

K Means

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```
##Loading Required Packages
```

```
rm(list = ls()) #cleaning the environment
library(readr)
library(tidyverse)
```

```
## -- Attaching packages ----- tidyverse 1.3.2 --
## v ggplot2 3.4.0      v dplyr   1.0.10
## v tibble  3.1.8      v stringr 1.5.0
## v tidyr   1.3.0      v forcats 0.5.2
## v purrr   1.0.1
## -- Conflicts ----- tidyverse_conflicts() --
## x dplyr::filter() masks stats::filter()
## x dplyr::lag()     masks stats::lag()
```

```
library(caret)
```

```
## Loading required package: lattice
##
## Attaching package: 'caret'
##
## The following object is masked from 'package:purrr':
##
##     lift
```

```
library(knitr)
library(class)
library(ggplot2)
library(ggcorrplot)
library(dplyr)
library(e1071)
library(reshape2)
```

```
##
## Attaching package: 'reshape2'
##
## The following object is masked from 'package:tidyr':
##
##     smiths
```

```
library(caret)
library(factoextra)
```

```
## Welcome! Want to learn more? See two factoextra-related books at https://goo.gl/ve3WBa
```

```
library(cluster)
library(cowplot)
library(pander)
library(kernlab)
```

```
##
## Attaching package: 'kernlab'
##
## The following object is masked from 'package:purrr':
##
##   cross
##
## The following object is masked from 'package:ggplot2':
##
##   alpha
```

```
library(tidyr)
```

```
##Import Data "Pharmaceuticals.csv"
```

```
pharma <- read.csv("C:/Users/Chaur/OneDrive/Desktop/FML/Assignment_4_Kmeans/Pharmaceuticals.csv")
head(pharma)
```

```
##   Symbol      Name Market_Cap Beta PE_Ratio ROE ROA Asset_Turnover
## 1  ABT Abbott Laboratories    68.44 0.32   24.7 26.4 11.8      0.7
## 2  AGN Allergan, Inc.      7.58 0.41   82.5 12.9  5.5      0.9
## 3  AHM Amersham plc       6.30 0.46   20.7 14.9  7.8      0.9
## 4  AZN AstraZeneca PLC    67.63 0.52   21.5 27.4 15.4      0.9
## 5  AVE Aventis          47.16 0.32   20.1 21.8  7.5      0.6
## 6  BAY Bayer AG        16.90 1.11   27.9  3.9  1.4      0.6
##   Leverage Rev_Growth Net_Profit_Margin Median_Recommendation Location Exchange
## 1    0.42     7.54          16.1      Moderate Buy      US      NYSE
## 2    0.60     9.16           5.5      Moderate Buy    CANADA    NYSE
## 3    0.27     7.05          11.2      Strong Buy      UK      NYSE
## 4    0.00    15.00          18.0      Moderate Sell      UK      NYSE
## 5    0.34    26.81          12.9      Moderate Buy    FRANCE    NYSE
## 6    0.00    -3.17           2.6      Hold    GERMANY    NYSE
```

```
##Understand the bank data structure
```

```
str(pharma) #21 obs. of 14 variables:
```

```
## 'data.frame':   21 obs. of  14 variables:
## $ Symbol      : chr  "ABT" "AGN" "AHM" "AZN" ...
## $ Name        : chr  "Abbott Laboratories" "Allergan, Inc." "Amersham plc" "AstraZeneca PL
```

```
## $ Market_Cap      : num  68.44 7.58 6.3 67.63 47.16 ...
## $ Beta            : num  0.32 0.41 0.46 0.52 0.32 1.11 0.5 0.85 1.08 0.18 ...
## $ PE_Ratio        : num  24.7 82.5 20.7 21.5 20.1 27.9 13.9 26 3.6 27.9 ...
## $ ROE             : num  26.4 12.9 14.9 27.4 21.8 3.9 34.8 24.1 15.1 31 ...
## $ ROA             : num  11.8 5.5 7.8 15.4 7.5 1.4 15.1 4.3 5.1 13.5 ...
## $ Asset_Turnover   : num  0.7 0.9 0.9 0.9 0.6 0.6 0.9 0.6 0.3 0.6 ...
## $ Leverage         : num  0.42 0.6 0.27 0 0.34 0 0.57 3.51 1.07 0.53 ...
## $ Rev_Growth       : num  7.54 9.16 7.05 15 26.81 ...
## $ Net_Profit_Margin : num  16.1 5.5 11.2 18 12.9 2.6 20.6 7.5 13.3 23.4 ...
## $ Median_Recommendation: chr  "Moderate Buy" "Moderate Buy" "Strong Buy" "Moderate Sell" ...
## $ Location         : chr  "US" "CANADA" "UK" "UK" ...
## $ Exchange         : chr  "NYSE" "NYSE" "NYSE" "NYSE" ...
```

```
summary(pharma)
```

```
##      Symbol      Name      Market_Cap      Beta
## Length:21      Length:21      Min.   : 0.41      Min.   :0.1800
## Class :character Class :character 1st Qu.: 6.30      1st Qu.:0.3500
## Mode  :character Mode  :character Median  : 48.19      Median :0.4600
##                                     Mean   : 57.65      Mean   :0.5257
##                                     3rd Qu.: 73.84      3rd Qu.:0.6500
##                                     Max.    :199.47      Max.    :1.1100
##      PE_Ratio      ROE      ROA      Asset_Turnover      Leverage
## Min.   : 3.60      Min.   : 3.9      Min.   : 1.40      Min.   :0.3      Min.   :0.0000
## 1st Qu.:18.90      1st Qu.:14.9      1st Qu.: 5.70      1st Qu.:0.6      1st Qu.:0.1600
## Median :21.50      Median :22.6      Median :11.20      Median :0.6      Median :0.3400
## Mean   :25.46      Mean   :25.8      Mean   :10.51      Mean   :0.7      Mean   :0.5857
## 3rd Qu.:27.90      3rd Qu.:31.0      3rd Qu.:15.00      3rd Qu.:0.9      3rd Qu.:0.6000
## Max.    :82.50      Max.    :62.9      Max.    :20.30      Max.    :1.1      Max.    :3.5100
##      Rev_Growth      Net_Profit_Margin      Median_Recommendation      Location
## Min.   : -3.17      Min.   : 2.6      Length:21      Length:21
## 1st Qu.: 6.38      1st Qu.:11.2      Class :character      Class :character
## Median : 9.37      Median :16.1      Mode  :character      Mode  :character
## Mean   :13.37      Mean   :15.7
## 3rd Qu.:21.87      3rd Qu.:21.1
## Max.    :34.21      Max.    :25.5
##      Exchange
## Length:21
## Class :character
## Mode  :character
##
##
##
```

```
colMeans(is.na(pharma)) #No Missing data
```

```
##      Symbol      Name      Market_Cap
##      0      0      0
##      Beta      PE_Ratio      ROE
##      0      0      0
##      ROA      Asset_Turnover      Leverage
##      0      0      0
##      Rev_Growth      Net_Profit_Margin      Median_Recommendation
```

```
##           0           0           0
##           Location           Exchange
##           0           0
```

#1. Use only the numerical variables (1 to 9) to cluster the 21 firms.

