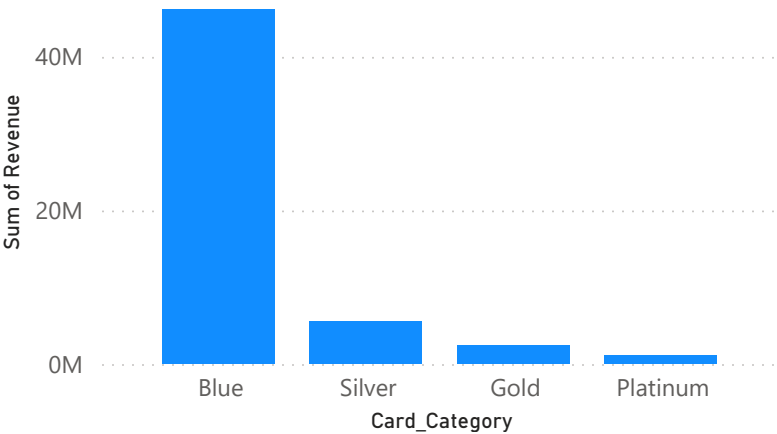
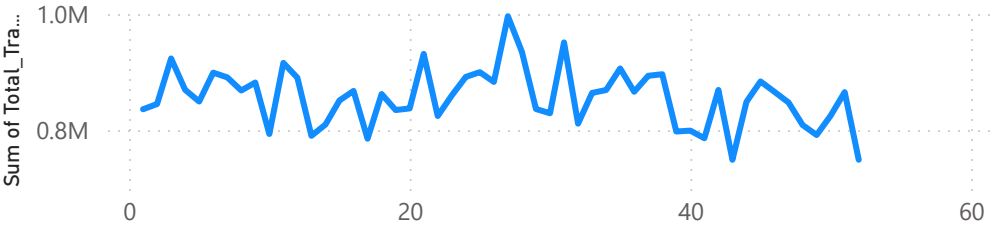


Sum of Revenue by Card\_Category



Week_Num2	Previous_week_revenue	Current_week_revenue	Wow_revenue
1		1035629	
2	1035629	1053089	1.7%
3	1053089	1148250	9.0%
4	1148250	1071919	-6.6%
5	1071919	1064578	-0.7%
6	1064578	1121745	5.4%

Sum of Total\_Trans\_Amt by Week\_Num2



Delinquent_Acc	Blue-collar	Businessman	Govt	Retirees	Selfemployed	White-collar	Total
0	14.76%	17.81%	13.97%	9.15%	23.82%	14.41%	93.93%
1	0.86%	1.00%	1.12%	0.60%	1.65%	0.84%	6.07%
Total	15.62%	18.81%	15.09%	9.75%	25.47%	15.26%	100.00%

Activation_30_Days	%GT Count of Activation_30_Days
0	42.53%
1	57.47%
Total	100.00%

Delinquent_Acc	%GT Count of Delinquent_Acc
0	93.93%
1	6.07%
Total	100.00%

# Credit Card Transaction Report

Revenue

55M

Total Interest

8M

Amount

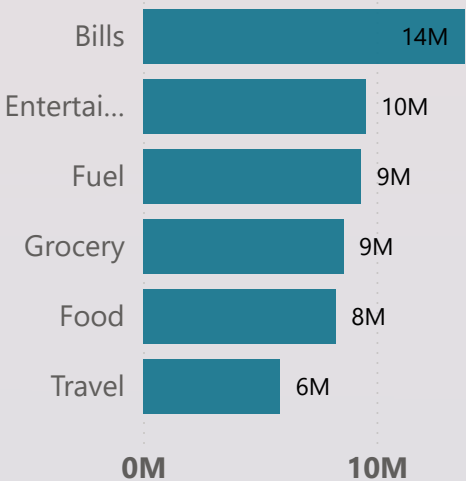
45M

Count

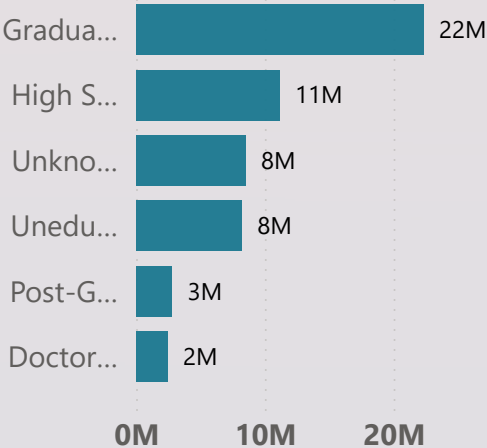
656K

Card_Category	Sum of Revenue	Sum of Interest_Earned	Sum of Total_Trans_Amt
Blue	46139398	64,95,887.74	36957875
Gold	2454072	3,73,784.16	2024078
Platinum	1135608	1,61,629.05	953314
Silver	5586332	8,12,081.28	4586746
Total	55315410	78,43,382.23	44522013

