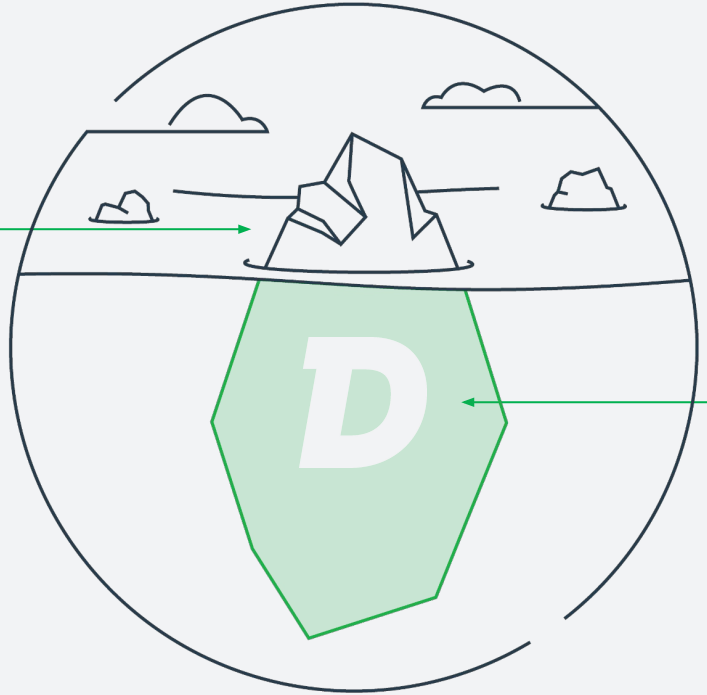
UNIVERSITY OF WEST LONDON
The Career University

ADELPHI UNIVERSITY

ICEF
Connect. Recruit. Grow.

International student recruitment is more competitive than ever before

Currently, your institution is on the marketplace **passively accessing student flow**



We equip institutions with tools to **intelligently influence the conversion pipeline**, allowing you to capture more of this demand

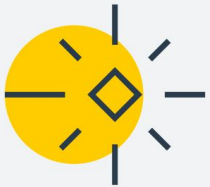
Introducing

Adventus DRIVE

Your force multiplier for international recruitment

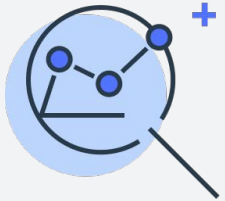
Our marketplace solutions are designed for institutions to maximise potential in their Adventus.io pipeline

ELEVATE



INFLUENCE

ANALYTICS

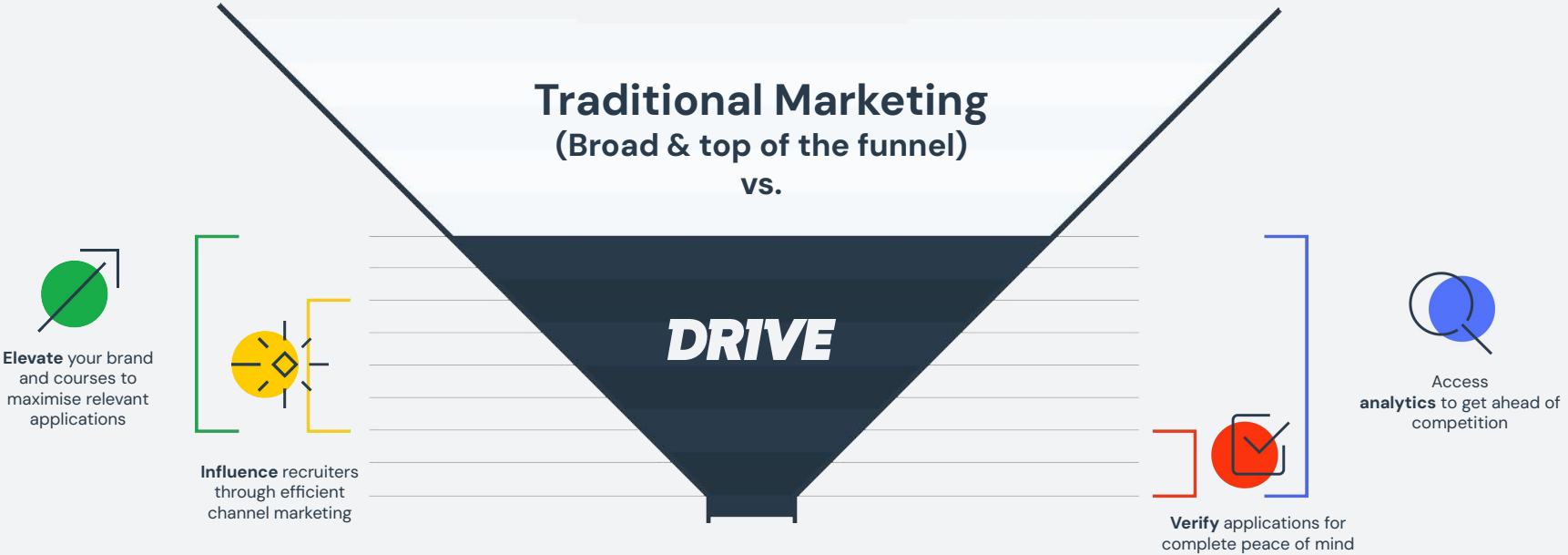


PREMIUM ANALYTICS

UPGRADE

Adventus.io | DRIVE

We tailor delivery to multiply your recruiting power at critical stages of the applicant decision process



What our Partners are saying:

"It's impossible for me to go anywhere right now. I can't go and meet anybody to build relationships.