```
pharma2 <- pharma[,c(1,3:11)]
row.names(pharma2) <- pharma2[,1]
pharma2 <- pharma2[,-1]
head(pharma2)
```

```
##      Market_Cap Beta PE_Ratio  ROE  ROA Asset_Turnover Leverage Rev_Growth
## ABT      68.44 0.32    24.7 26.4 11.8           0.7    0.42    7.54
## AGN      7.58 0.41    82.5 12.9  5.5           0.9    0.60    9.16
## AHM      6.30 0.46    20.7 14.9  7.8           0.9    0.27    7.05
## AZN     67.63 0.52    21.5 27.4 15.4           0.9    0.00   15.00
## AVE     47.16 0.32    20.1 21.8  7.5           0.6    0.34   26.81
## BAY     16.90 1.11    27.9  3.9  1.4           0.6    0.00   -3.17
##      Net_Profit_Margin
## ABT           16.1
## AGN            5.5
## AHM           11.2
## AZN           18.0
## AVE           12.9
## BAY            2.6
```

```
str(pharma2) #Dropped "Name", "Median_Recommendation", "Location", "Exchange"
```

```
## 'data.frame':    21 obs. of  9 variables:
## $ Market_Cap      : num  68.44 7.58 6.3 67.63 47.16 ...
## $ Beta             : num  0.32 0.41 0.46 0.52 0.32 1.11 0.5 0.85 1.08 0.18 ...
## $ PE_Ratio         : num  24.7 82.5 20.7 21.5 20.1 27.9 13.9 26 3.6 27.9 ...
## $ ROE              : num  26.4 12.9 14.9 27.4 21.8 3.9 34.8 24.1 15.1 31 ...
## $ ROA              : num  11.8 5.5 7.8 15.4 7.5 1.4 15.1 4.3 5.1 13.5 ...
## $ Asset_Turnover    : num  0.7 0.9 0.9 0.9 0.6 0.6 0.9 0.6 0.3 0.6 ...
## $ Leverage          : num  0.42 0.6 0.27 0 0.34 0 0.57 3.51 1.07 0.53 ...
## $ Rev_Growth        : num  7.54 9.16 7.05 15 26.81 ...
## $ Net_Profit_Margin: num  16.1 5.5 11.2 18 12.9 2.6 20.6 7.5 13.3 23.4 ...
```

Normalizing the data by using Scale function.

```
set.seed(72)
pharma_Norm <- scale(pharma2) #normalizing the data by subtracting the mean of the data and dividing by
pandoc.table(head(pharma_Norm), style="grid", split.tables = Inf) # top 6 Observation from pharma_Norm
```

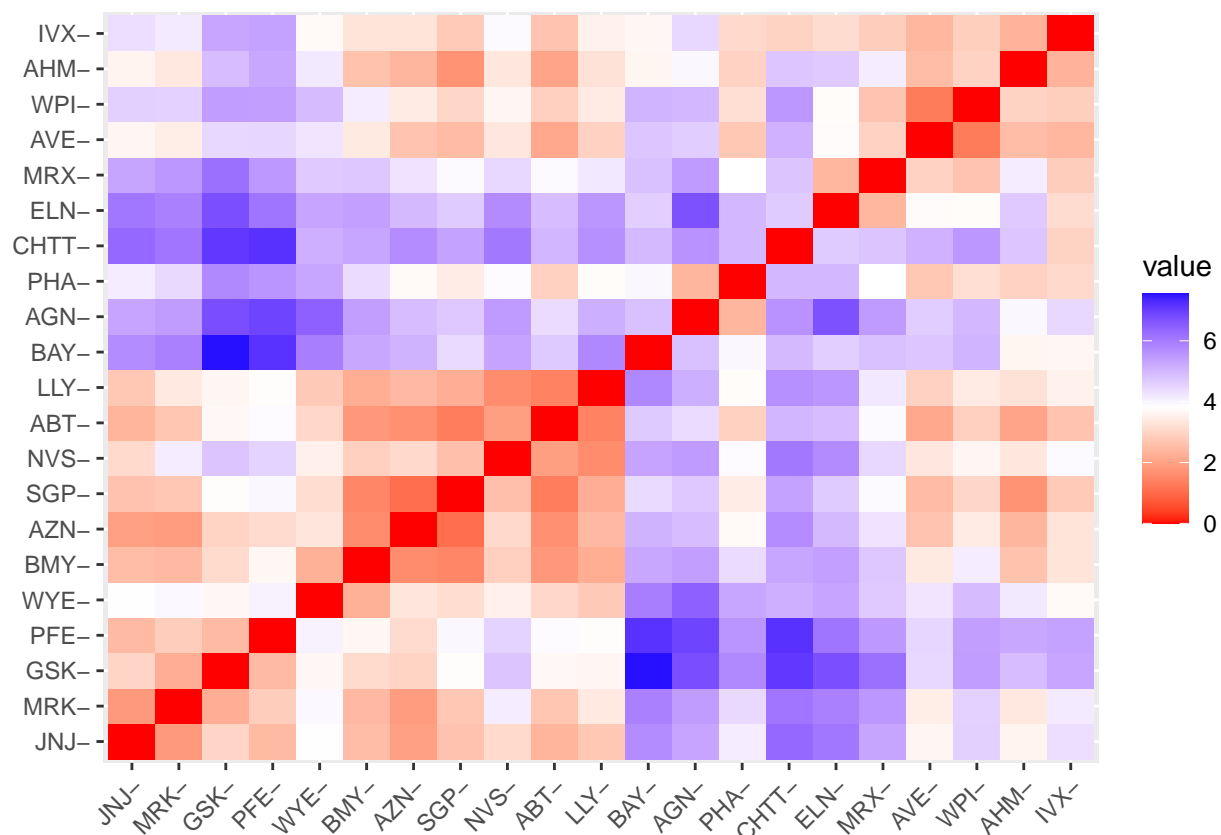
```
##
##
## +-----+-----+-----+-----+-----+-----+-----+-----+-----+
## | &nbsp; | Market_Cap | Beta | PE_Ratio | ROE | ROA | Asset_Turnover | Leverage | Rev_G |
## +=====+=====+=====+=====+=====+=====+=====+=====+=====+
## | **ABT** | 0.1841 | -0.8013 | -0.04671 | 0.04009 | 0.2416 | 0 | -0.2121 | -0.53
```

