

# Bachelor in Business Information Systems B.Sc. - Hof University

## — Hof University

Source: <https://www.hof-university.com/studying-at-hof-university/our-degree-programs/business-information-systems-bsc.html>

In times when IT is a vital part of companies and public authorities, graduates of business informatics are in great demand. This is because their broad education enables them to make optimal use of the potential of IT in the business environment. This bridging function between IT and business administration is of great importance and accounts for the special status of business informatics graduates in practice.

The study program is structured as follows:

Basic area (semester 1 + 2)

Successful studies

Basics of Business Informatics & Business Administration

Basics of Programming & Web Development

Basics of Information Technology

Bookkeeping and Accounting

Software Engineering

Core area (semester 3 + 4)

Applied AI

Data Science

Databases & Cloud Computing

Marketing & E-Commerce

Logistics, controlling and investment management

Digital Ethics

Specialization area (semester 5 + 6)

IT Security

Interdisciplinary software development project

Freely selectable modules such as:

Robotics

IT Management

SAP programming or industry-specific information systems

Supply Chain Management

Social & Healthcare

As a graduate in business information systems, you will be able to make optimal use of the potential of informatics in the business environment.

Accordingly, the occupational profile of the business informatics specialist is broad and ranges from dealing with technological topics (e.g. artificial intelligence, databases, software development, project management) to dealing with business management concepts with an IT connection (e.g. IT consulting, e-business, controlling).

Admission requirements

General or subject-linked university entrance qualification, university of applied sciences entrance qualification or, if applicable, professional qualification.

Business Information Systems

from May 15

Info and services

Timetable

Here you find your timetable.

The campus is the management and administrative center of the university. Here you will find the university library, high-tech laboratories and university sports facilities.

More about Campus Hof

Head of Program

Student Counseling

Student Affairs - Program Manager

Prof. Dr. Sebastian Leuoth

Wednesday: 13:15 - 13:45 via Mail, via Zoom

Doreen Rustler

Michael Luft