

Retail management application using salesforce

1 Introduction:

1.1 overview:

Salesforce for Retail helps you stay connected **with** your customer and strengthens your brand & improves customer loyalty. Try it for free today. Salesforce for Retail is **a set of solutions built on the Salesforce platform designed to help retail companies manage their operations and customer relationships**. These solutions include tools for managing inventory, sales, customer data, marketing, and more.

Retail management refers to **the process of helping customers find products in your store**. It includes everything from increasing your customer pool to how products are presented, and how you fulfill a customer's needs. A good store manager helps customers leave the store with a smile.

Sales force **management** is the soul **of** the company. Establishing a world recognize brand does not only require marketing and advertise efforts

Retail Management is **the study of promoting and selling products and services while increasing customer satisfaction and brand loyalty**.

1.2 Purpose:

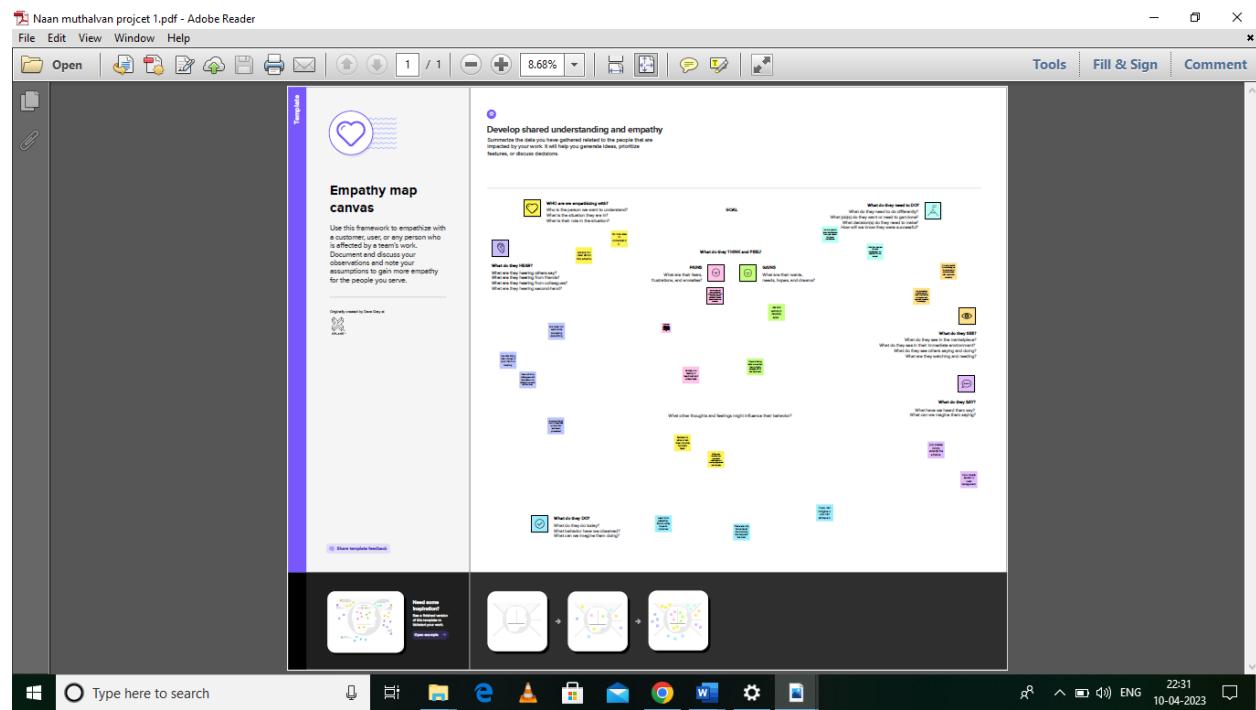
Salesforce can be used to manage orders from retail stores and distributors, including tracking orders, processing payments, and managing inventory levels. This can help field sales teams ensure that orders are fulfilled quickly and accurately and that inventory levels are maintained at optimal levels.

RMS can **help retailers streamline all the processes of running a store, from procurement to sales and back-office activities such as accounting and human resources**.

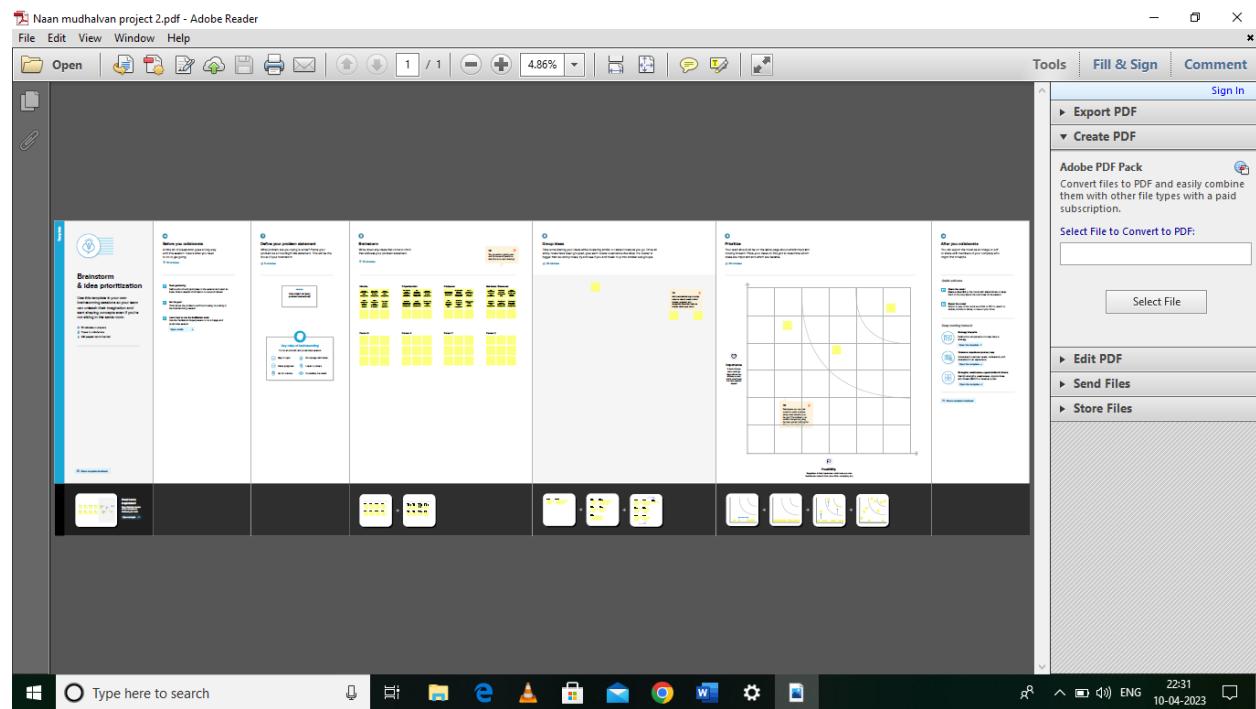
We help your marketing, sales, commerce, service and IT teams work as one from anywhere — so you can keep your customers happy everywhere.

