# CRM APPLICATION THAT HELPS TO BOOK A VISA SLOT

### 1 INTRODUCTION

#### 1.1 Overview

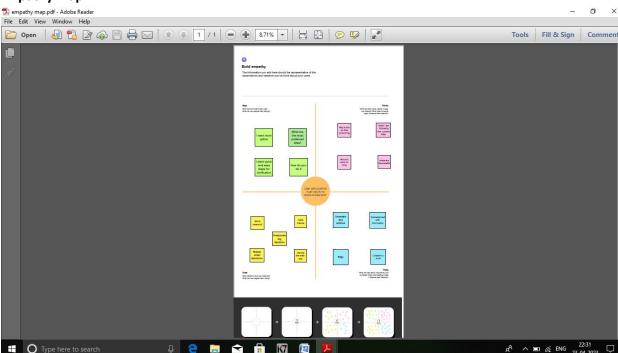
A visa slot management project is a system that used to track and manage the availability of visa slot, which are appoints that are required for certain visa applications it might be used by a government agency or a visa processing centre to schedule and manage appointment with applicants .

### 2.2PURPOSE

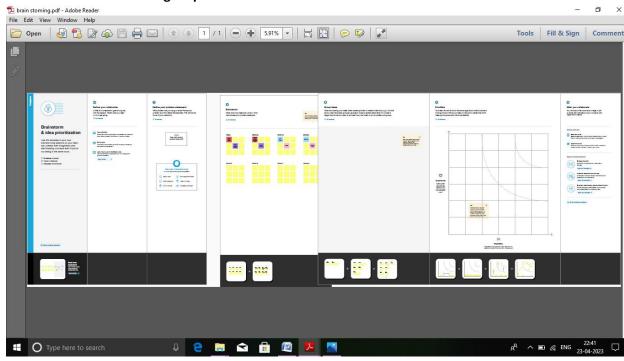
Saving the time of the customers who wants to book it by using CRM application of booking a Visa Slot . Wandering for booking the visa slot and tracking can we reduce here .Reduce the paper filling as much the customer excepting .Ensuring the safety of the customers and panic of my verification .

