

# Credit Card Transaction Report

Revenue

55M

Amount

45M

Total Interest

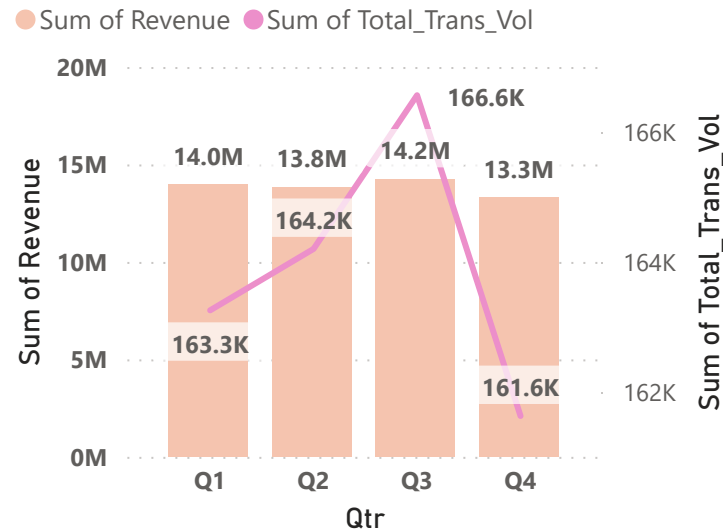
8M

Count

656K

Card_Category	Sum of Revenue	Sum of Total_Trans_Amt	Sum of Interest_Earned
Blue	46139398	36957875	6495888
Gold	2454072	2024078	373784
Platinum	1135608	953314	161629
Silver	5586332	4586746	812081
Total	55315410	44522013	7843382