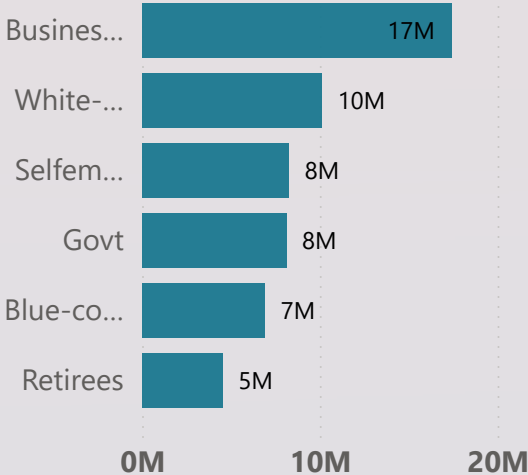
Sum of Revenue by Exp Type



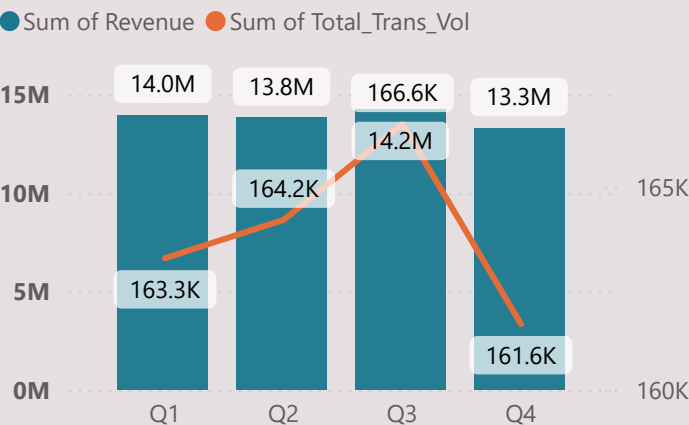
Sum of Revenue by Education\_Level



Sum of Revenue by Customer\_Job



QTR Revenue and Total trans Count



Week\_Start\_Date

All

F

739.07M

M

738.93M

Silver

Blue

Gold

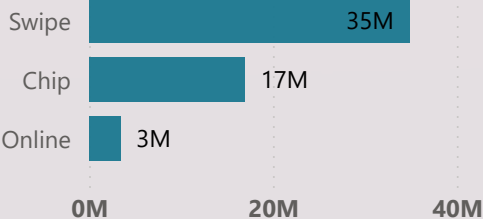
Platinum

Mid

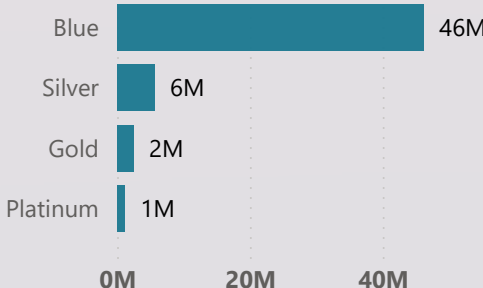
Low

High

Sum of Revenue by Use Chip



Revenue by card category



# Credit Card Customer Report

Q4	Q3	Q2	Q1
796.68M	734.04M	715.38M	710.63M

F	M
739.07M	738.93M

Revenue  
55M

Total Interest  
8M

Income  
576M

CSS  
3.19

M  
30M

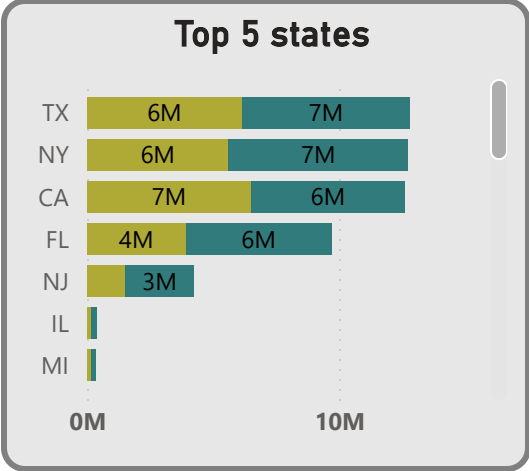
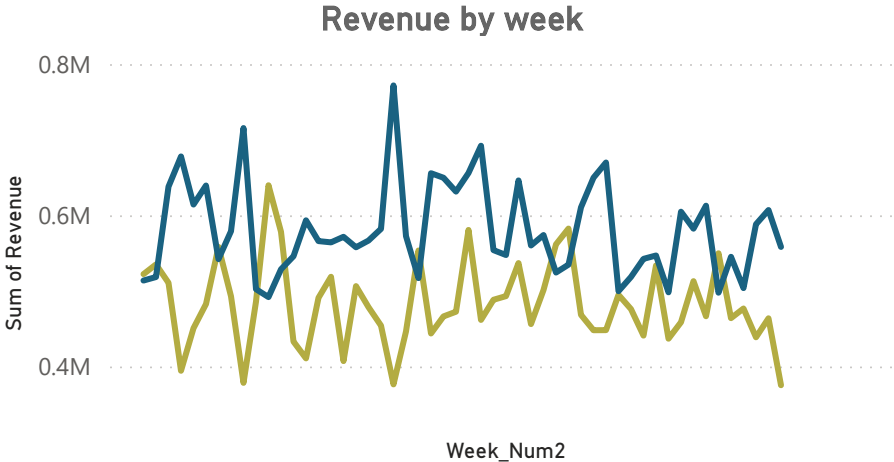
F  
25M

Silver

Blue

Gold

Platinum



Customer_Job	Sum of Revenue	Sum of Interest_Earned	Sum of Income
Businessman	17387832	25,39,390.31	186959919
White-collar	10114656	14,41,073.93	103930055
Selfemployeed	8261758	11,19,741.81	75313288
Govt	8111701	11,60,016.37	88773989
Blue-collar	6904279	9,52,800.57	72262158
Retirees	4535184	6,30,359.24	48675030
Total	55315410	78,43,382.23	575914439