```
## +-----+-----+-----+-----+-----+-----+-----+-----+-----+
## | **AGN** | -0.8544 | -0.4507 | 3.497 | -0.8548 | -0.9423 | 0.9225 | 0.01828 | -0.3
## +-----+-----+-----+-----+-----+-----+-----+-----+-----+
## | **AHM** | -0.8763 | -0.256 | -0.292 | -0.7223 | -0.5101 | 0.9225 | -0.4041 | -0.5
## +-----+-----+-----+-----+-----+-----+-----+-----+-----+
## | **AZN** | 0.1703 | -0.02226 | -0.2429 | 0.1064 | 0.9181 | 0.9225 | -0.7497 | 0.1
## +-----+-----+-----+-----+-----+-----+-----+-----+-----+
## | **AVE** | -0.179 | -0.8013 | -0.3287 | -0.2648 | -0.5664 | -0.4613 | -0.3145 | 1.2
## +-----+-----+-----+-----+-----+-----+-----+-----+-----+
## | **BAY** | -0.6954 | 2.276 | 0.1495 | -1.451 | -1.713 | -0.4613 | -0.7497 | -1.4
## +-----+-----+-----+-----+-----+-----+-----+-----+-----+
```

```
##Clustering the data by using euclidean distnace and plotting the graph
##Using Euclidean distance formula
```

$$distance = \sqrt{(x_2 - x_1)^2 + (y_2 - y_1)^2}$$

```
pharma_distance <- get_dist(pharma_Norm) #By default uses Euclidean distance to compute the distances b
fviz_dist(pharma_distance, order = TRUE, show_labels = TRUE) #heatmap to visualize the distance
```



```
countries <- pharma[,c(1,2)]
unique(countries)
```

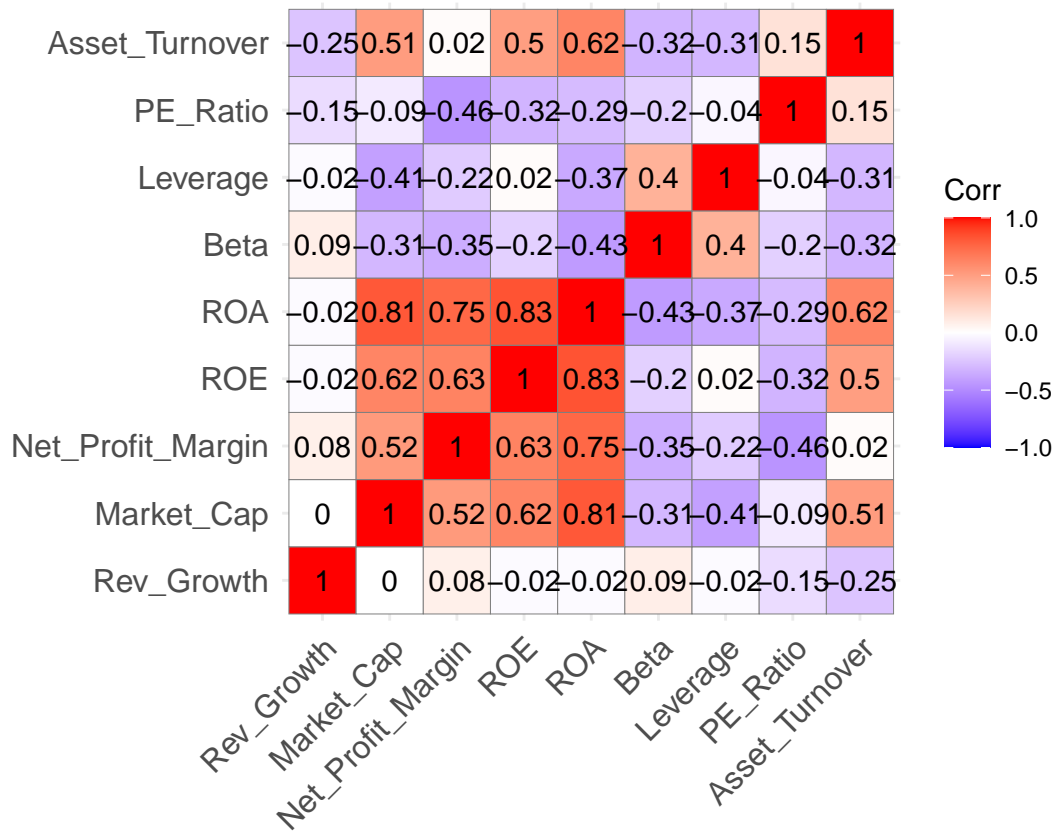
```
##      Symbol      Name
## 1      ABT Abbott Laboratories
```