#### 2 PROBLEMS DEFINITION & DESIGN THINKING:

#### 2.1 Empathy map



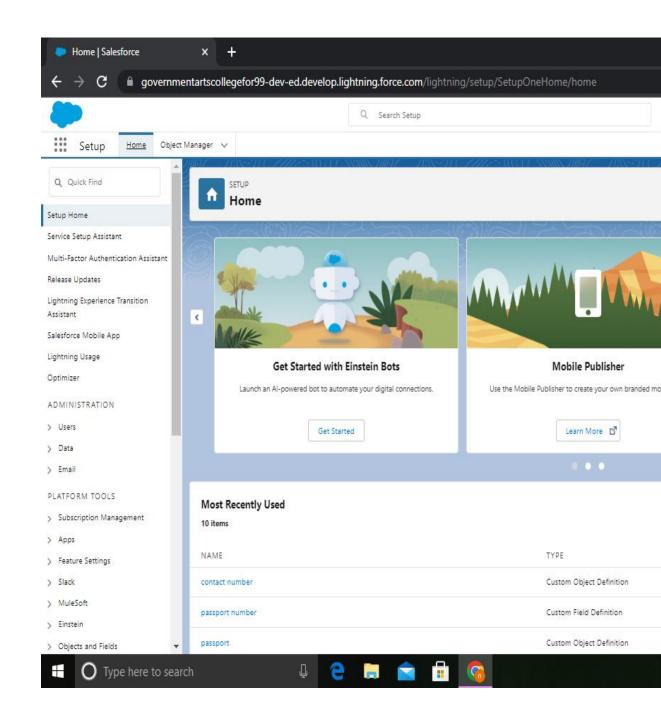
# 2.2 Ideation and brainstorming map

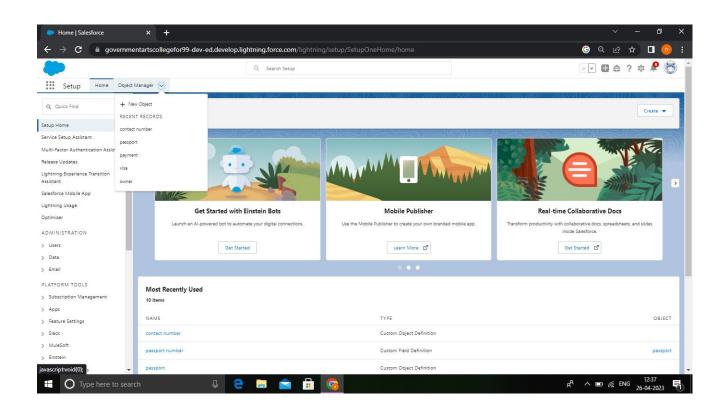


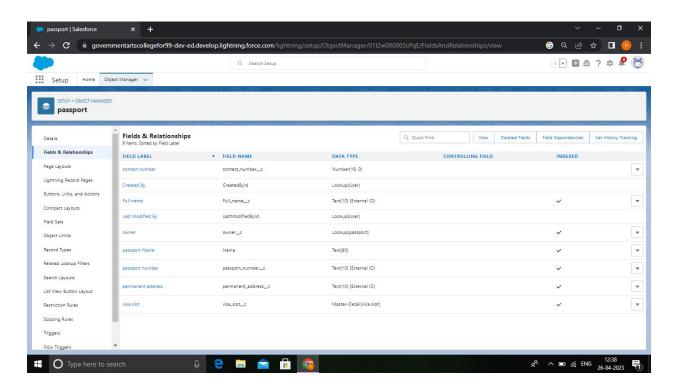
# 3 RESULT

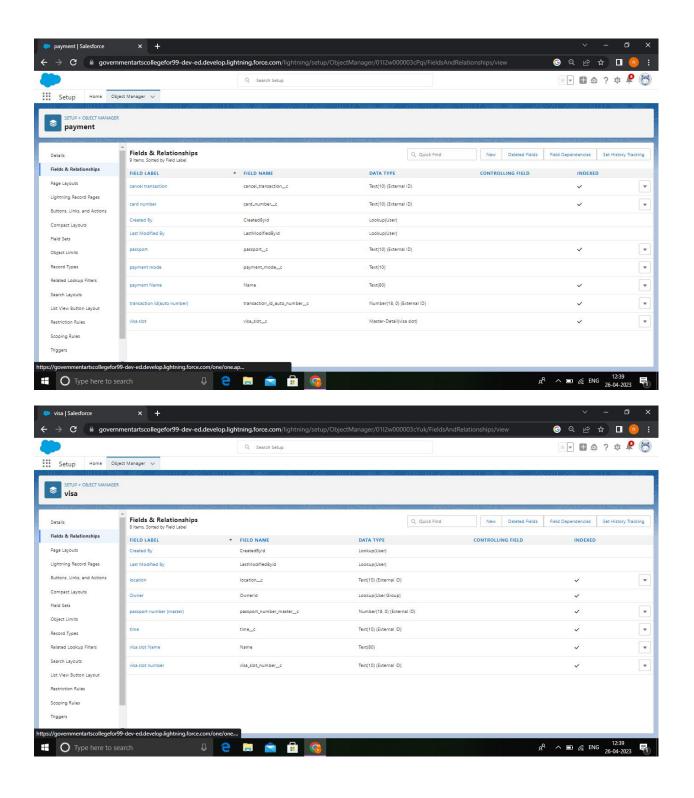
## 3.1 Data model:

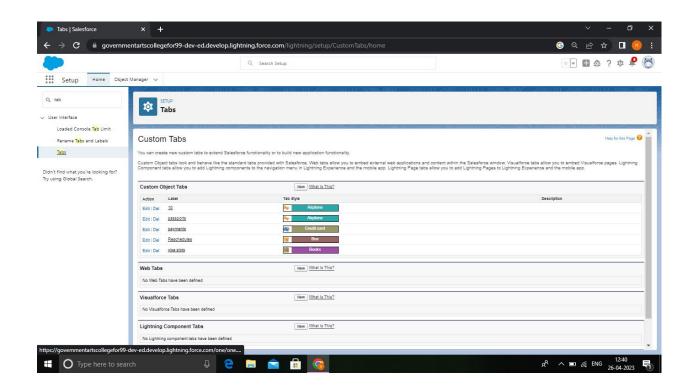
Object name	Fields in the object		
Activity 1	Field label	Data type	
	Passport	text	
	Visa slot	text	
	reschedule	text	
	payment	number	
Activity 2	Field lable	Data type	
	Contact number	Number	
	Full name	Text	
	Passport number	Text	
	Permanent	text	
	address		

