Nirlipta Behera

nirliptab@korea.ac.kr | +917327013961 | linkedIn/nirliptabehera

EDUCATION

MS INTERNATIONAL BUSINESS-CEMS Exchange   Paris, France | June 2025
HEC Paris - CEMS EXCHANGE (3.64/4.0)
Global Master in Management   Seoul, South Korea | Aug 2025
Korea University (87.1/100)
Bachelor of Business Administration (First Class Honours)   Odisha, India | Nov 2021
Utkal University

WORK EXPERIENCE

MASTERCARD | Associate Consultant (Virtual Project)   Remote | Feb 2026

- **Led a Commercial Due Diligence (CDD)** workstream for a 20+ unit retail target, evaluating in-store promotion efficacy to validate growth hypotheses.
- **Analysed unit economics and post-promotion decay** to distinguish one-time revenue spikes from sustainable, long-term value creation.
- **Performed rigorous sensitivity analysis** across urban vs. suburban store segments to identify key drivers of portfolio performance and margin expansion.
- **Developed a risk-reward framework** for senior stakeholders, synthesising high-volume datasets into a structured "Buy/No-Buy" investment recommendations.

BEIERSDORF | Consultant - Workforce & Strategy   Hamburg, Germany | Jan 2025 – Apr 2025

- **Spearheaded a target market scan** for Gen Alpha consumer segments (2027-28), identifying behavioural trends that impact long-term brand equity.
- **Conducted cross-regional demographic and competitive benchmarking** across APAC and EU to establish high-leverage entry points for future growth.
- **Presented a "Future of Work" roadmap to senior leadership**, providing actionable insights into organisational scalability and human capital risk.

CAPGEMINI | Consultant - DEI & Regulatory Strategy   Paris, France | Feb 2025 – Mar 2025

- **Executed a cross-border regulatory audit** in Poland, Czechia, Hungary, and Germany to identify compliance friction points affecting **Enterprise Value**.
- **Identified and mitigated multi-million euro regulatory risks** by formulating a risk-balanced implementation roadmap for global stakeholders.
- **Scrutinised high-volume primary data** to align corporate policy with national labour laws, ensuring operational stability across the Eastern EU region.

RICHEMONT | Analyst - Digital Transformation   Paris, France | Jan 2025 – Feb 2025

- **Conducted a feasibility study** aimed at transitioning traditional craftsmanship workflows into tech-enabled operational models to optimise onboarding databases.
- **Digitised craftsmanship databases** to ensure operational scalability and preserve intellectual property (IP) during digital transformation phases.

PROJECTS & LEADERSHIP

LVMH X CLASH OF TITANS ↗   Sustainability, Circular Economy, Kintsugi
Designed a sustainable product ecosystem by integrating **Kintsugi aesthetics** to upcycle leather waste while aligning luxury brand codes with strict sustainability goals. **Aligned luxury brand codes** with strict sustainability KPIs, ensuring high-end marketability while meeting global environmental targets.

ESPORTS TOURNAMENT PLATFORM ↗   P&L Management, Anti-Cheat Protocols, Logistics
Managed a revenue-generating tournament model, overseeing P&L management, integrity protocols, and team leadership for 100+ weekly participants.

Orchestrated complex logistics including real-time waitlists and multi-assistant supervision to sustain engagement during peak growth periods.

CEMS STUDENT BOARD ⬈   GLOBAL GOVERNANCE, STRATEGIC PLANNING

Supported the Audit Committee with financial records and budget compliance within a 33-country global alliance, ensuring high standards of fiscal governance.

Facilitated strategic planning activities within a 33-country global alliance, supporting board-level monitoring and compliance processes

SKILLS

MANAGEMENT CONSULTING
Strategic Analysis: Proficient in Market Sizing, KPI Analysis, and Hypothesis-Driven Analysis.
Business Development: Experienced in Business Case Development, Client Delivery, and Test and Learn Methodologies. [cite:
Stakeholder Management: Skilled in Executive Communication and managing high-level relationships in global environments. [

TECHNOLOGY & DATA
Financial Modelling: Advanced proficiency in Microsoft Excel for complex data analysis and financial modelling.
Visualisation & Design: Skilled in creating Executive Decks via PowerPoint and conceptualising dashboards.
Advanced Analytics: Competent in Data Analysis, GenAI Strategy & Research, and familiar with Tableau and Alteryx.

DATABASES
Market Intelligence: Working knowledge of CapitalIQ, Factiva, and Thomson Reuters for competitive research.

LANGUAGES
English: Professional Working Proficiency (C1).
Hindi: Native or Bilingual Proficiency.
Korean: Intermediate Proficiency (B1).
Chinese: Elementary Proficiency (A1).