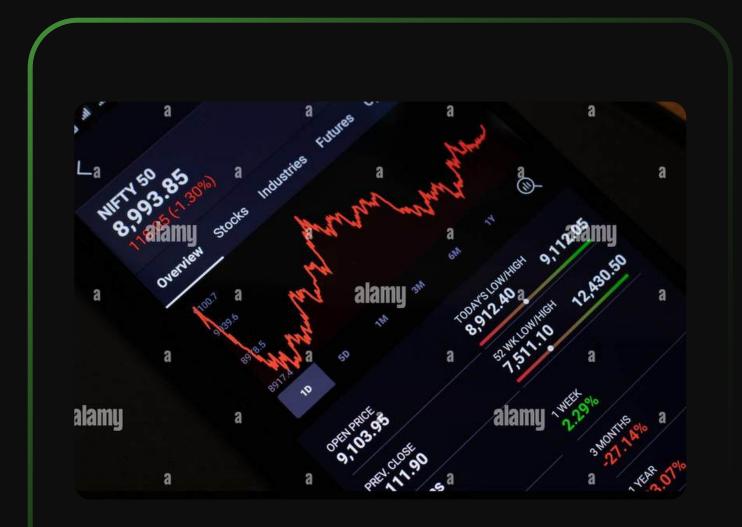






Problem Statement

- Financial markets are influenced by investor sentiment.
- Goal: Predict next day's NIFTY 50 closing price based on sentiment from news headlines.
- Can we quantify sentiment and use it to forecast the market?













Solution Overview

Workflow: News → Sentiment Score →
 LSTM Model → Price Prediction

Frontend : HTML/CSS

Backend : Flask

•ML Model: LSTM using TensorFlow

/ Keras

Sentiment Analysis: VADER







Data Collection & Preprocessing

- Dataset:
 - News headlines and NIFTY 50 closing prices
- Missing values handled with forward fill
- Features:
 - VADER sentiment score + closing price
- Time series window:
 - 10-day lookback for prediction







Sentiment Analysis

- Tool: VADER (Valence Aware Dictionary and sEntiment Reasoner)
- Why VADER: Lightweight, effective for financial text
- Sentiment score range: -1 (negative)
 to +1 (positive)





LSTM Model Design



• Input :

10 days × 2 features (price + sentiment)



• Layers:

2 LSTM layers+ Dense Layer



Output:

Predicted closing price



• Reason:

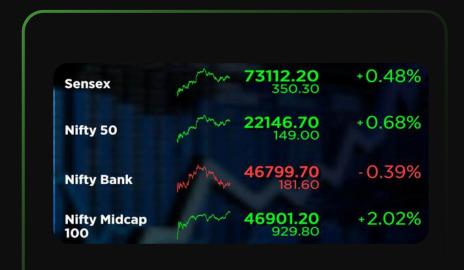
LSTM is ideal for sequential time - series data













Web Application Demo

- User inputs a news headline via frontend form
- Backend calculates sentiment score using VADER
- LSTM model predicts next day's NIFTY closing price
- Result displayed instantly to the user







Challenges & Learnings

- Aligning time-series
 data with news
 accurately
- Managing small dataset size and avoiding overfitting

- Combining NLP + LSTM into one pipeline
- Full-stack
 deployment
 experience with Flask





Future Scope & Conclusion

- Enhance with technical indicators (RSI, volume, etc.
- Use BERT for more accurate sentiment analysis
- Deploy via Docker + cloud hosting

Conclusion:

Deploy Successfully built a full pipeline for market prediction using sentiment analysis.





