

Project Initialization and Planning Phase

Date	20 June 2024
Team ID	739954
Project Name	Cereal analysis based on ratings by using machine learning techniques
Maximum Marks	3 Marks

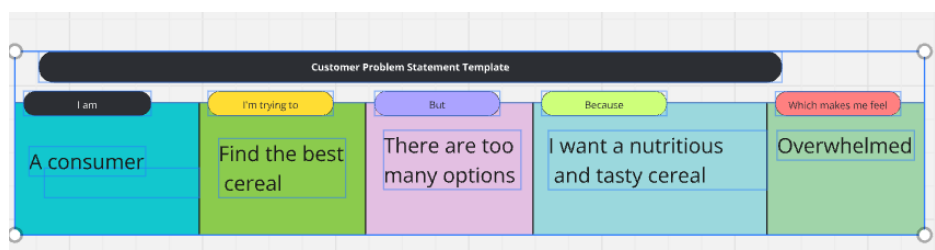
Define Problem Statements (Customer Problem Statement Template):

Create a problem statement to understand your customer's point of view. The Customer Problem Statement template helps you focus on what matters to create experiences people will love. A well-articulated customer problem statement allows you and your team to find the ideal solution for your customers' challenges. Throughout the process, you'll also be able to empathize with your customers, which helps you better understand how they perceive your product or service.

I am	Describe customer with 3-4 key characteristics - who are they?	Describe the customer and their attributes here
I'm trying to	List their outcome or "job" the core about - what are they trying to achieve?	List the thing they are trying to achieve here
but	Describe what problems or barriers stand in the way - what hinders them?	Describe the problems or barriers that get in the way here
because	Enter the "root cause" of why the problems or barriers exist - what needs to be solved?	Describe the reason the problems or barriers exist
which makes me feel	Describe the emotions from the customer's point of view - how does it impact them emotionally?	Describe the emotions the result from experiencing the problems or barriers

Reference: https://miro.com/app/board/uXjVK2aqlmY=?share_link_id=534024970903

Example:



Problem Statement (PS)	I am (Customer)	I'm trying to	But	Because	Which makes me feel
------------------------	-----------------	---------------	-----	---------	---------------------

PS-1	A nutritionist	Recommend healthy cereals	Nutritional information is confusing	I need to provide accurate advice	Frustrated
PS-2	A parent	Choose a cereal my kids will eat	My kids are picky	I want them to have a balanced diet	I want them to have a balanced diet