



# Job Market & Salary Insights

## INTRODUCTION

This project analyzes job market and salary trends using a dataset containing **job titles, salary estimates, company details (size, location, rating, ownership), industry, and required skills** like Python and AWS. As data analysts, we'll explore how these factors—such as job role, location, company size, industry, and technical skills—affect salary ranges and job demand. Through this analysis, we aim to uncover patterns and insights to guide job seekers and employers in making informed decisions.

## KPI CARD

**Avg Company Rating**  
4



**Avg Salary**  
\$ 123



**Avg Company Age**  
40



**Total Job Count**  
672



## RECOMMENDATION

Based on the job market data analysis, key insights and recommendations have emerged to help job seekers and employers make informed decisions. These findings highlight trends in job counts, salary differences, and top-paying roles. Below are the key takeaways and recommendations for navigating the job market

- **Investment Banking** and Asset Management have the most job openings. Focus on these industries for more opportunities.
- **Data Scientists** and Computer Scientists both earn **\$271** on average. Consider these roles for high-paying positions.
- There are more **private companies (397)** than public ones (153). Job seekers might find more opportunities in private companies.
- The **Publishing industry** offers an average salary of **\$271**, while **Health & Beauty & Fitness** offers **\$204**. Consider Publishing for higher pay.
- Companies with **51–200 employees** pay an average salary of **\$127.2**, while larger companies (**5001–10000 employees**) offer **\$126.4**. Larger companies pay slightly more.
- **CompuForce, 10x Genomics, Creative Circle, Alaka, and Aptive** offer an average salary of **\$271**. Target these top companies for the highest-paying roles.



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SLICERS

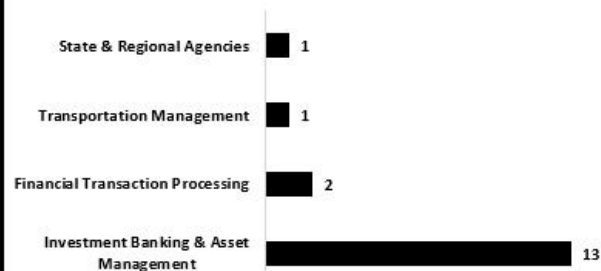
Size

1 to 50 employees

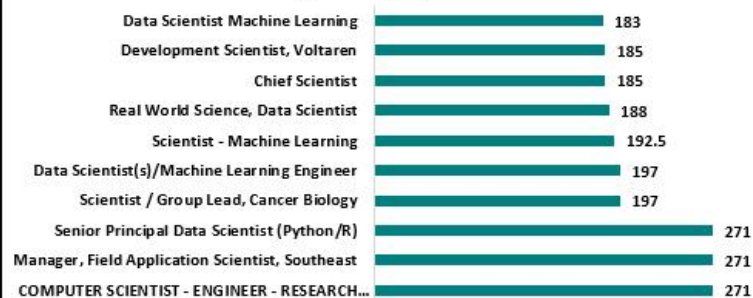
Industry

Accounting

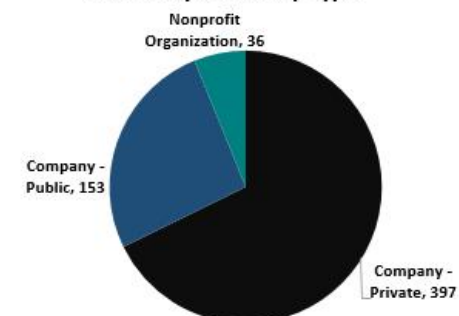
Job Count by Industry



Average Salary by Job Title



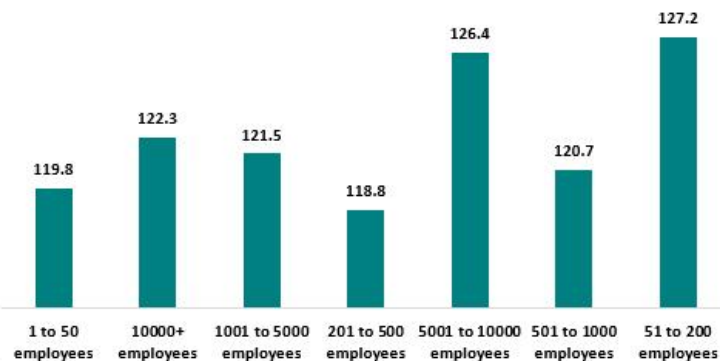
Revenue by Ownership Type



Average Salary by Industry



Average Salary by Company Size



Average Salary by Company

