

# Smart Society M.Sc. - Hof University — Hof University

Source:

<https://www.hof-university.com/studying-at-hof-university/our-degree-programs/smart-society-msc.html>

Do you want to play a pioneering role in shaping the quality of life for people of all ages and in all walks of life?

Our Smart Society Master's program will qualify you for this forward-looking role.

We pay particular attention to

A balanced consideration of the needs of people in urban and rural areas,

digitalization and the possibilities of technological progress, and

the socially responsible integration of digital innovations.

Our goals

**Scientific aptitude:** As part of your studies, you will develop the ability to deal scientifically with current and future challenges of shaping society in a sustainable and socially acceptable way.

**Practical and project-oriented career:** Take on a qualified position after your studies. Our practical and project-oriented seminars, in particular, will prepare you for the job market by allowing you to apply your knowledge directly to real-life scenarios.

**Community involvement with an ethical focus:** We foster a culture of participation in our program. Learn how to get involved in the community while maintaining an ethical approach.

**Personal development:** Develop yourself with us! We emphasize teamwork and conflict resolution skills in group projects. At the same time, you will develop your communication skills during your studies so that you can explain complex issues in a way that is understandable to lay people.

Semesters 1 and 2: Practice-oriented theory

The following core modules are taught in the program:

Ethics and Sustainability

Smart Mobility

Urban Development & Design

Smart Home

Education Management

Smart Administration

Intelligent Healthcare & Public Health

Digital Infrastructure

Smart Work & Smart Production

Big Data & Artificial Intelligence

Semester 3: Master's thesis

You will typically write your Master's thesis in collaboration with a company that focuses on innovative technologies and solutions to improve the quality of life in various areas of society.

Despite being a full-time program, we offer you maximum flexibility.

Your lectures take place in blocks every second weekend during the semester at our campus in Kronach.

What you need:

Successfully completed Bachelor's degree (at least 210 ECTS)

Take the next step in your academic career!

Have you completed your bachelor's degree and are looking for a master's program with maximum flexibility?

Take the next step with us in the master's program Smart Society:

3 semesters

interdisciplinary

blocked weekend lectures plus afternoon online lectures during the week

free of charge

Smart Society

Winter semester:

May 1 - Juli 15

Summer semester:

November 15 - March 02

Info and services

Help shape the digital future!

What you can expect after studying with us:

A holistic understanding of the challenges and opportunities of the modern, intelligent society

A future-proof job in professions such as  
Team leader in urban/regional planning  
City Marketing Manager  
Smart City Strategy Consultant  
Business and urban solutions manager  
Project manager in IT, energy, logistics and general industry companies  
Expert

Team leader in urban/regional planning

City Marketing Manager

Smart City Strategy Consultant

Business and urban solutions manager

Project manager in IT, energy, logistics and general industry companies

Expert

Numerous opportunities for further development, including  
Research and development  
Training and teaching  
Entrepreneurship  
Consulting  
Data privacy and cybersecurity

Research and development

Training and teaching

Entrepreneurship

Consulting

Data privacy and cybersecurity

The Department of Interdisciplinary and Innovative Sciences at the Lucas Cranach Campus in Kronach offers you a study program that focuses on innovation and an interdisciplinary approach. The Department of Interdisciplinary and Innovative Sciences offers teaching and research in areas that require a high degree of interdisciplinary work and are characterized by innovation.

More about Campus Kronach

living and housing

library

spare time

Head of Program

Dean

Student Affairs - Program Manager

Site Management Campus Kronach

Secretary

Secretary

Prof. Dr. Oliver Schuster

Office hours by appointment

Prof. Dr. Gerald Schmola

by appointment

Elisa Dähne

Constanze Scheibl-Barnickel

Sabine Bisky

Kati Karl-Becker