



FILTER PANEL

IMPRESSIONS
All

DAY
All

MONTH
All

911.70K
Impressions



92K
Engagements



471
Retweets



8K
Likes



FOR ODD DATE

DAY TYPE
All

TWEET WORD COUNT

WORD COUNT
All

High-Engagement Media: >
5% Engagement Rate and 10+
Replies

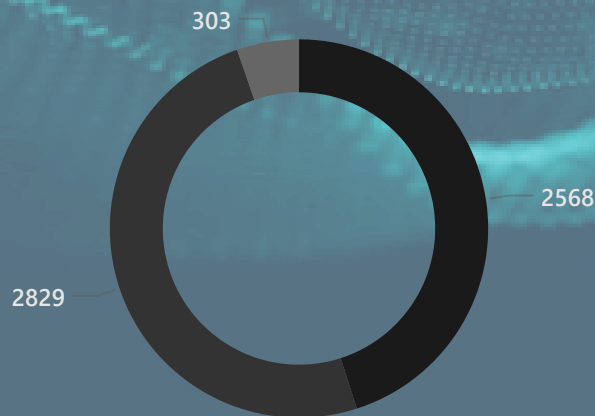
BELOW GRAPH IS AVAILABLE BETWEEN
6PM TO 11PM

Click Type: URL, Profile, and
Hashtags

DETAILED VIEW OF
TWEETS

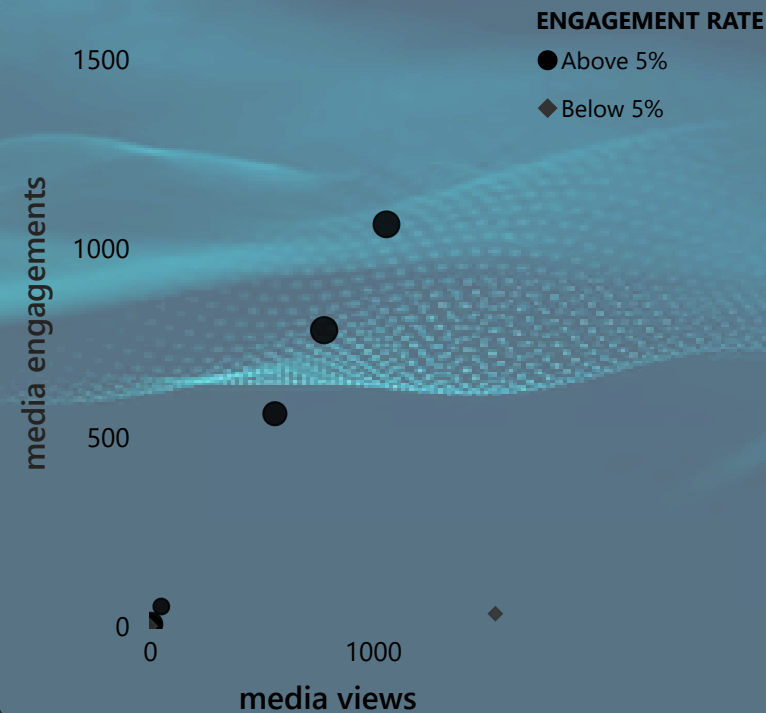
TOTAL CLICKS

● User profile clicks ● Url clicks ● Hashtag clicks



TOTAL CLICK
DISTRIBUTION
ACROSS TWEETS
WITH HIGH
IMPRESSIONS

MEDIA VIEWS VS MEDIA ENGAGEMENTS





FILTER PANEL

IMPRESSIONS

All

DAY

All

MONTH

All

911.70K

Impressions



92K

Engagements



471

Retweets



8K

Likes



6

MEDIAN OF
ENGAGEMENT

BELOW GRAPH SHOULD WORK ONLY BETWEEN
3 PM TO 5 PM AND 7AM TO 11 AM

COMPARE RETWEETS, REPLIES AND LIKES

● Sum of retweets ● Sum of replies ● Sum of likes

ENGAGEMENT

All

CONTAIN "S" LETTER

All

MEDIA VIEW

All

DAY TYPE

All