```
## 2    AGN                Allergan, Inc.
## 3    AHM                Amersham plc
## 4    AZN                AstraZeneca PLC
## 5    AVE                Aventis
## 6    BAY                Bayer AG
## 7    BMY                Bristol-Myers Squibb Company
## 8    CHTT              Chattem, Inc
## 9    ELN                Elan Corporation, plc
## 10   LLY                Eli Lilly and Company
## 11   GSK                GlaxoSmithKline plc
## 12   IVX                IVAX Corporation
## 13   JNJ                Johnson & Johnson
## 14   MRX Medicis Pharmaceutical Corporation
## 15   MRK                Merck & Co., Inc.
## 16   NVS                Novartis AG
## 17   PFE                Pfizer Inc
## 18   PHA                Pharmacia Corporation
## 19   SGP                Schering-Plough Corporation
## 20   WPI                Watson Pharmaceuticals, Inc.
## 21   WYE                Wyeth
```

#The intensity of color changes as distances increases or decreases. Below heatmap represents the dista

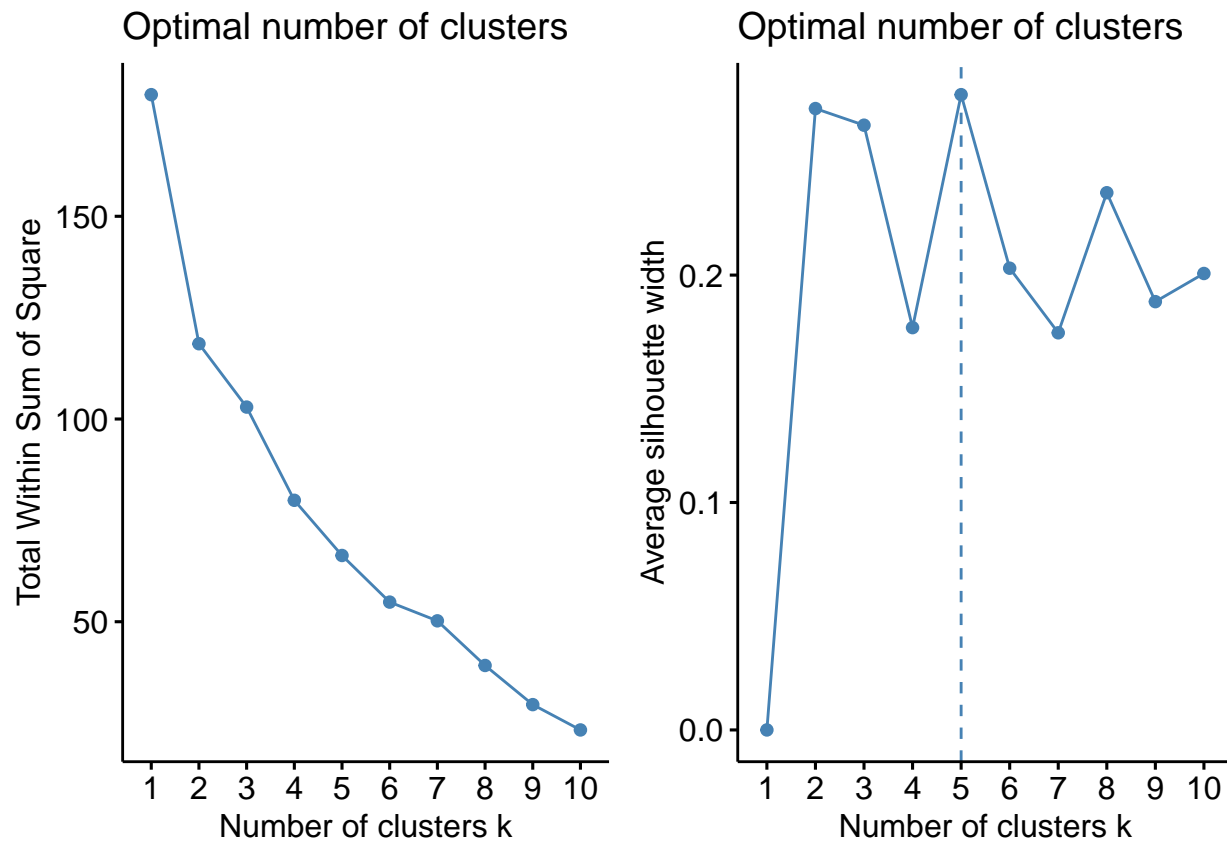
#To see if there is any correlation among the variables choosen for clustering

```
corr<-cor(pharma_Norm)
ggcorrplot(corr,outline.color = "grey50",lab = TRUE,hc.order = TRUE,type = "full") ##Return on Assets (
```



##Finding the number of cluster for grouping similar countries together. ##There are two main methods to find the value of K or number of cluster: Elbow chart and the Silhouette Method

```
Elbow_method <- fviz_nbclust(pharma_Norm, kmeans, method = "wss")
Silhouette <- fviz_nbclust(pharma_Norm, kmeans, method = "silhouette")
plot_grid(Elbow_method, Silhouette, nrow = 1) #The elbow method is giving value k = 6 however the silho
```



#Trying to find out the optimal value of k since elbow method is showing k = 2 or 6 and silhouette method is showing k= 5. will explore all values from 2 to 6

```
k2<-kmeans(pharma_Norm,centers =2,nstart=25)
k3<-kmeans(pharma_Norm,centers =3,nstart=25)
k4<-kmeans(pharma_Norm,centers =4,nstart=25)
k5<-kmeans(pharma_Norm,centers =5,nstart=25)
k6<-kmeans(pharma_Norm,centers =6,nstart=25)
p1<-fviz_cluster(k2,geom = "point", data=pharma_Norm)+ggtitle("k=2")
p2<-fviz_cluster(k3,geom = "point", data=pharma_Norm)+ggtitle("k=3")
p3<-fviz_cluster(k4,geom = "point", data=pharma_Norm)+ggtitle("k=4")
p4<-fviz_cluster(k5,geom = "point", data=pharma_Norm)+ggtitle("k=5")
p5<-fviz_cluster(k6,geom = "point", data=pharma_Norm)+ggtitle("k=6")
library(gridExtra)
```

```
##
```

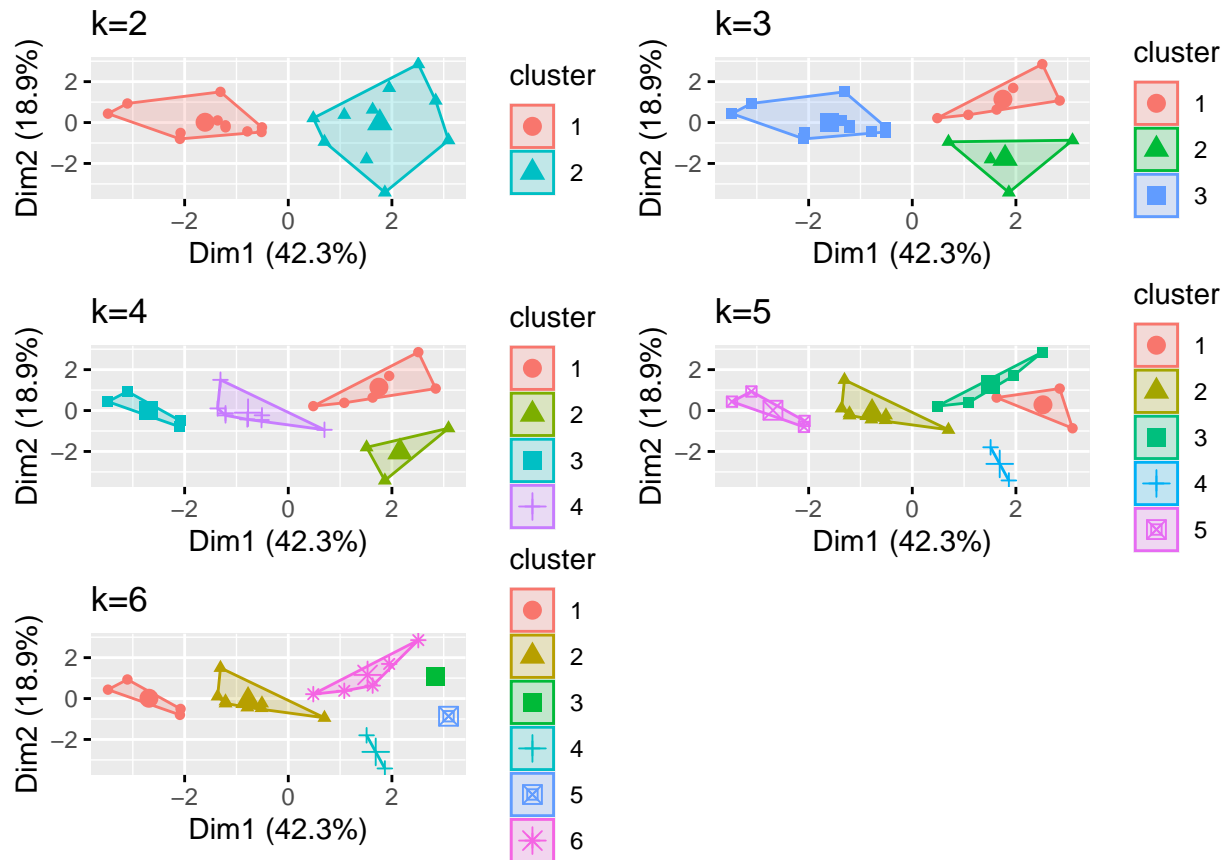
```
## Attaching package: 'gridExtra'
```