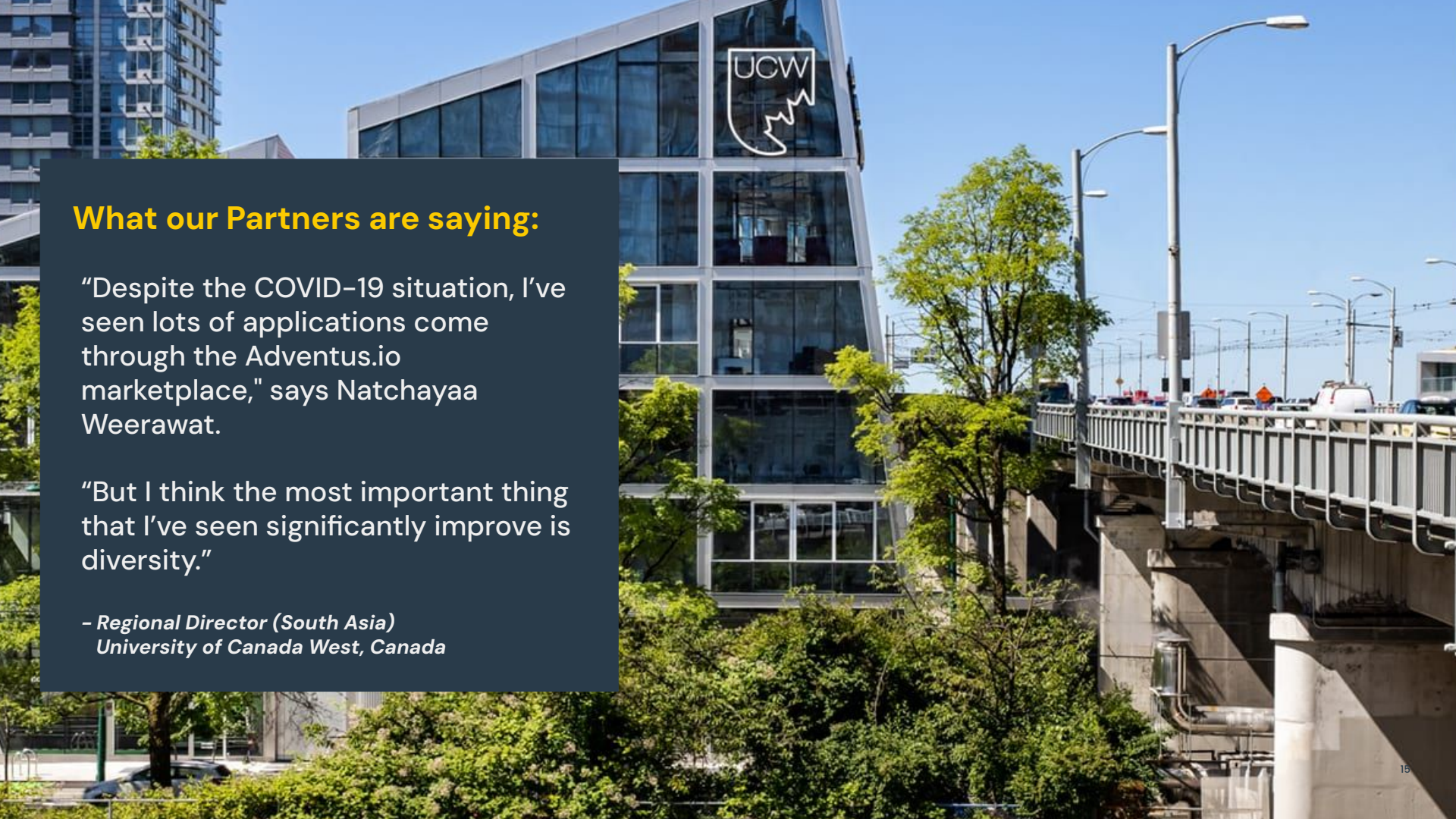
Being able to reach recruiters when I wouldn't otherwise be able to is what's most beneficial. It's priceless."

- Head of Admissions
University of Toledo, USA

What our Partners are saying:

"Adventus *Drive* gives us earlier insights into what's happening than what we get from our normal systems – enabling us to take more proactive action and get feedback in terms of what we're doing, and whether it's working."

