

# **NAAN MUDHAVAN**

## **ASSIGNMENT DOCUMENT**

**COURSE TITLE** : DIGITAL MARKETING

**COLLEGE CODE** : 1105

**COLLEGE NAME** : GOJAN SCHOOL OF BUSINESS AND TECHNOLOGY

**NM ID** : 7492A510F88050D9841493828D11A812

**NAME** : RAMYA R

**REGISTER NUMBER** : 110520106013

**YEAR** : 4<sup>TH</sup> YEAR

**DEPARTMENT** : ELECTRONICS AND COMMUNICATION ENGINEERING

1. Create a blog or website using Blogspot and Wordpress. Customize the theme design and post new article with 500 words.

Link: <https://rmrsartstudio.blogspot.com/2023/10/rmrs-art-studio.html>



**RMRS ART STUDIO**

## Welcome to RMRS ART STUDIO

*RMRS Art Studio is a creative haven where  
artistry meets imagination. Established with a passion  
for artistic expression, our studio is dedicated to fostering  
creativity, pushing boundaries, and exploring the limitless  
possibilities of the art world.*

*Located in [City/Location], RMRS Art Studio is home to a diverse community of talented artists, each with their unique styles and visions. Our studio provides a welcoming and collaborative environment for artists of all backgrounds and levels of experience, from emerging talents to seasoned professionals.*

*At RMRS Art Studio, we believe in the power of art to inspire, provoke thought, and connect people. Our mission is to nurture the artistic spirit within each individual and to promote the appreciation of art in all its forms.*

*Key features of RMRS Art Studio include:*

## Workspaces:

*We offer well-equipped workspaces designed to accommodate various artistic mediums, from painting and sculpture to digital art and mixed media.*

## Workshops and classes:

*Our studio hosts a range of workshops and classes led by experienced instructors, providing opportunities for skill development and artistic growth.*

## Exhibitions:

*We regularly curate exhibitions that showcase the works of our resident artists, as well as guest artists, creating a platform for artists to share their creations with the wider community.*

## *Community:*

*RMRS Art Studio thrives on the strength of its creative community, where artists can collaborate, exchange ideas, and inspire one another.*

*Whether you're an artist seeking a supportive space to create, an art enthusiast looking for inspiration, or a visitor interested in experiencing the world of art, RMRS Art Studio welcomes you to explore, create, and connect with the vibrant world of artistic expression.*

*Come join us at RMRS Art Studio and embark on a journey of artistic discovery and innovation. Your creative adventure starts here!*



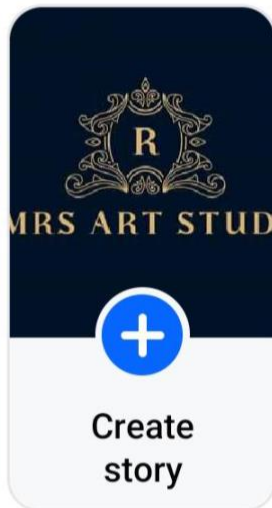
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2. Create a New Facebook Business Page and post one social media poster for your brand.

Link: <https://www.facebook.com/profile.php?id=61552308112096&mibextid=ZbWKwL>





**RMRS ART STUDIO** is 😊 feeling blessed.



Just now · 🌐

Welcome to RMRS ART STUDIO for your dream world with pen, pencils, and more on



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**RMRS ART STUDIO** added a new photo.



