Budget Sales Analytics

UMAV Project 1

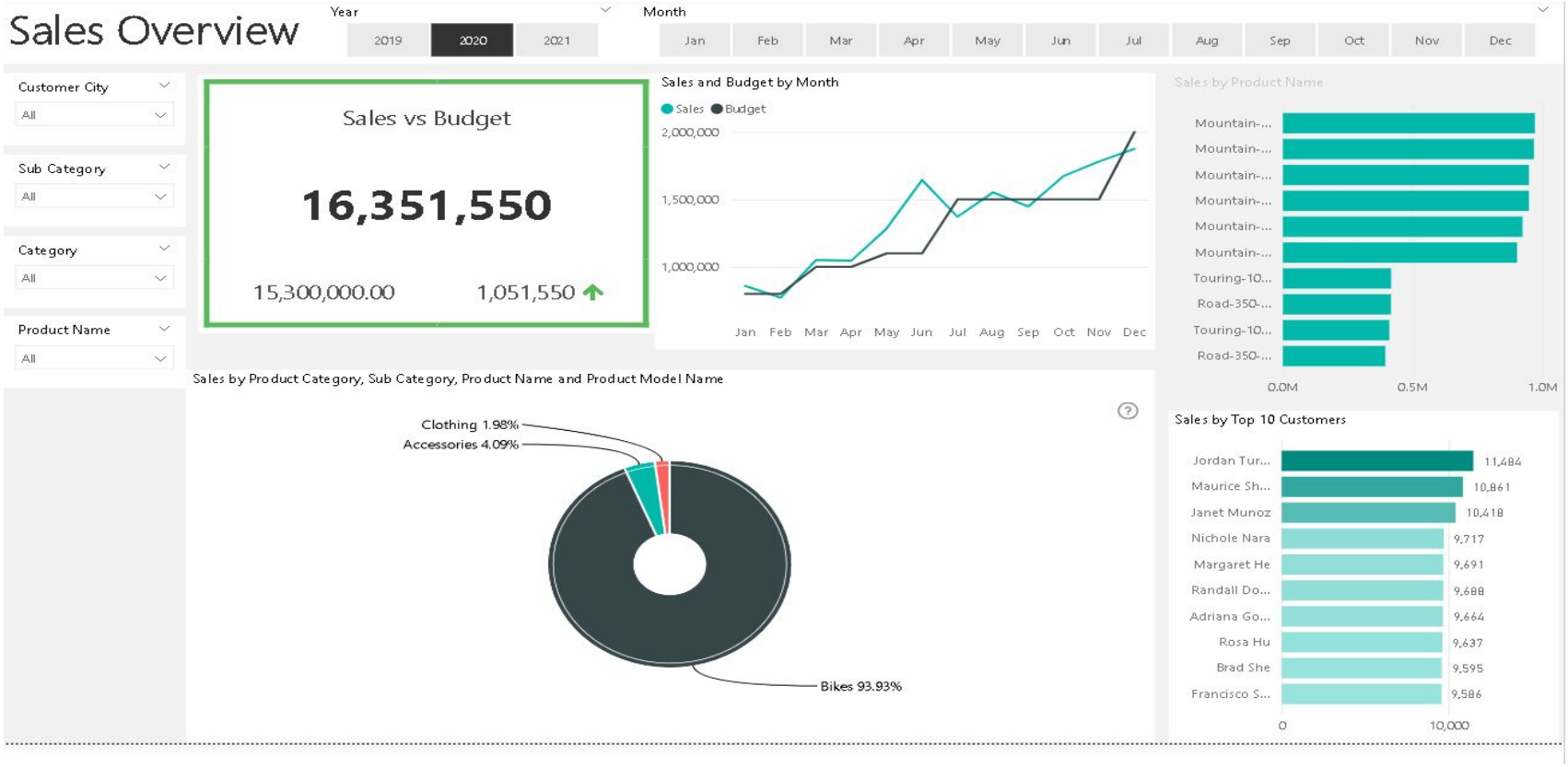
Introduction

- Analyzing historical data and market trends, we can predict future sales more accurately, ensuring that our budget allocations align with realistic revenue projections.
- Identify which products or services are performing well and allocate resources effectively, maximizing our return on investment.
- Examining detailed sales data to uncover new market opportunities and adjust our strategies to capitalize on them.

Details About The Dataset

DateKey	Date	Day	Month	MonthShort	MonthNo	Quarter	Year
20200701	Wednesday, July 1, 2020	Wednesday	July	Jul	7	3	2020
20200702	Thursday, July 2, 2020	Thursday	July	Jul	7	3	2020
20200703	Friday, July 3, 2020	Friday	July	Jul	7	3	2020
20200704	Saturday, July 4, 2020	Saturday	July	Jul	7	3	2020
20200705	Sunday, July 5, 2020	Sunday	July	Jul	7	3	2020
20200706	Monday, July 6, 2020	Monday	July	Jul	7	3	2020
20200707	Tuesday, July 7, 2020	Tuesday	July	Jul	7	3	2020
20200708	Wednesday, July 8, 2020	Wednesday	July	Jul	7	3	2020
20200709	Thursday, July 9, 2020	Thursday	July	Jul	7	3	2020
20200710	Friday, July 10, 2020	Friday	July	Jul	7	3	2020
20200711	Saturday, July 11, 2020	Saturday	July	Jul	7	3	2020
20200712	Sunday, July 12, 2020	Sunday	July	Jul	7	3	2020
20200713	Monday, July 13, 2020	Monday	July	Jul	7	3	2020
20200714	Tuesday, July 14, 2020	Tuesday	July	Jul	7	3	2020

Budget Sales Analytics DashBoard



Thank You.