

# Part 1: Explain what the website is about and what its purpose is.

## Final Fantasy Website Proposal:

**1. Briefly description:** The aim of this project is to develop a website dedicated to the Final Fantasy franchise, one of the most influential role-playing game series in history. The website will serve as an information hub that covers all the mainline Final Fantasy games from the first game to the sixteenth game, as well as the spin-offs and sub-series. It will clarify the franchise's unique storytelling approach, addressing a common misconception among new players, additionally, it will also highlight the most popular game within: Final Fantasy VII (Crisis Core, Remake, Intergrade, and Rebirth – continue with one another), XV and XVI. Unlike most entries in the series, the Final Fantasy saga is interconnected, whereas other numbered installments introduce new worlds, characters, and storylines. Through this website, the audience will gain a deeper understanding of each game's narrative, characters, gameplay mechanics, and theme.

**2. Purpose and Objectives:** the main purpose of this website is to provide a well-structured and detailed overview on Final Fantasy games, ensuring players {both new and experienced}, that they can fully grasp the scope and depth of the franchise.

- **Narrative structure:** many gamers/players often confuse themselves if the games are connected, therefore, this website will provide a sequence of the games one by one.
- **Character analysis:** this website will provide in-depth biographies of the main protagonists {their goals, character arcs and how they shape the narrative}.
- **Game Summaries:** each Final Fantasy title will have a section to summarize each plot, setting and key elements.
- **Highlight Popular and Acclaimed Titles:** The website will highlight the most commercially and critically successful titles: Final Fantasy VII (Crisis Core, Remake, Intergrade and Rebirth – continue with one another), XV and XVI.

- **Gameplay and Accessibility:** each game has different mechanics, ranging from turn-based to action RPG systems. The website will provide an explanation on how each title is played.

### 3. Target Audience: This will provide a wide range of users:

- **Newcomers:** for those who never heard of Final Fantasy but are unsure where to start, this website will provide guidance on the games.
- **Fans and Enthusiasts:** for those who have been playing the games for so long, for those who wish to explore more deeply about the character's motivations, lore, and game.
- **Gamers who enjoy RPG games:** They will have a good impact on Final Fantasy.
- **Collectors and Players:** on this website, there are also discounts to where you can purchase these games {links or view icon}.

### 4. Website and Features:

- **Home page:** Appealing visual an introduction to Final Fantasy, Most popular games, small bio on characters, and latest news.
- **About page:** an overview history about Final Fantasy, its creators and its evolution over the years.
- **Contact Us: where you can contact our “team”**
- **Games Page:** A catalog of all mainline Final Fantasy games and a detailed description of each game’s plot, mechanics, and critical reception.
- **Deals Page:** ongoing sales, discounts and where to purchase Final Fantasy games, such as PlayStation store, Steam and Square Enix etc.



# Nirvana Azzopardi 5.1B Bachelors in Graphic Design

## Web Development Task 2 – Planning document

**JAKE RODRIGUEZ**

**PROFILE**

Gender : Male  
Age : 30  
Education : Master's  
Occupation : IT Specialist  
Gaming Experience : Hardcore Gamer and Collector  
Preferred Platform : PlayStation 5  
Media : Facebook, YouTube, Discord

**BIOGRAPHY**

Jake is a 30-year-old IT specialist with a passion for gaming and collecting, particularly within the Final Fantasy franchise. He has a long history with the series, having played nearly every title across multiple platforms. His interest goes beyond gameplay—Jake values special editions, lore books, and collector's items, often hunting for rare merchandise and physical media. His background in tech makes him analytical, efficient, and eager for reliable sources of information and deals.

**MOTIVATIONS**

- To find deep and structured content focused on each game's mechanics, storyline, and differences.
- To access up-to-date information on sales, limited editions, and official merchandise.
- To build a personal archive of Final Fantasy knowledge and collectibles.
- To engage in community discussions about lore, theories, and rankings.
- To explore a platform that respects the veteran fan, offering more than surface-level info.

**GOALS**

- Discover exclusive content and updates on collector's editions and merchandise.
- Compare versions, remasters, and releases across consoles quickly and easily.
- Access a comprehensive hub for Final Fantasy titles, pricing, and media assets.
- Share insights and reviews with fellow long-time fans in a respectful community.
- Save time by having everything in one well-organized source.