2 Problem Definition &Design Thinking

2.1 Empathy Map



2.2 Ideation & Brainstorming map



3 RESULT:

3.1 Data Model:

Object name	Fields in the Object	
Students	Field label	Data type
	Students	Custom object
Parents	Field label	Data type
	Parents	Custom object

Object name	Fields in the Object	
Tracking	Field label	Data type
	tracking	Custom object
warehouse	Field label	Data type
	warehouse	Custom object

3.2 Activity & screenshot:

attende | Salesforce

drmrgovtartsandsciencecol7-dev-ed.develop.lightning.force.com/lightning/setup/ObjectManager/01I2w00000409uB/FieldsAndRelationships/new

Gmail YouTube Maps MURAL

Setup Home Object Manager

Search Setup

attende

SETUP > OBJECT MANAGER

New Custom Field

Step 4 of 4

Details

Fields & Relationships

- Page Layouts
- Lightning Record Pages
- Buttons, Links, and Actions
- Compact Layouts
- Field Sets
- Object Limits
- Record Types
- Related Lookup Filters
- Search Layouts

Field Label "12345.05"

Data Type Currency

Field Name X12345_05

Description

Select the page layouts that should include this field. The field will be added as the last field in the first 2-column section of these page layouts. The field will not appear on any pages if you do not select a layout.

To change the location of this field on the page, you will need to customize the page layout.

Add Field Page Layout Name

✓ attende Layout

When finished, click Save & New to create more custom fields, or click Save if you are done.

Previous Save & New Save Cancel

attende | Salesforce

drmrgovtartsandsciencecol7-dev-ed.develop.lightning.force.com/lightning/setup/ObjectManager/01I2w00000409uB/FieldsAndRelationships/new

Gmail YouTube Maps MURAL

Setup Home Object Manager

Search Setup

attende

SETUP > OBJECT MANAGER

New Custom Field

Step 3 of 4

Help for this Page

Details

Fields & Relationships

- Page Layouts
- Lightning Record Pages
- Buttons, Links, and Actions
- Compact Layouts
- Field Sets
- Object Limits
- Record Types
- Related Lookup Filters
- Search Layouts

Field Label "12345.05"

Data Type Currency

Field Name X12345_05

Description

Select the profiles to which you want to grant edit access to this field via field-level security. The field will be hidden from all profiles if you do not add it to field-level security.

Field-Level Security for Profile	Visible	Read-Only
Analytics Cloud Integration User	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Analytics Cloud Security User	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Authenticated Website	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Authenticated Website	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Contract Manager	<input checked="" type="checkbox"/>	<input type="checkbox"/>

Previous Next Cancel

attende | Salesforce

dmrgovtartsandsciencecol7-dev-ed.lightning.force.com/lightning/setup/ObjectManager/01l2w00000409uB/FieldsAndRelationships/new

Setup Home Object Manager

SETUP > OBJECT MANAGER attende

Fields & Relationships

Details

Geolocation: Allows users to define locations, includes latitude and longitude components, and can be used to calculate distance.

Number: Allows users to enter any number. Leading zeros are removed.

Percent: Allows users to enter a percentage number, for example, '10' and automatically adds the percent sign to the number.

Phone: Allows users to enter any phone number. Automatically formats it as a phone number.

Picklist: Allows users to select a value from a list you define.

Picklist (Multi-Select): Allows users to select multiple values from a list you define.

Text: Allows users to enter any combination of letters and numbers.

Text Area: Allows users to enter up to 255 characters on separate lines.

Text Area (Long): Allows users to enter up to 131,072 characters on separate lines.

Text Area (Rich): Allows users to enter formatted text, add images and links. Up to 131,072 characters on separate lines.

Text (Encrypted): Allows users to enter any combination of letters and numbers and store them in encrypted form.

Time: Allows users to enter a local time. For example, "2:40 PM", "14:40", "14:40:00", and "14:40:50:000" are all valid times for this field.

URL: Allows users to enter any valid website address. When users click on the field, the URL will open in a separate browser window.

Next Cancel

Type here to search

29-03-2023

attende | Salesforce

dmrgovtartsandsciencecol7-dev-ed.lightning.force.com/lightning/setup/ObjectManager/01l2w00000409uB/Details/view

Setup Home Object Manager

SETUP > OBJECT MANAGER attende

Details

Description:

API Name: attende_c

Custom: ✓

Singular Label: attende

Plural Label: attendees

Edit Delete

Enable Reports: ✓

Track Activities

Track Field History

Deployment Status: Deployed

Help Settings: Standard salesforce.com Help Window

Type here to search

29-03-2023

Screenshot of a GitHub repository page for "Retail-management-application-using-salesforce".

The repository has 1 branch and 0 tags. It contains 1 commit from "puviyarasikumaravel" with the message "Add files via upload". A screenshot file named "Screenshot (7).png" is also present.

The repository has no description, website, or topics provided. It has 0 stars, 1 watching, and 0 forks.

No releases have been published. There is a link to "Create a new release".

No packages have been published. There is a link to "Publish your first package".

Screenshot of the Lightning App Builder interface showing the "App Details & Branding" section.

The app is named "Sales app" and the developer name is "Sales_app". The primary color hex value is #0070D2. An image titled "Retail Management" is uploaded.

The "Org Theme Options" checkbox is unchecked.

The "App Launcher Preview" shows the app icon and the name "Sales app".

The screenshot shows a GitHub repository page for 'ratail-manegement-application-using-salesforce'. The repository is public and has 1 commit, 1 branch, and 0 tags. It includes a README file and a Screenshot (5).png. The repository has 0 stars, 1 watcher, and 0 forks.

About
No description, website, or topics provided.
0 stars
1 watching
0 forks

Releases
No releases published
Create a new release

Packages
No packages published
Publish your first package

The screenshot shows the Salesforce Setup interface, specifically the Object Manager for the 'Display/tracking' object. The 'Fields & Relationships' section lists four items: 'Created By' (Field Label), 'CreatedById' (Field Name), 'Lookup(User)' (Data Type), and 'Last Modified By' (Controlling Field). The 'Owner' field is also listed with 'OwnerId' as the field name and 'Lookup(User,Group)' as the data type. The 'INDEXED' column contains checkmarks for both fields.

puviyarasikumaravel/Retail-mangem... +

github.com/puviyarasikumaravel/Retail-mangement-application-using-salesforce

G Gmail YouTube Maps

Search or jump to... Pull requests Issues Codespaces Marketplace Explore

puviyarasikumaravel / Retail-mangement-application-using-salesforce Public

Code Issues Pull requests Actions Projects Wiki Security Insights Settings

main 1 branch 0 tags Go to file Add file < Code About

No description, website, or topics provided.

