# BUSIFY

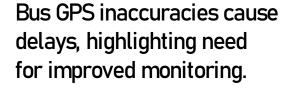
Your pocket bus monitoring companion



## **PROBLEMS**









Financial loss from bad bus monitoring emphasizes the need for a revamp.



Institutional apps lack accessibility and optimization.



# Ideation

The ideation of a comprehensive bus monitoring project encompasses GPS bus tracking, passenger count, driver details, and cost-effective pricing strategies for enhanced efficiency and affordability.



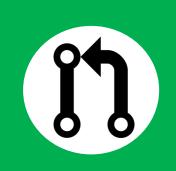
may encounter.

#### **Prioritize**

#### Authorize

#### Monetize







Prioritizing problem areas ensures efficient resource allocation and targeted solutions.

Authorization of data safeguards privacy, ensuring secure information handling. Monetizing projects involves strategizing revenue for stable financial growth.

# why BUSIFY

The bus monitoring system project enhances safety, efficiency, and passenger satisfaction by tracking routes, schedules, and vehicle conditions, ensuring timely arrivals and departures while promoting security.



### **Project Features**

This project integrates 3 major features:

**GPS Tracking Driver Details** Passenger Count Driver details Passenger count Efficient GPS tracking optimizes ensure accountability details rejuvenate bus bus management effectiveness and and safety in bus monitoring systems, reliability. monitoring ensuring accuracy.

#### Unique

Uniqueness sets
Busify apart,
attracting users with
distinct features.

#### Age friendly

Busify's agefriendly attributes ensure comfort for all.

#### **Optimized**

Optimization of Busify maximizes efficiency and enhances UX seamlessly.

#### Creative

Busify's
creativeness innovate
s, delivering unique
experiences for
passengers.