## Quarterly Revenue and Transactions Count



Week\_Start\_Date

All

Q4

Q3

Q2

Q1

F

M

low

Med

high

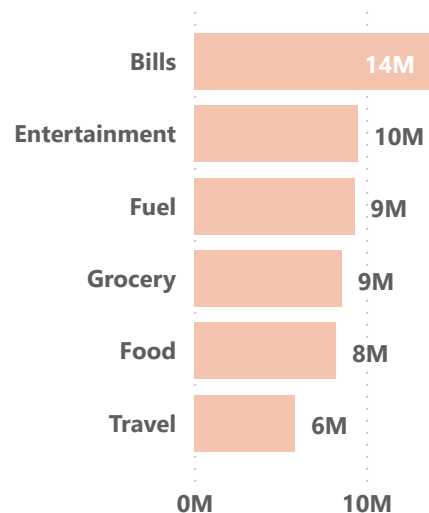
Silver

Blue

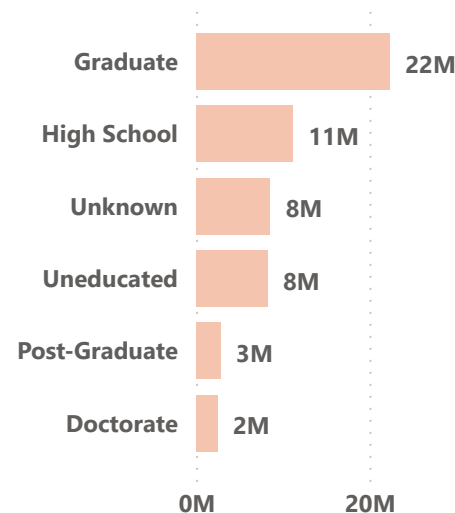
Gold

Platinum

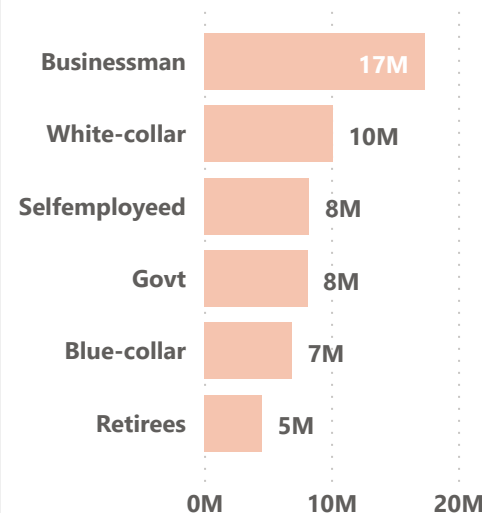
## Revenue by Exp Type



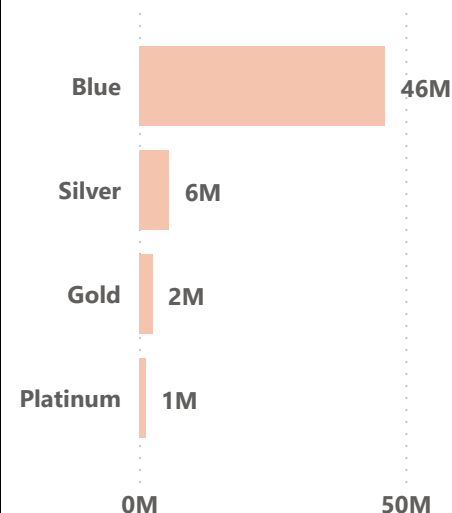
## Revenue by Education\_Level



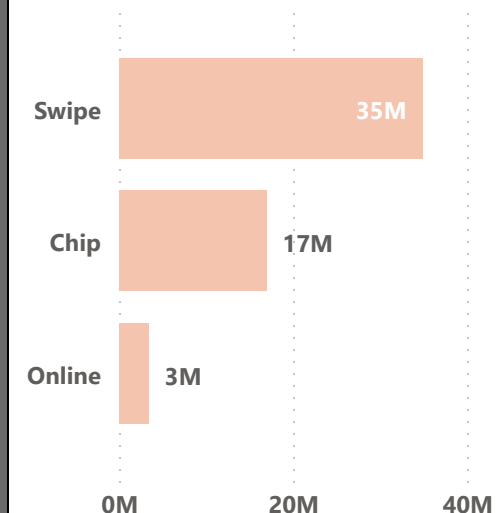
## Revenue by Job



## Revenue by category



## Revenue by Use Chip



# Credit Card Customer Report

Revenue

55M

Income

576M

Total Interest

8M

CSS

3.19

Q4

Q3

Q2

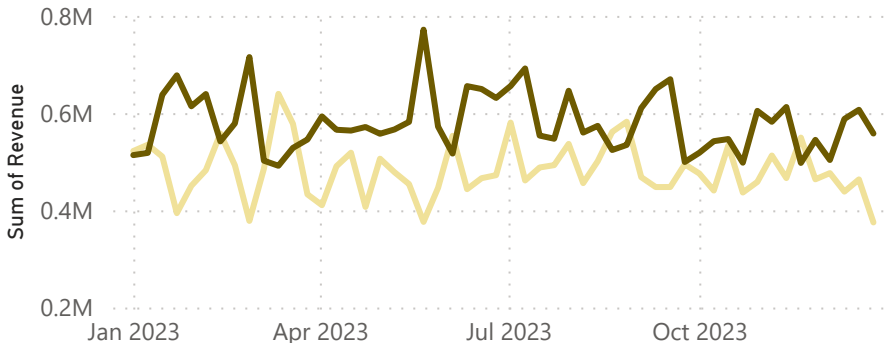
Q1

Week\_Start\_Date

All

Sum of Revenue by Week\_Start\_Date and Gender

Gender ● F ● M



Customer_Job	Sum of Revenue	Sum of Interest_Earned	Sum of Income
Blue-collar	6904279	952801	72262158
Businessman	17387832	2539390	186959919
Govt	8111701	1160016	88773989
Retirees	4535184	630359	48675030
Selfemployeed	8261758	1119742	75313288
White-collar	10114656	1441074	103930055
Total	55315410	7843382	575914439

M

30M

F

25M

Swipe

Online

Chip

Unknown

Married

Single

Silver

Blue

Gold

Platin...

Revenue by Income Group

high

29M

Med

13M

low

13M

Revenue by Age Group

20-30

1M

30-40

10M

40-50

24M

50-60

18M

60+

2M

Revenue by Dependent

4

9M

2

15M

0

4M

Revenue by Education

Graduate

22M

High School

11M

Unknown

8M

Uneducated

8M

Post-Graduate

3M

Doctorate

2M

Top 5 States

TX

13M

NY

13M

CA

13M

FL

10M

NJ

4M