```
## The following object is masked from 'package:dplyr':
```

```
##
```

```
## combine
```

```
grid.arrange(p1,p2,p3,p4,p5)#The value 5 has no overlap and also creating 5 different clusters
```

#Since value of K = 5 is making more sense will create 5 clusters for our analysis

```
pharma_Kmeans <- kmeans(pharma_Norm, centers = 5, nstart = 25)
pandoc.table(pharma_Kmeans$centers, style="grid", split.tables = Inf)
```

```
##
##
## +-----+-----+-----+-----+-----+-----+-----+-----+-----+
## | Market_Cap | Beta | PE_Ratio | ROE | ROA | Asset_Turnover | Leverage | Rev_Growth | Net.
## +-----+-----+-----+-----+-----+-----+-----+-----+-----+
## | -0.03142 | -0.4361 | -0.3172 | 0.195 | 0.4084 | 0.173 | -0.2745 | -0.7042 |
## +-----+-----+-----+-----+-----+-----+-----+-----+-----+
## | -0.4393 | -0.4702 | 2.7 | -0.835 | -0.9235 | 0.2306 | -0.1417 | -0.1168 |
## +-----+-----+-----+-----+-----+-----+-----+-----+-----+
## | -0.7602 | 0.2796 | -0.4774 | -0.7438 | -0.8107 | -1.268 | 0.06308 | 1.518 |
## +-----+-----+-----+-----+-----+-----+-----+-----+-----+
## | -0.8705 | 1.341 | -0.05284 | -0.6184 | -1.193 | -0.4613 | 1.366 | -0.6913 |
## +-----+-----+-----+-----+-----+-----+-----+-----+-----+
## | 1.696 | -0.1781 | -0.1985 | 1.235 | 1.35 | 1.153 | -0.4681 | 0.4672 |
## +-----+-----+-----+-----+-----+-----+-----+-----+-----+
```

```
pharma_Kmeans$size #Size of the cluster
```

```
## [1] 8 2 4 3 4
```

```
pharma_Kmeans$withinss
```

```
## [1] 21.879320  2.803505 12.791257 15.595925  9.284424
```

```
pharma_Kmeans$cluster[16]
```

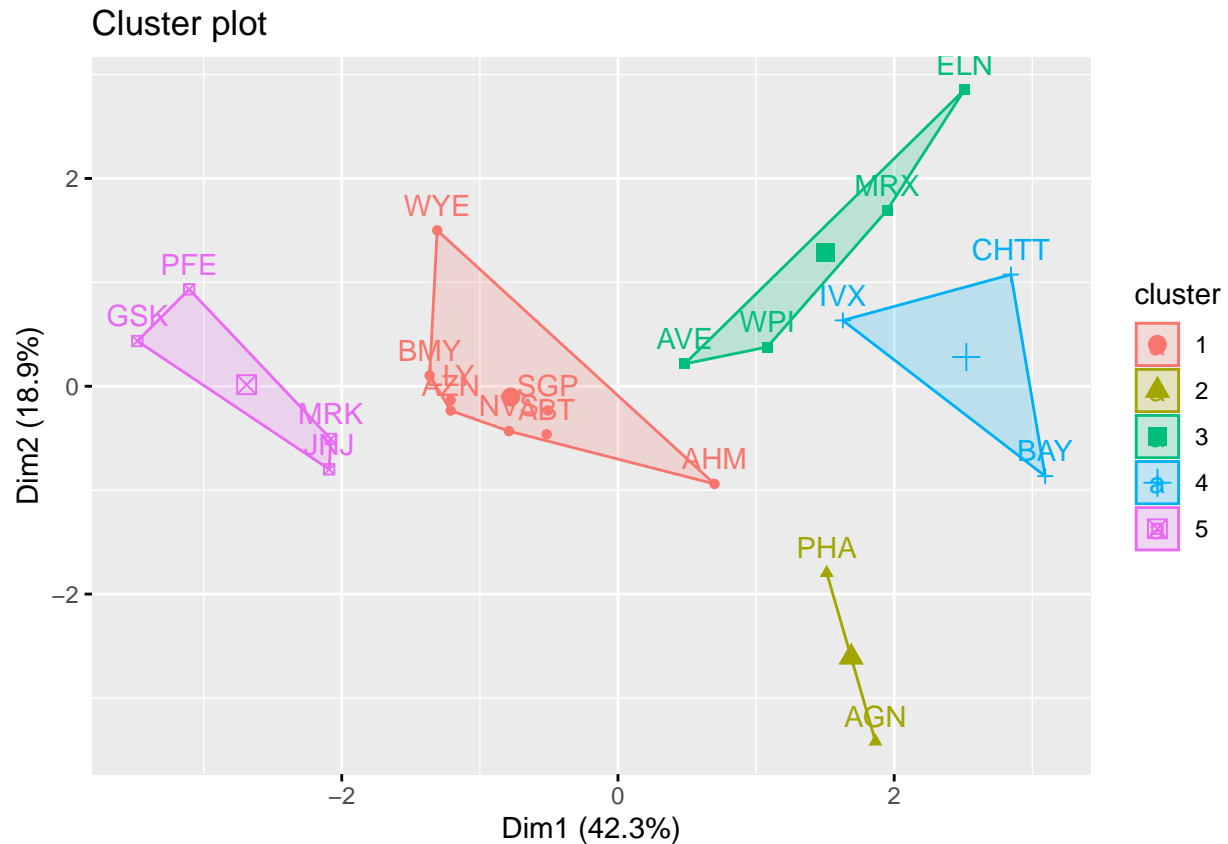
```
## NVS
```