**FRUSTRATIONS**


- Some sites don't really focus on the games themselves.
- Official Square Enix store prices are expensive [hard to find discounts].
- Searches for Final Fantasy deals on multiple sources

**PERSONALITY**

Introvert —●— Extrovert  
Thinking —●— Feeling  
Judging —●— Perceiving  
Sensing —●— Intuition

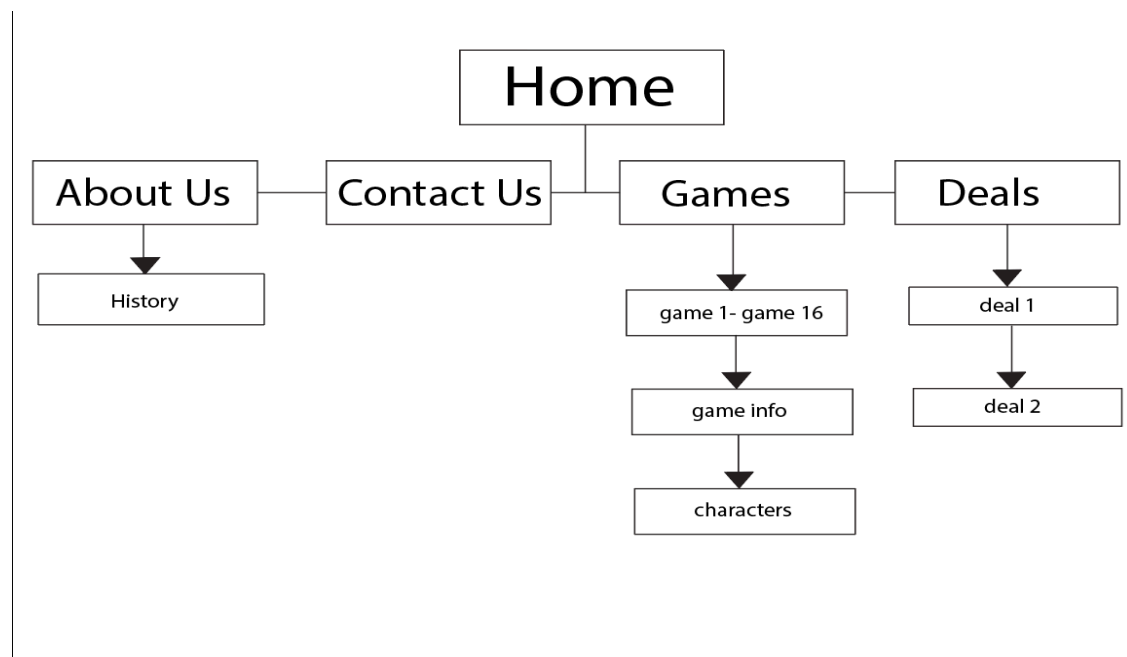
**TECHNOLOGY**

Software  
Social Media  
Mobile App




## Part 3 -Design Planning

### 1. Sitemap:









2. Style Guide:

Logo Design



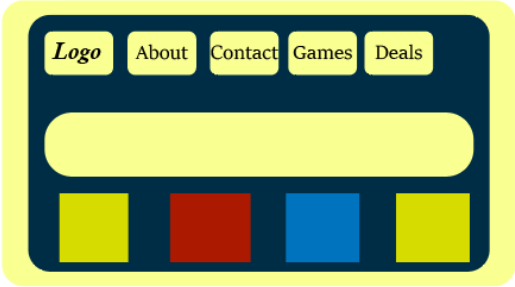
FINAL FANTASY

Colour Guide

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			Lorem ipsum
Background			Lorem ipsum

Fonts:

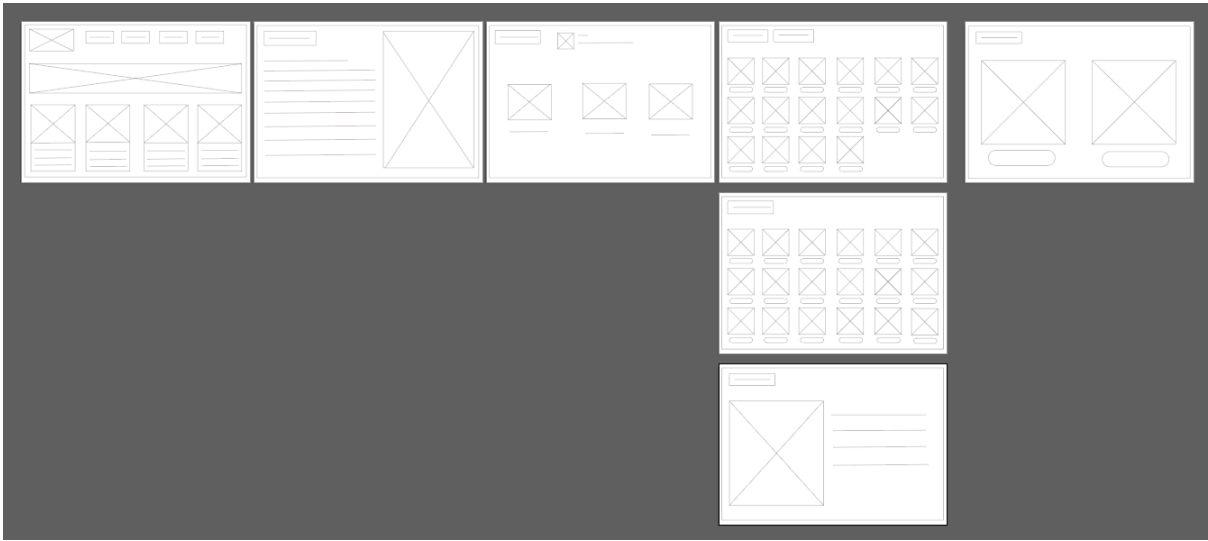
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Text Bold	Display Bold	Bold Italic



