



Empowering Rural India with AgriTech + HealthTech

The Problem

65% of India's population lives in rural



This highlights the significant portion of the population affected by the issues addressed.

Limited access to quality healthcare.



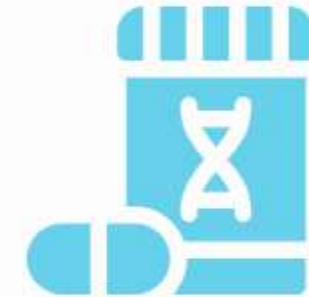
Many rural residents struggle to find adequate medical services.

No reliable crop or soil advice.



Farmers often lack expert guidance for improving their agricultural practices.

Dependence on untrained local

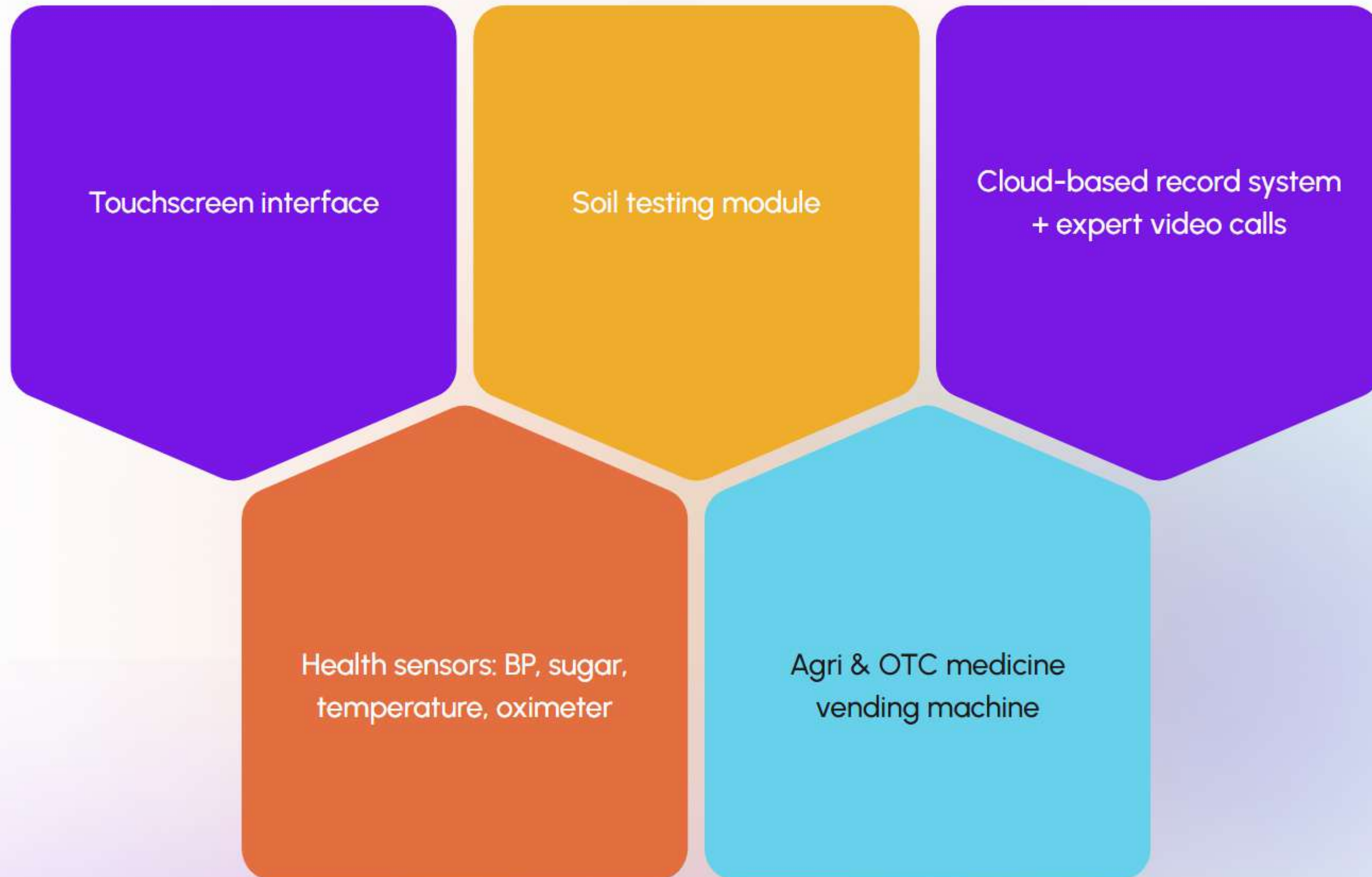


This reliance can lead to the use of substandard products and ineffective treatments.

