

# "Electric vehicles aren't just cars; they're the key to a greener planet."









#### **INTRODUCTION**

This dashboard provides a detailed analysis of electric vehicle (EV) adoption trends based on a dataset from Kaggle with over 191,000 rows. Key columns include County, City, State for geographic trends, Model Year, Make, Model for identifying popular EVs, Electric Vehicle Type (EVT) to differentiate between BEVs and PHEVs, CAFV Eligibility to assess clean energy incentive impact, and Electric Range for analyzing battery performance. The goal is to uncover insights into EV growth, regional adoption patterns, and technological advancements, providing valuable information for stakeholders.

### **KPI CARD**





55.7





### **RECOMMENDATION**

**Leading EV Make** 

The analysis of the EV dataset, comprising 191.4K vehicles and 147 unique models, highlights key adoption trends. BEVs dominate with 149.69K units, far surpassing PHEVs at 41.72K. King County leads adoption with 99K EVs, followed by Snohomish (23K) and Pierce (15K). Tesla stands out as the top make, with models like the Model 3 (31K) and Model Y (40K) driving its success. The average EV range is 55.7 miles, reflecting progress in battery technology.

Focus on promoting Battery Electric Vehicles (BEVs), given their higher range and significant market share of 149.69K vehicles.

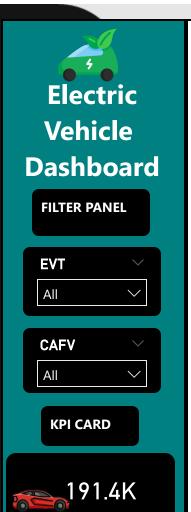
Increase awareness about CAFV eligibility, targeting areas with high unknown statuses such as King County (55K unknown).

Strengthen charging infrastructure in top counties like King (99K EVs), Snohomish (23K), and Pierce (15K) to support growing adoption.

Partner with leading EV manufacturers like **Tesla**, **Nissan**, and **Chevrolet** to drive innovation and expand outreach.

Encourage advancements in **electric range technology**, exceeding the current average of **55.7 miles**, to make EVs more appealing to a broader audience.

Develop targeted incentives for long-range and CAFV-eligible EVs, reducing barriers to adoption and ensuring sustainability goals are met.







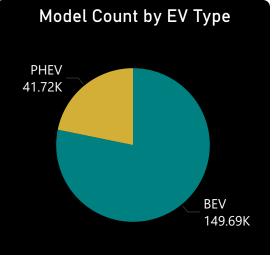


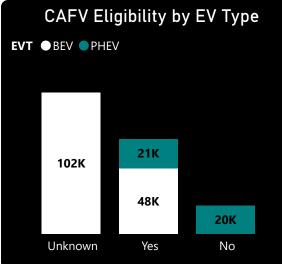


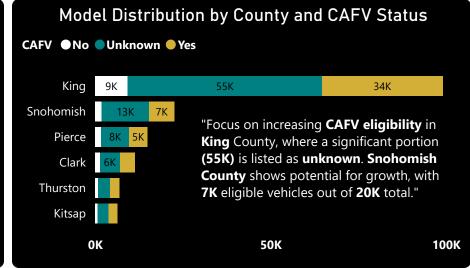




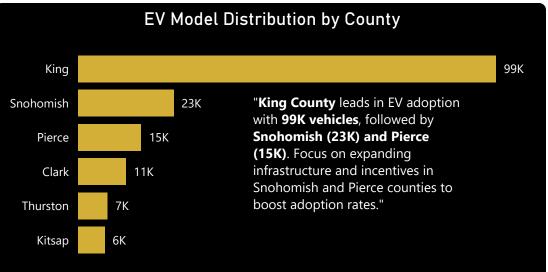


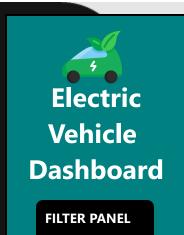












Model Year ΑII

Make

**KPI CARD** 





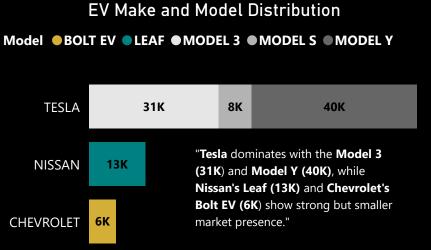
# "Electric vehicles aren't just cars; they're the key to a greener planet."



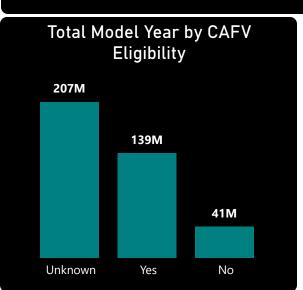


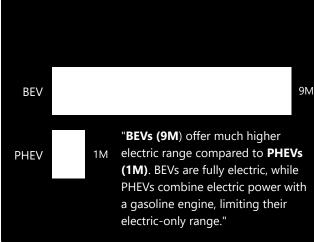






Model Year	Model	Make	Electric Range	EVT	CAFV
2024	ZDX	ACURA	0	BEV	Unknown
2024	TONALE	ALFA ROMEO	1848	PHEV	Yes
2016	A3	AUDI	3328	PHEV	No
2017	A3	AUDI	2976	PHEV	No
2018	A3	AUDI	2656	PHEV	No
2019	E-TRON	AUDI	109548	BEV	Yes
2020	A8 E	AUDI	51	PHEV	No
2020	E-TRON SPORTBACK	AUDI	5232	BEV	Yes
2020	Q5 E	AUDI	4360	PHEV	No
2021	A7 E	AUDI	312	PHEV	No





Electric Range by EV Type