```
## 1
```

```
paste("Observation 16th is country NVS and belongs to cluster", pharma_Kmeans$cluster[16])
```

```
## [1] "Observation 16th is country NVS and belongs to cluster 1"
```

```
fviz_cluster(pharma_Kmeans, data = pharma_Norm)
```



#Understanding the results : the entire data is divided into 5 clusters. The "cluster 3" has most number

#Also using Kcca to get the clusters instead of Kmeans because K means uses the mean where as KCCA uses the KMedian

```
#using k-means with k=3 for making clusters
set.seed(180)
library(cluster)
library(flexclust)
```

```
## Loading required package: grid
```

```
## Loading required package: modeltools
```

```
## Loading required package: stats4
```

```
##
```

```
## Attaching package: 'modeltools'
```

```
## The following object is masked from 'package:kernlab':
```

```
##
```

```
##      prior
```

```
##
```

```
## Attaching package: 'flexclust'
```

```
## The following object is masked from 'package:kernlab':
```

```
##
```

```
##      kcca
```

```
## The following object is masked from 'package:e1071':
```

```
##
```

```
##      bclust
```

```
pharma_KCCA_3 <- kcca(pharma_Norm, k = 5, kccaFamily("kmedians"))
```

```
## Found more than one class "kcca" in cache; using the first, from namespace 'kernlab'
```

```
## Also defined by 'flexclust'
```

```
## Found more than one class "kcca" in cache; using the first, from namespace 'kernlab'
```

```
## Also defined by 'flexclust'
```

```
pharma_KCCA_3
```

```
## kcca object of family 'kmedians'
```

```
##
```

```
## call:
```

```
## kcca(x = pharma_Norm, k = 5, family = kccaFamily("kmedians"))
```

```
##
```

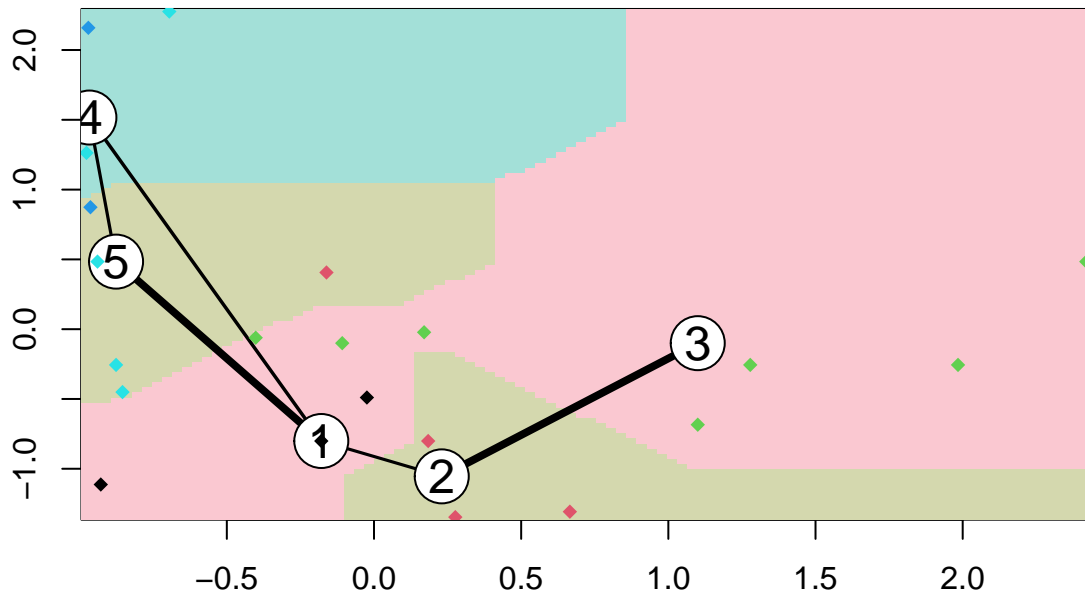
```
## cluster sizes:
```

```
##
```

```
## 1 2 3 4 5
```

```
## 3 4 7 2 5
```

```
clusters_index <- predict(pharma_KCCA_3)
image(pharma_KCCA_3)
points(pharma_Norm, col = clusters_index, pch = 18, cex = 1)
```



#KCCA and K-means clustering is the type of problem they are used to solve. KCCA is used for finding the

#Will Continue with cluster created by Kmeans since its more accurate for unsupervised learning method

#graphical plotting of data grouped in clusters

```
Centroid_1 <- data.frame(pharma_Kmeans$centers) %>% rowid_to_column() %>% gather('Columns', 'Centers',
print(Centroid_1)
```

##	rowid	Columns	Centers
## 1	1	Market_Cap	-0.031422109
## 2	2	Market_Cap	-0.439251341
## 3	3	Market_Cap	-0.760224892
## 4	4	Market_Cap	-0.870515113
## 5	5	Market_Cap	1.695581115
## 6	1	Beta	-0.436098941
## 7	2	Beta	-0.470180039
## 8	3	Beta	0.279604106
## 9	4	Beta	1.340986857
## 10	5	Beta	-0.178056346
## 11	1	PE_Ratio	-0.317248516

