

# CARD TRANSACTION REPORT

Q4

Q3

Q2

Q1

Gold

Silver

Blue

Platinum

week\_start\_date

All

F

M

total revenue

57M

customer\_acq\_cost

991K

transaction amount

46M

transaction count

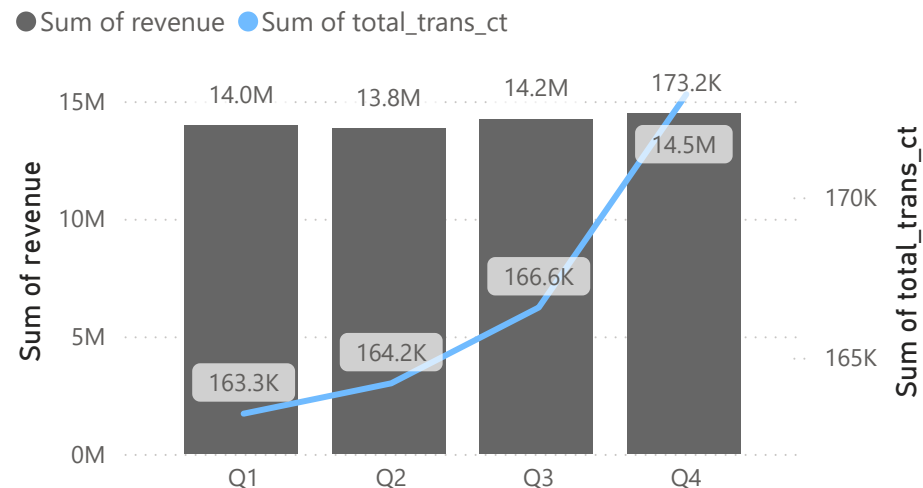
667K

Interest Earned

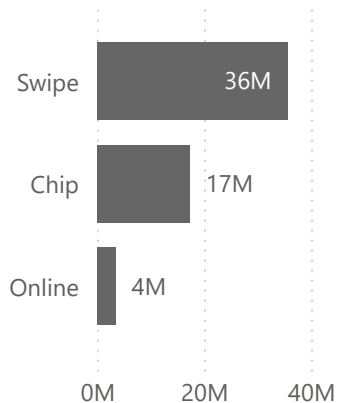
8M

card_category	Sum of revenue	Sum of interest_earned	Sum of annual_fees
Blue	47188612	6614173	2733690
Silver	5659109	821923	189590
Gold	2533682	384755	57565
Platinum	1135608	161629	20665
Total	56517011	7982480	3001510

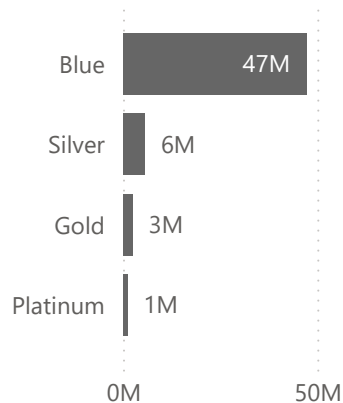
Revenue and total trans cnt by Qtr



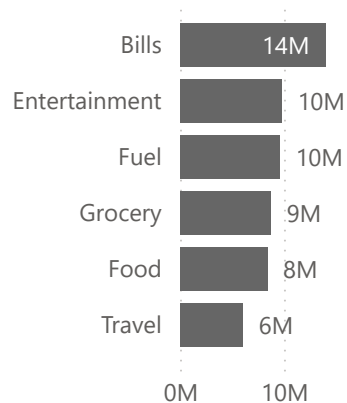
Revenue by chips used



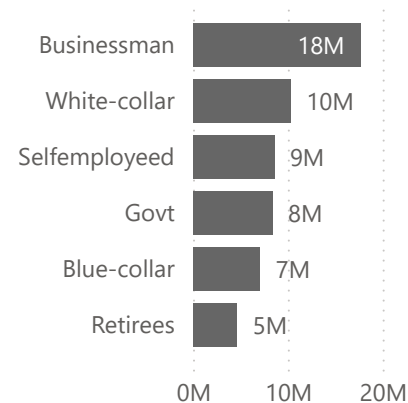
Revenue by card category



Revenue by exp type



Revenue by customer job



Revenue by education level