0 stars 1 watching 0 forks

Add files via upload 33cf567 now 1 commit

Screenshot (3).png Add files via upload now

Help people interested in this repository understand your project by adding a README. Add a README

Releases No releases published Create a new release

Packages No packages published Publish your first package

Type here to search Display/tracking | Salesforce +

drmgrgovernmentartsandsc-5e-dev-ed.develop.lightning.force.com/lightning/setup/ObjectManager/01lw000003zDqB/Details/view

G Gmail YouTube Maps

Setup Home Object Manager

SETUP > OBJECT MANAGER Display/tracking

Details

Fields & Relationships

Page Layouts

Lightning Record Pages

Buttons, Links, and Actions

Compact Layouts

Field Sets

Object Limits

Record Types

Related Lookup Filters

Restriction Rules

Details

Description

API Name: Display_tracking_c

Custom: ✓

Singular Label: Display/tracking

Plural Label: Display/tracking

Enable Reports

Track Activities

Track Field History

Deployment Status: Deployed

Help Settings: Standard salesforce.com Help Window

Edit Delete

Salesforce Tabs | Salesforce

drmrgovtartsandsciencecol7-dev-ed.lightning.force.com/lightning/setup/CustomTabs/page?address=%2Fsetup%2Fui%2FobjectCustomTabWizard.js...

Gmail YouTube Maps MURAL

Cloud Setup Home Object Manager

Search Setup

User Interface

Rename Tabs and Labels

Tabs

Didn't find what you're looking for?
Try using Global Search.

Content (standard_Content)

Analytics Studio (standard_Insights)	<input type="checkbox"/>
Sales Console (standard_LightningSalesConsole)	<input type="checkbox"/>
Service Console (standard_LightningService)	<input type="checkbox"/>
Sales (standard_LightningSales)	<input type="checkbox"/>
Lightning Usage App (standard_LightningInstrumentation)	<input type="checkbox"/>
Digital Experiences (standard_SalesforceCMS)	<input type="checkbox"/>
Queue Management (standard_QueueManagement)	<input type="checkbox"/>
Data Manager (standard_DataManager)	<input checked="" type="checkbox"/>
Subscription Management (standard_RevenueCloudConsole)	<input checked="" type="checkbox"/>
Salesforce Scheduler Setup (standard_LightningScheduler)	<input checked="" type="checkbox"/>
Bolt Solutions (standard_LightningBolt)	<input type="checkbox"/>

Append tab to users' existing personal customizations

Previous Save Cancel

Type here to search

00:08 ENG 29-03-2023

Users | Salesforce

drmrgovernmentartsandsc-5e-dev-ed.develop.lightning.force.com/lightning/setup/ManageUsers/page?address=%2F0052w00000GhAPU%3Fnoredirect%3D...

Gmail YouTube Maps

Setup Home Object Manager

user

Users

- Permission Set Groups
- Permission Sets
- Profiles
- Public Groups
- Queues
- Roles
- User Management Settings
- Users**
- Feature Settings
- Data.com
- Prospector Users
- User Interface

Type here to search

Search Setup

SETUP Users

Public Group Membership **New Group** Public Group Membership Help ?

No records to display

Queue Membership **New Queue** Queue Membership Help ?

No records to display

Team

Action	Name	Title	Alias	Username	Active	Manager
Edit	PUVIYARASIK	PK		puviyarasikumaravel@gmail.com	<input checked="" type="checkbox"/>	

Managers in the Role Hierarchy Managers in the Role Hierarchy Help ?

No records to display

OAuth Connected Apps OAuth Connected Apps Help ?

No records to display

23:14 29-03-2023

Users | Salesforce

drmrgovernmentartsandsc-5e-dev-ed.develop.lightning.force.com/lightning/setup/ManageUsers/page?address=%2F0052w00000GhAPU%3Fnoredirect%3D...

Gmail YouTube Maps

Setup Home Object Manager

user

Users

- Permission Set Groups
- Permission Sets
- Profiles
- Public Groups
- Queues
- Roles
- User Management Settings
- Users**
- Feature Settings
- Data.com
- Prospector Users
- User Interface

Type here to search

Search Setup

SETUP Users

Permission Set Group Assignments **Edit Assignments** Permission Set Group Assignments Help ?

No records to display

Permission Set License Assignments **Edit Assignments** Permission Set License Assignments Help ?

No records to display

Personal Groups **New Group** Personal Groups Help ?

No personal groups specified

Public Group Membership **New Group** Public Group Membership Help ?

No records to display

Queue Membership **New Queue** Queue Membership Help ?

No records to display

23:14 29-03-2023

Users | Salesforce

dmrgovernmentartsandsc-5e-dev-ed.lightning.force.com/lightning/setup/ManageUsers/page?address=%2F0052w00000GhAPU%3Fnoredirect%3D...

Gmail YouTube Maps

Cloud icon

Search Setup

Setup Home Object Manager

Q user

Users

- Permission Set Groups
- Permission Sets
- Profiles
- Public Groups
- Queues
- Roles
- User Management Settings
- Users**
- Feature Settings
- Data.com
- Prospector Users
- User Interface

Failed Login Attempts 0

Individual

Created By PUVIYARASIK 30/03/2023, 11:42 am Modified By PUVIYARASIK 30/03/2023, 11:42 am

Edit Sharing Reset Password Freeze

Permission Set Assignments Edit Assignments Permission Set Assignments Help ?

No records to display

Permission Set Assignments: Activation Required Edit Assignments Permission Set Assignments: Activation Required Help ?

No records to display

Permission Set Group Assignments Edit Assignments Permission Set Group Assignments Help ?

No records to display

Type here to search

Windows icon

23:14 ENG 29-03-2023

Users | Salesforce

dmrgovernmentartsandsc-5e-dev-ed.lightning.force.com/lightning/setup/ManageUsers/page?address=%2F0052w00000GhAPU%3Fnoredirect%3D...