Our Solution



Product Overview



Target Market

01



Primary Audience: Rural farmers & villagers in India

02



Secondary Audience: NGOs, FPOs, Rural PHCs, Agri Co-operatives

03



Market Opportunity: Over 6 lakh villages and 120M+ farmers

Revenue Model



Sale/Lease of Kiosk Units

01



Subscription for AI
advisory & cloud services

02



Commission from agri
input/medicine sales

03



Govt project
partnerships (CSR, PM-
FME, Digital Health
Mission)

04

Traction / Pilot Plan



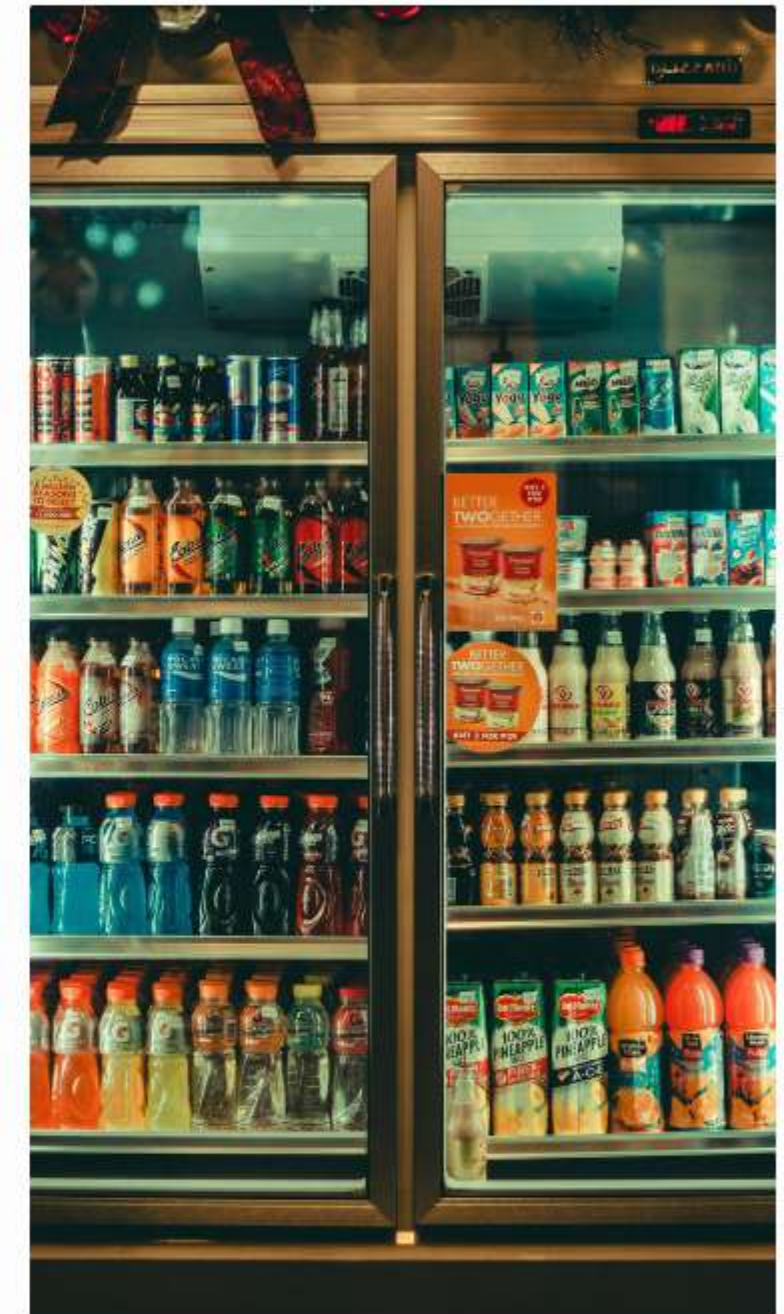
Prototype ready Q4 2025



Pilot in 5 villages in Bihar



Partnership in progress with local FPOs and health centers



Already experienced in health & vending tech (SakhiCare, Smart Snacks)