6 m · 🌐







**RMRS ART STUDIO** added 2 new photos.

7 m · 🌐



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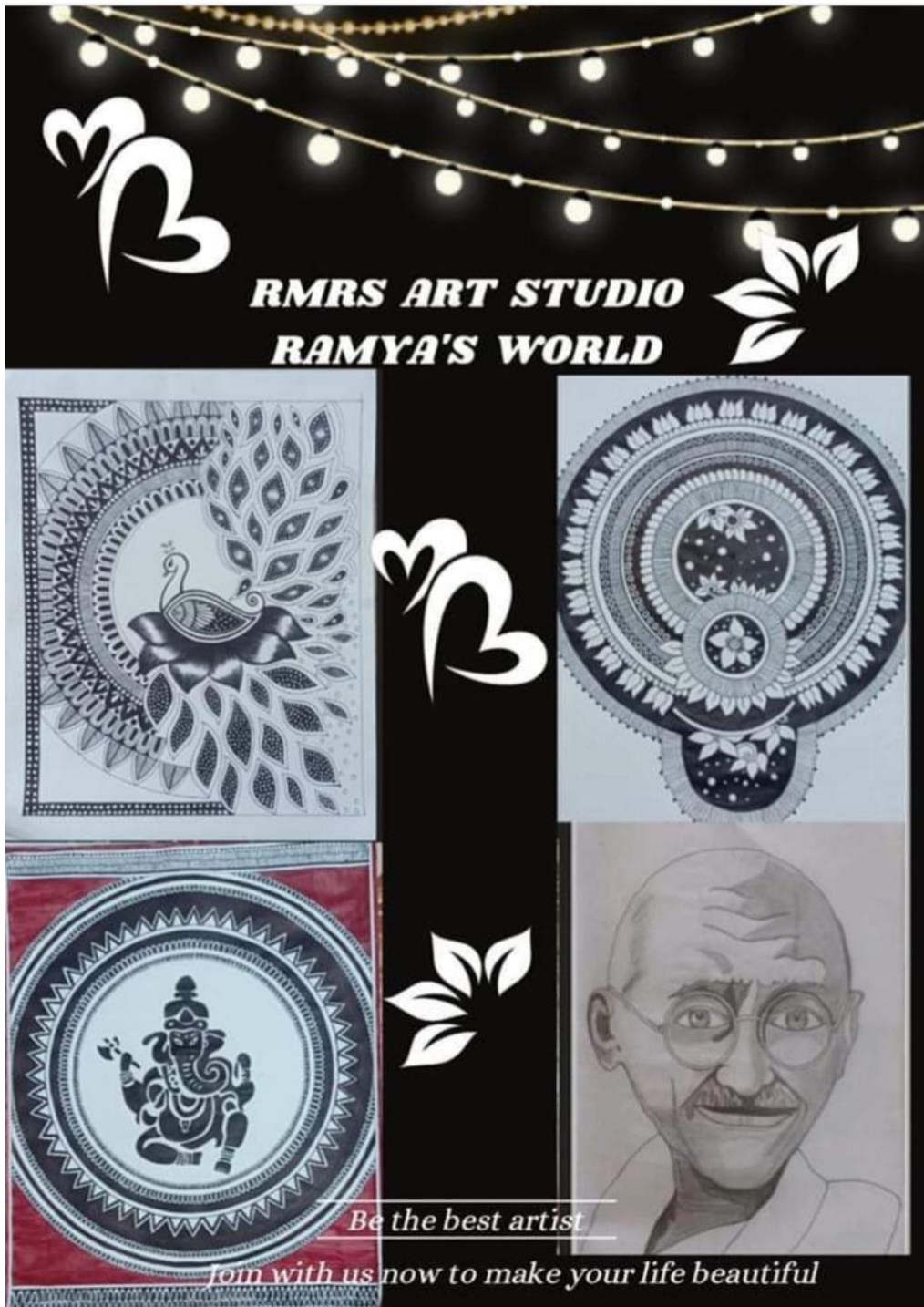
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**RMRS ART STUDIO** added a new photo.