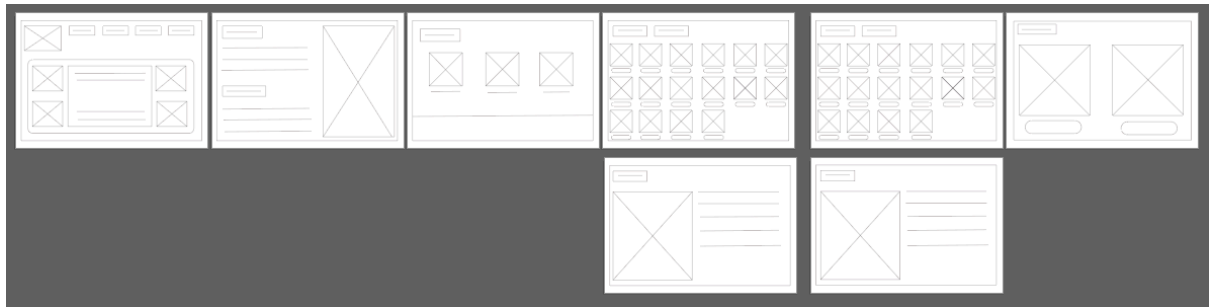
Overall

3. 2 low-fidelity

low-fidelity 1:



low-fidelity 2:



## 1 medium fidelity:

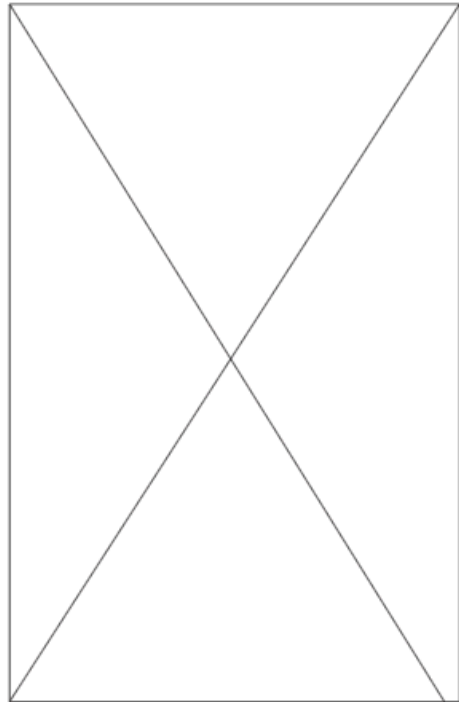


## About Us

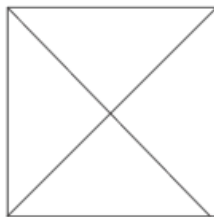
Welcome to Final Fantasy, world! This is a dedicated space crafted by us for all fans out there. You get to explore and celebrate the vast universe of Final Fantasy, from its humble beginnings to the most recent. Whether you're a long-time follower of the series or a curious newcomer, our goal is to help you explore and understand the heart of every game, its characters, game bio, the world, and much more.

As everyone knows, we get the most common question among fans which is "Are these games connected?" - within over 16 mainline titles, plus spin-offs, remakes, and expanded media, but not all stories connect. Our platform provides clear, accessible breakdowns of each title, detailing how each game stands alone, its main themes, and goals, and drives each protagonist on their journey.

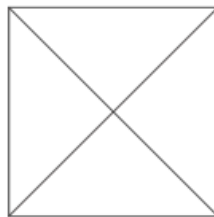
We place a strong emphasis on character biographies, such as heroes, anti-heroes, and villains {Cloud Strife, Noctis, and Clive}. Our aim is to create a space that feels like home for every Final Fantasy fans - a digital realm where players can relive their favorite moments, and hidden lore, and understand each game's uniqueness.