Gmail YouTube Maps

Cloud icon

Search Setup

Setup Home Object Manager

Q user

Users

- Permission Set Groups
- Permission Sets
- Profiles
- Public Groups
- Queues
- Roles
- User Management Settings
- Users**
- Feature Settings
- Data.com
- Prospector Users
- User Interface

Lightning Login

Temporary Verification Code (Expires in 1 to 24 Hours)

Receive Salesforce CRM Content Alerts as Daily Digest

Allow Forecasting

Call Center

Phone

Extension

Fax

Mobile 9361449229

Email Encoding Unicode (UTF-8)

Employee Number

Used Data Space 0 B

Used File Space 0 B

Last Login

Last Password Change or Reset 30/03/2023, 11:42 am

Failed Login Attempts 0

Individual

Created By PUVIYARASIK 30/03/2023, 11:42 am Modified By PUVIYARASIK 30/03/2023, 11:42 am

Type here to search

Windows icon

23:14 ENG 29-03-2023

Salesforce Setup - Users

drmrgovernmentartsandsc-5e-dev-ed.develop.lightning.force.com/lightning/setup/ManageUsers/page?address=%2F0052w00000GhAPU%3Fnoredirect%3D...

Search Setup

Setup Home Object Manager

user

Users

Permission Set Groups
Permission Sets
Profiles
Public Groups
Queues
Roles
User Management Settings
Users
Feature Settings
Data.com
Prospector Users
User Interface

Department: B.sc.statistics
Division: Service Cloud User
Address: Site.com Contributor User
Time Zone: (GMT+05:30) India Standard Time (Asia/Kolkata)
Locale: English (India)
Language: English
Delegated Approver: PUVIYARASI K
Manager: PUVIYARASI K
Receive Approval Request Emails: Only if I am an approver
Federation ID: App Registration: One-Time Password Authenticator
App Registration: Salesforce Authenticator
Security Key (U2F or WebAuthn)
Lightning Login

Flow User
Service Cloud User
Site.com Publisher User
WDC User
Mobile Push Registrations
Data.com User Type
Accessibility Mode (Classic Only)
Debug Mode
High-Contrast Palette on Charts
Load Lightning Pages While Scrolling
Salesforce CRM Content User
Receive Salesforce CRM Content Email Alerts
Receive Salesforce CRM Content Alerts as Daily Digest

23:13 ENG 29-03-2023

Salesforce Setup - Users

drmrgovernmentartsandsc-5e-dev-ed.develop.lightning.force.com/lightning/setup/ManageUsers/page?address=%2F0052w00000GhAPU%3Fnoredirect%3D...

Search Setup

Setup Home Object Manager

user

Users

Permission Set Groups
Permission Sets
Profiles
Public Groups
Queues
Roles
User Management Settings
Users
Feature Settings
Data.com
Prospector Users
User Interface

User Puviyarasi K

Permission Set Assignments | Permission Set Assignments: Activation Required | Permission Set Group Assignments | Permission Set License Assignments | Personal Groups | Public Group Membership | Queue Membership | Team | Managers in the Role Hierarchy | OAuth Connected Apps | Third-Party Account Links | Installed Mobile Apps | Authentication Settings for External Systems | Login History | User Provisioning Accounts

User Detail

Name	Puviyarasi K	Role
Alias	pk	User License
Email	puviyarasikumaravel@gmail.com	Profile
Username	puviyarasipuviyarasi@gmail.com	Active
Nickname	User16801564971391240407	Marketing User
Title	Retail management application using salesforce	Offline User
Company	DR.MGR government arts and science college for women	Knowledge User
Department	B.sc.statistics	Flow User
Division	Service Cloud User	

23:13 ENG 29-03-2023

puviyarasikumaravel/Retail-manage

github.com/puviyarasikumaravel/Retail-management-applicaation-using-salesforce

G Gmail YouTube Maps

Search or jump to... Pull requests Issues Codespaces Marketplace Explore

puviyarasikumaravel / Retail-management-applicaation-using-salesforce Public

Code Issues Pull requests Actions Projects Wiki Security Insights Settings

main 1 branch 0 tags Go to file Add file < Code About

No description, website, or topics provided.

0 stars 1 watching 0 forks

Add files via upload ab56023 now 1 commit

Screenshot (15).png Add files via upload now

Screenshot (16).png Add files via upload now

Help people interested in this repository understand your project by adding a README. Add a README

Releases

No releases published Create a new release

Packages

No packages published Publish your first package

Type here to search parent | Salesforce

drrmrgovernmentartsandsc-5e-dev-ed.develop.lightning.force.com/lightning/setup/ObjectManager/01lw000003zGMR/Details/view

G Gmail YouTube Maps

Setup Home Object Manager

SETUP > OBJECT MANAGER parent

Details

Description

API Name parent_c

Custom ✓

Singular Label parent

Plural Label parents

Enable Reports

Track Activities

Track Field History

Deployment Status Deployed

Help Settings Standard salesforce.com Help Window

Edit Delete

student | Salesforce

drmrgovernmentartsandsc-5e-dev-ed.develop.lightning.force.com/lightning/setup/ObjectManager/01Iw000003zGKk/Details/view

G Gmail YouTube Maps

Cloud icon Search Setup

Setup Home Object Manager

SETUP > OBJECT MANAGER student

Details

Fields & Relationships
Page Layouts
Lightning Record Pages
Buttons, Links, and Actions
Compact Layouts
Field Sets
Object Limits
Record Types
Related Lookup Filters
Restriction Rules

Details

Description
API Name: student_c
Custom: ✓
Singular Label: student
Plural Label: students

Edit Delete

Type here to search

00:26 29-03-2023 ENG

student | Salesforce

drmrgovernmentartsandsc-5e-dev-ed.develop.lightning.force.com/lightning/setup/ObjectManager/01Iw000003zGKk/Details/view

G Gmail YouTube Maps

Cloud icon Search Setup

Setup Home Object Manager

SETUP > OBJECT MANAGER student

Details

Fields & Relationships
Page Layouts
Lightning Record Pages
Buttons, Links, and Actions
Compact Layouts
Field Sets
Object Limits