- Director Global Student Recruitment
University of Canberra, Australia



What our Partners are saying:

"Despite the COVID-19 situation, I've seen lots of applications come through the Adventus.io marketplace," says Natchayaa Weerawat.

"But I think the most important thing that I've seen significantly improve is diversity."

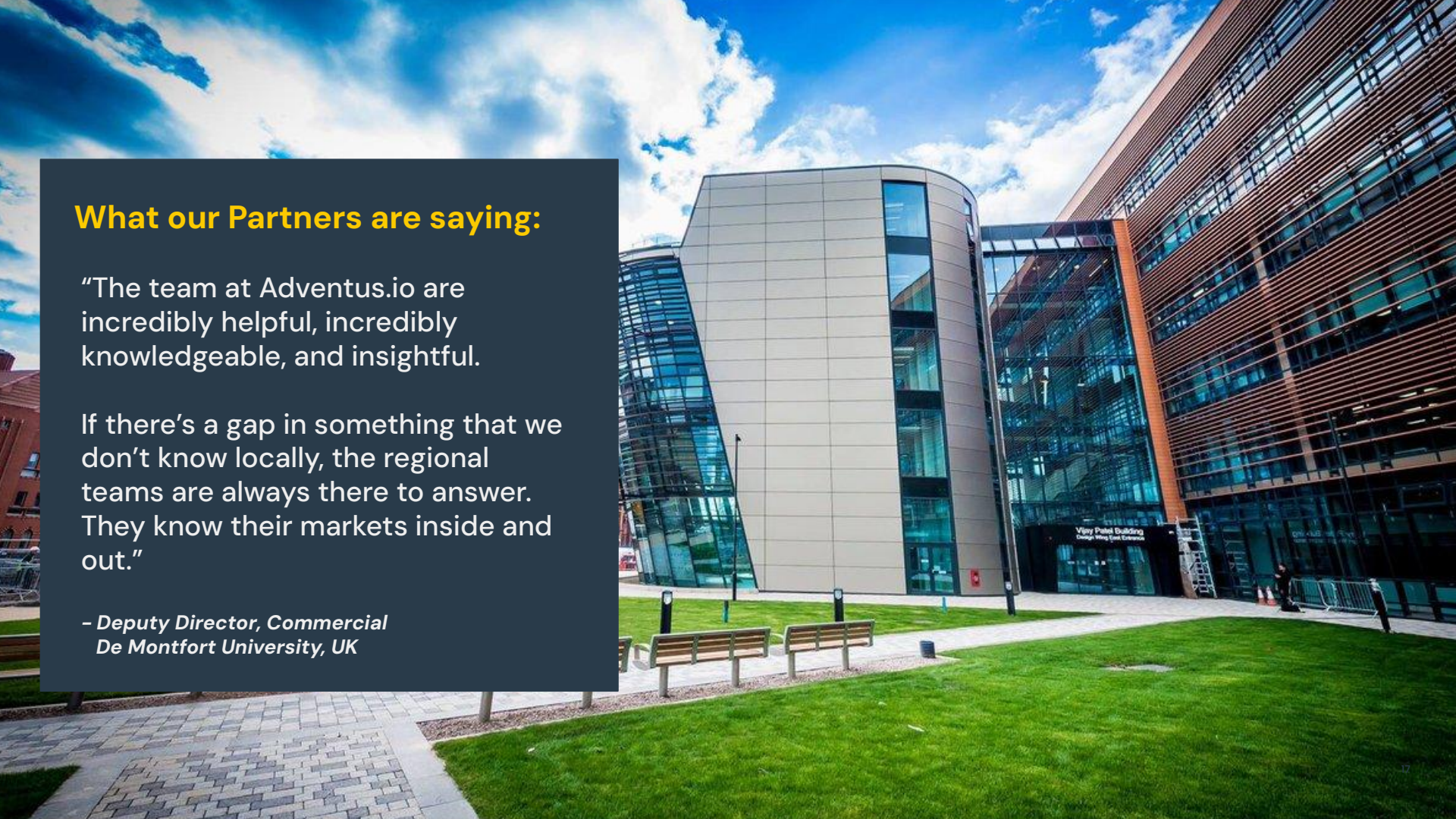
- Regional Director (South Asia)
University of Canada West, Canada

What our Partners are saying:

"There were fairly small numbers of students we actually couldn't offer a place to – which shows that Adventus.io understood our entry requirement and were submitting good quality applications," Caroline Berry says.

"The conversion rate has also been impressive – nearly 30% – which is much higher than Dundee's global average."

- Student Recruitment Manager
University of Dundee, UK



What our Partners are saying:

"The team at Adventus.io are incredibly helpful, incredibly knowledgeable, and insightful.

If there's a gap in something that we don't know locally, the regional teams are always there to answer. They know their markets inside and out."

- Deputy Director, Commercial
De Montfort University, UK

Trusted by 1,300+ institutions globally

Be part of a smarter way to recruit

Get in touch with us

Asia Pacific
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UK/Europe
ukeupartnerships@adventus.io

North America
napartnerships@adventus.io

Adventus.io

Thank you