



NISCHAL SHRESTHA

MEDIA & FINANCE MANAGER

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Bhotebahal, Kathmandu

PROFESSIONAL SUMMARY

Highly motivated **Bachelor in Information Management (BIM)** student with a strong foundation in IT, business management, and data analysis. Skilled in programming, database management, and digital marketing. Passionate about applying technology to solve business challenges.

ACADEMIC BACKGROUND

ARANIKO SECONDARY SCHOOL BS 2075
BHOTEBAHAL, KATHMANDU

SEE 3.55 /4 GPA

UNIGLOBE H/SS COLLEGE 2076 - 2016
KAMALADI, KATHMANDU

+2 MANAGEMENT 3.30/4 GPA
Overall

NAGARJUNA COLLEGE OF IT 2078 - 2082
SANKHAMUL, LALITPUR

BIM IN TRIBHUWAN UNIVERSITY Curenly
8th sem

Relevant Courses : Programming, Business
Analytics, System Analysis, E-commerce,
Database management

CAREER HISTORY

ADVERTISING EXCECUTIVE

MARCH 2020 to 2023

STG INTERNATIONAL COMPANY PVT LTD

ACCOUNTANT

JAN 2024 to 2025

GLOBAL TRADELINK COMPANY PVT LTD

SALES EXECUTIVE

APRIL 2023 to 2024

SHRESTHA TRADERS AND IMPEX PVT LTD

MEDIA AND FINANCE MANAGER

Jan 2025 - Present

GECKO WORKS

CORE SKILLS

- Programming (Python, Java, JavaScript), Web (React.js, Node.js), Databases (MySQL, MongoDB).
- Data Analysis, Visualization (Power BI, Tableau), BI, Machine Learning (TensorFlow).
- Project Management (Agile, Scrum), Business Analytics, Entrepreneurship, E-commerce.
- SEO, Digital Marketing, Social Media, Content Marketing, Google Analytics.
- Problem-Solving, Leadership, Communication, Teamwork, Critical Thinking.

WORK REFERENCES

NISCHAL SHRESTHA

Media & Finance Manager, Gecko Works

General Manager, STG International

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