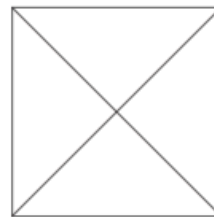
## Contact Us





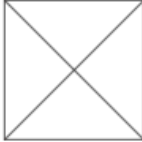
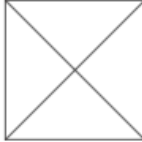
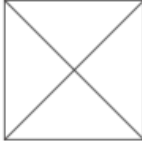
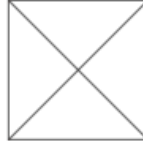




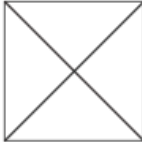
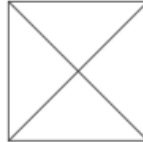




**Final Fantasy all in 1**

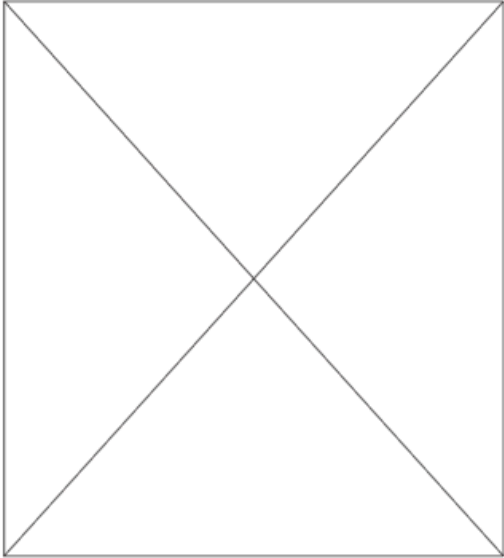


**finalfantasyallin1@gmail.com**











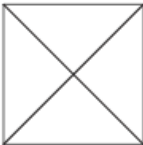







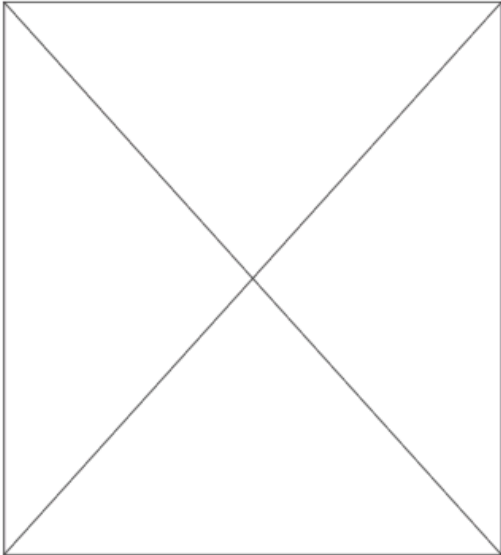
**@FinalFantasyall-1**

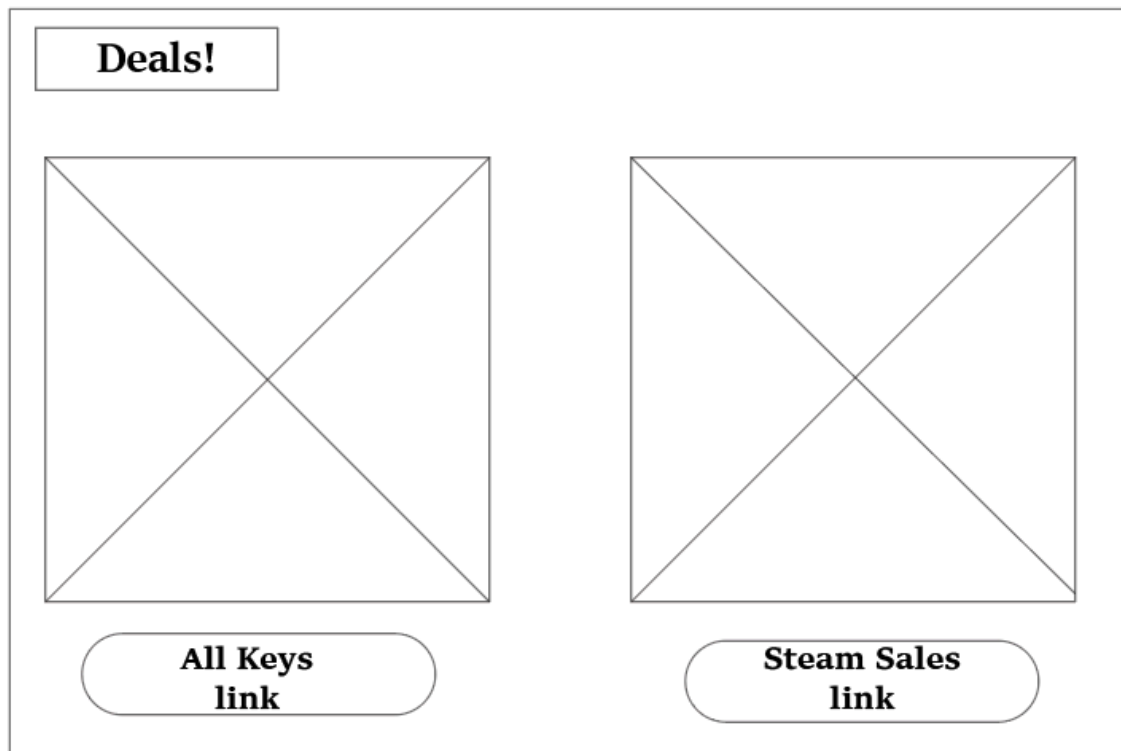
Games				Characters	
					
Game 1	Game 2	Game 3	Game 4	Game 5	Game 6
					
Game 7	Game 8	Game 9	Game 10	Game 11	Game 12
					
Game 13	Game 14	Game 15	Game 16		

Game 1	
	<p>Released in 1987 by Square (now Square Enix), Final Fantasy I is the game that started the legendary franchise. It follows four nameless heroes known as the Warriors of Light, each carrying a mysterious crystal that has lost its power. The world is in chaos, with the four classical elements (earth, fire, water, and wind) thrown out of balance.</p> <p>The heroes embark on a journey to restore light to the crystals by defeating four powerful elemental fiends. Along the way, they uncover a time-looping plot involving the villain Garland, who becomes the demonic Chaos. The game combines exploration, strategic turn-based battles, and classic fantasy storytelling.</p> <p>Though simple compared to later titles, Final Fantasy I laid the foundation for themes and mechanics that would define the series — such as job classes, epic quests, and the battle between light and darkness.</p>



Characters			Games		
					
Warrior of Light	Firion	Onion Knight	Cecil Harvey	Bartz Klauser	Terra Branford
					
Cloud Strife	Squall Leonhart	Zidane Tribal	Tidus	Shantotto	Vaan
					
Lightning	Y'shtola Rhul	Noctis	Clive		

Warrior of Light	