Details

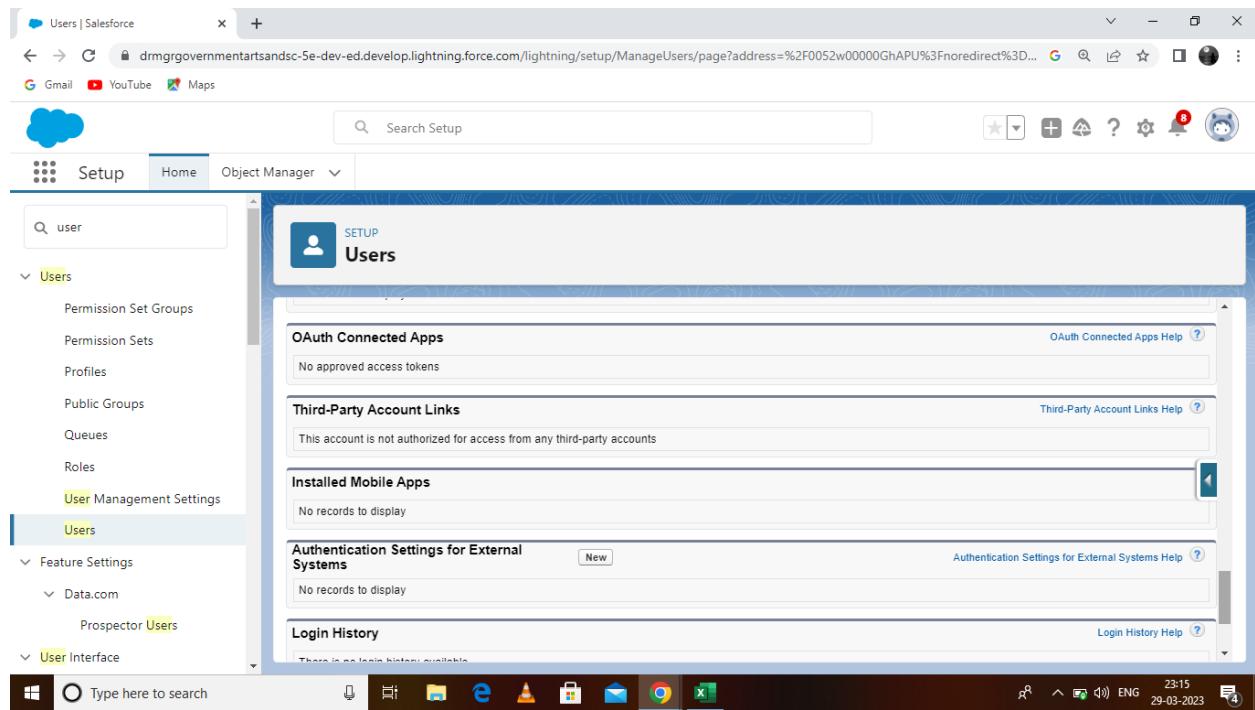
Description
API Name: student_c
Custom: ✓
Singular Label: student
Plural Label:

Enable Reports
Track Activities
Track Field History
Deployment Status
Help Settings
Standard salesforce.com Help Window

Edit Delete

Type here to search

00:26 29-03-2023 ENG



Contact | Salesforce

drmrgovernmentartsandsc-5e-dev-ed.develop.lightning.force.com/lightning/setup/ObjectManager/Contact/FieldsAndRelationships/view

Gmail YouTube Maps

Cloud Contact

Setup Home Object Manager

SETUP > OBJECT MANAGER Contact

Details Fields & Relationships

Fields & Relationships 34 Items, Sorted by Field Label

Mobile	MobilePhone	Phone
Name	Name	Name
Other Address	OtherAddress	Address
Other Phone	OtherPhone	Phone
Phone	Phone	Phone
Pronouns	Pronouns	Picklist
Reports To	ReportsToId	Lookup(Contact)
Title	Title	Text(128)

Type here to search

23:44 ENG 29-03-2023

Contact | Salesforce

drmrgovernmentartsandsc-5e-dev-ed.develop.lightning.force.com/lightning/setup/ObjectManager/Contact/FieldsAndRelationships/view

Gmail YouTube Maps

Cloud Contact

Setup Home Object Manager

SETUP > OBJECT MANAGER Contact

Details Fields & Relationships

Fields & Relationships 34 Items, Sorted by Field Label

Last Modified By	LastModifiedById	Lookup(User)
Last Stay-in-Touch Request Date	LastCURequestDate	Date/Time
Last Stay-in-Touch Save Date	LastCUUpdateDate	Date/Time
Lead Source	LeadSource	Picklist
Level	Level_c	Picklist
Mailing Address	MailingAddress	Address
Mobile	MobilePhone	Phone

Type here to search

23:44 ENG 29-03-2023

Contact | Salesforce

drmrgovernmentartsandsc-5e-dev-ed.develop.lightning.force.com/lightning/setup/ObjectManager/Contact/FieldsAndRelationships/view

Gmail YouTube Maps

Cloud icon

contact

Setup Home Object Manager

SETUP > OBJECT MANAGER Contact

Details Fields & Relationships

Page Layouts Lightning Record Pages Buttons, Links, and Actions Compact Layouts Field Sets Object Limits Record Types

Fields & Relationships 34 Items, Sorted by Field Label

Fax	Fax	Fax
Fax Opt Out	HasOptedOutOfFax	Checkbox
Gender Identity	GenderIdentity	Picklist
Home Phone	HomePhone	Phone
Individual	IndividualId	Lookup(Individual)
Languages	Languages__c	Text(100)
Last Modified By	LastModifiedById	Lookup(User)

Type here to search

23:44 ENG 29-03-2023

Contact | Salesforce

drmrgovernmentartsandsc-5e-dev-ed.develop.lightning.force.com/lightning/setup/ObjectManager/Contact/FieldsAndRelationships/view

Gmail YouTube Maps

Cloud icon

contact

Setup Home Object Manager

SETUP > OBJECT MANAGER Contact

Details Fields & Relationships

Page Layouts Lightning Record Pages Buttons, Links, and Actions Compact Layouts Field Sets Object Limits Record Types

Fields & Relationships 34 Items, Sorted by Field Label

Contact Owner	OwnerId	Lookup(User)
Created By	CreatedBy	Lookup(User)
Data.com Key	Jigsaw	Text(20)
Department	Department	Text(80)
Description	Description	Long Text Area(32000)
Do Not Call	DoNotCall	Checkbox
Email	Email	Email
Email Opt Out	HasOptedOutOfEmail	Checkbox

Type here to search

23:44 ENG 29-03-2023

Contact | Salesforce

drmrgovernmentartsandsc-5e-dev-ed.develop.lightning.force.com/lightning/setup/ObjectManager/Contact/FieldsAndRelationships/view

Gmail YouTube Maps

contact

Setup Home Object Manager

SETUP > OBJECT MANAGER Contact

Details Fields & Relationships

Fields & Relationships

34 Items, Sorted by Field Label

FIELD LABEL	FIELD NAME	DATA TYPE	CONTROLLING FIELD	INDEXED
Account Name	AccountId	Lookup(Account)		✓
Account Website	Account_Website__c	Formula (Text)		
Assistant	AssistantName	Text(40)		
Asst. Phone	AssistantPhone	Phone		
Birthdate	Birthdate	Date		
Clean Status	CleanStatus	Picklist		✓
Contact Owner	OwnerId	Lookup(User)		✓

Contact | Salesforce

drmrgovernmentartsandsc-5e-dev-ed.develop.lightning.force.com/lightning/setup/ObjectManager/Contact/Details/view

