

EVENT MANAGEMENT



Problem Statement: What Issue Are We Solving?



Event Planning Complexity

Leads to missed deadlines, budget overruns, and poor attendee experience.



Lack of Centralized Coordination

Causes communication breakdowns among vendors, teams, and stakeholders.



Inefficient Tools

Current tools often fail to integrate logistics, marketing, and real-time updates, increasing stress and inefficiency.



Critical Failures

45% of events face last-minute vendor cancellations or technical glitches impacting success.

Proposed Solution: Our Event Management Platform

A unified, end-to-end event management system that streamlines planning, execution, and post-event analysis.

Real-time collaboration and automated alerts reduce errors and improve team coordination.

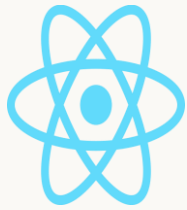
Features include centralized task tracking, vendor management, budget control, and attendee engagement tools.

Scalable for events from intimate gatherings to large-scale conferences like the Paris 2024 Olympics.



Technical stack

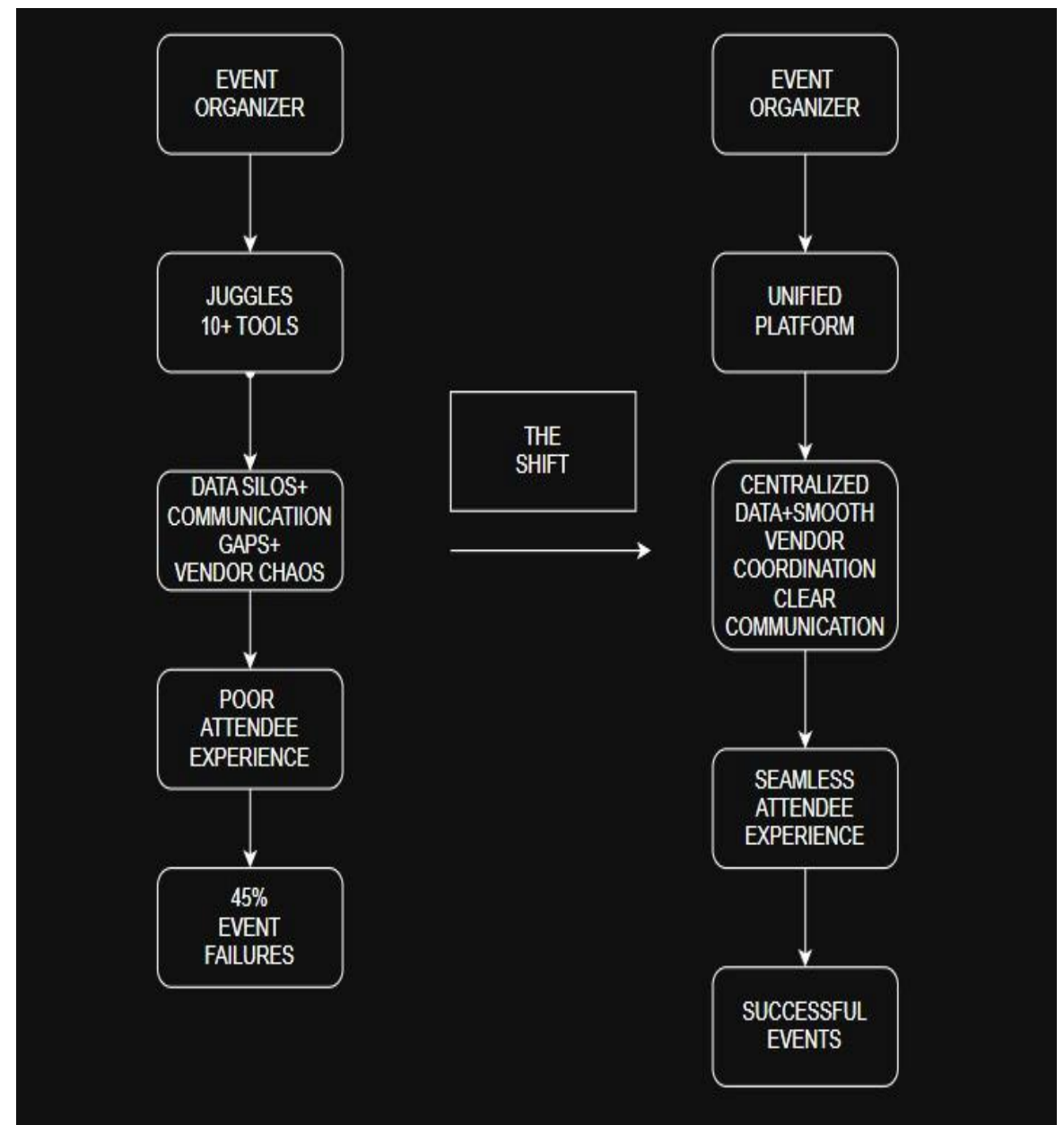
FRONTEND:



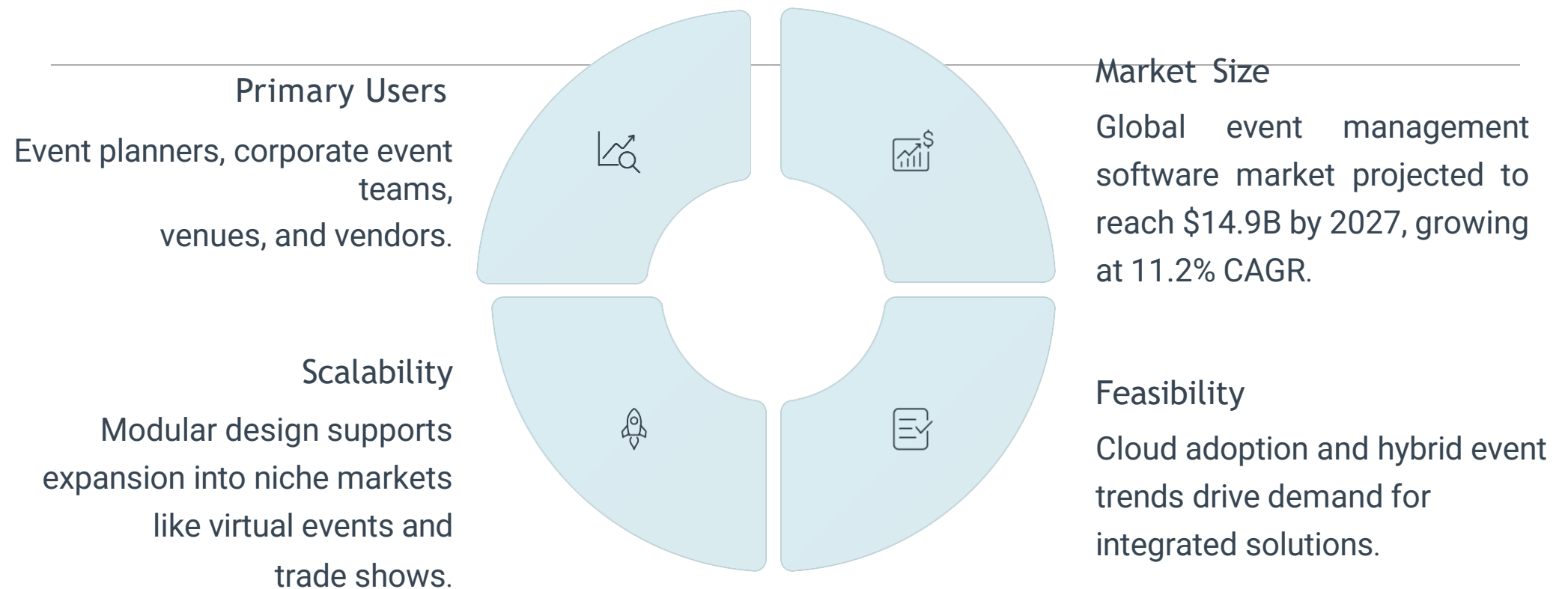
BACKEND:



DATABASES



Market Business Analysis: Target Users Opportunity



Impact: Social, Technical, and Business Value



Social Impact:

Enhances attendee satisfaction by ensuring smooth, engaging event experiences.



Technical Advancement

Reduces event failures through predictive analytics and automated contingency planning.



Business Value:

Cuts planning time by 30%, lowers costs by 20%, and increases ROI through data-driven insights.



Case Study Preview

Pilot event reduced vendor no-shows by 40% and improved attendee engagement by 25%.

PROTOTYPE:

Organizer Dashboard

Dashboard

Create Event

Event Title

mm/dd/yyyy

Venue

Agenda

Task Assignment

Venue Setup

Assigned to: Team A

Speaker Coordination

Assigned to: Team B

Marketing Campaign

Assigned to: Team C

Dashboard

Vendors

Attendees

Analytics

Attendee Login/Register

Welcome back

Sign in to continue your event journey

Email

Password

Forgot password?

Sign In

Home

Search

Events

Profile

Attendee Event Agenda

Agenda

Today

Registration

8:00 AM - 9:00 AM

Opening Keynote

9:00 AM - 10:30 AM

Networking Lunch

12:00 PM - 1:00 PM

Tomorrow

Workshop Session

10:00 AM - 11:30 AM

Closing Remarks

4:00 PM - 4:30 PM

Agenda

My Ticket

Feedback

Profile

Vendor & Sponsor Portal

Portal

Vendor Tasks

Submit Vendor Booth Design

Due: July 15 - Pending

Confirm Staffing for Event

Due: July 20 - Confirmed

Finalize Product Samples

Due: July 25 - Pending

Sponsor Logo

Attendee App Preview

This is how your logo will appear.

Recommended size: 500x500px

Upload New Logo

Tasks

Sponsors

Profile

Notifications Hub

Notifications

Vendor Confirmed

The vendor 'Creative Catering' has confirmed their participation.

New Attendee Registered

Jane Doe has just registered for your event.

Event Update

The main stage schedule has been updated.

Sponsor Payment Received

Payment from 'TechCorp' has been successfully processed.

Home

People

Alerts

Stats

Settings

Analytics Dashboard

Analytics

Attendance

Total Attendees

1,250

Last 30 Days +15%

Jan

Feb

Mar

Apr

May

Jun

Feedback

Attendee Satisfaction

4.5/5

Average Rating +5%

1*

2*

3*

4*

5*

Vendor Performance

Top Vendors

5

Number of Vendors +10%

Vendor A







Vendor B

Vendor C

Vendor D

Vendor E

Team Contributions: Roles Achievements

	<div>JAYANTH.R</div> <div>Team lead,Integration Dev.</div>
	<div>NISARGA S</div> <div>Mobile/UX Designer.</div>
	<div>LIKIN M B</div> <div>Backend Dev.</div>
	<div>V HEMANTHACHAR</div> <div>Frontend Dev.</div>
	<div>HARISH M N</div> <div>Data & Analytics.</div>
	<div>KISHOR</div> <div>Pitch & Documentation.</div>