```

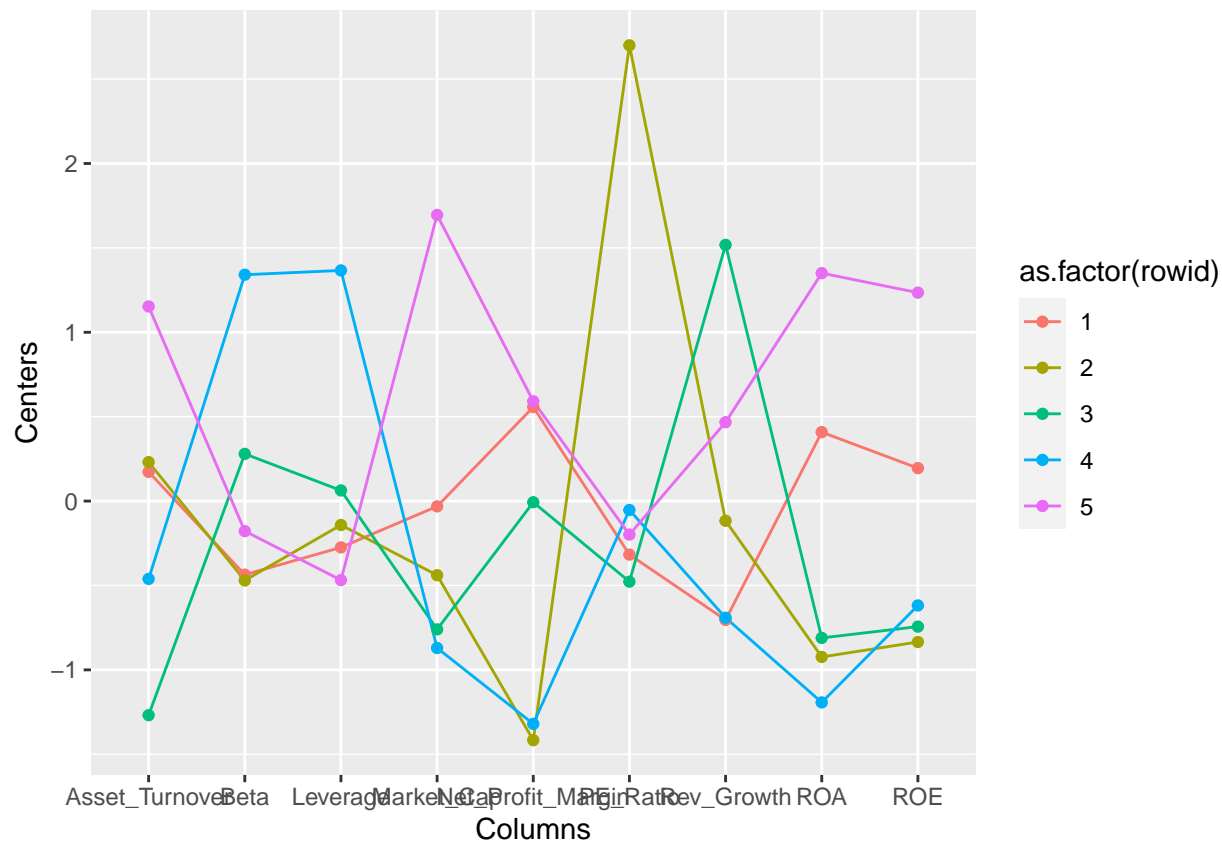
## 12      2      PE_Ratio  2.700024643
## 13      3      PE_Ratio -0.477423799
## 14      4      PE_Ratio -0.052844340
## 15      5      PE_Ratio -0.198458234
## 16      1      ROE    0.195045857
## 17      2      ROE   -0.834952524
## 18      3      ROE   -0.743802224
## 19      4      ROE   -0.618401510
## 20      5      ROE    1.234987906
## 21      1      ROA    0.408391543
## 22      2      ROA   -0.923495091
## 23      3      ROA   -0.810742783
## 24      4      ROA   -1.192847826
## 25      5      ROA    1.350343113
## 26      1  Asset_Turnover  0.172974602
## 27      2  Asset_Turnover  0.230632802
## 28      3  Asset_Turnover -1.268480411
## 29      4  Asset_Turnover -0.461265604
## 30      5  Asset_Turnover  1.153164010
## 31      1      Leverage -0.274493115
## 32      2      Leverage -0.141703357
## 33      3      Leverage  0.063080849
## 34      4      Leverage  1.366446992
## 35      5      Leverage -0.468078185
## 36      1  Rev_Growth  -0.704151557
## 37      2  Rev_Growth  -0.116845875
## 38      3  Rev_Growth   1.518015830
## 39      4  Rev_Growth  -0.691291399
## 40      5  Rev_Growth   0.467178770
## 41      1 Net_Profit_Margin  0.556954446
## 42      2 Net_Profit_Margin -1.416514761
## 43      3 Net_Profit_Margin -0.006893899
## 44      4 Net_Profit_Margin -1.320000179
## 45      5 Net_Profit_Margin  0.591242521

```

```

ggplot(Centroid_1, aes(x = Columns, y = Centers, color = as.factor(rowid))) + geom_line(aes(group = as.

```



##Question3 : Is there a pattern in the clusters with respect to the numerical variables (10 to 12)? (those not used in forming the clusters)