Gmail YouTube Maps

contact

Setup Home Object Manager

SETUP > OBJECT MANAGER Contact

Details

Fields & Relationships

Description

Page Layouts

API Name

Contact

Enable Reports

Lightning Record Pages

Custom

Track Activities

Buttons. Links, and Actions

Singular Label

Contact

Track Field History

Compact Layouts

Plural Label

Contacts

Deployment Status

Field Sets

Object Limits

Record Types

Help Settings

Standard salesforce.com Help Window

Object Manager | Salesforce

dmmrgovernmentartsandsc-5e-dev-ed.develop.lightning.force.com/lightning/setup/ObjectManager/page?address=%2F03d2w000001P825

Gmail YouTube Maps

account

Setup Home Object Manager

SETUP Object Manager

Account Validation Rule

Back to Account Validation Rules

Validation Rule Detail

Rule Name	Operators	Active
Error Condition Formula	LEFT(Phone, 1) <> "+"	✓
Error Message	+919361449229	Error Location Phone
Description		
Created By	PUVIYARASIK 30/03/2023, 12:07 pm	Modified By PUVIYARASIK 30/03/2023, 12:07 pm

Help for this Page ?

Type here to search

Account | Salesforce

dmmrgovernmentartsandsc-5e-dev-ed.develop.lightning.force.com/lightning/setup/ObjectManager/Account/Details/view

Gmail YouTube Maps

account

Setup Home Object Manager

SETUP > OBJECT MANAGER Account

Details

Fields & Relationships	Description
Page Layouts	API Name
Lightning Record Pages	Account
Buttons, Links, and Actions	Custom
Compact Layouts	Singular Label
Field Sets	Account
Object Limits	Plural Label
Record Types	Accounts

Enable Reports

Track Activities

Track Field History

Deployment Status

Help Settings

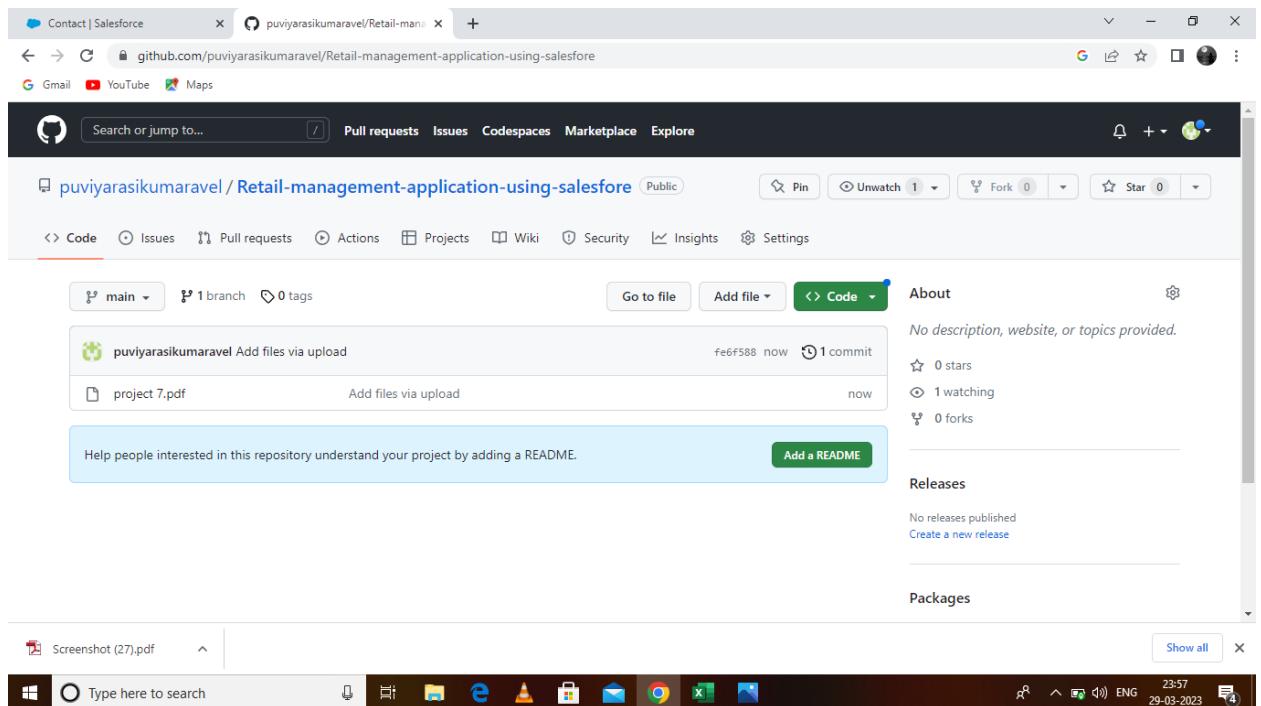
Standard salesforce.com Help Window

Type here to search

23:37 29-03-2023

23:30 29-03-2023

The image displays two side-by-side screenshots. The left screenshot shows a GitHub repository page for 'puviyarasikumaravel/Retail-managemnt-application-using-salesforce'. The repository has 1 branch and 0 tags. It contains one commit from 'puviyarasikumaravel' titled 'Add files via upload' (7cf8817). A file named 'project 6.pdf' is listed under 'Add files via upload'. A button to 'Add a README' is visible. The right screenshot shows the Salesforce Setup interface for managing users. The sidebar shows 'user' selected under 'Users'. The main area displays sections for 'Installed Mobile Apps' (No records), 'Authentication Settings for External Systems' (No records), 'Login History' (No login history available), and 'User Provisioning Accounts' (No records). Navigation tabs include 'Setup', 'Home', and 'Object Manager'.



The image displays three identical GitHub repository pages for 'Retail-management-application-using-salesforce' stacked vertically on a Windows desktop. Each page shows a list of files uploaded by 'puviyarasikumaravel' and a call-to-action to add a README.

Repository Details:

- Name:** puviyarasikumaravel / Retail-management-application-using-salesforce
- Status:** Public
- Last Commit:** 1443195 now (1 commit)
- Branches:** main (1 branch)
- Tags:** 0 tags

Files:

- puviyarasikumaravel Add files via upload (1443195)
- nm project 9.pdf (Add files via upload)

About:

No description, website, or topics provided.

