Asset Type	Usage Pattern	Est. Volume	Recommended Storage	Reason
Company Logos	Mostly **read**, low change	~800 images	**Firebase**	Easy caching, global CDN delivery, minimal space use
News Images	Many images, **mostly read**	Many	**Firebase**	Firebase scales well for heavy image access; keeps server light
Overview Texts	Frequent **edits**, 800 files	~800	**Server** (DB or FS)	Small in size; benefit from low-latency local edits
Video Thumbnails	Mostly **read**	Many	**Firebase**	Offload to CDN, improve delivery speed
JDs (PDFs)	Upload + Read, ~1 per JD	800+ PDFs	**Firebase**	Keeps server clean; PDF previews work better with Firebase
Compendium Texts	800 files, many **edits**	~800	**Server** (DB)	Should ideally be version-controlled and fast-editable
Compendium PDFs	~4000 PDFs, heavy **read**	~4000	**Firebase**	High traffic → Firebase's CDN + file protection + cheap cold storage