

NAAN MUDHAVAN

ASSIGNMENT DOCUMENT

COURSE TITLE : DIGITAL MARKETING

COLLEGE CODE 1105

COLLEGE NAME : GOJAN SCHOOL OF BUSINESS AND TECHNOLOGY

NM ID : 71A774B253C86318C234B583082838DF

NAME : YOGESH J

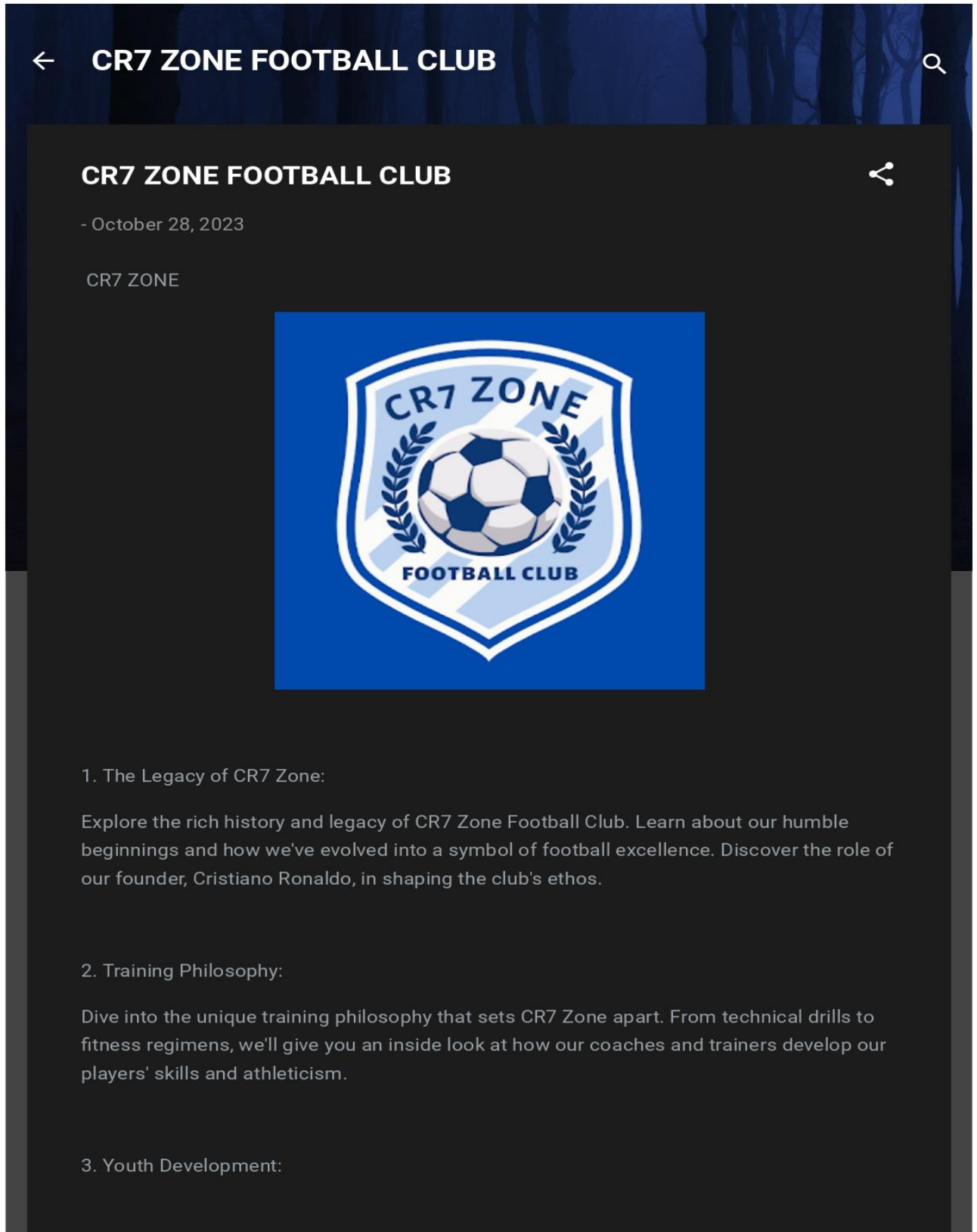
REGISTER NUMBER 110520106344

YEAR : 4TH YEAR

DEPARTMENT : ELECTRONICS AND COMMUNICATION ENGINEERING

1. Create a blog or website using Blogspot and Wordpress. Customize the theme design and post new article with 500 words.

Link: <https://cr7zon.blogspot.com/2023/10/cr7-zone-football-club.html>



CR7 Zone is committed to nurturing young talents. Learn about our youth development programs, scouting initiatives, and the success stories of players who have risen through the ranks to become stars.