	<p>The Warrior of Light is the iconic, armor-clad hero representing the player's primary fighter in Final Fantasy I. Though originally nameless and silent, he symbolizes the strength, courage, and resolve of the chosen heroes destined to restore balance to a world thrown into chaos.</p> <p>In the game, he is one of the four Warriors of Light who each carry a darkened crystal, representing the four elemental forces—Earth, Fire, Water, and Wind. The Warrior of Light typically takes on the Fighter class, which can later be upgraded to Knight, giving him access to stronger weapons, armor, and white magic.</p> <p>While he had little personal backstory in the original game, later appearances in the Dissidia Final Fantasy series and other spin-offs gave him a noble and stoic personality, positioning him as the embodiment of light, honor, and destiny across the Final Fantasy universe.</p> <p>He has since become a legendary symbol of the franchise, often appearing as a representative hero in crossovers and anniversary titles.</p>



## Part 4: Test Plan

Input	Processing	Output
<b>Home</b>	You can view the home page overall by pressing the logo alone.	You get to see the pages on top, images on the home page etc.
<b>About</b>	Opens a page about us and the purpose of this page.	About us, an image of the team and some information.
<b>Contact Us</b>	Opens a page where you can contact them through socials.	A list of 3 social medias.
<b>Games</b>	When you select this page, you find a list of games from 1-16.	A click will be selected to open each game and see its bio.
<b>Characters</b>	Is in the games page, to view the main characters.	You'll see a list of main characters/protagonist of each game.
<b>Game 1</b>	Click on the icon.	You'll see the game bio.
<b>Character by name.</b>	Click on the icon.	You'll see the protagonist bio.
<b>Deals</b>	Click for affordable prices.	You'll see 2 links and images about websites that have affordable prices.

## Website inspiration:

Final Fantasy Wiki. (n.d.). *Logos of Final Fantasy*. [online] Available at:  
[https://finalfantasy.fandom.com/wiki/Logos\\_of\\_Final\\_Fantasy](https://finalfantasy.fandom.com/wiki/Logos_of_Final_Fantasy).

By Moonlight. (2017). *Final Fantasy Logos Explained*. [online] Available  
at:  
<https://bymoonlightblog.wordpress.com/2017/04/19/final-fantasy-logos-explained/>.