

Bachelor in Economic and Organizational Sociology B.A. - Hof University — Hof University

Source: <https://www.hof-university.com/studying-at-hof-university/our-degree-programs/economic-and-organizational-sociology-ba.html>

Students learn how to conduct mediations, plan projects, conduct critique and conflict meetings, organize international teams, and overall present themselves in a professional manner.

Semester 1 Introduction to Sociology; General Psychology; Presentation and Moderation; Intercultural Competence (E); English I; Organizational Sociology; Introduction Digital Business (E).

Semester 2 Introduction to Business Administration; Social structure analysis; Micro Sociology; Statistics I; Fundamentals of Economics; Fundamentals of Business Law.

Semester 3 Motivation and action; English II; Economic Sociology; Quality management; Scientific work; Qualitative methods.

Semester 4 Quantitative methods; Statistics II; Introduction to statistical software; Employee management (E); Industrial and organizational psychology.

Semester 5 Practical module and seminar

Semester 6 Elective module; Organization of social innovations; Common good economy / CSR; Strategic communication and networking; Sociological research seminar.

Semester 7 Bachelor seminar; Bachelor thesis; Empirical sociology of organization; Human resource development (E); Individual and collective labor law; Case study seminar.

Practical training or semester abroad possible in the 5th or 7th semester

The course teaches important skills:

How do you organize project work? How can you implement organizational changes even in the face of resistance? How can you integrate goals such as sustainability and a focus on the common good into your business practice? How do you put social innovations into practice, or what are the very practical implications of the digitalization of the working world?

The study program is practice and career-oriented from the very beginning.

Sociologists pursue careers in a variety of fields. However, if you have a fixed career path in mind, you should rather study law, medicine or theology.

The career path of sociologists is more exciting and, with good networking and organization, no riskier than that of other fields of study.

Sociologists

work in management consulting,

manage social institutions and hospitals,

work in personnel or organizational development,

advise in the field of marketing and social media, or

work in areas such as environmental protection, politics or lobbying.

These are precisely the areas for which we train you with this Bachelor's program! Very specifically practice-oriented!

Many sociologists have become self-employed and run their own companies and institutes.

Of course, you have to have initiative, show commitment and be genuinely interested in the subject. But that is exactly what makes sociologists stand out!

Examples of successful career paths can be found at www.mehralstaxifahren.de.

A lot of additional information, from internship advice to career planning and networking can be found here: www.sociologie-deutschland.net

Economic and Organizational Sociology

May 1 - July 15

Info and services

Timetable

Here you find your timetable.

The campus is the management and administrative center of the university. Here you will find the university library, high-tech laboratories and university sports facilities.

More about Campus Hof

Head of Program

Student Counseling

Student Affairs - Program Manager

Prof. Dr. Carsten Stark

Monday: 9:00 - 10:00

Doreen Rustler

Holger Edelmann