

Bachelor in International Management B.A. - Hof University — Hof University

Source: <https://www.hof-university.com/studying-at-hof-university/our-degree-programs/international-management-ba.html>

Business The International Management program prepares you specifically for future specialist and management positions in internationally oriented companies and organizations. We place particular emphasis on topicality and internationality. You will receive excellent training from internationally experienced lecturers, some of whom have many years of management experience.

Language We also place particular emphasis on language training. In the obligatory subject English we bring you up to the level C2. As a second foreign language, you can choose between French and Spanish, where you will reach level C1. You can also take additional languages on a voluntary basis.

Culture We also familiarize you with the economic and cultural characteristics of the most important economic areas. Because only those who know, understand and respect the culture of other people can achieve goals together with them.

You have the choice...

Study profile I: English

The acquisition of English language skills level C2

The possibility to acquire a double degree at a foreign university

Study profile I/II: English and second world economic language (French or Spanish)

The acquisition of English language skills level C2

The acquisition of French or Spanish at least at level B2

The possibility of acquiring a double degree at a foreign university.

Semester 1 -3 Fundamentals

Semester 1

Foreign Language I; Principles of Economics; Introduction to Accounting; Introduction to Digital Business; Business Mathematics; Foreign Language II (SP I/II) or Fundamentals of Business Law (SP I), if applicable.

Semester 2

Foreign Language I; Financial Reporting; Fundamentals of Corporate Finance; Process Management (E); Introduction to Procurement, Production and Logistics Management; Statistics; Foreign Language II (SP I/II) or Sustainability Management / Corporate Social Responsibility (SP I), if applicable;

Semester 3

Study profile I

Foreign Language I; Crosscultural Communication and Presentation Skills; Principles of Marketing and E-Commerce; Resources Management and Organization; International Business Management; Fundamentals of Business Taxation;

Study Profile II

Foreign Language I; Crosscultural Communication and Presentation Skills; Principles of Marketing and E-Commerce; Resources Management and Organization; International Business Management;

Semester 4 and 5 (study abroad)

Practical module; modules according to § 4 paragraph 4 SPO; Review International Experience

Semester 6 and 7 Specialization

Study Profile I

Foreign Language I; International Negotiation Skills; International Strategies; International Economic Policy; European Law and International Business Law; Scientific Work;

Study Profile I / II

Foreign Language I; International Negotiation Skills; Foreign Language II; International Strategies; International Economic Policy; Scientific Work;

Compulsory elective module without specialization

Module according to § 4 paragraph 6 SPO; International Project;

Choice of focus areas

Digital Commerce and Marketing

Entrepreneurship and Tech Startups

Digital Supply Chain Management and Logistics

Human Resources Management

Finance and Controlling

Digital Process Management and IT-Technologies

Through this Bachelor's program, you will be trained for, among other things:

Working in intercultural teams, as well as working and living abroad

Management tasks in internationally active companies

Management and processing of business administration tasks

Entrepreneurial topics of the future

Have a look at theMoveOn databasefor a list of our partner universities.

Specialist and management positions in the international field

May 01 - July 15

Mandatory internship and

study semester abroad

in 4th and 5th semester

Info and services

Timetable

Here you find your timetable.

The campus is the management and administrative center of the university. Here you will find the university library, high-tech laboratories and university sports facilities.

More about Campus Hof

Head of Program

Student Counseling

Student Affairs - Program Manager

Prof. Dr. Miriam Frey-Knoll

nach vorheriger Vereinbarung

Doreen Rustler

Holger Edelmann

Please contact our Welcome Center.