

XRP Trust Vault+ — Business Model



1. Freemium Model:

- Basic self-custody tools are free.
- Premium features (e.g., advanced recovery, inheritance NFT) require a monthly or one-time fee.

XRP Trust Vault+

Business Model



2. B2B API Licensing:

- Offer recovery/inheritance as a service to wallets, exchanges, and custodians.
- Revenue via per-user API access or enterprise licensing.

3. Institutional Partnerships:

- Work with insurers, financial advisors, and RWA investment platforms
- Share yields, referral revenue, or hybrid managed portfolios



4. XRPL Token Utility (Optional):



- Introduce native token utility or fee-burning model.
- Drives protocol sustainability and decentralized governance.

Vision:

Become the default trust/recovery layer for XRPL-compatible wallets and expand to other chains.