```
Pharma_Pattern <- pharma %>% select(c(12,13,14)) %>% mutate(Cluster = pharma_Kmeans$cluster)
print(Pharma_Pattern) #The remaining three category to be considered are Stock Exchange, Location, and
```

##	Median_Recommendation	Location	Exchange	Cluster
## 1	Moderate Buy	US	NYSE	1
## 2	Moderate Buy	CANADA	NYSE	2
## 3	Strong Buy	UK	NYSE	1
## 4	Moderate Sell	UK	NYSE	1
## 5	Moderate Buy	FRANCE	NYSE	3
## 6	Hold	GERMANY	NYSE	4
## 7	Moderate Sell	US	NYSE	1
## 8	Moderate Buy	US	NASDAQ	4
## 9	Moderate Sell	IRELAND	NYSE	3
## 10	Hold	US	NYSE	1
## 11	Hold	UK	NYSE	5
## 12	Hold	US	AMEX	4
## 13	Moderate Buy	US	NYSE	5
## 14	Moderate Buy	US	NYSE	3
## 15	Hold	US	NYSE	5
## 16	Hold	SWITZERLAND	NYSE	1
## 17	Moderate Buy	US	NYSE	5
## 18	Hold	US	NYSE	2
## 19	Hold	US	NYSE	1

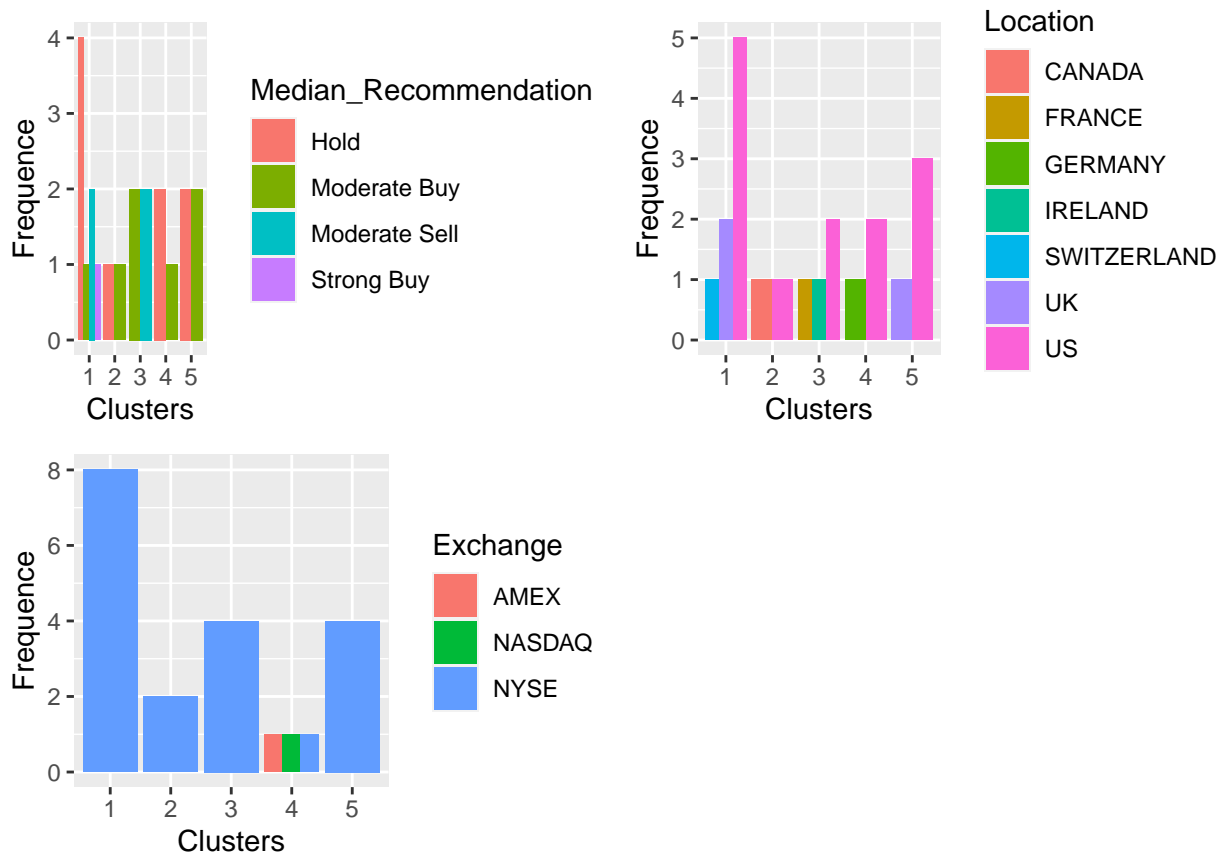
```
## 20      Moderate Sell      US      NYSE      3
## 21      Hold              US      NYSE      1
```

#To visualize the distribution of businesses grouped by clusters and to identify any trends in the data, utilizing bar charts

```
Median_Recom <- ggplot(Pharma_Pattern, mapping = aes(factor(Cluster), fill=Median_Recommendation)) +
  geom_bar(position = 'dodge') + labs(x='Clusters', y='Frequency')

Location_0 <- ggplot(Pharma_Pattern, mapping = aes(factor(Cluster), fill=Location)) + geom_bar(position = 'dodge') +
  labs(x='Clusters', y='Frequency')

Exchange_0 <- ggplot(Pharma_Pattern, mapping = aes(factor(Cluster), fill=Exchange)) +
  geom_bar(position = 'dodge') + labs(x='Clusters', y='Frequency')
plot_grid(Median_Recom, Location_0, Exchange_0)
```



#The clustering analysis suggests that the companies in each cluster have similar characteristics in terms of

#Cluster -1 is dominated by American-based companies listed on the New York Stock Exchange, and they have a moderate buy recommendation.
 #Cluster -2 has a mix of American and Canadian companies listed on the NYSE, and they have a moderate buy or sell recommendation.
 #Cluster -3 has companies from various locations listed on the NYSE, and they have a moderate buy or sell recommendation.
 #Cluster -4 has companies from Germany and the USA listed on stock exchange markets other than NYSE (AMEX or NASDAQ).
 #Cluster -5 has companies from the UK and USA, and they have a partially hold and buy recommendation for their stock.

#4.Naming for each cluster using the variables in the dataset.

#Based on the entire analysis and looking at the characteristics of the clusters, 21 pharmaceutical industries can be categorized into 5 different groups:

#Cluster 1 - “Stable - efficient companies”: company with normal levels across financial metrics can be considered that the company is operating efficiently and effectively within its industry and competitive landscape. Also it is dominated by American-based companies listed on the New York Stock Exchange, and they have a spread advice to keep their stock, suggesting that they are stable and relatively low-risk investments

#Cluster 2 - “Overpriced - Risky companies”: since it has high price-to-earnings (PE) ratio and a low net profit margin means that the market is valuing the company’s stock at a premium compared to its current earnings, even though the company’s net profit margin is relatively low. which means investors are willing to pay a high price for each dollar of earnings the company generates, despite the fact that the company is not generating a high level of profit compared to its revenue. Such companies can be risky, as they may not be able to meet the market’s expectations and may experience a decline in stock price in the future.

#Cluster 3 - “Growth oriented - Low risky companies”: A company with low asset turnover and high revenue growth may indicate that the company has significant growth potential but is not yet operating at optimal efficiency. Investors should consider the company’s industry and competitive landscape, as well as its ability to sustain high revenue growth over the long term. It’s also important to evaluate the company’s profitability, as high revenue growth may not necessarily lead to higher profits if the company is not utilizing its assets efficiently. Also, these are the companies from various locations listed on the NYSE, and they have a moderate buy or sell recommendation, suggesting that they may have some growth potential

#Cluster 4 - “Debt-ridden - very risky companies”: Companies with high leverage and low net profit margin & ROA may indicate that the company is taking on a significant amount of debt to finance its operations, while not generating a sufficient level of profitability or returns on assets. This can be a concerning signal for investors, as the company may struggle to meet its debt obligations and may experience financial distress in the long term. Also, listed on stock exchange markets other than NYSE (AMEX and NASDAQ), and they have a hold or moderate buy recommendation.

#Cluster 5 - “Established - profitable companies”: Companies with high market capitalization are typically large and well-established companies that have a significant market presence and a strong financial position. High market capitalization means that the company has a large number of outstanding shares and a high stock price, resulting in a high valuation. Also, they have a partially hold and buy recommendation for their stocks listed on the NYSE.