Cereal Analysis Based On Ratings By Using Mechine Learning Techiques

Milestone 1: Project Initialization and Planning Phase

The "Project Initialization and Planning Phase" marks the project's outset, defining goals, scope, and stakeholders. This crucial phase establishes project parameters, identifies key team members, allocates resources, and outlines a realistic timeline. It also involves risk assessment and mitigation planning. Successful initiation sets the foundation for a well-organized and efficiently executed machine learning project, ensuring clarity, alignment, and proactive measures for potential challenges.

Activity 1: Define Problem Statement

Problem Statement: The consumer preferences and predicting product success are crucial for businesses. Cereal products, a staple in many households, vary widely in their ingredients, nutritional content, and consumer appeal. Analyzing consumer ratings and reviews can provide valuable insights into what makes a cereal product successful.

Cereal Analysis Problem Statement Report: [Click Here](#)

Activity 2: Project Proposal (Proposed Solution)

The proposed project,'Cereal Analysis Based On Ratings' aim to competitive food industry, understanding consumer preferences and predicting product success are crucial for manufacturers. Cereal products, a popular breakfast choice, vary widely in ingredients, nutritional content, and consumer appeal. Analyzing cereal ratings using machine learning offers insights that can inform product development, marketing strategies, and consumer engagement strategies.By understanding the factors influencing cereal ratings, manufacturers can enhance product quality, consumer satisfaction, and market competitiveness effectively.

Cereal Analysis Project Proposal Report: [Click Here](#)

Activity 3: Initial Project Planning

Initial Project Planning involves outlining key objectives, defining scope, and identifying stakeholders for an Cereal Analysis Based On Ratings prediction system. It encompasses setting timelines, allocating resources, and determining the overall project strategy. During this phase, the team establishes a clear understanding of the dataset, formulates goals for prediction

accuracy, and plans the workflow for data collection and preprocessing. Effective initial planning lays the foundation for a systematic and well-executed project, ensuring successful outcomes.

Cereal Analysis Initial Project Planning Report: [Click Here](#)

Milestone 2: Data Collection and Preprocessing Phase

The Data Collection and Preprocessing Phase involves executing a plan to gather relevant loan application data from Kaggle, ensuring data quality through verification and addressing missing values. Preprocessing tasks include cleaning, encoding, and organizing the dataset for subsequent exploratory analysis and machine learning model development.

Activity 1: Data Collection Plan, Raw Data Sources Identified, Data Quality Report

The dataset for "Cereal Analysis Based On Ratings By Using Mechine Learning Techniques" is sourced from Kaggle. The download data set is not suitable for training the machine learning model as it might have so much randomness so we need to clean the dataset properly in order to fetch good results. This activity includes the following steps.

- Handling missing values
- Data visualisation
- Label encoding

Cereal Analysis Data Collection Report: [Click Here](#)

Activity 2: Data Quality Report

The dataset for "Cereal Analysis Based On Ratings By Using Mechine Learning Techniques " is sourced from Kaggle. It includes customer, ratings for cereal product, Data quality is ensured through thorough verification, addressing missing values, and maintaining adherence to ethical guidelines, establishing a reliable foundation for predictive modeling.

Cereal Analysis Data Quality Report: [Click Here](#)

Activity 3: Data Exploration and Preprocessing

Data Exploration and Preprocessing for Cereal Analysis prediction preprocessing the data, you set a solid foundation for building and training machine learning models that can effectively predict cereal ratings based on various attributes. These steps ensure that the data is clean, informative, and ready for analysis, leading to more accurate and actionable insights for cereal manufacturers.

Cereal Analysis Data Exploration and Preprocessing Report: [Click Here](#)

Milestone 3: Model Development Phase

The Model Development Phase involves selecting appropriate machine learning algorithms training them on the pre processed historical shipping data.Use metrics like Mean Absolute Error (MAE), Mean Squared Error (MSE), Root Mean Squared Error (RMSE), and R-squared to assess model performance.Compare different models based on evaluation metrics and choose the best-performing one.This is a high-level overview, and each step can be expanded with more detailed procedures and techniques as needed for the specific project.

Activity 1:Feature Selection Report

In the analysis of cereals with respect to consumer ratings, feature selection plays a pivotal role in identifying which attributes significantly affect product evaluations. This study employs machine learning techniques to analyze a dataset encompassing various cereal characteristics such as nutritional content, price, brand, and packaging. The objective is to discern the most influential features impacting the overall ratings assigned by consumers.

A range of feature selection methods, including filter, wrapper, and embedded techniques, were applied to refine the dataset. Filter methods assessed the relevance of features based on statistical measures, while wrapper methods evaluated feature subsets based on model performance. Embedded methods, integrated within model training processes, identified features that contribute most to the predictive accuracy of cereal ratings.

Cereal Analysis Feature Selection Report:[Click Here](#)

Activity 2: Model Selection Report

The Model Selection Report details the rationale behind choosing R-squared, RMSE, MAE.Ensemble method to reduce overfitting, handle non-linearities.Effective at handling complex data relationships, boosting improves performance.Effective in high-dimensional spaces, robust against outliers.Capture complex patterns and interactions, suitable for large datasets.

Cereal Analysis Model Selection Report: [Click Here](#)

Activity 3: Initial Model Training Code, Model Validation and Evaluation Report

The initial model training in the Cereal Analysis prediction project, we utilized historical shipping data to train a gradient boosting regressor. The code included data preprocessing steps such as handling missing values and encoding categorical variables. We split the dataset into training and validation sets, using cross-validation to optimize hyperparameters and ensure robust performance.

Ref. template:

Cereal Analysis Development Phase Template: [Click Here](#)

Milestone 4: Model Optimization and Tuning Phase

During the model optimization and tuning phase for Cereal Analysis prediction, the focus is on refining and enhancing the predictive performance of the models developed in earlier stages. This involves fine-tuning hyperparameters, such as learning rates and tree depths for gradient boosting models, and adjusting architecture and layers for neural networks. Techniques like grid search and randomized search are employed to explore various combinations of hyperparameters efficiently.

Activity 1: Model Optimization and Tuning Phase

Cereal Analysis Model Optimization and Tuning Phase Report:

This report details the model optimization and tuning phase for analyzing cereal ratings using machine learning techniques. The goal is to enhance the performance and accuracy of predictive models by fine-tuning hyperparameters and optimizing model configurations.

Cereal Analysis Model Optimization and Tuning Phase Report: [Click Here](#)

Milestone 5: Project Files Submission and Documentation

For project file submission in Github, Kindly click the link and refer to the flow.Click Here

For the documentation, Kindly refer to the link Click Here

Milestone 6: Project Demonstration

In the upcoming module called Project Demonstration, individuals will be required to record a video by sharing their screens. They will need to explain their project and demonstrate its execution during the presentation.