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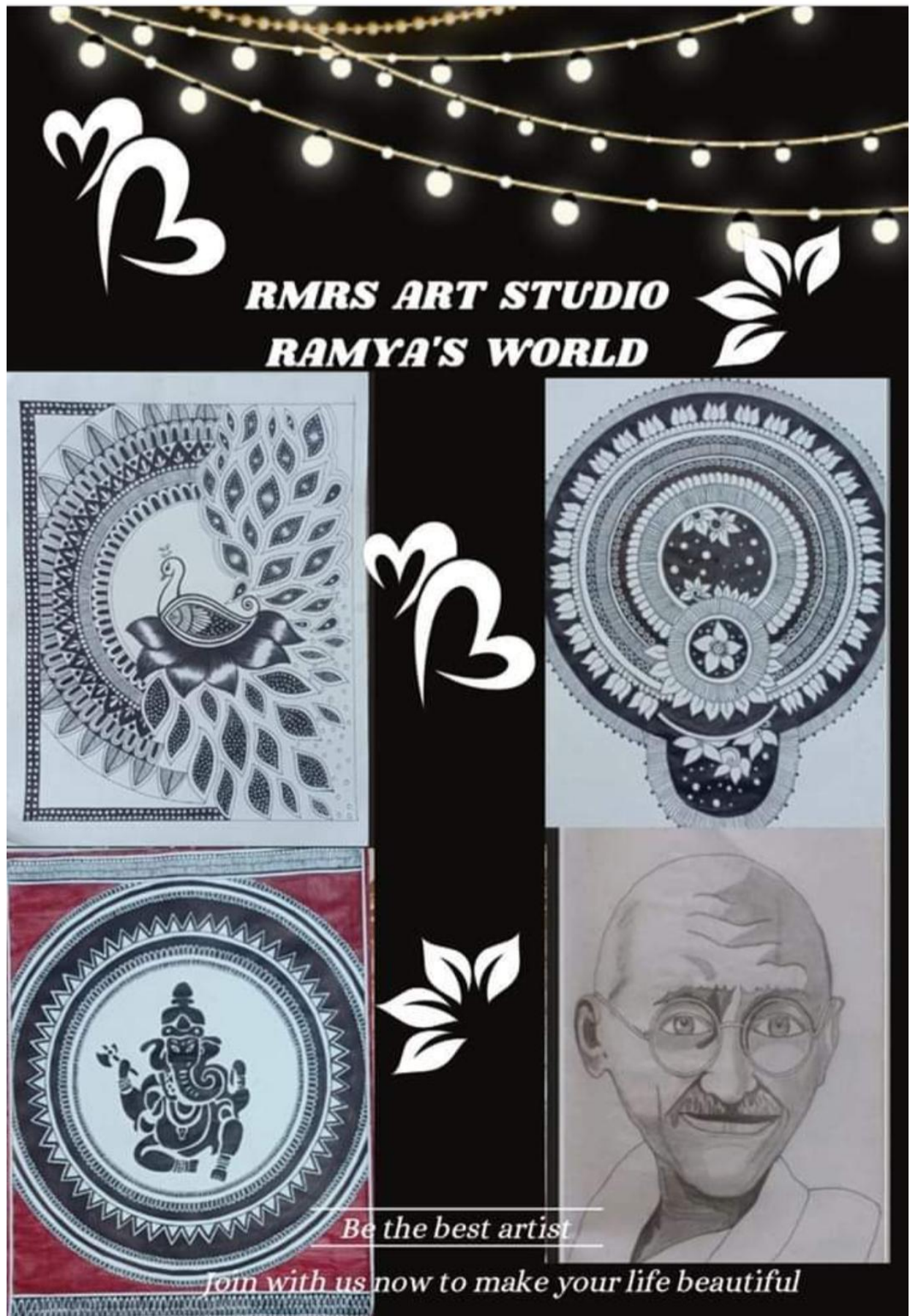
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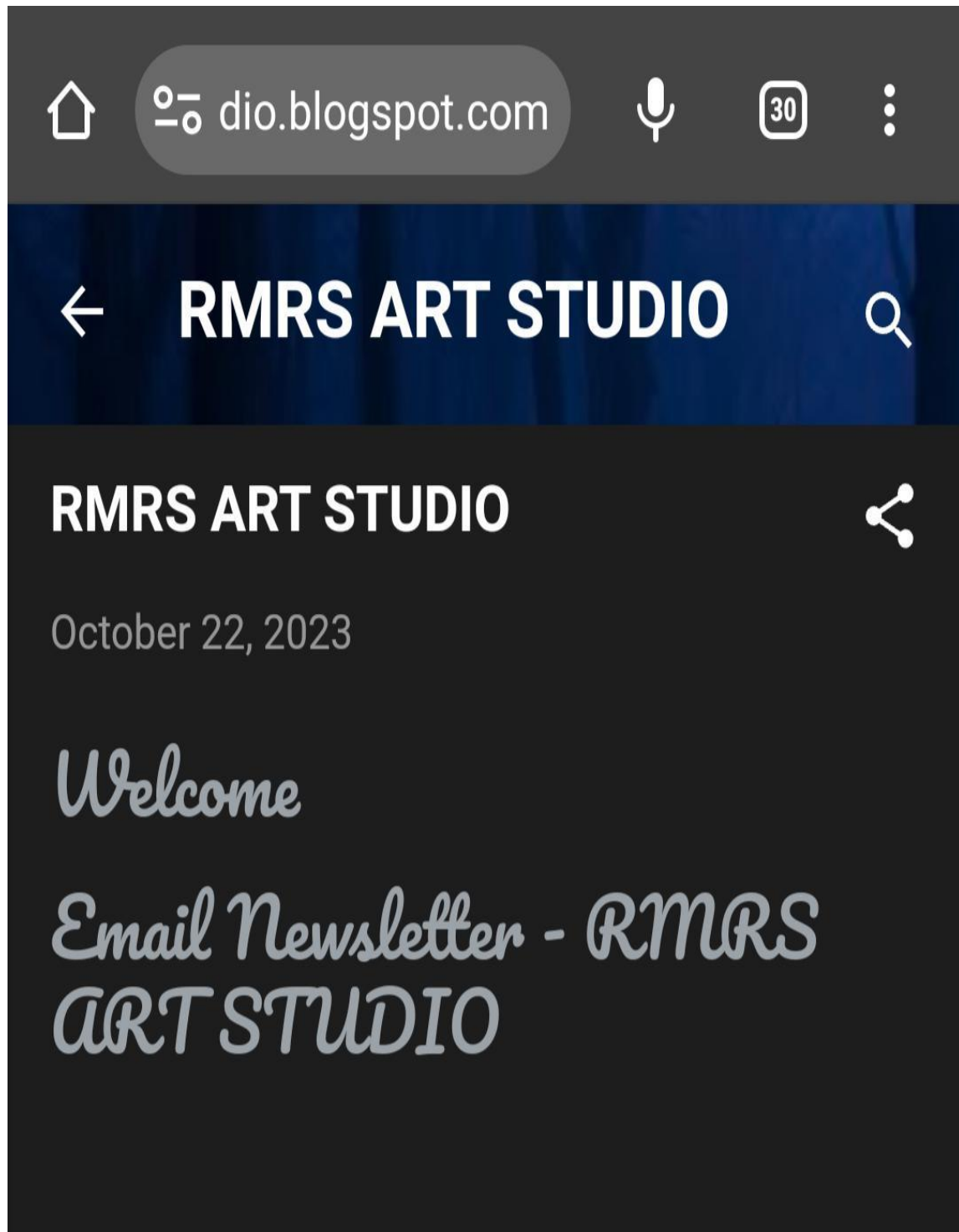