4. Player Profiles:

Get to know the stars of CR7 Zone. We'll provide in-depth profiles of our top players, sharing their journeys, accomplishments, and what makes them special on and off the field.

5. Match Highlights:

Stay updated with match reports, scores, and highlights of CR7 Zone's games. Whether it's a thrilling victory or a hard-fought draw, we'll keep you informed about the club's performance.

6. Community Engagement:

At CR7 Zone, we believe in giving back to the community. Learn about our community outreach programs, charity events, and how we're making a positive impact beyond the football field.

7. Fan Zone:

We love our fans, and we know you love us too. In our Fan Zone, we'll feature fan stories, artwork, and the passion that makes CR7 Zone one big football family.

8. Exclusive Interviews:

Stay tuned for exclusive interviews with players, coaches, and staff members. Gain insights into their experiences, challenges, and aspirations within CR7 Zone.

9. Academy Insights:

If you're an aspiring footballer or a parent looking for the best training for your child, we'll provide insights into what makes our football academy stand out and why it's the place to be for young talents.

10. Future Aspirations:

Discover CR7 Zone's vision for the future. We'll share our goals, plans, and how we aim to continue contributing to the world of football.



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CR7ZONE NEWSLETTER

- *October 28, 2023*

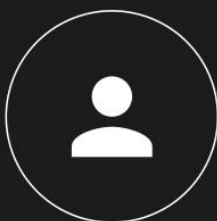


CR7 ZONE NEWSLETTER

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CR7 ZONE FOOTBALL CLUB

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2. Create a New Facebook Business Page and post one social media poster for your brand.

Link: <https://www.facebook.com/profile.php?id=61553108781795>

This screenshot shows the top portion of a Facebook profile page for 'Cr Club'. The browser's address bar displays the URL 'facebook.com/profile.php?id=61553108781795'. The profile picture is a circular logo with a soccer ball and the text 'CR7 ZONE FOOTBALL CLUB'. The cover photo features a soccer player in a white kit with 'CR7' and a signature. The profile name 'Cr Club' is shown with '0 following'. Navigation tabs for 'Posts', 'About', 'Friends', 'Photos', 'Videos', 'Check-ins', and 'More' are visible. The 'Your profile' section prompts the user to 'Add details to connect with more friends and help them to get to know you better.' A text box for 'What's on your mind?' is also present.

This screenshot shows the 'Posts' section of the 'Cr Club' Facebook profile. The left sidebar contains the 'Your profile' section, 'Photos' (with a 'See All Photos' link), and 'Friends' (with a 'See all friends' link). The main content area shows a post from 'Cr Club' made 21 minutes ago. The post is a vertical image of a soccer player in a blue kit, with the text 'FOOTBALL EVENT' and 'JOIN US'. The date 'DEC 11-20' and 'CR7 ZONE' are also visible. The browser's taskbar at the bottom shows the system time as 12:57 PM and the temperature as 30°C.

3.Create and design a social media advertisement poster using canva.



4.Create email newsletter design using MailChimp or canva tool.

Link: <https://cr7zon.blogspot.com/2023/10/cr7zone-newsletter.html>



CR7 ZONE FOOTBALL CLUB

NEWSLETTER



Greetings, CR7 Zone Football Club Fans and Supporters!

It's an exciting time at CR7 Zone, and we are thrilled to bring you the latest updates and happenings from our beloved club. As we enter the fall season, our players are hard at work on the pitch, and our community continues to grow.

In our most recent matches, we've witnessed some incredible performances from our young talents. Keep an eye on players like Mia Rodriguez and Daniel Santos, who are making waves and showing great promise for the future.

Get your hands on the latest CR7 Zone merchandise, including jerseys, scarves, and other fan gear. Show your support by sporting our colors wherever you go. As we head into the final months of 2023, CR7 Zone has big plans on and off the field. We're excited to share more unforgettable moments with our fans and achieve new milestones.



Stay connected with us on our social media channels and our website for the latest updates, match results, and exclusive content. We can't wait to share more with you in our next newsletter.

Thank you for being a part of the CR7 Zone family, and together, we'll continue to write our story of excellence.

Yours in Football,
The CR7 Zone Football Club Team



Since
2023

Our commitment to youth development remains unwavering. Our academy has been nurturing the next generation of football stars. We're proud to see them grow and learn at CR7 Zone. Our senior team is off to a fantastic start this season. We've secured crucial victories and displayed exceptional teamwork. With Cristiano Ronaldo leading the way, we're setting our sights on championships and titles.



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CR7 ZONE FOOTBALL CLUB

- *October 28, 2023*



CR7 ZONE 1. The Legacy of CR7 Zone: Explore the rich history and legacy of CR7 Zone Football Club. Learn about our humble beginnings and how we've evolved into a symbol of football excellence. Discover 1 ...

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