Statistics:

- 0 stars
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Releases:

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Bottom Taskbar:

- Type here to search
- File Explorer icon
- Edge browser icon
- VLC media player icon
- File icon
- Security icon
- Insights icon
- Settings icon
- Windows Start button

System tray status: ENG 21:48 05-04-2023

puviyarasikumaravel/Retail-management-application-using-salesforces

Search or jump to... Pull requests Issues Codespaces Marketplace Explore

puviyarasikumaravel / Retail-management-application-using-salesforces (Public)

Code Issues Pull requests Actions Projects Wiki Security Insights Settings

main 1 branch 0 tags Go to file Add file < Code About

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0 stars 1 watching 0 forks

Add files via upload bde3a39 now 1 commit

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Help people interested in this repository understand your project by adding a README. Add a README

Releases No releases published Create a new release

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Type here to search Product Name | Salesforce

drmgrgovernmentartsandsc-5e-dev-ed.develop.lightning.force.com/lightning/setup/ObjectManager/01lw000004DGVY/Details/view

Search Setup

Setup Home Object Manager

SETUP > OBJECT MANAGER Product Name

Details

Description

API Name Product_Name__c

Custom ✓

Singular Label Product Name

Plural Label Products Name

Enable Reports ✓

Track Activities

Track Field History

Deployment Status Deployed

Help Settings Standard salesforce.com Help Window

Warehouse Name | Salesforce

dmrgovernmentartsandsc-5e-dev-ed.develop.lightning.force.com/lightning/setup/ObjectManager/01l2w000004DGVo/Details/view

Gmail YouTube Maps

Cloud Search Setup

Setup Home Object Manager

SETUP > OBJECT MANAGER
Warehouse Name

Details

Description

API Name: Warehouse_Name__c

Custom:

Singular Label: Warehouse Name

Plural Label: Warehouses Name

Enable Reports: ✓

Track Activities

Track Field History

Deployment Status: Deployed

Help Settings: Standard salesforce.com Help Window

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Home | Salesforce Reports | Salesforce

dmrgovernmentartsandsc-5e-dev-ed.develop.lightning.force.com/lightning/o/Report/home?queryScope=mru

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Cloud Search...

Sales Home Opportunities Leads Tasks Files Accounts Contacts Campaigns Dashboards Reports Chatter Groups More

Reports Recent 1 item

REPORTS Recent

Report Name	Description	Folder	Created By	Created On	Subscribed
New Warehouses Report	Private Reports	PUVIYARASI K	31/3/2023, 10:31 am		

Created by Me

Private Reports

Public Reports

All Reports

FOLDERS

All Folders

Created by Me

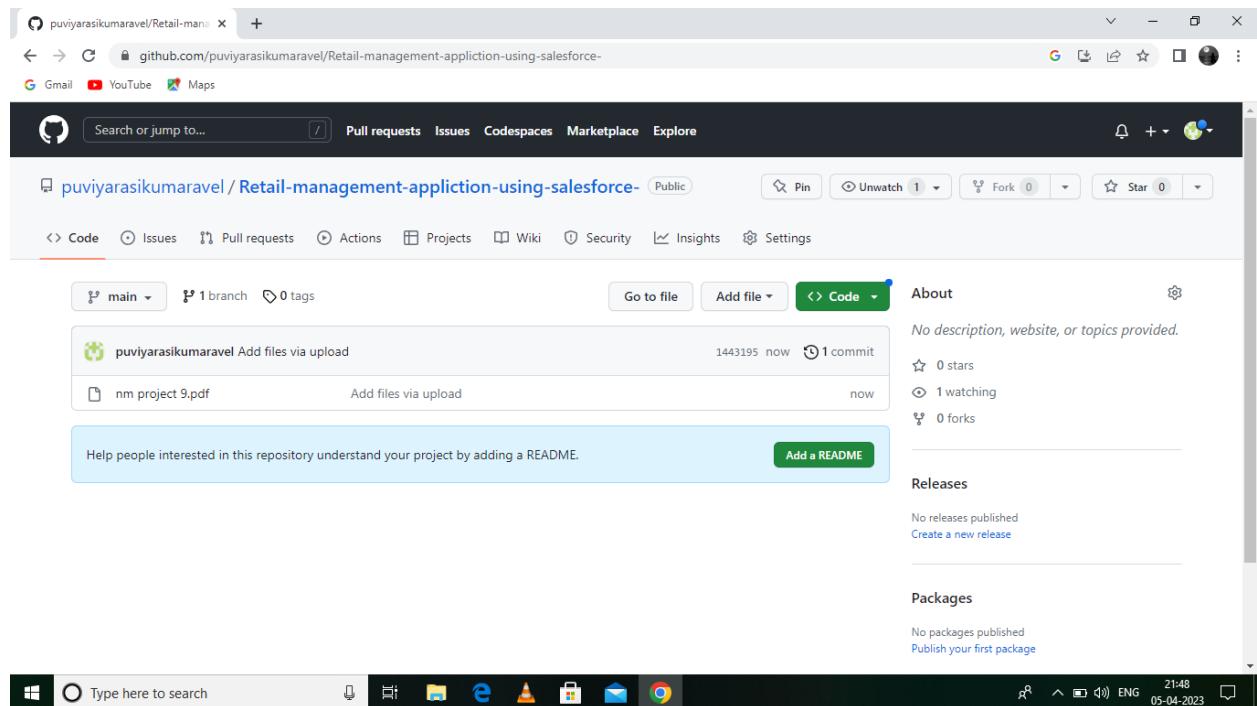
Shared with Me

FAVORITES

https://dmrgovernmentartsandsc-5e-dev-ed.develop.lightning.force.com/lightning/o/Report/home

Type here to search

22:02 ENG 30-03-2023



product with stock availability | S x Home | Salesforce x +

drmrggovtartsciencecollege7-dev-ed.develop.lightning.force.com/one/one.app#eyJjb21wb25lbnREZWYiOiJkZXNrdG9wRGFzaGJvYXJkcspkYXNoYm9hcmQiLCJhdH... G ↗ ↙ ⚡ N ⚡ :

Cloud icon

Sales Home Opportunities Leads Tasks Files Accounts Contacts Campaigns Dashboards Reports Chatter Groups More

Dashboard product with stock availability

As of 31-Mar-2023, 11:57 am Viewing as Nirosha S

Refresh Edit Subscribe

products with stock availability

Record Count

Product Name

- GenWatt Diesel 1000kW
- GenWatt Diesel 10kW
- GenWatt Diesel 200kW
- GenWatt Gasoline 200...
- GenWatt Gasoline 300...
- GenWatt Gasoline 750...

