HTML Comprehensive Notes

Level 9: HTML SEO Best Practices

SEO Fundamentals

- **Title Tag**: The most important tag for SEO, it defines the title of the web page.

- **Meta Description**: Provides a summary of the page's content and appears in search results.

Alt Attribute

The alt attribute in images is vital for accessibility and SEO, describing the image's content for screen readers.

Sitemaps

Sitemaps help search engines crawl the website more effectively, improving visibility.