Business Model Canvas (Short)

01

Key Activities

Manufacturing
Software Development
Partnerships

02

Value Proposition

Digital Support for Farmers' Health
Comprehensive Agricultural Solutions

03

Customer Segments

Farmers
Village Clinics
FPOs

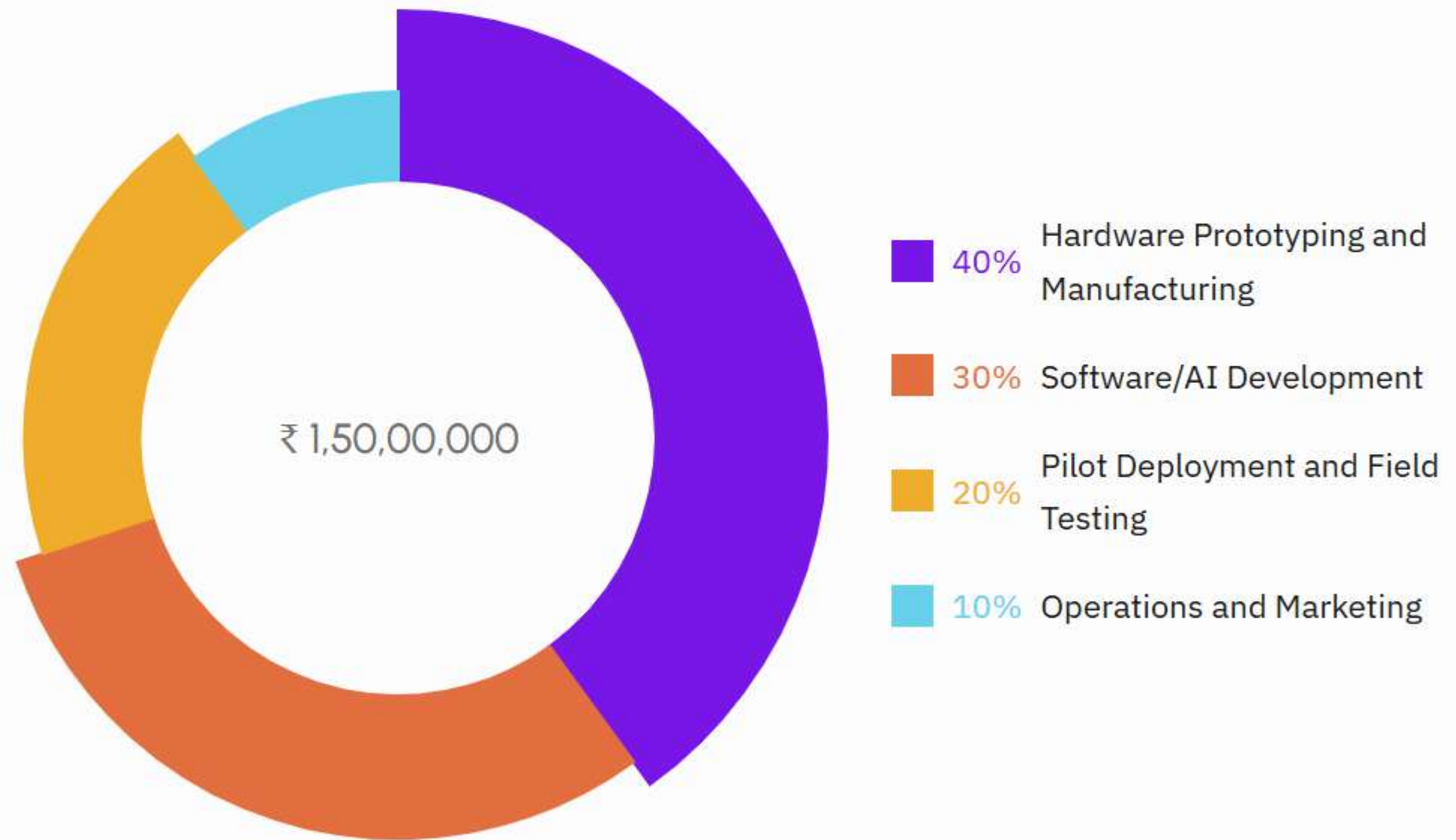
04

Channels

Direct Sales
Government Projects
NGO Tie-ups

Ask / Funding

Funding Allocation Breakdown



Let's bring smart health and agriculture to every Indian village.