17

[View Report \(products with stock availability\)](#)

To Do List

Type here to search

11:59 31-03-2023

product with stock availability | S x Home | Salesforce x +

drmrggovtartsciencecollege7-dev-ed.develop.lightning.force.com/one/one.app#eyJjb21wb25lbnREZWYiOiJkZXNrdG9wRGFzaGJvYXJkcspkYXNoYm9hcmQiLCJhdH... G ↗ ↙ ⚡ N ⚡ :

Cloud icon

Sales Home Opportunities Leads Tasks Files Accounts Contacts Campaigns Dashboards Reports Chatter Groups More

product with stock availability

+ Component + Filter Save Done

products with stock availability

Record Count

Product Name

- GenWatt Diesel 1000kW
- GenWatt Diesel 10kW
- GenWatt Diesel 200kW
- GenWatt Gasoline 200...
- GenWatt Gasoline 300...
- GenWatt Gasoline 750...

17

[View Report \(products with stock availability\)](#)

To Do List

Type here to search

11:59 31-03-2023

Sales Home Opportunities Leads Tasks Files Accounts Contacts Campaigns Dashboards Reports Chatter Groups More

product with stock availability

+ Component + Filter Save Done

products with stock availability

Record Count

Product Name	Count
GenWatt Diesel 1000kW	1
GenWatt Diesel 10kW	1
GenWatt Diesel 200kW	1
GenWatt Gasoline 200...	1
GenWatt Gasoline 300...	1
GenWatt Gasoline 750...	1

View Report (products with stock availability)

To Do List

Type here to search

11:58 31-03-2023

product with stock availability

+ Component + Filter Save Done

Add Component

Report products with stock availability

Use chart settings from report

Display As

Value

Preview

products with stock availability

Record Count

Product Name	Count
GenWatt Diesel 1000kW	1
GenWatt Diesel 10kW	1
GenWatt Diesel 200kW	1
GenWatt Gasoline 200...	1
GenWatt Gasoline 300...	1
GenWatt Gasoline 750...	1

View Report (products with stock availability)

Cancel Add

To Do List

Type here to search

11:55 31-03-2023

The screenshot shows a Microsoft Windows desktop with two browser windows open.

The top browser window is a Salesforce setup page titled "Passport with locations". It displays the "Details" tab for the object. Key visible information includes:

- Description: Passport with locations
- API Name: Passport_with_locations_c
- Singular Label: Passport with locations
- Plural Label: Passport with locations
- Enable Reports: checked
- Track Activities: checked
- Track Field History: checked
- Deployment Status: Deployed
- Help Settings: Standard salesforce.com Help Window

The bottom browser window is a GitHub repository page for "Niroshavennila / Retail-management-application-using-salesforce". The repository is public. Key visible information includes:

- Code tab selected.
- Branch: main (1 branch)
- Tags: 0 tags
- Commit history (8c696ea):
 - Niroshavennila Add files via upload (1 minute ago)
 - Screenshot (46).png (1 minute ago)
 - Screenshot (47).png (1 minute ago)
 - Screenshot (48).png (1 minute ago)
 - Screenshot (49).png (1 minute ago)
- About section:
 - No description, website, or topics provided.
 - 0 stars
 - 1 watching
 - 0 forks
- Releases section: No releases published. Create a new release.
- Packages section: No packages published. Publish your first package.

The taskbar at the bottom shows the Windows Start button, a search bar, and icons for File Explorer, Edge, and Google Chrome. The system tray indicates the date as 31-03-2023 and the time as 11:52.

4 Trailhead profile public URL

Leader name: Nirosha S

Team lead- <https://trailblazer.me/id/nirosha5>

Team member name: Priyadharshini A

Team Member 1- <https://trailblazer.me/id/pdharshini101>

Team member name: Puviyarasi k

Team Member 2- <https://trailblazer.me/id/puvik>

Team member name: Rakshana zameena S

Team Member 3- <https://trailblazer.me/id/rzameena>

5 ADVANTAGES & DISADVANTAGES

Advantages:

- Incredibly powerful CRM platform
- You can add/remove features to suit your needs
- As the most popular CRM platform, it's easy to find sales reps who know how to use the software

Salesforce can be used to manage orders from retail stores and distributors, including tracking orders, processing payments, and managing inventory levels. This can help field sales teams ensure that orders are fulfilled quickly and accurately and that inventory levels are maintained at optimal levels.

Disadvantages:

- Expensive
- You have to pay for add-ons to get the most out of the software
- Configuration and setup is complex and time-consuming
- Cluttered interface makes navigation and simple tasks unnecessarily complex
- The learning curve never seems to end
- Customer support has a poor reputation

6 Applications

The next topic in this tutorial on what is Salesforce is about Salesforce applications. Here, you will have a look at a few applications that make Salesforce popular.

- Customer Service: Salesforce provides excellent customer service from anywhere in the world. It helps in resolving customer issues faster and improves support agent response time. Salesforce allows you to unify email, social, phone, and chat support and helps manage every channel from one view.
- Customize Data: Salesforce allows you to handle and customize different types of data. It helps you track real-time analytics and enhance the customer experience.
- Flexible Data Reporting and Analysis: Salesforce allows flexible data reporting and analysis. Here, sales representatives can create their reports to check the accounts they haven't worked on for a while.
- Understand Customer Data: The Salesforce tool makes you understand customer data, identify their interests and perception. You can locate and re-engage inactive customers and increase sales by tracking customer interaction.

7 CONCLUSION:

Retail management refers to **the process of helping customers find products in your store**. It includes everything from increasing your customer pool to how products are presented, and how you fulfill a customer's needs. A good store manager helps customers leave the store with a smile.

As a retail manager, you're responsible for **ensuring that a business operates efficiently and profitably and that your employees perform adequately**. You are responsible for a store's sales and employee schedule, resolving problems that arise in the store and coordinating a store's activities.

8 FUTURE SCOPE:

- The retailer should maintain a record of all the products coming into the store.
- The products must be well organized on the assigned shelves according to size, colour, gender, patterns, etc., which helps customers know about the product's availability.

- Store layout should be planned well.
- The range of products available at the store must be categorized into small groups comprising similar products. Such groups are called categories. A customer can easily walk up to a particular category and look for products without much assistance and disturbances.
- Necessary labels must be displayed on the shelves for the customers to showcase the merchandise on their own.
- A unique SKU code must be generated for every product to easily track products.
- Don't let the customers wait for long.
- The sales representative should assist the customers well in their shopping and greet them with a gentle smile.
- The store should be kept clean. Don't stock unnecessary furniture as it will give a cluttered look to the store. There should be enough space so that customers can move freely.
- The retailer must ensure enough stock is available at the store so customers won't be disappointed.
- Employees working at the retail store must be given timely training so that they should be well aware of their roles and responsibilities and customer oriented. They should be experts in their respective domains.
- Create an attractive display and remove unsold merchandise from the shelves.
- Things should be planned well in advance to avoid confusion later on.
- Bring in the notice to the customers to produce bills in case of exchange. Assign fixed timings for the same. Don't entertain customers after a week.