3. Create and design a social media advertisement poster using canva.



4. Create email newsletter design using MailChimp or canva tool.

Link: <https://rmrsartstudio.blogspot.com/2023/10/rmrs-srt-studio-22.html>



# RMRS ART STUDIO



## MAKE OUR SURROUNDINGS BEAUTIFUL

We are thrilled to bring you the latest updates and happenings from RMRS Art Studio to our member zone members. 🌟

There are many drawing and handicraft materials that are made by us in our new place.

## IN THE MIND OF EVERY ARTIST THERE IS A MASTERPIECE

### WELCOME

• **Featured Artist:** Meet our talented artist of the month, Sarah Thompson. Discover her captivating artwork and the inspiration behind her creations.

• **Upcoming Events:** Stay tuned for our upcoming art exhibitions, workshops, and special events. We have some exciting opportunities for you to get involved.

• **Artwork Releases:** Explore our latest collection of stunning artworks available for purchase. From oil paintings to sculptures, there's something for every art lover.

• **Studio Spotlight:** Take a virtual tour of RMRS Art Studio and get a behind-the-scenes look at our artists' creative process.

• **Art Tips & Techniques:** Learn valuable tips and techniques from our resident artists to enhance your own artistic skills.

• **Community Corner:** See how RMRS Art Studio is giving back to the community through art outreach programs and initiatives.

• **Subscriber Benefits:** As a valued newsletter subscriber, enjoy exclusive discounts on select artworks and events. Don't miss out on the artistic inspiration we have in store for you this October.

• **Stay updated:** simply reply to this email with "Subscribe" or visit our website at RMRS Art Studio to sign up for our newsletter.

• **Thank you for being a part of the RMRS Art Studio community.** We look forward to sharing the joy of art with you.







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*October 06, 2023*



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