

# Continuous Delivery

Add value, reduce costs, be heroes to our customers.



# Our product is great but.....

Small easy to fix bugs are making it to customers.

Delays and issues with production infrastructure make us look bad.

We are also burning resources on low value manual deployments.

Our Last Release:

Took 3 days to deploy due to manual process.

Had 5 bug reports from customers that should have been caught in testing.

The bugs were fixed in 1 day, however it took > 1 week to get the fixes deployed.

Customer was not happy.

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A close-up photograph of a person's hands working on a circuit board. The person is using a soldering iron to solder components. The background is blurred, showing some electronic components and a workbench.

# The solution

The Continuous Delivery way.

Streamline integration and deployment with automation.

Better quality delivered faster and cheaper.

# The Plan

## Step 1

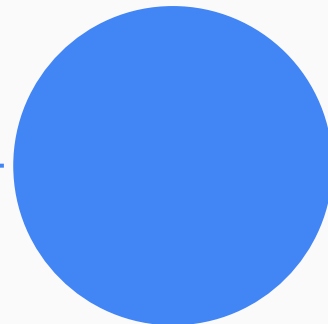
Code testing and  
integration automation.  
1 week.

## Step 2

Automate test/qa  
environment  
deployments. 1 week.

## Step 3

Blue/Green switch over.  
< 1 week.



# The benefits

- Less bugs delivered. Higher quality product, less SLA breaches.
- Cheaper deployments. Less valuable man hours wasted on deployments and testing.
- Our turnaround time for fixes and features being coded to tested and delivered to customers will go from weeks to days.

Better

Cheaper

Faster