

Master in Applied Psychology (M.Sc.) - Hof University — Hof University

Source: <https://www.hof-university.com/studying-at-hof-university/our-degree-programs/applied-psychology-msc.html>

With our Master's program in Applied Psychology, we offer bachelor's graduates in psychology or interdisciplinary psychology (e.g., business psychology) the opportunity to earn a general degree (M.Sc.) in psychology.

You will gain the necessary know-how as well as the professional, methodological and personal competencies to responsibly conduct independent and application-oriented behavioral research in both a corporate and university context.

The focus of the Master's program in Advanced Psychology is on practical questions relating to human behavior (including consumer behavior, behavior in groups, leadership behavior) from the business world, which are answered in an application-oriented and scientifically sound manner.

As a Master of Science, you are capable of independent scientific work after completing your studies, and are thus authorized to continue your academic career with a doctorate.

Semester 1 and 2:

Applied Research Methodology

Cognitive Psychology and Human Decision

Applied Neuropsychology

Diagnostics and Intervention

Organizational behavior

Multivariate Statistics

Occupational and Health Psychology

Learning and Behavior

Applied social psychology

Personnel Psychology

3rd semester:

Master's thesis and accompanying master's seminar

The modules are mainly offered in German, occasionally also in English.

The practical and application-oriented focus prepares graduates for a scientific or entrepreneurial career:

Scientific employee/ research

Personnel officer/ HR business partner

Market researcher

Suitability diagnostics

A completed university degree with an overall grade of 2.5 or better in the scope of at least 210 credits (bachelor's or diploma degree) at a German university or an equivalent degree at a foreign university

Bachelor graduates in psychology or an application-related interdisciplinary psychology course such as business psychology

Applicants with a lack of basic knowledge as well as applicants with a first professional degree of 180 credits may be admitted if they fulfill a post-qualification requirement.

Applied Psychology

Winter semester: May 1 - July 15

Summer semester: November 15 - January 15

Info and services

Timetable

Here you find your timetable.

The campus is the management and administrative center of the university. Here you will find the university library, high-tech laboratories and university sports facilities.

More about Campus Hof

Head of Program

Student Counseling

Student Affairs - Program Manager

Prof. Dr. Robin Müller

Thursday: 13:00 - 14:00

Doreen Rustler

Holger Edelmann