Of course. Here is the updated 10-minute pitch script for "Do-My-Service," which integrates the key points and professional language from your presentation slides (Do-My-Service-Rebuilding-Trust-in-Local-Communities.pdf) while maintaining the clear, simple structure of the original script.

# **Video Pitch Script: DoMyService (Updated 10-Minute Version)**

**Presenters:** Parth Shikhare (Leader of Team Ajinkya) to start and end. Other team members can present different sections.

## (0:00 - 1:00) Introduction & Hook

- [Parth on screen, speaking clearly and warmly]
- "Good evening. Imagine your tap starts leaking late at night. Who do you call? And how can you possibly trust them? This is the Local Services Trust Problem<sup>1</sup>."
- "For years, finding reliable local help has been difficult, and big platforms have prioritized profits over people<sup>2</sup>."
- "We believe there's a better way. My name is Parth Shikhare, leader of Team Ajinkya <sup>33</sup>, and on behalf of our entire team, I'm proud to present

**Do-My-Service** <sup>4</sup>—a fully functional prototype we built in just 36 hours for HackWave 1.0<sup>5555</sup>. It's a simple, honest platform designed to rebuild trust in our local communities<sup>6</sup>."

## (1:00 - 2:30) The Problem We're Solving

- [Another team member, e.g., Chetan, takes over]
- "The current system is broken. Local providers, like plumbers and electricians, are stuck relying on slow word-of-mouth referrals, which limits their growth<sup>7</sup>. Customers struggle to find verified professionals because there's no honest rating system<sup>8</sup>."
- "Aggregator platforms that try to solve this charge huge commission fees—as high as 15-30%—which hurts the provider's income and makes services more expensive for us<sup>9</sup>."
- "Ultimately, these platforms focus on transactions, not relationships, which weakens community trust<sup>10</sup>. So the question we asked was: How might we rebuild that trust and connection, without the high fees<sup>11</sup>?"

#### (2:30 - 5:30) Our Solution: Do-My-Service

- [Another team member, e.g., Aarya, takes over]
- "Do-My-Service is our answer. It's a community-driven, zero-commission platform that ensures fair compensation and authentic connections<sup>121212</sup>."
- "Our core innovation is the Completion Code System—our unique trust layer<sup>13131313</sup>. Here's how it works in four simple steps:"
  - 1. First, a provider accepts a job and generates a unique 6-digit code<sup>14</sup>.
  - 2. When the job is done, the provider shares this code with the customer<sup>15</sup>.
  - 3. The customer enters the code into the app to verify the transaction is complete 16.
  - 4. Only after the code is verified does the review form unlock<sup>17</sup>.
- "This simple system makes it impossible to post fake reviews, ensuring every rating comes from a real, completed job<sup>18181818</sup>."
- "We also made our platform incredibly accessible. You can log in securely with just a phone number and OTP, which is perfect for non-technical users<sup>1919</sup>. And instead of complex in-app messaging, we enable a direct handoff to WhatsApp or a phone call for immediate communication<sup>20</sup>."

## (5:30 - 7:00) Market and Business Model

- [Another team member, e.g., Nischay, takes over]
- "The market we are targeting is massive. In India, there are over 80 million informal service workers who rely on these kinds of fragmented networks<sup>21</sup>. We are especially focused on Tier-2 and Tier-3 cities, where smartphone use is rapidly growing<sup>22</sup>."
- "Our business model is sustainable and community-first. At its core is our zero-commission promise: 100% of the service fee goes directly to the provider<sup>23</sup>. To ensure our long-term growth, we will offer two tiers:"
  - A
     Free Community Tier that gives all providers access to basic listings and our core
     Completion Code system<sup>24</sup>.

An optional

**Premium Tier**, a subscription model for providers who want enhanced visibility and 'verified' badges to stand out<sup>25</sup>.

### (7:00 - 8:00) The Impact We Create

- [Another team member, e.g., Yashraj, takes over]
- "Do-My-Service is more than an app; it's a catalyst for change<sup>26</sup>. Our impact is clear:"
- "

**Social Impact:** We empower small, local businesses by increasing their direct earnings and foster community trust with a transparent system<sup>27</sup>."

• "

**Business Impact:** Our zero-commission model ensures high provider loyalty and creates a foundation for sustainable, local economic growth<sup>28</sup>."

• "

**Technical Impact:** We are introducing an innovative, geo-verified review system that sets a new standard for trust in digital platforms<sup>29</sup>."

#### (8:00 - 8:45) Our Team

- [Parth returns to introduce the team]
- "This entire working prototype was brought to life by the passion and dedication of Team Ajinkya<sup>30</sup>."
- "Our team includes Aarya Khatate <sup>31</sup>, Chetan Chaudhari <sup>32</sup>, Nischay Chavan <sup>33</sup>, Vinay Gone <sup>34</sup>, Yashraj Patil <sup>35</sup>, and myself, Parth Shikhare <sup>36</sup>."

## (8:45 - 9:30) Conclusion & Transition to Demo

- [Parth closes the pitch]
- "So, Do-My-Service is a simple, secure, and fair platform designed to bring trust back to our local economy<sup>37</sup>. We've built a complete system, from OTP-based login to our unique code verification, all in just 36 hours<sup>38383838</sup>."
- "We are building trust, one connection at a time<sup>39</sup>. Now, let me show you how it all works in our live demo."