# **NISHA NASIT**

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#### **CAREER OBJECTIVE**

I am a Shopify Developer with 4 years of experience specializing in creating exceptional e-commerce websites. I focus on leveraging Shopify's capabilities to deliver top-tier online shopping experiences. Dedicated and proactive, I bring creativity and efficiency to each project, ensuring high standards and contributing to organizational growth.

#### PROFESSIONAL EXPERIENCE

### **DIT Interactive Pvt. Ltd.**

March 2023 - Present

Shopify Team Lead - Senior Shopify Developer.

- Developed and customized responsive, high-performing Shopify stores tailored to client needs.
- Managed and optimized Shopify themes with Liquid, JSON, HTML, CSS, and JavaScript, boosting user experience and conversion rates.
- Integrated third-party apps and payment gateways for seamless functionality and enhanced user engagement.
- Collaborated with designers and marketers to deliver visually appealing and user-friendly e-commerce solutions.
- Led a team in project timeline development, task delegation, and leveraging individual strengths. Implemented Agile Scrum, boosting project velocity and predictability.

#### Invints Infotech LLP

Dec 2020 - March 2023

Shopify Team Lead – Jr Shopify Developer – Front end Developer.

- Skilled in front-end development with Shopify platform, delivering visually appealing and responsive designs.
- Work closely with corporate clients, providing tailored solutions with a positive and proactive approach in support and problem-solving.
- Lead a team, effectively managing and guiding members to resolve crucial issues.
- Handle client calls, ensuring clear communication and understanding of project requirements.

#### Freelancer

June 2020 - Dec 2023

Front end Developer.

- Freelance Junior Web Designer & Developer specializing in Prestashop and Shopify e-commerce platforms. Proficient in creating visually appealing and user-friendly online stores, with experience in both front-end design and development.

## **AIMS Holidays & Events PVT LTD**

**Visa & sales Executive** 

March 2019 - June 2020

- Sales & Operations Administrator with experience overseeing both domestic and international sectors, managing sales operations, and handling administrative tasks for the firm.
- Skilled in serving as a Visa Executive, adept at coordinating with clients and the VFS for tourist visas to destinations including Dubai, Australia, Europe, Singapore, Malaysia, China, Sri Lanka, and Thailand.
- Additionally, I hold archived certificates as an Aussie Specialist and South Africa Specialist.

#### **EDUCATION**

### Smt. Sharbati Devi Jain (SDJ) SDJ-International College

2017-2019

Bachelor of Computer Applications (BCA), Surat, Gujarat.

Completed a Bachelor of Computer Applications at SDJ-International College, Vesu. Achieved a First Year YGPA of 7.04, a Second Year YGPA of 7.61, and a Third Year SGPA of 7.30, reflecting a strong academic performance throughout the program.

#### SKILL & OTHER

#### **Shopify Development:**

- **Business:** Communication. Collaboration and Teamwork. Problem-Solving. Understanding of Business Objectives. Adaptability and Learning Agility. Attention to Detail
- **Technology:** HTML5, CSS3, SASS. Bootstrap. JavaScript, jQuery. Shopify Liquid. JSON Shopify CLI. Shopify Theme customization. Media Queries. GIT. GULP.js. Shopify GraphQL. Shopify Admin. Page Speed Optimization, Shopify apps (Third-Party) Testing and Debugging. Shopify CMS

#### **Front-End Development:**

- Languages & Frameworks: JavaScript (ES6+), TypeScript, React.js, HTML5, CSS (including Bootstrap), Vanilla JS
- Responsive Design: Bootstrap, Media Queries
- Development/ Version Control & CI/CD Tools: VS Code, Git, Gitlab

#### CERTIFICATE ACHIEVEMENT & AWARDS

- Employee of the Month (Invints)
- Engagement Champion of 2021 (Invints)
- Mountain Mover of 2022 (Invints)
- Certified South African Specialist Dec, 2019 (AIMS Holiday)
- Aussie Specialist Agent Dec, 2019 (AIMS Holiday)

# PERSONAL DETAILS

Date of Birth: 25/07/1999
Marital Status: Married
Nationality: Indian

Languages: English, Hindi, Gujarati

Hobbies & Interests: Enjoys exploring visual aesthetics and artistic storytelling. about

discovering new cultures and environments.