



Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

That operates a ride-hailing platform.

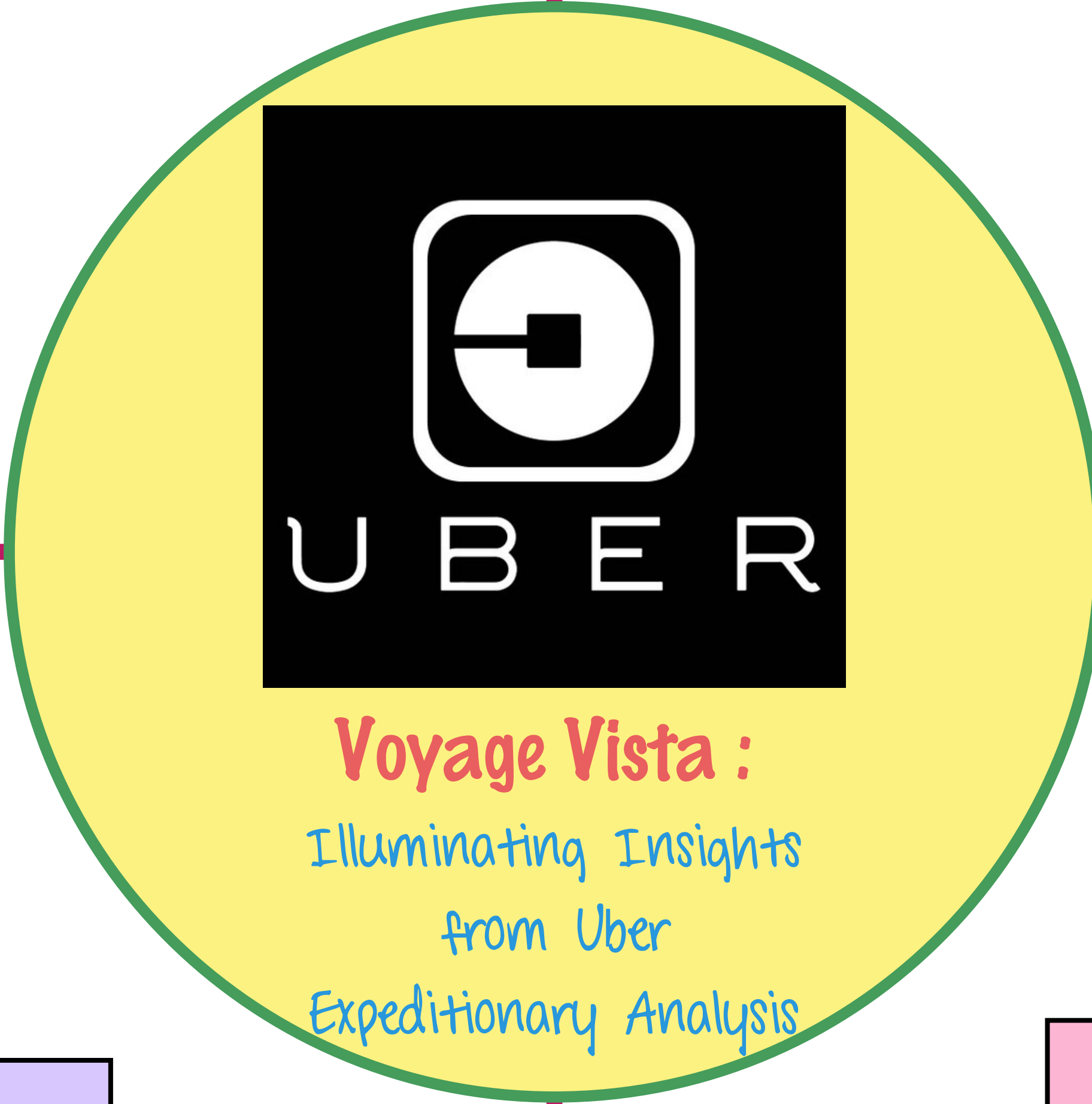
Uber is a multinational transportation network company.

It was founded in 2009 by Garrett Camp and Travis Kalanick.

It provides convenient way.

Based in San Francisco, California.

Individuals to request rides form drivers.



Uber Driver Analysis refers to the Analyzing the number of trips taken by Uber drivers.

It provides insights into their overall activity.

Daily, Weekly, or Monthly Analysis.

The research is carried out on Uber drives dated connected from the year 2016.

The demand for rides in specific area.

To understand the trends and patterns of trip volumes.



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?