

Name: Mark Johnson

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Objective:

Marketing Manager with 6 years of experience in digital marketing strategies, SEO, and brand management.

Seeking to drive business growth through data-driven campaigns and audience engagement.

Work Experience:

- Marketing Manager, ABC Corp (2019-Present)
 - Led a team to implement SEO strategies, improving organic traffic by 40%.
 - Managed social media campaigns with a 25% increase in customer engagement.
 - Developed email marketing funnels, increasing conversion rates.

Education:

- MBA in Marketing, DEF Business School (2015-2017)

Skills:

- Digital Marketing, SEO, Google Analytics
- Content Strategy, Social Media Management
- Email Marketing, PPC Advertising

Projects:

- Launched a successful influencer marketing campaign.
- Designed and executed an e-commerce advertising strategy.