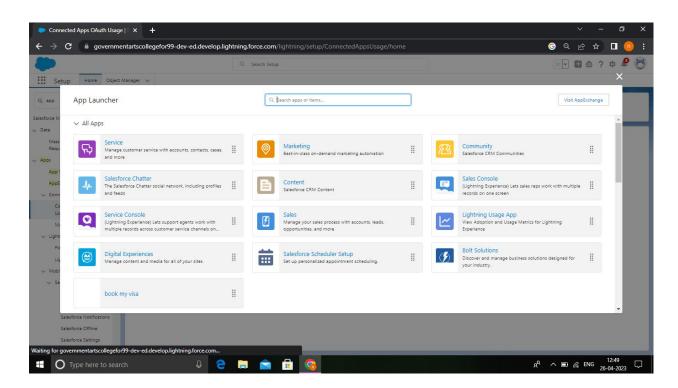


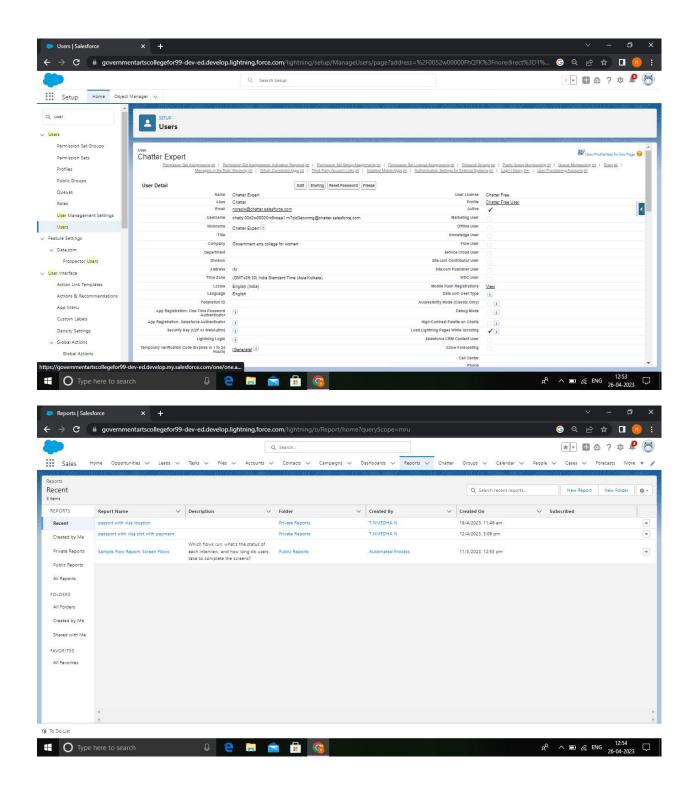


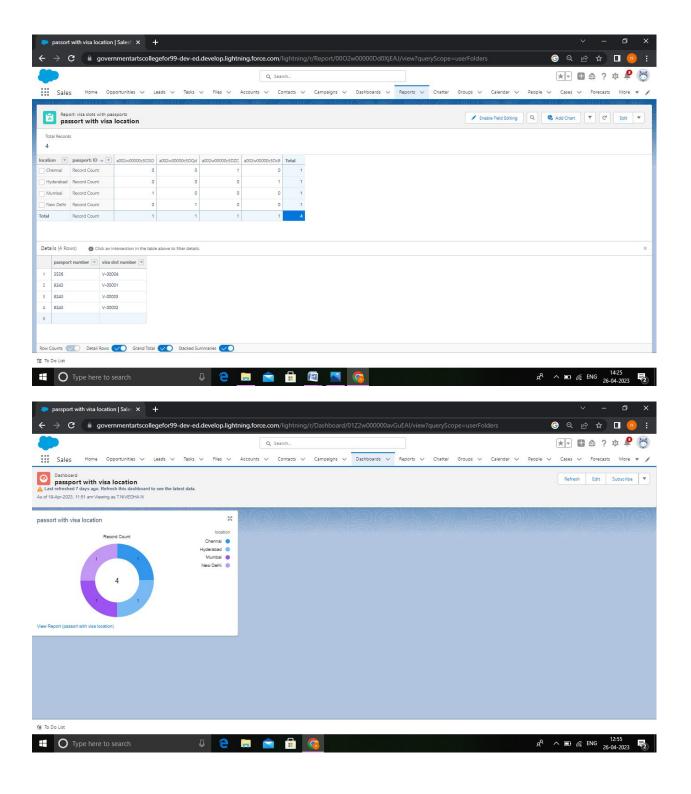












### 4 Trail head profile public URL

Team Leader - <a href="https://trailblazer.me/id/aashok102">https://trailblazer.me/id/aashok102</a>

Team Member 1 - <a href="https://trailblazer.me/id/tnivi">https://trailblazer.me/id/tnivi</a>

Team Member 2 - <a href="https://trailblazer.me/id/nivem25">https://trailblazer.me/id/nivem25</a>

Team Member 3 - <a href="https://trailblazer.me/id/krenk">https://trailblazer.me/id/krenk</a>

#### **5 ADVANTAGES AND DISADVANTAGES**

# **Advantages:**

It allows for more effective sales and marketing.
It can speed up the sales conversion process.
It enables widely dispersed teams to work closely.
Can improve customer loyalty through exceptional experience.

# **Disadvantages:**

- ♦ You need internet access.
- ♦ Long hours.
- ♦ It may not suit every business.
- ♦ Security concerns associated with centralised data.

### **APPLICATIONS:**

- ✓ Plaining your operations.
- ✓ Tracking customers.
- ✓ Collecting data for marketing
- ✓ Improving interactions and communications.

## **CONCLUSION:**

Customer relationship management enables a company to align its strategy with the needs of the customer in order to best meet those needs and thus ensure long- term customer loyalty.

However, in order to be successful in these aims, the different company department have to work together and use measures in a coordinated fashion. This purpose is achieved via a customer database which is analysed and updated using CRM software.

This approach will be of particular interest to companies operating in highly competitive markets where it is difficult to attract new customers.