

Hi, I'm Praveena E

UX/UI DESIGNER

📍 Bengaluru

SKILLS

- User Research & Analysis
- Information Architecture
- Visual design
- Wireframing & Prototyping
- Usability Testing
- Interaction Design
- User Journey Mapping
- Responsive & Adaptive Design
- Design Systems & Style Guides
- Communication and Collaboration

EDUCATION

Certification In UX / UI Design

Bridge UX Design Studio
(April 2023 – Dec 2023)

In my certified design course design, I gained insights into holistic design thinking, human-centered approaches, sustainable practices, creative problem-solving, and mindful design.

Bachelor Of Computer Application

Bharathiyar University
(2019 – 2022)

I earned my Bachelor of Commerce in Computer Applications, where I developed skills in programming, database management, and business concepts such as accounting and economics, equipping me to bridge the gap between IT and business functions.



Contact

✉️ designedby.praveena@gmail.com

☎️ +91 8344721942

[in](#) [LinkedIn](#) [Bē](#) [behance.com](#)

PROFILE

[📁 Find Portfolio here](#)

I'm a UI/UX designer, I believe in the power of design is to solve problems and create meaningful experiences. I bring creativity and a keen eye for detail, creating user-centric designs that meet client expectations and enhance the user experience.

EXPERIENCE

UX / UI Designer

2023 – Present

Spire Technologies and Solution

My contributions focus on improving user experience and meeting project and client needs through creative and detail-oriented designs. Ensured that the design solutions met both user needs and client objectives, contributing to the platform's success

- At Spire, my dedication to creativity and a user-centric mindset has played a key role in elevating the company's design standards.
- Emphasized creativity and usability in every project, contributing to significant improvements in Spire's design direction.
- Worked alongside diverse teams to develop unified and impactful design solutions that support business goals.

PROJECTS

Tata Communications (Careers Site)

2-3 Months

AI-powered job search enhancement.

- Performing thorough user research to identify key behaviors, preferences, and challenges.
- Developing intuitive information architecture (IA) frameworks to streamline navigation and improve user experience.
- Creating structured and user-friendly digital experiences through optimized IA.
- Applying a data-driven approach to refine navigation, usability, and overall user experience.
- Collaborating with stakeholders to ensure design solutions meet both user needs and project goals.

EXPERTISE

Languages

- Tamil - native
- English

Technical

- Figma
- Sketch
- Miro
- Axure
- Adobe Photoshop & Illustrator

PERSONALITY

- Creative & Innovative
- Detail-Oriented
- Empathetic & Observant
- User-Centric Thinker
- Team player

INTERESTS

- Yoga
- Painting
- Travelling
- Languages
- Travelling
- Music

PROJECTS

Recruitment.Exchange

3-4 Months

Created to enhance talent acquisition.

- I carried out thorough research to identify the needs and challenges of recruiters and job seekers, guiding the design process.
- I collaborated closely with the project manager and team to ensure the design was aligned with the project goals and met client expectations.
- I created a user-friendly interface and then designed visually appealing elements.

Empollination

1-2 Months

Crafted to refine professional skills.

- I established a well-organized and user-friendly information architecture, created comprehensive wireframes, and developed visually compelling interfaces that catered to user needs while fulfilling the project's functional and aesthetic requirements.
- The form will be Created to work seamlessly across devices (mobile amd web) ensuring accessibility for all users.

Offer Management

1-2 Months

Designed for organizations with a minimal application form, tailored for recruiters.

- I focused on keeping the form visually clean, making it quick and easy to complete.
- I incorporated features like dropdowns, auto-complete, and auto-suggestions to help users fill out the form faster.
- Through professional and simple design, I made sure the form instills trust, encouraging users to submit their information confidently.

Candidate Portal

1-3 Months

Hiring Portal Design for Myntra

- I created wireframes to structure the content effectively before selecting typography that enhances clarity and professionalism.
- I chose a balanced color scheme that highlights key sections without overwhelming the design. I incorporated subtle visual elements like icons and dividers to improve structure and readability.